

# ***A brief introduction to OA for monographs***

UKSG webinar

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***(challenges & opportunities)***

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**An international partnership building open,  
community-owned systems and infrastructures  
to support open access book publishing**



**copim.ac.uk**



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**@copim\_community**

# ***So, why OA for monographs?***

Possibilities for global dissemination: offering  
increased readership, usage and citation

Print, purchasing & sales have changed

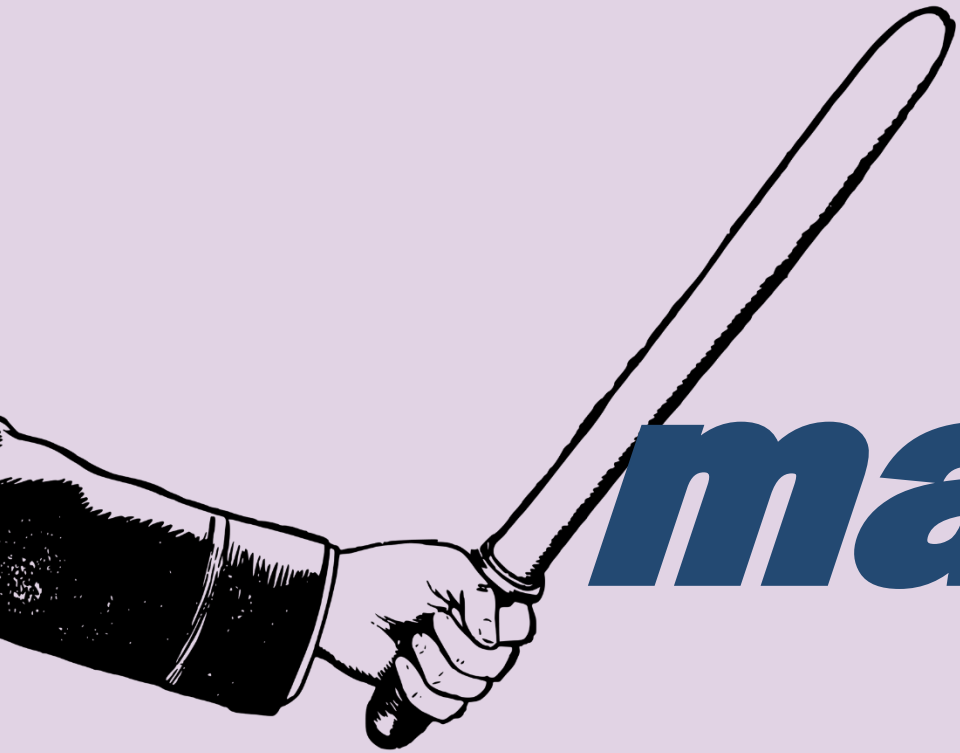
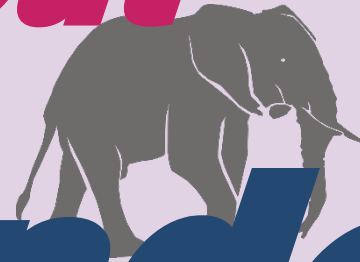
also mandates are a factor...



***a word about***

***funder***

***mandates***



# Some funders with OA monograph mandates

Organisation (& link to OA policy)	Scope	Embargo (months)	Licences
<a href="#">Slovenian Research Agency (ARRS)</a>	OA encouraged for monographs	6; 12 in HSS	CC licences recommended
<a href="#">Foundation for Science and Technology of Portugal (FCT)</a>	books and books chapters resulting from FCT-funded research (in whole or in part)	12	CC BY recommended
<a href="#">European Commission (Horizon Europe)</a>	All books, monographs and other long-text publications provided they are peer-reviewed.	0	CC-BY, CC-BY-ND and CC-BY-NC (or other licences with equivalent rights)
<a href="#">Austrian Science Fund (FWF)</a>	All peer-reviewed research results of FWF funded research	12. Applies only if FWF does not financially support the book publication.	CC BY and CC BY-NC for book publications required
<a href="#">Netherlands Organisation for Scientific Research (NWO)</a>	All peer-reviewed academic books, book chapters and collected volumes resulting from research funded partly or in whole by NWO and are primarily aimed at an academic reading audience	12 max	any CC licence allowed
<a href="#">Science Foundation Ireland (SFI)</a>	Academic books (monographs and book chapters) arising in whole or in part from the SFI's funding	12	
<a href="#">United Kingdom Research &amp; Innovation (UKRI)</a>	Starting 1/1/24: monographs, book chapters and edited collections	12 max	any CC licence allowed
<a href="#">Wellcome</a>	All original scholarly monographs and book chapters authored or co-authored by Wellcome grant holders	6	CC BY preferred, other CC licences permitted
<a href="#">World Health Organization (WHO)</a>	Book chapters	12 max	CC BY 3.0 IGO for WHO-authored articles, CC BY 4.0 for WHO-funded chapters

# ***Who pays for closed/traditional book publishing?***

Libraries, from acquisitions budgets

Research funders (sometimes)

Universities (some department money)

Individuals (very few)

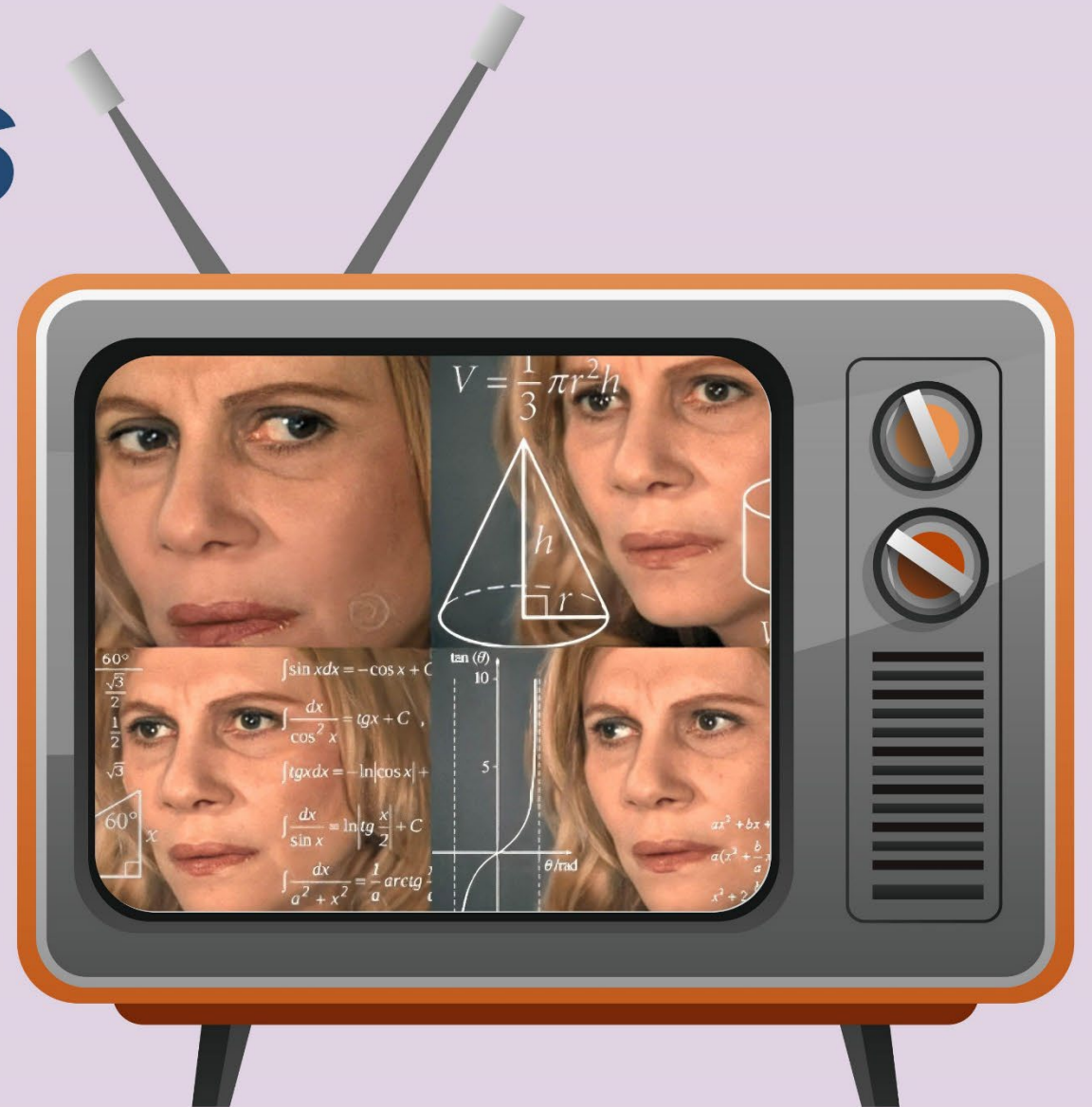
# ***Who <sup>mostly</sup> pays for OA book publishing?***

Research funders (via BPC)

Institutions/departments (via BPC)

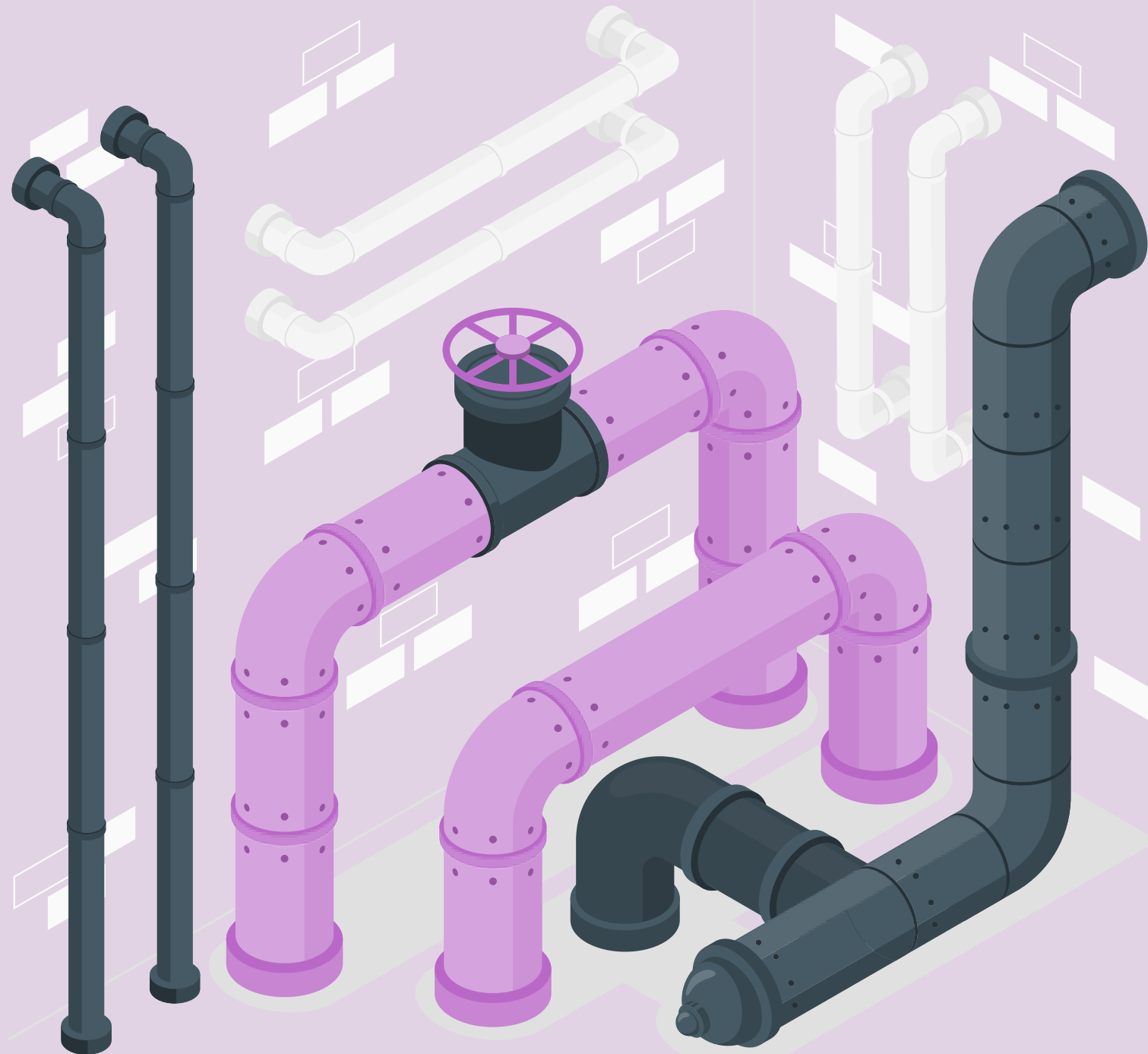
Libraries collectively (via BPC & non-BPC routes, often from Scholarly Comms budgets, often from leftovers)

***Funding  
monographs  
with BPCs  
alone...***



# The importance of funding open infrastructure

(spoiler: BPCs aren't very good for this)





# Some models

(with loads and loads of caveats)

Embargoed/delayed BPC	Bloomsbury, De Gruyter/Brill, Manchester University Press, T&F/Routledge
Freemium	OECD, Open Book Publishers, OpenEdition, Open Humanities Press, punctum books
Embargoed/delayed freemium	Cambridge University Press (Flip it Open), JSTOR/Path to Open, OUP (Commit 2 Open), Peter Lang (Open EBA)
Institutional subsidy / New University Presses (NUP)	Lever Press, Scottish Universities Press*, UCL Press, Universitätsverlag Göttingen, University of Huddersfield Press, University of London Press*, University of Westminster Press*, White Rose University Press
Library Membership	Open Book Collective, Open Book Publishers, Punctum Books, University of California Press (Luminos), De Gruyter/Brill (via UPLOpen with multiple presses)
Library consortium ("Institutional crowdfunding")	Bloomsbury, Central European University Press (Opening the Future), Liverpool University Press (Opening the Future), MIT Press (D20), University of Michigan Press (Fund 2 Mission), Open Book Collective (OBC) with multiple presses* and infra providers, OUP, Peter Lang (Greenlight)
Subscribe to Open	De Gruyter/Brill, Knowledge Unlatched, Transcript, KOALA, Jisc's Open Access Community Framework, LYRASIS' Open Access Community Investment Program
Crowdfunding	Unglue.it (typically in collaboration with publishers, e.g., CUP, OBP), self-published authors



**One size  
won't fit all**



# Copim Open Book Futures



Enabling financial support for OA initiatives

[openbookcollective.org](https://openbookcollective.org)

**OPENING**  
THE FUTURE

Funding model to flip to OA books

[openingthefuture.net](https://openingthefuture.net)



**THOTH**  
Open Metadata.

Open metadata management &  
dissemination platform

[thoth.pub](https://thoth.pub)

(we're also working on experimental publishing tools, practices & books, and on archiving and preservation for OA books)



***Thank you for listening***

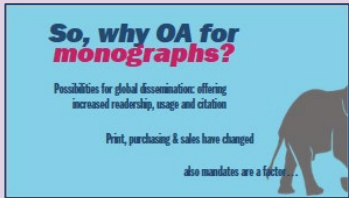
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🐦 @scholtom @opening\_future

# ***Useful links for further reading + image credits***



Elephant Vector by Vecteezy.com

The landmark 'Crossick Report', commissioned by the UK Government in 2015, has a very useful - and still relevant - section on scholarly monograph supply and demand in Section 3.3, p.21. See Crossick, G (2015). Monographs and open access. A report to HEFCE,

<https://www.hefce.ac.uk/pubs/rereports/year/2015/monographs/>

'Worst sellers: warning of existential crisis for academic books' Times Higher Ed, June 16, 2017 <https://www.timeshighereducation.com/news/worst-sellers-warning-existential-crisis-academic-books>

Lucraft, M. 2021, March 3, 'Open Access to academic books creates larger, more diverse and more equitable readerships', LSE Impact Blog

<https://blogs.lse.ac.uk/impactofsocialsciences/2021/03/03/open-access-to-academic-books-creates-larger-more-diverse-and-more-equitable-readerships/>

UK HE shrinking - live page of all the redundancies, restructures, reorganisations, and closures <https://qmucu.org/qmul-transformation/uk-he-shrinking/>

# ***Useful links for further reading + Image credits***



For a list of funder policies and mandates see Annex A: Overview of existing OA book policies of a subset of cOAlition S organisations [https://www.coalition-s.org/coalition-s-statement-on-open-access-for-academic-books/#Annex\\_A\\_Overview\\_of\\_existing\\_OA\\_book\\_policies\\_of\\_a\\_subset\\_of\\_cOAlition\\_S\\_organisations](https://www.coalition-s.org/coalition-s-statement-on-open-access-for-academic-books/#Annex_A_Overview_of_existing_OA_book_policies_of_a_subset_of_cOAlition_S_organisations)



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Confused Maths Lady from Wikipedia.org (Fair use)  
[https://en.wikipedia.org/wiki/Math\\_Lady#/media/File:Math\\_Lady\\_meme.jpg](https://en.wikipedia.org/wiki/Math_Lady#/media/File:Math_Lady_meme.jpg)

On the inequalities of the BPC model see: 'Open Access Monographs, Myths, Truths and Implications in the Wake of UKRI Open Access Policy'  
LIBER Quarterly, Vol 32, No. 1 (2022) <https://liberquarterly.eu/article/view/11068>

The future of humanities research work and OA monographs: Open access for books and monographs in the humanities is a difficult economic problem to solve. Professor Martin Eve in WonkHE, November 2020 <https://wonkhe.com/blogs/the-future-of-humanities-research-work-and-oa-mongraphs/>

# Useful links for further reading + image credits



Pipeline Concept Illustration image by Storyset on Freepik.com

Some models (with links and details of availability)	Business Model	Business Model: De Gruyter, Brill, Springer, Cambridge, Wiley, Taylor & Francis, etc.
	Open Access	Open Access: De Gruyter, Brill, Springer, Cambridge, Wiley, Taylor & Francis, etc.
	Open Access + Business Model	Open Access + Business Model: De Gruyter, Brill, Springer, Cambridge, Wiley, Taylor & Francis, etc.
	Open Access + Business Model + Business Model	Open Access + Business Model + Business Model: De Gruyter, Brill, Springer, Cambridge, Wiley, Taylor & Francis, etc.
	Open Access + Business Model + Business Model + Business Model	Open Access + Business Model + Business Model + Business Model: De Gruyter, Brill, Springer, Cambridge, Wiley, Taylor & Francis, etc.

Table of models based on OA Books Toolkit: [www.oabooks-toolkit.org/lifecycle/10944589-planning-funding/article/10432084-business-models-for-open-access-book-publishing](http://www.oabooks-toolkit.org/lifecycle/10944589-planning-funding/article/10432084-business-models-for-open-access-book-publishing)

Jisc blog 'Balancing the Books' Nov 2022

<https://research.jiscinvolve.org/wp/2022/11/29/balancing-the-books-part-1/>

The oligopoly's shift to open access: How the big five academic publishers profit from article processing charges' Quantitative Science Studies, MIT Press Direct, Vol 4 Issue 4, 2023: [https://doi.org/10.1162/qss\\_a\\_00272](https://doi.org/10.1162/qss_a_00272)



Sneakers by macrovector on Freepik.com

*Beyond BPCs: Reimagining and re-infrastructuring the funding of Open Access books* by Joe Deville <https://doi.org/10.21428/785a6451.bd1b0402>



How can I persuade my institution to support collective funding for open access books? <https://copim.pubpub.org/pub/3cjxkovk/release/3>