



Open Access for Books

An (open access) publisher's perspective

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openbookpublishers.com

Book Processing Charge (BPC): TIRED



Collective Diamond funding models: INSPIRED

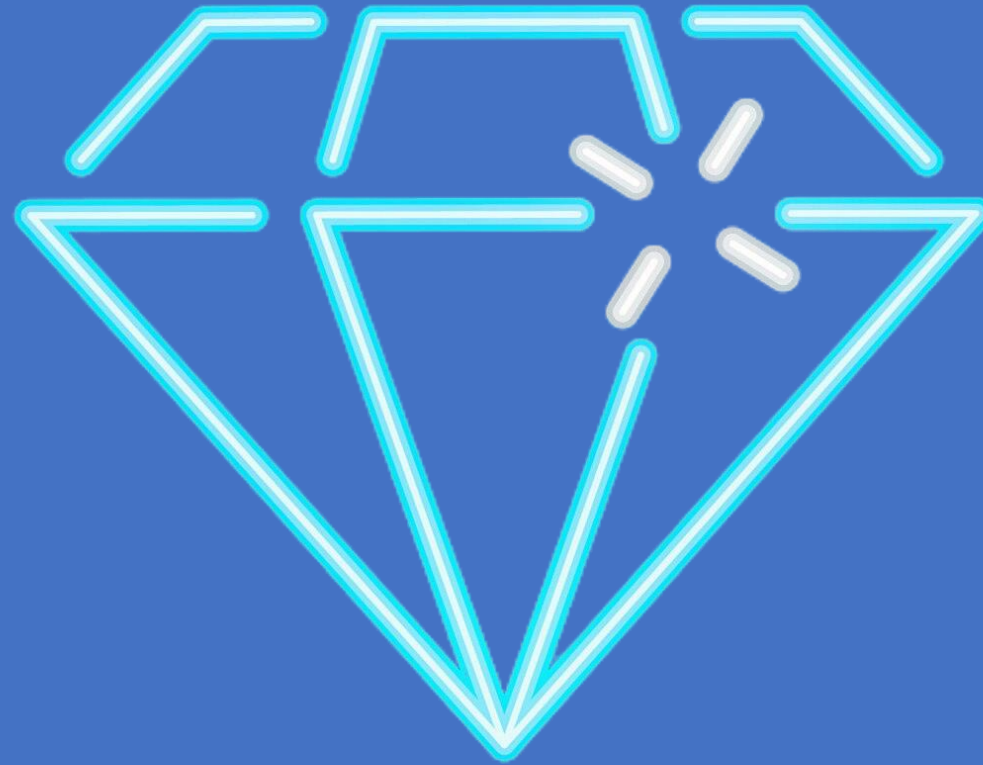


Image by katemangostar on freepik

Open Book Publishers

- Leading scholar-led, non-profit Open Access press
- Founded in 2008 in Cambridge
- Mission-driven: make high-quality academic books freely available everywhere
- **No charges to readers or authors**



Rupert Gatti, William St Clair and Alessandra Tosi

Our books

- 40-50 peer-reviewed books per year
- All immediate OA:
 - Creative Commons licence
 - No embargo
 - Free PDF, HTML editions; paid-for paperback, hardback, EPUB
- Accessed worldwide **over 80,000 times each month**
- Prizewinning, innovative
- Available via open platforms and sales routes
 - Google Scholar, OAPEN, Open Edition etc
 - Amazon, our website, bookshops, museums etc

Library Membership Programme

- Over **270 library members**
- Libraries pay an annual fee for membership (tiered) (£300-700)
- Free, perpetual access to our digital editions for anyone on the network, plus discounts on paper copies
- Metadata, outreach
- Collective approaches taken up by other publishers, e.g. Opening the Future; MIT Press
- **Funding OA books for everyone**

Costs and revenue

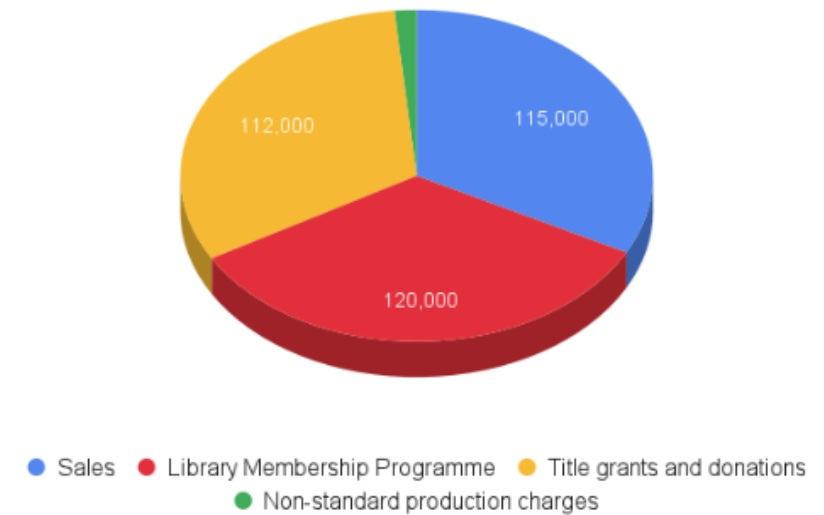
Publishing costs

We publish between 40-50 books per year. Our average costs per title (updated in 2022) are as follows:

Final proofreading and indexing	£2,100
Typesetting	£1000
Cover design	£150
Generating digital editions & website maintenance	£350
Distribution and retailing	£300
Marketing	£500
Overheads	£1,100
Total	£5,500

A number of revenue streams cover our costs. The figures below are from our most recent complete financial year (2022-2023), during which we published 49 titles (35 monographs, 15 edited volumes and 2 textbooks):

OBP Revenue 2022-2023 (GBP£)



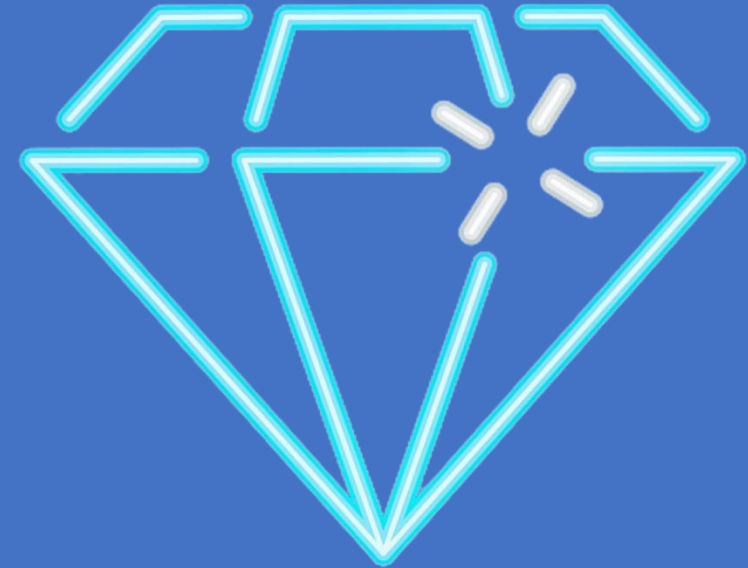
Library support is vital for Diamond OA to work



- A viable alternative to paying BPCs forever!
- Other presses using this approach: punctum books, Open Book Collective, Opening the Future, T&F, Bloomsbury, MIT

BUT:

- Demand transparency on costs
- If an initiative claims to be community-led, what does that mean?

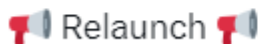




LSHTM Press launches with a mission of equity in publishing in global health



MayFly Books
@MayflyBooks



We are relaunching MayFly Books with joy! Ready to take on new radical book projects! Please spread the word. [#MayFlyBooks](#)
mayflybooks.org/about

New chapter for Aberdeen University Press

14 June 2022

Aberdeen University Press (AUP) has entered a major new phase in its history by becoming an online and fully Open Access university press.

The University has signed a contract with [Ju\[Ubiquity](#) to provide services to support our open access research publishing activities, and will become part of the international [Ubiquity Partner Network](#).



Open Institutional
Publishing Association

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Open Institutional Publishing Association:
Introducing a New Community of Practice

Scottish Universities Press Launches Open Call for Content

SUP exits start-up phase and moves toward full operational mode with the launch of the open call for content.



What about Green OA?

- Some presses support it, sometimes for a fee
- For e.g. Goldsmiths Press it's their main route to OA
- Not particularly popular with authors: tick-box exercise?
- Books are more complex than articles

Assess author options

- Open Book Collective:
<https://openbookcollective.org/>
 - Open Institutional Publishing Association:
<https://oipauk.org/>
 - Open Access Scholarly Publishing Association:
<https://oaspa.org/>
- OAPEN Library:
<https://www.oapen.org/>
 - ScholarLed:
<https://scholarled.org/>
 - **Read the books!**



OpenBook
Collective

ScholarLed

Knowledge and support

- OAPEN OA Books Toolkit:

<https://www.oabooks-toolkit.org/>

- Open Access Books Network (OABN):

<https://oabooksnetwork.org/>

- OABN Author Resources:

<https://openaccessbooksnetwork.hcommons.org/for-researchers/>



Thank you for listening!

Any questions...?



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