Why evaluate One-time purchases

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UKSG Usage Data for Decision Making online seminar 2023

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slido



Do you evaluate your one-time purchased resources in any other way than following the number of downloads?

ⓘ Start presenting to display the poll results on this slide.

Are your one-time purchases well spent money

- Why should we evaluate One-time purchases? The money is already spent!
    - But is the money well spent?

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We have found this!

Taking the Long View: A Case Study of E-Book Usage at a Comprehensive Research University (Lener, Edward F.; Moulton, Mitch)

Strauch, Katina, et al.
What's Past is Prologue: Charleston Conference Proceedings, 2017.
Purdue University Press, 2018.

http://dx.doi.org/10.5703/1288284316656

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Why this method?

- Specifically for One-time purchase resources
- Using the cumulated usage to count cost/use over time gives basis for decision.

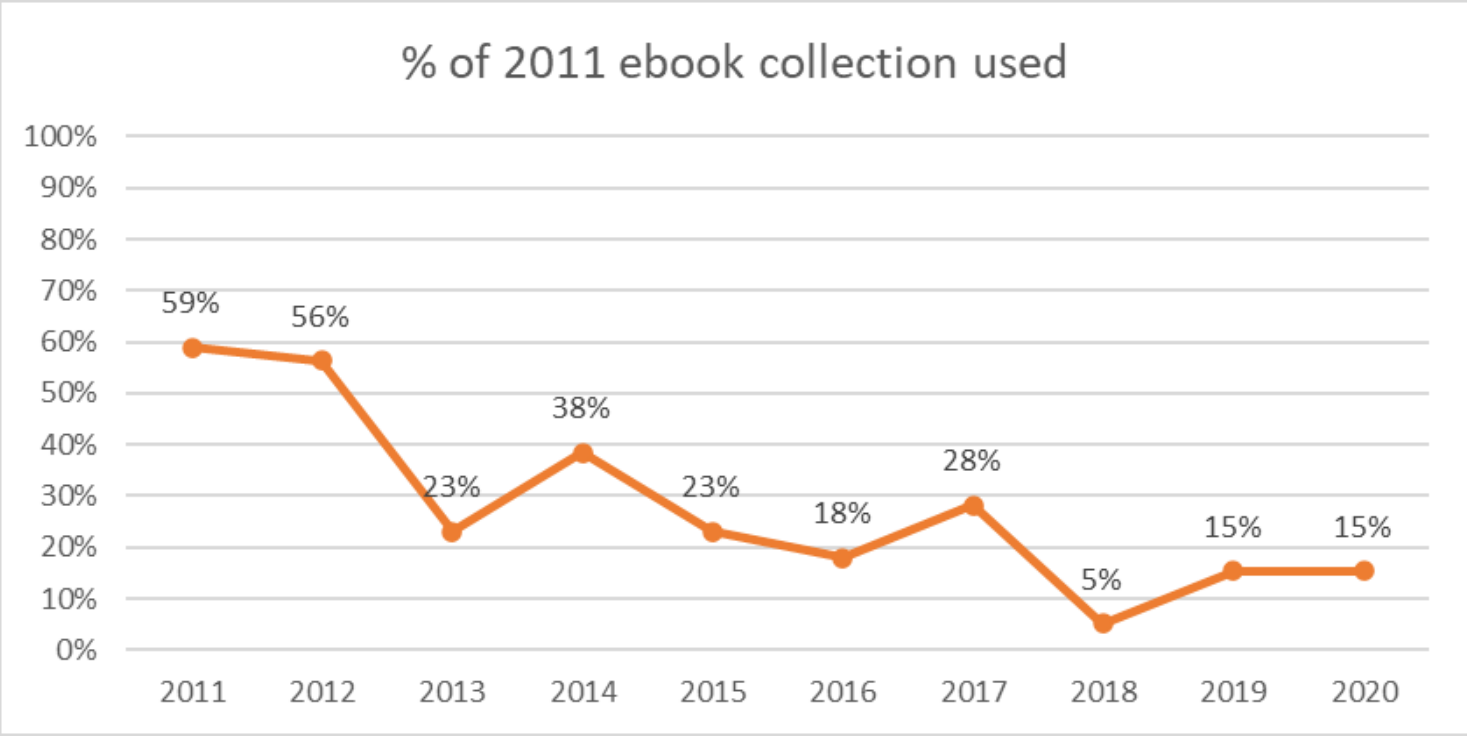
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What do we look at?

- How many titles in a specific collection that have been used/year (in %)
- Number of downloads/calendar year
- Number of cumulative downloads over time
- Cost/use for the cumulative downloads
- Analysis on title level

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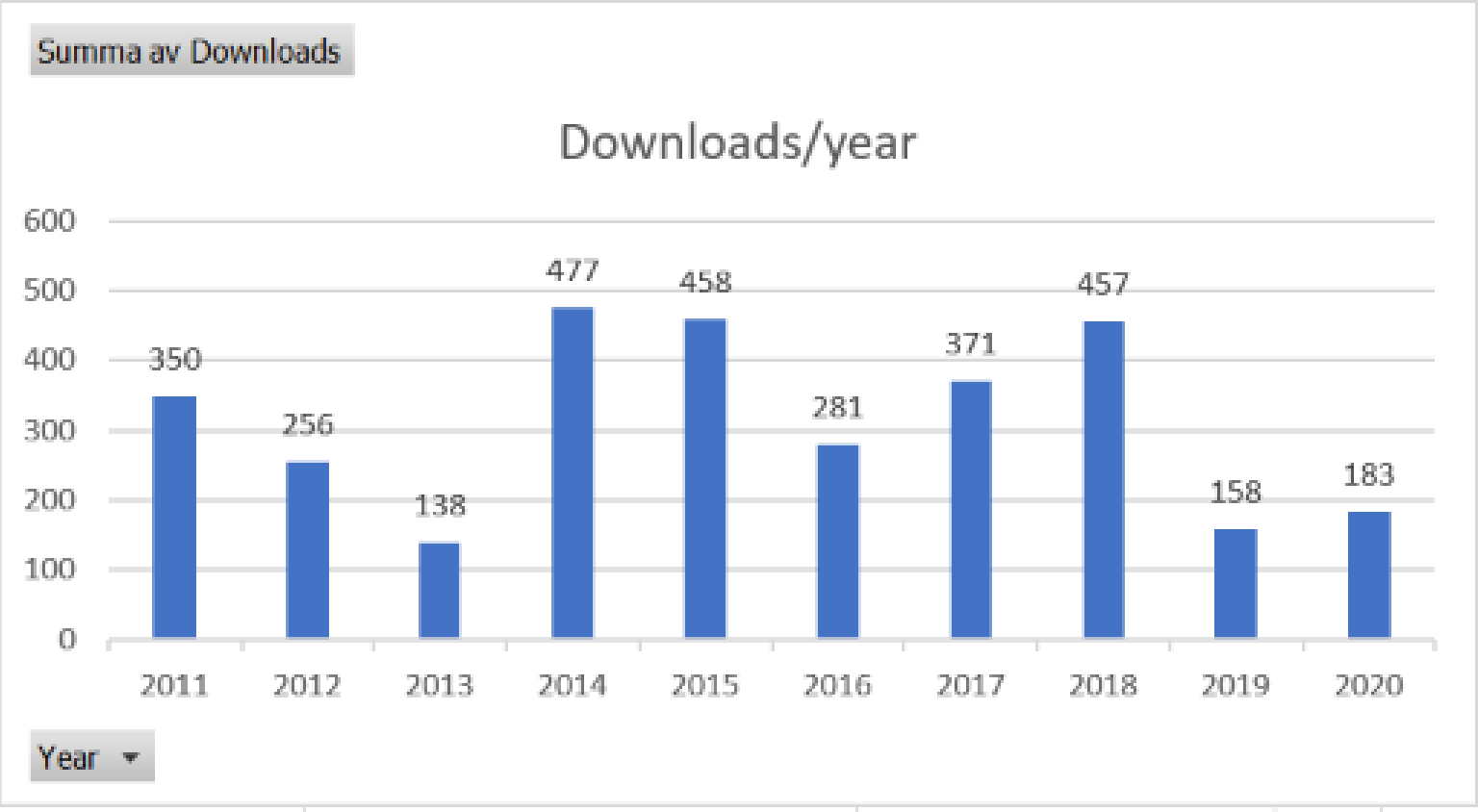
% of used titles of the 2011 collection per year



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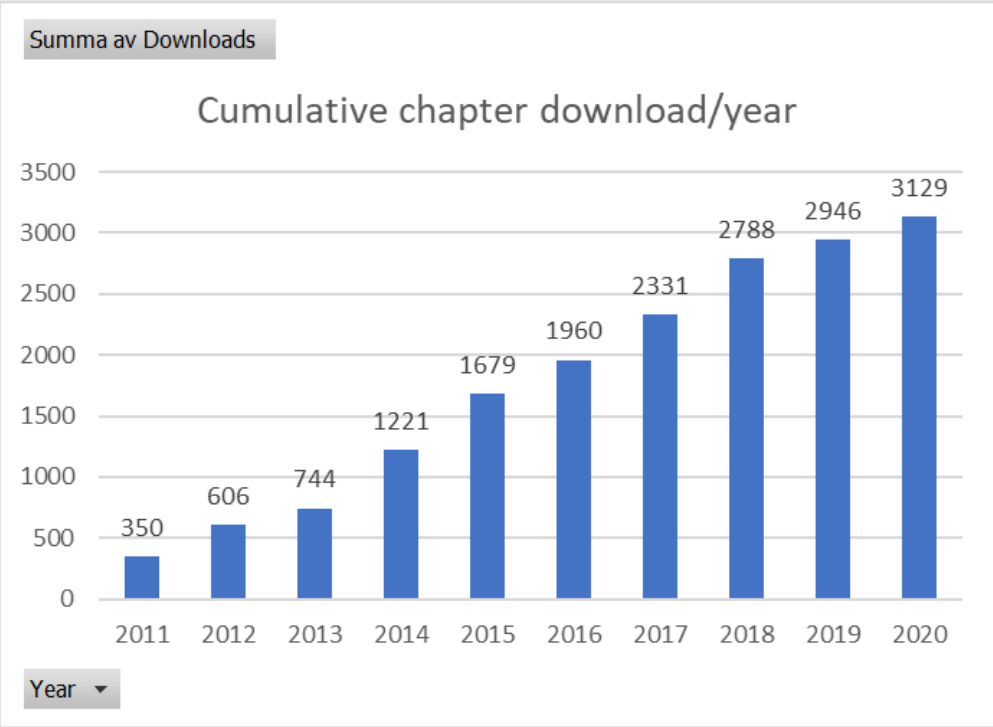
Total item requests

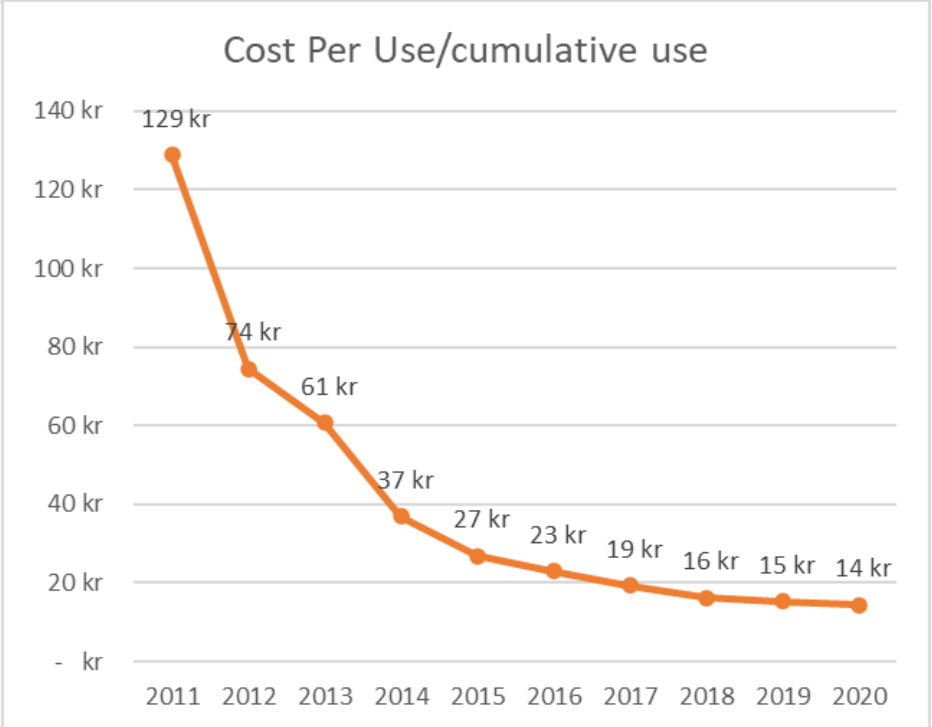
2011 Collection



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After 5 years of use we have a cost/use of 27 SEK (a little less than £2.00)





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Title analysis

Summa av Downloads	Year										
Radetiketter	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Totalsumma
Fluoride and the Oral Environment	48	83	120	438	373	260	329	448	119	153	2371
Periodontal Disease	0	40	5	0	69	11	13	9	29	16	192
Experimental Models for Renal Diseases	33	29	0	0	0	0	0	0	0	0	62
Hemodialysis	45	1	0	0	0	0	0	0	0	0	46
Milk and Milk Products in Human Nutrition	4	25	1	7	1	2	0	0	0	2	42
The Psychosomatic Assessment	18	20	0	2	0	0	0	0	2	0	42
Diabetes and the Kidney	30	3	0	0	0	0	7	0	0	0	40
Controversies in Acute Kidney Injury	34	1	0	0	0	0	0	0	0	0	35
High-Performance Membrane Dialyzers	26	0	0	2	0	0	2	0	0	0	30
Endothelin in Renal Physiology and Disease	25	1	0	0	0	0	0	0	0	0	26

2011 collection,
39 titles

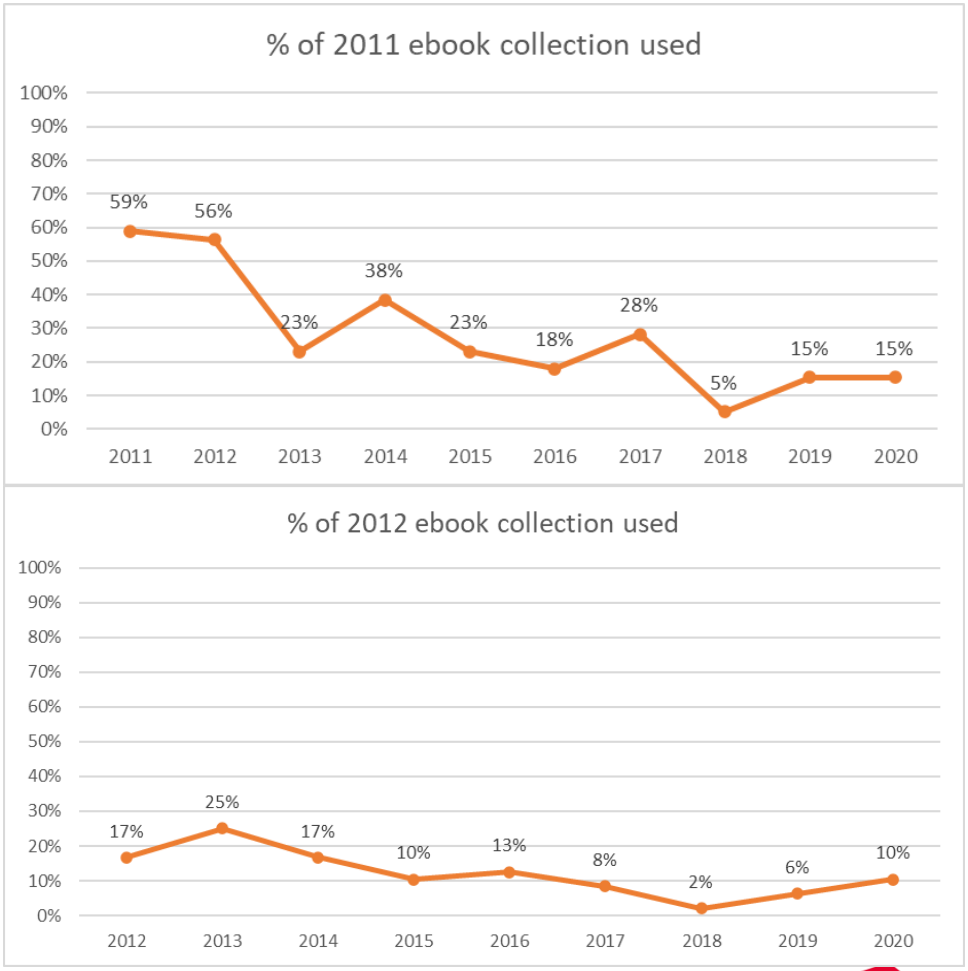
2012 collection,
48 titles

Summa av Downloads	Kolumnetiketter									
Radetiketter	2012	2013	2014	2015	2016	2017	2018	2019	2020	Totalsumma
Cleft Lip and Palate	6	7	10	2	12	93	0	0	1	131
Prophylaxis and Early Detection	0	0	0	29	0	0	0	0	0	29
Acute Topics in Sport Nutrition	2	22	0	0	0	4	0	0	0	28
Antiplatelet Therapy in ACS and	0	1	0	0	1	0	20	5	0	27
Nutrition in Intensive Care Med	1	25	0	0	0	1	0	0	0	27
Monogenic Hyperinsulinemic Hy	0	20	0	0	0	0	0	0	0	20
Pediatric and Adolescent Gynec	4	2	0	0	0	0	0	0	2	8
Transplantation Dermatology	2	0	6	0	0	0	0	0	0	8
Obesity Treatment and Preventi	3	2	0	0	0	0	0	0	0	5

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Comparison of annual packages

- Same evaluation was made for each annual collection



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Conclusion

- We found a usable method for evaluation of one-time purchases
- We got to know our collections more in depth
- More secure when to make a purchase and when not to make a purchase

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Questions?

More questions contact charlotte.hertzberg@mau.se

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