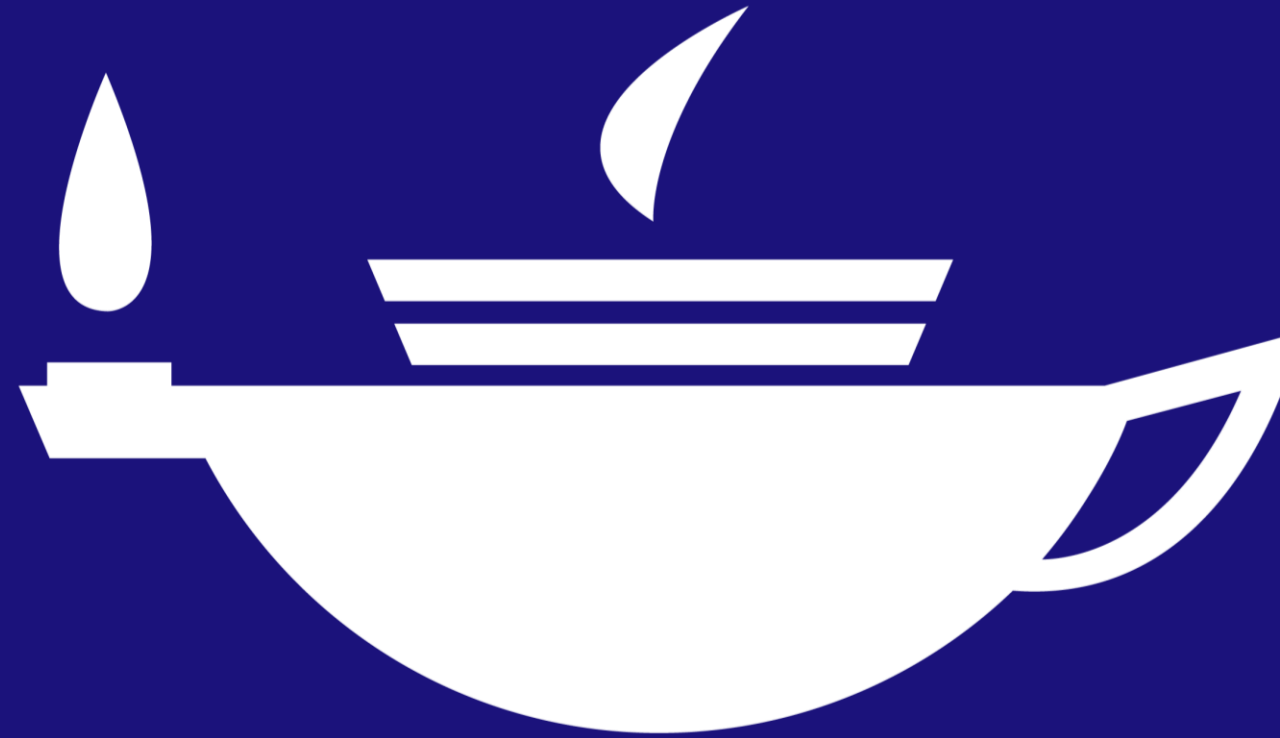




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# Open Access – a publisher's perspective

Emma Greenwood  
Director of Open Access



# Overview – 4 key areas

1. What is Open Access? Terms and definitions
2. How do publishers' support academics in publishing OA?
3. The publishing lifecycle – how does it differ in OA?
4. How is the publisher's role evolving (in light of OA and OR)?

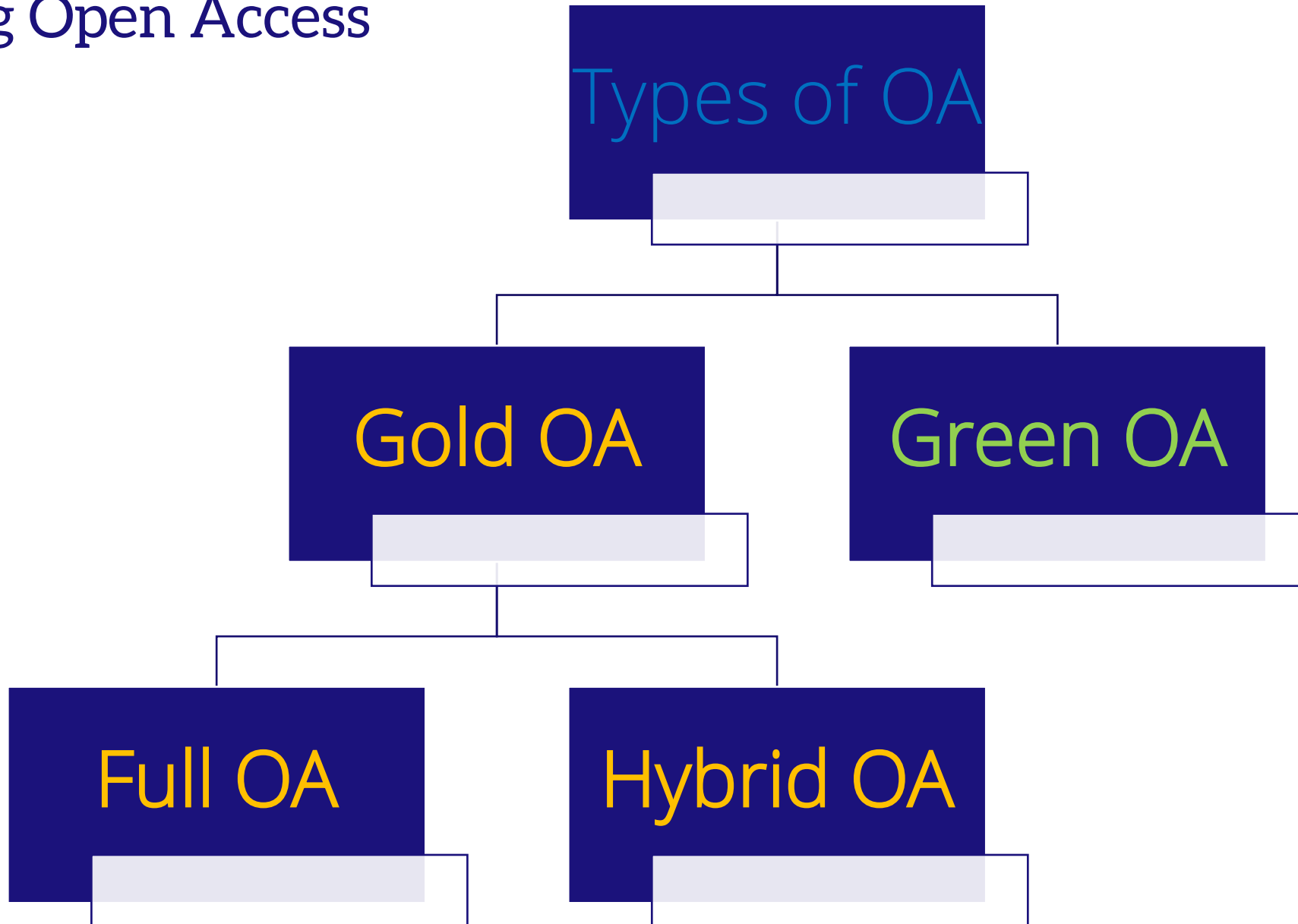
## ● ● What is Open Access? Terms and definitions

# What is Open Access?

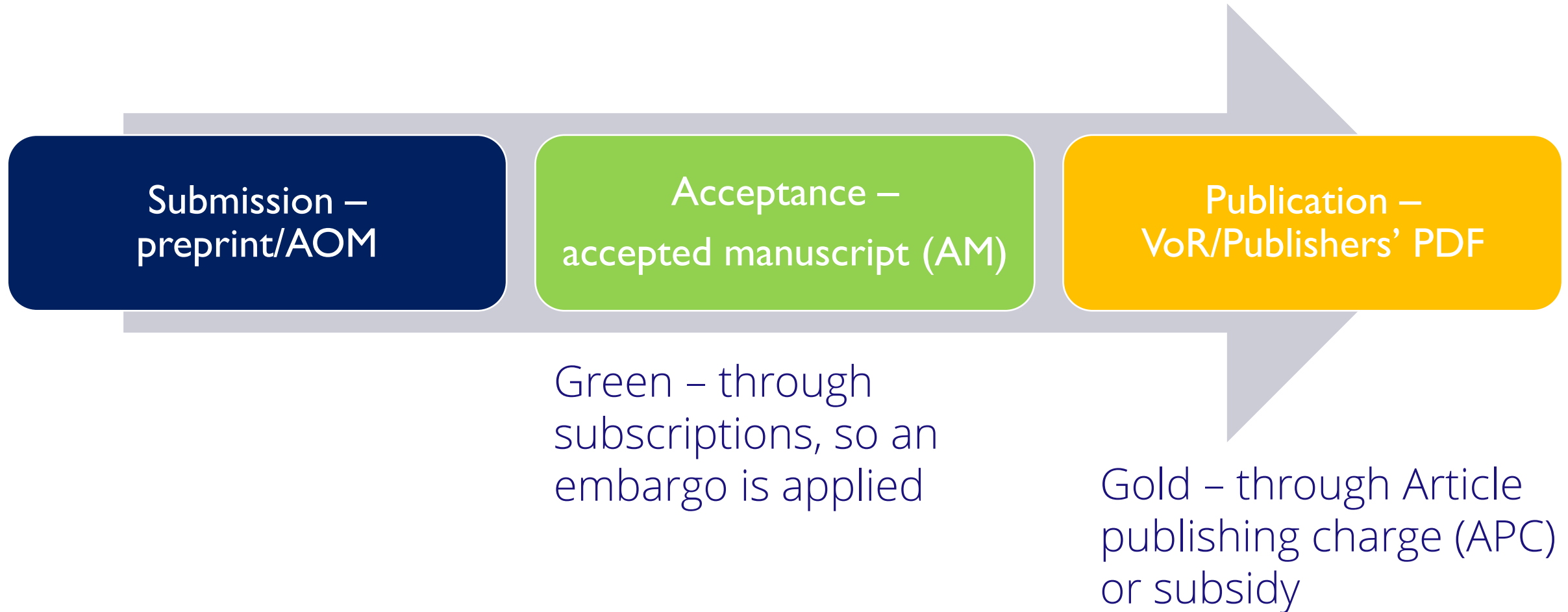
1. Making content openly available online to read  
Meaning the article can be read by anyone, anywhere
2. Making content reusable by third parties with little or no restrictions  
Meaning the research can be built upon



# Defining Open Access



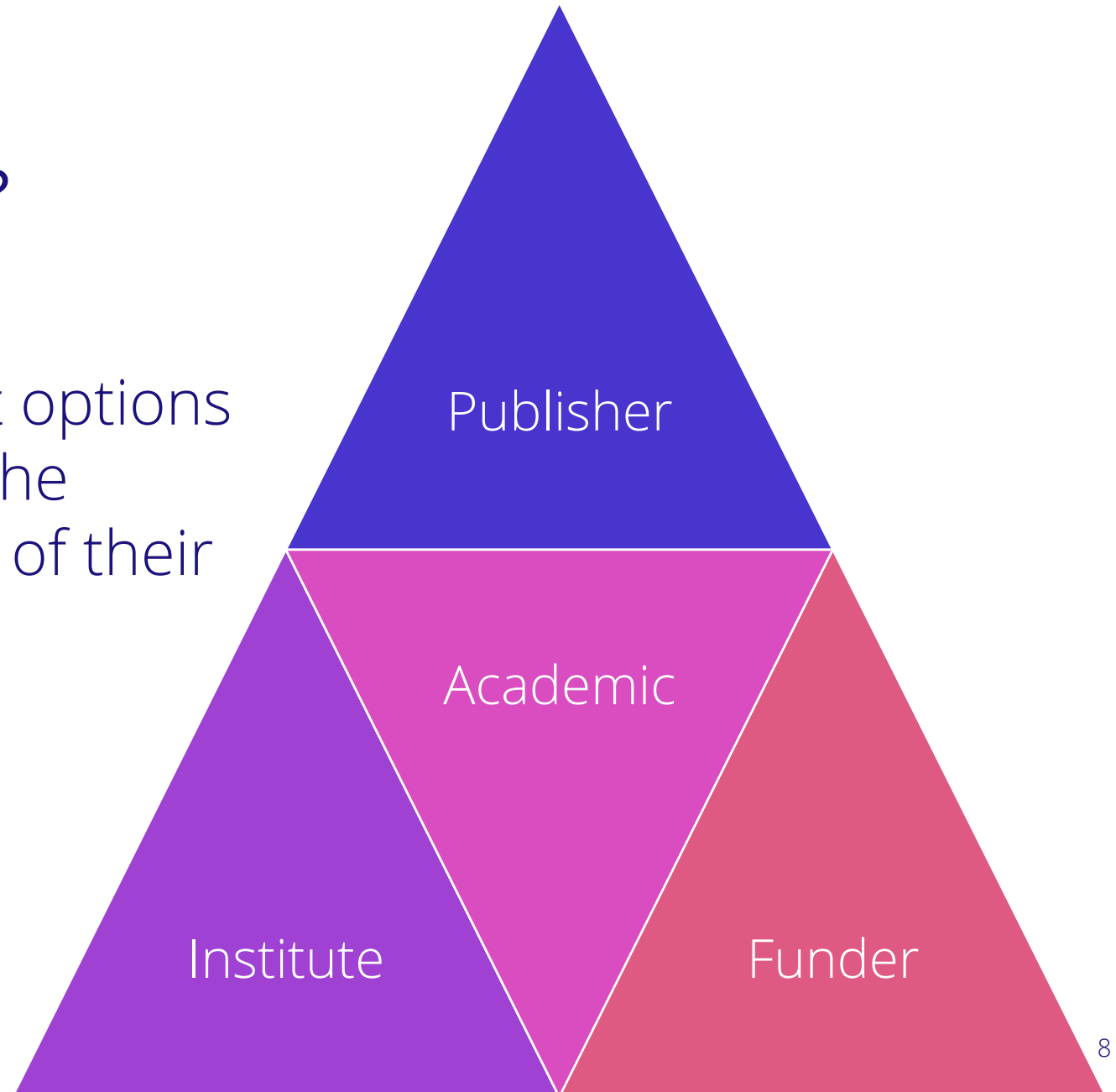
# How is OA supported?



## ● ● How do publishers' support academics in publishing OA?

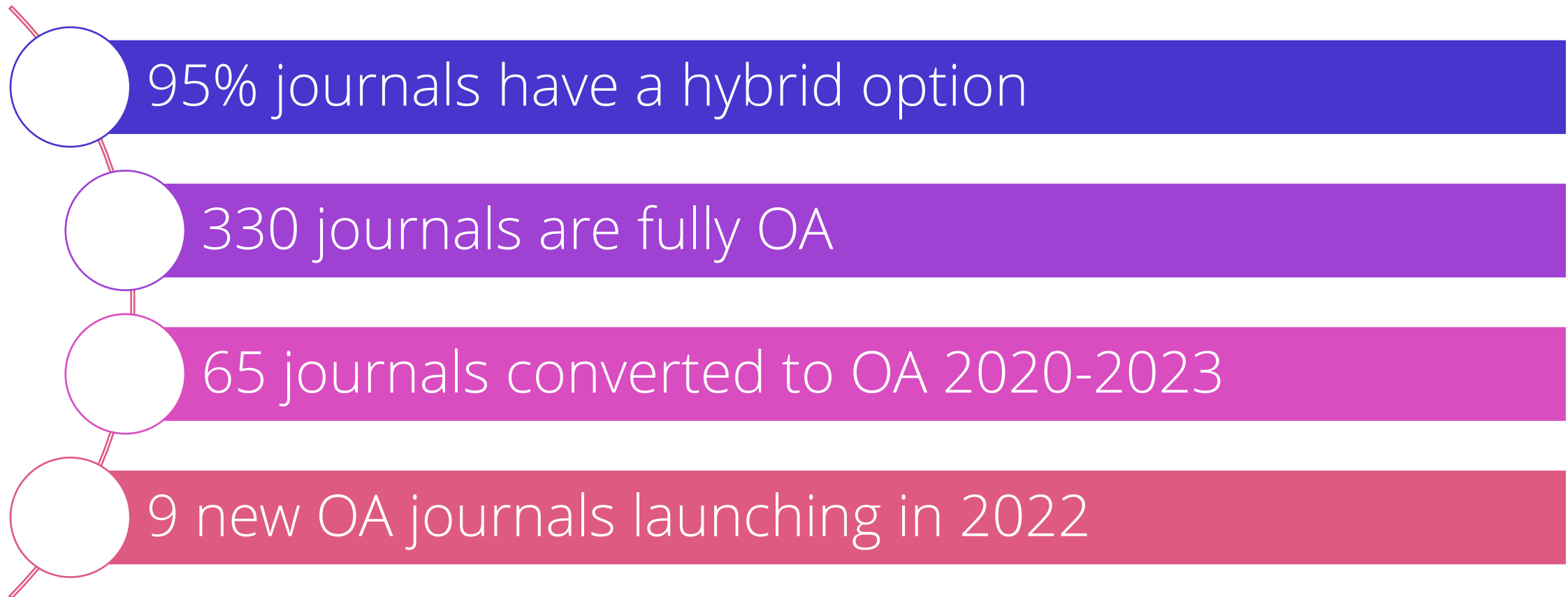
# How do publishers support academics in publishing OA?

Starting point: having the right options on the right journals to meet the academic's needs – and those of their funder and institute





# How do publishers support academics in publishing OA?



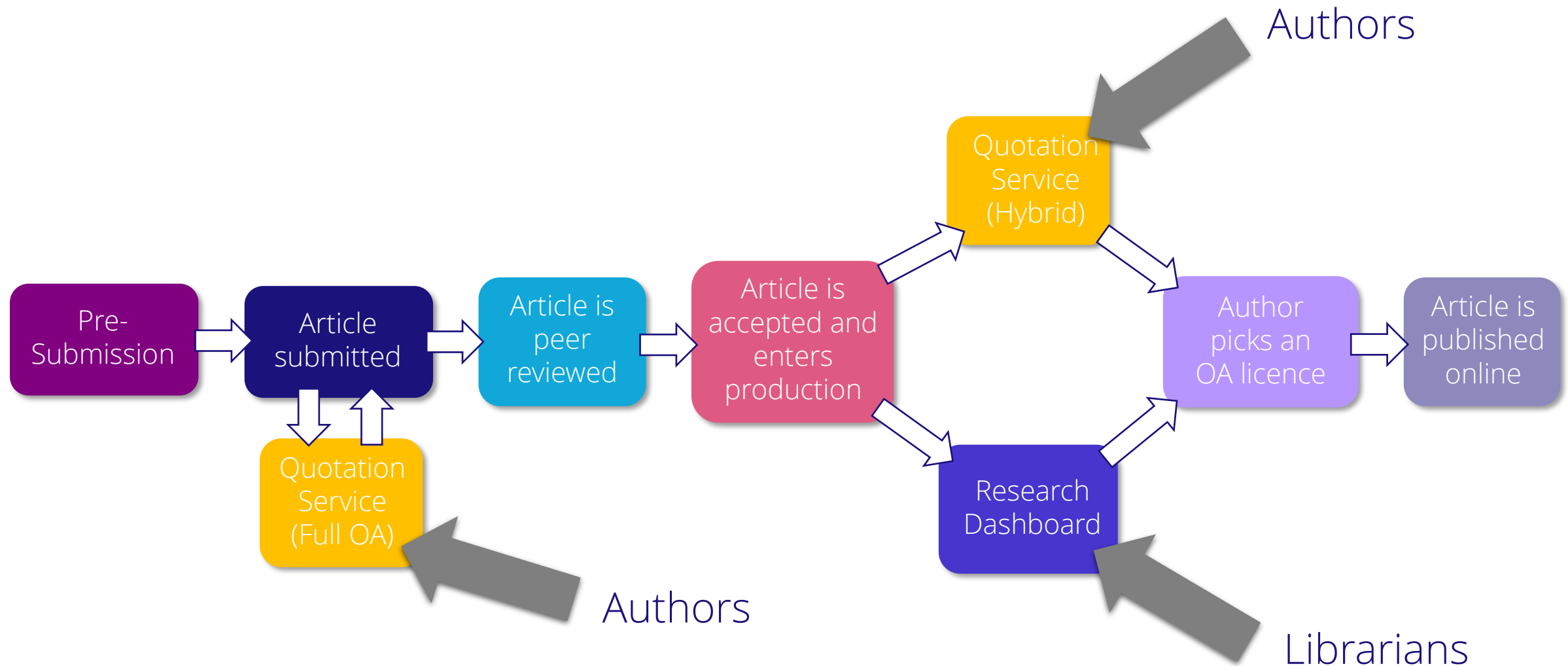
# How do publishers support academics in publishing OA?

We partner with institutions and funders around the world to help researchers publish open access in their chosen journals at little or no cost to themselves.

We believe every researcher should have realistic open access choices available to them, regardless of their funding. That's why we also offer discounts and waivers to researchers in developing countries who want to publish in full open access journals.

-  Membership agreements
-  Transformative agreements
-  Waivers and discounts
-  Clear and transparent information
-  Clear and transparent workflows

# Workflow for an OA Article at T&F



# Research dashboard

Gives the institution the visibility of all research from affiliated corresponding authors on acceptance

The screenshot displays the Taylor & Francis Research dashboard. On the left is a teal sidebar with navigation links: Running Total, Accepted Articles (highlighted), Submitted Articles, Author Requested OA, Approved Articles, and Declined Articles. The main content area is titled 'T&F Group' and 'Accepted Articles'. It features a search bar with the placeholder 'Search by Author Name, Article Title, Journal, Email, ORCID, DOI' and a 'DOWNLOAD AS CSV' button. Below the search bar are filters for 'Article Type: All' and 'OA Profile: All'. A 'COLLAPSE ALL' button is also present. The dashboard lists two articles:

Author	Journal Title	Article Type	OA Profile	Price	Actions
Nicola Pierini	Digital Testing	Article	open Select	£2,950.00	<div>Approve Decline</div> <div>Show History</div>
<p>Author Email: <a href="mailto:Nico@test.com">Nico@test.com</a>            Organization name: Università di Roma La Sapienza            Submission Date: 2018-Mar-08            Orcid: [redacted]</p> <p>DOI: 10.48764/321346876801321            Research Funder: European commission            Acceptance Date: 2019-Jan-01</p>					
Nicola Pierini	How we test, How we succeed	Article	Open Select	£2,950.00	<div>Approve Decline</div> <div>Show History</div>
<p>Author Email: <a href="mailto:Nico@test.com">Nico@test.com</a>            Organization name: Università di Roma La Sapienza            Submission Date: 2018-Sep-12            Orcid: [redacted]</p> <p>DOI: 468479876413            Research Funder: Not Available            Acceptance Date: 2019-Mar-08</p>					

A 'Contact Us' button is located in the bottom right corner of the dashboard.

## ● ● The publishing lifecycle – how does it differ in OA?

# Validation

## VALIDATION

### PRE SUBMISSION

#### Author support and guidance

- Providing resources, training courses, tools for researchers

### REVIEW AND REVISION

#### Supporting expert independent evaluation (peer review)

- Financial and technical support
- Reviewer training and recognition
- Ethics checks

### SUBMISSION

#### Systems and technical support

- Platform, submission and peer review system management
- Content enrichment (standards, metadata)
- Technical manuscript checks, anonymization, and management of independent, expert review



# Article transfers

## HOW IT WORKS

- 01 ARTICLE REJECTED BECAUSE IT IS UNSUITABLE**  
 You may be contacted with other suitable Taylor & Francis journals to consider
- 02 IS A SUGGESTED JOURNAL RIGHT FOR YOUR ARTICLE?**  
 Use any feedback from the original journal to help you decide
- 03 ACCEPT TRANSFER OFFER?**  
 Accepting a transfer offer is not a guarantee your article will be accepted
- 04 COMPLETE ANY MISSING SUBMISSION INFORMATION**  
 If you accept a transfer offer, we'll move as much information as possible to your chosen journal. Complete any missing information based on the new journal's requirements. When you're ready, approve and formalize your submission
- 05 ARTICLE EVALUATED BY NEW JOURNAL**  
 If accepted, **your article will be published**



## THE BENEFITS

- 
 Helping you find the **right home** for your research
- 
 Ensuring **quality, validity, and relevance** through peer review
- 
**Time-saving:** no need to enter all the previous submission details
- 
 Publish your research **faster** so it can be accessed more rapidly
- 
 Choose open access for **maximum reach and impact**

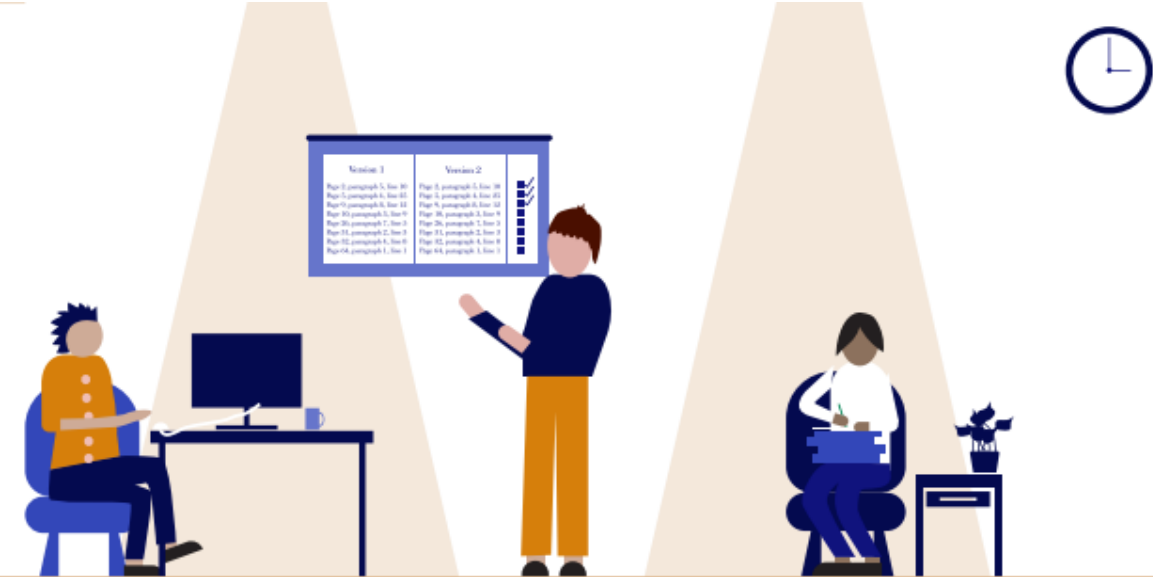
# Preservation

## PRESERVATION

### ACCEPTANCE

Preparing and maintaining the definitive version

- Version control and audit trail
- Typesetting, copyediting, and overall quality control
- Ensuring accessibility and supporting discoverability





# Amplification

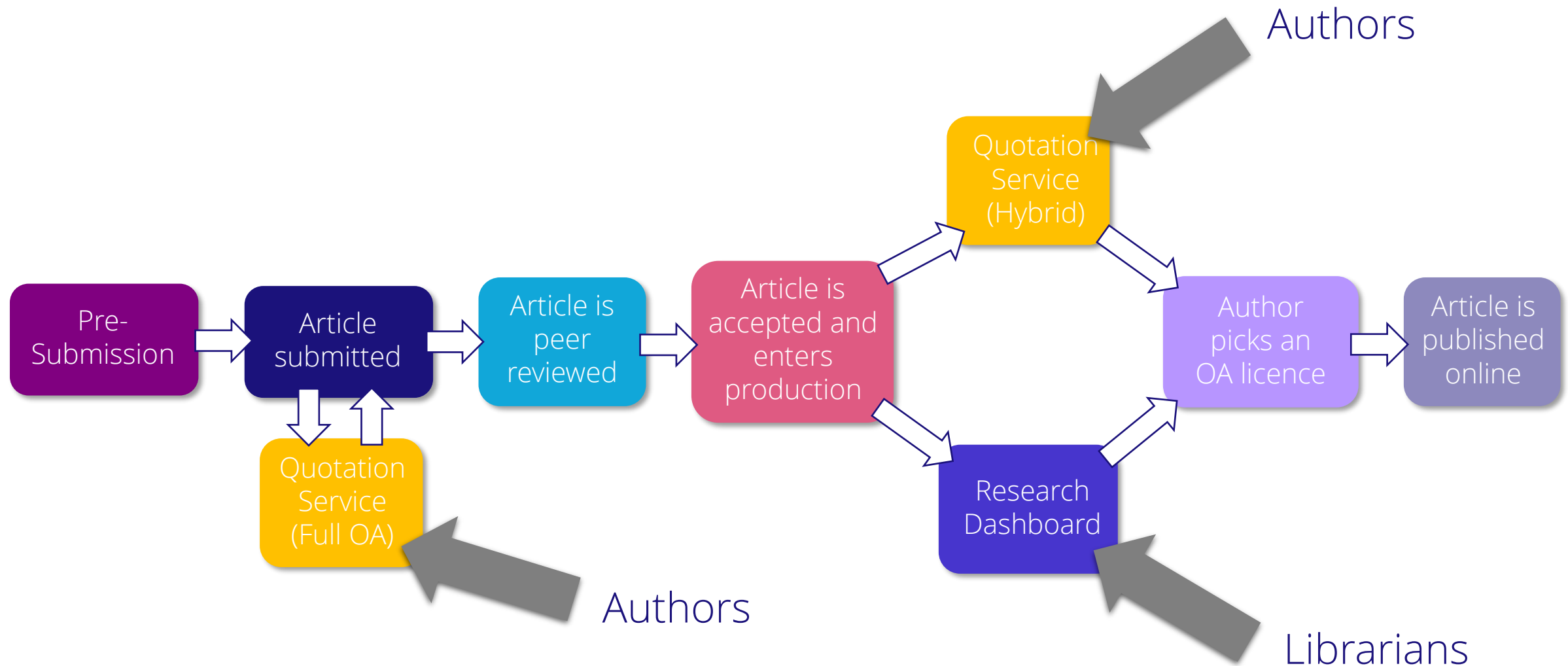
## AMPLIFICATION

### DISSEMINATION

- Publication and dissemination of research outputs on our networks
- Archiving, managing updates and retractions, ensuring definitive version is always available
- Author aftercare; marketing, promotion, media relations, tracking metrics

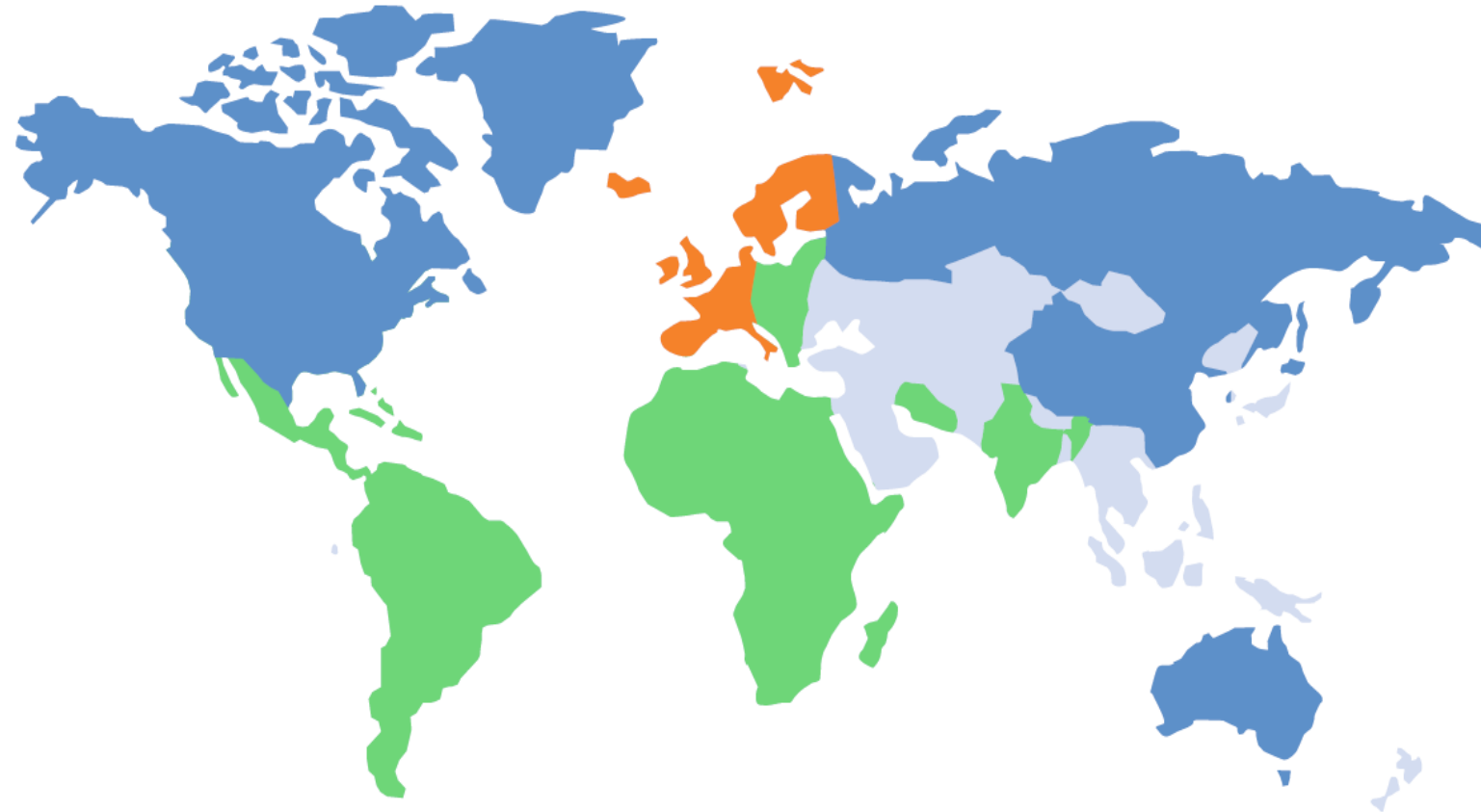


# Payment routes for OA



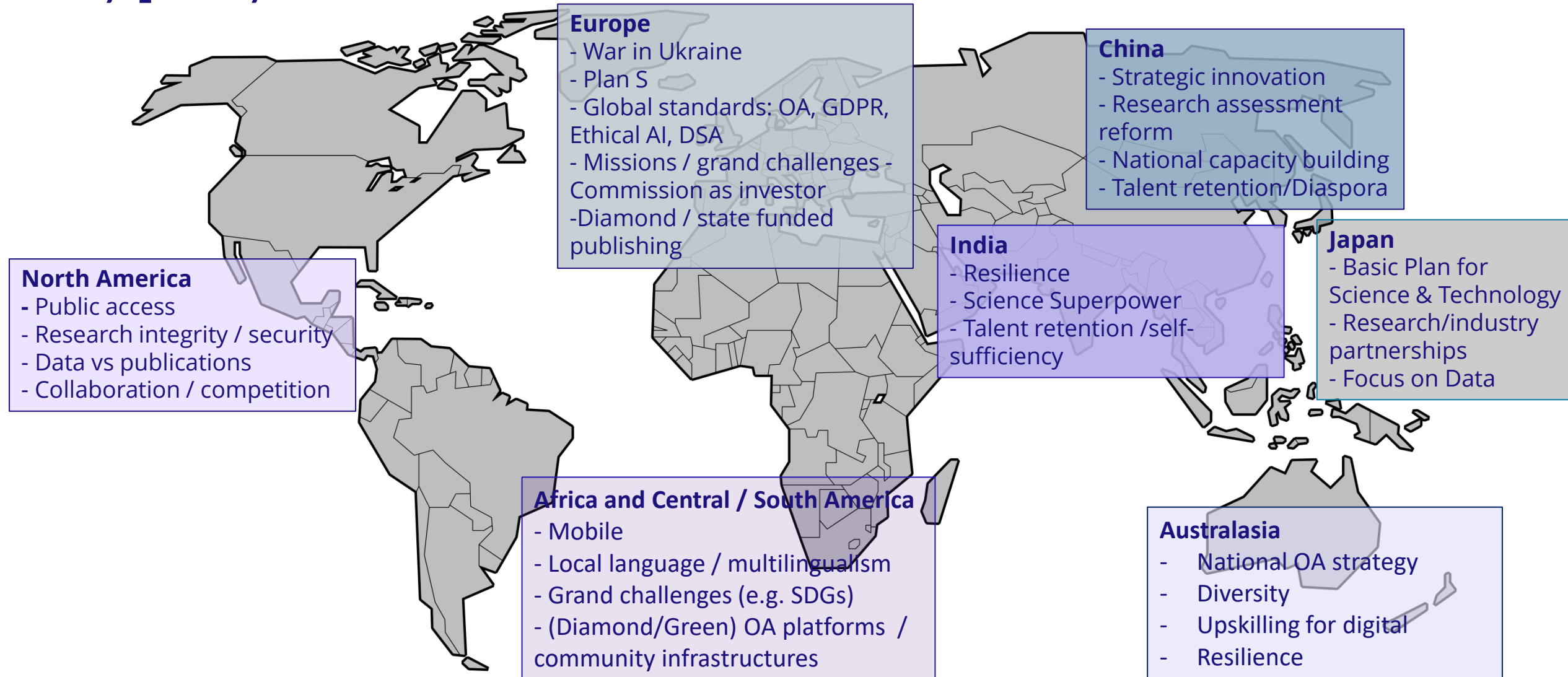
## ● ● How is the publisher's role evolving?

# OA as a global endeavour

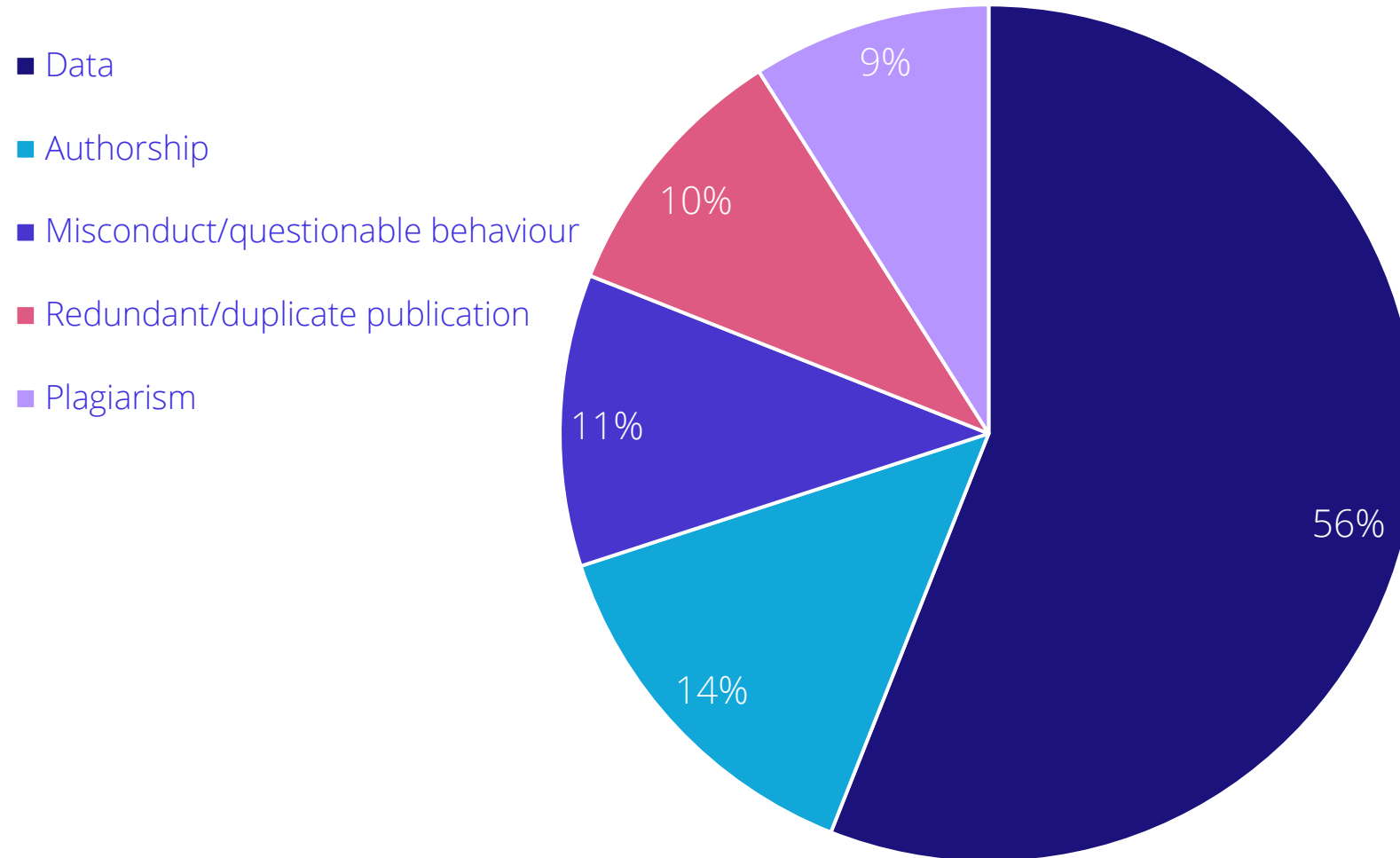


- APC based
- Subscriptions and Green OA
- Mixed: subscriptions, green OA and APC-based Gold OA

# Key policy drivers



# Ethics and integrity



# Innovation

## INNOVATION

### INNOVATION

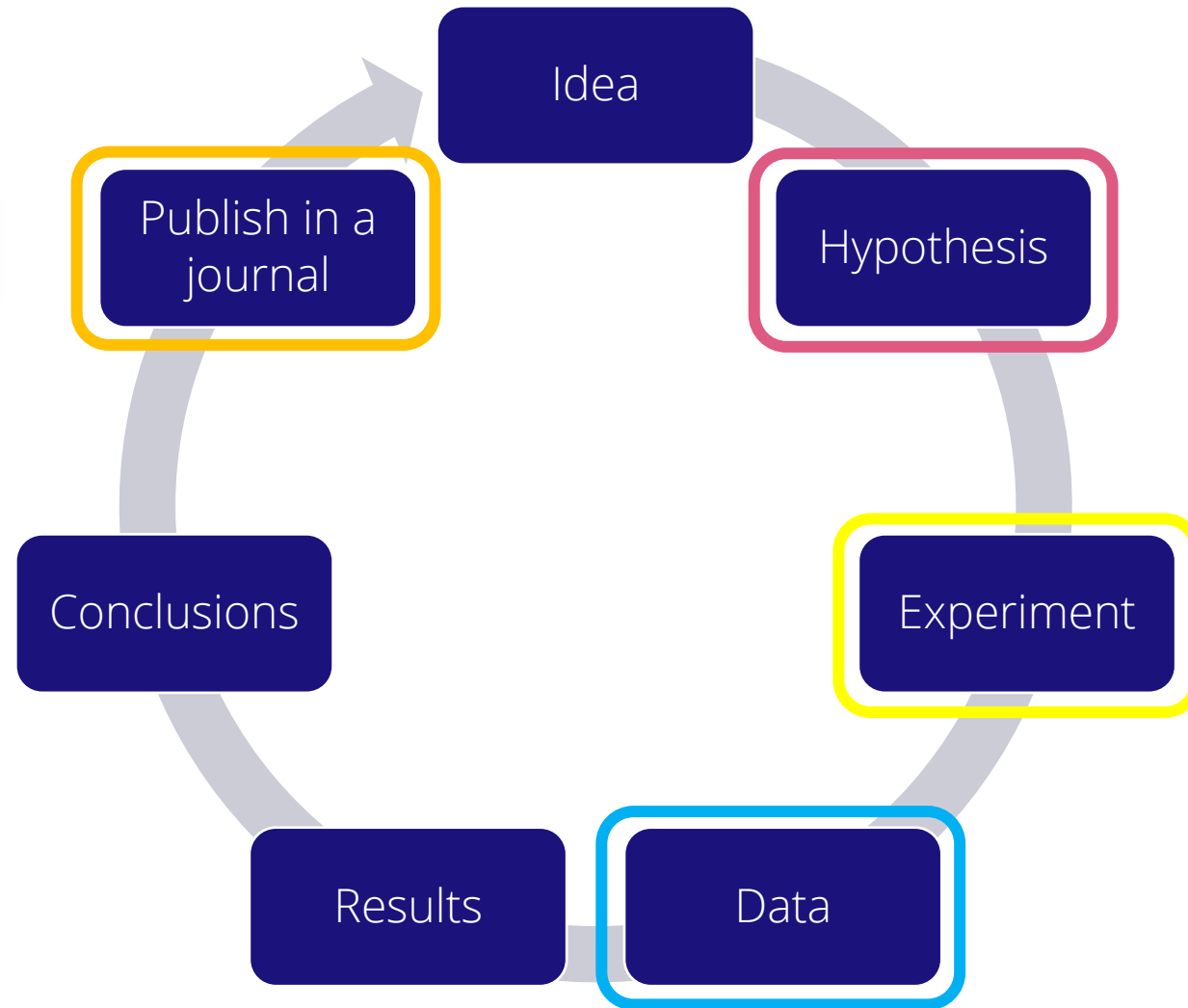
- Engaging in new pilots and processes to improve researcher experience and enhance published content
- Responding to changing research environment and offering novel and future-proofed publication venues
- Ongoing Editorial Development to ensure our publication venues meet the complex needs of a changing scholarly research ecosystem



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# Beyond OA...





# Data sharing policies

## AUTHORSERVICES

Supporting Taylor & Francis authors

### Data sharing policies

	Basic	Share upon reasonable request	Publicly available	Open data	Open and fully FAIR
Level of data sharing	Authors are encouraged to share or make open the data associated with the paper, where this does not violate the protection of human subjects or other valid privacy concerns.	Authors publishing with the journal agree to make their data available upon reasonable request. It's up to the author to determine whether a request is reasonable.	Authors make their data freely available to the public, but under a license that limits re-use.	Authors must make their data freely available to the public, under a license allowing re-use by any third party for any lawful purpose. Data shall be findable and fully accessible.	Authors must make their data freely available to the public, under a license allowing re-use by any third party for any lawful purpose. Additionally, data shall meet with <a href="#">FAIR</a> standards as established in the relevant subject area.
Data availability statement	Highly encouraged	Mandatory	Mandatory	Mandatory	Mandatory
Persistent identifier for data	Highly encouraged	Highly encouraged	Mandatory	Mandatory	Mandatory
Data citation	Highly encouraged	Highly encouraged	Mandatory	Mandatory	Mandatory
License applied to data set	Author's choice	Author's choice	Author's choice	CC0, CCBY or equivalent	CCBY, CC0 or equivalent

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Guidance, developments, news and ideas for Taylor & Francis authors



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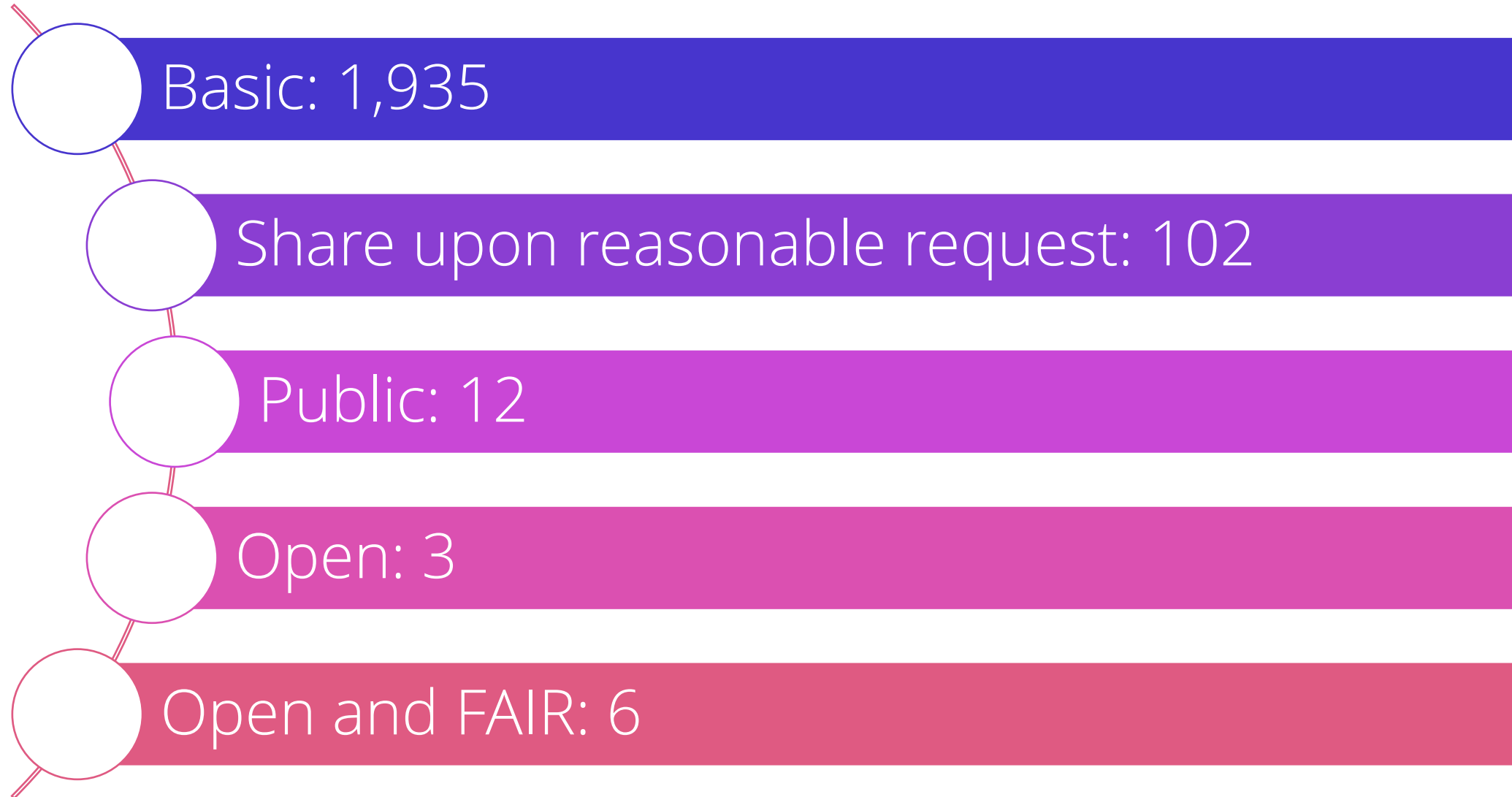
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# Data sharing at T&F



# Open Science badges

- Offer Open Science Badges to reward authors for sharing.
  - Three badges available, for data, materials and preregistration
  - Applied at article level





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# Thank you

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