



An Introduction to Resource Discovery - online seminar

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U K S G

Enabling Flawless Content Discovery with a Downstream and Upstream Approach

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 **SAGE**
Publishing



Downstream

- ✓ Full-text Indexing 
- ✓ KBART files 
- ✓ MARC Records 
- ✓ Relationship Management 

Go to www.menti.com and use the code 1688 1920

What do you think would be ideally part of Upstream at academic publisher?

Mentimeter



Press  to hide image



Responses








What do you think would be ideally part of Upstream at academic publisher?

Mentimeter

A word cloud of responses for the question 'What do you think would be ideally part of Upstream at academic publisher?'. The words are arranged in a circular pattern, with some words appearing more frequently than others. The words include: metadata, records, breadth, balloon, links, user engagement, quality metadata, relevance, sailing, user interface, hot, air, book in hand, image, accurate description, communication with author, holdings for each library, coverage, and standards.

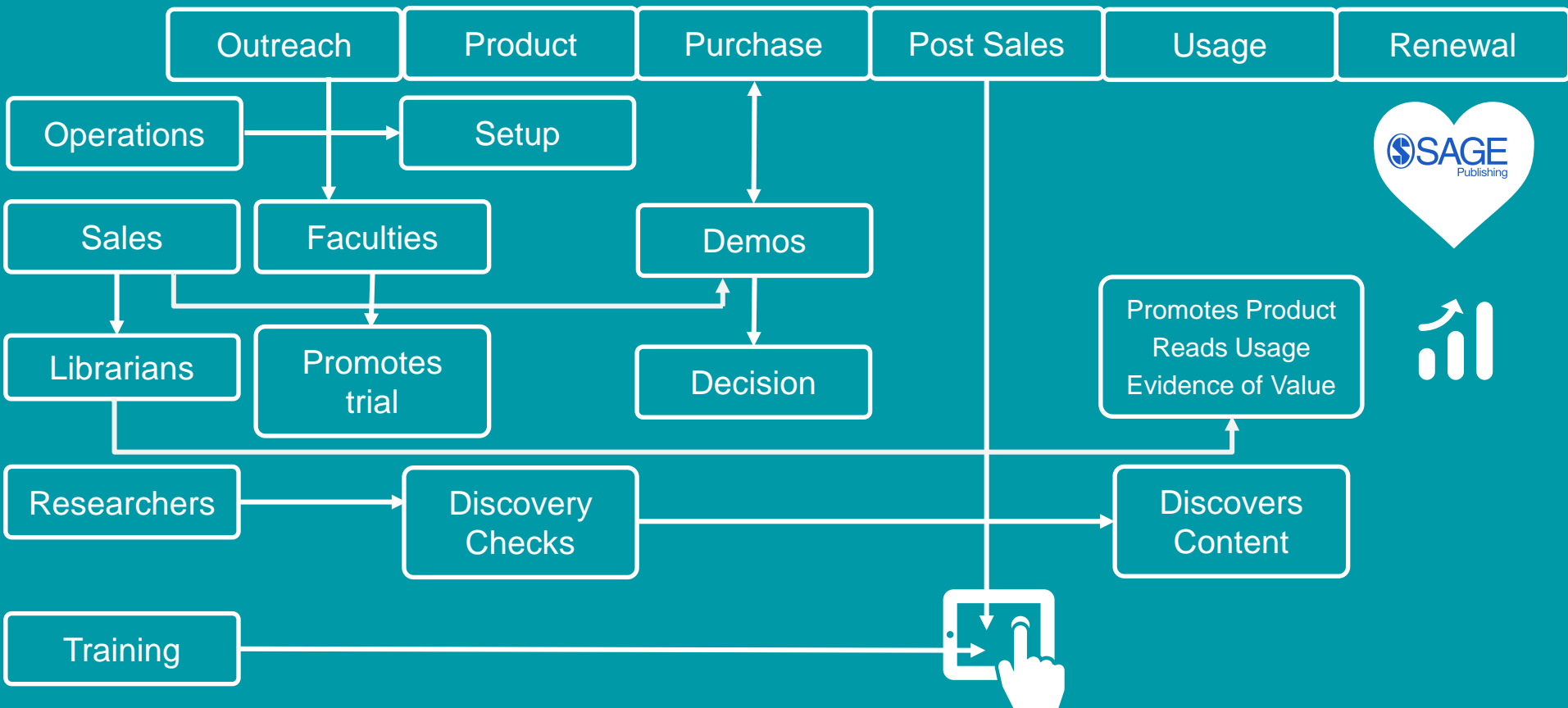


Upstream

- Product setup 
- XMLs delivery setup 
- Crossref Registration 
- MARC XSLTs 
- Collections setup 
- Metadata Management 
- Internal Teams Liaison 



Publishing Workflows





 SAGE books

talis
A SAGE Publishing Company

 SAGE research **methods**
cases datasets

 SAGE business & management

 SAGE business **cases**

 SAGE knowledge

data visualization

 SAGE campus

 SAGE data products

foundations video

 SAGE catalyst

 SAGE ocean

medicine & health

 SAGE explorer

 SAGE path >>

 SAGE explorer : business

 SAGE open **access**

 SAGE reference


CQ PRESS

 data **planet**
A SAGE Publishing Resource

 SAGE **journals**

 SAGE
Publishing



Full-text Indexing

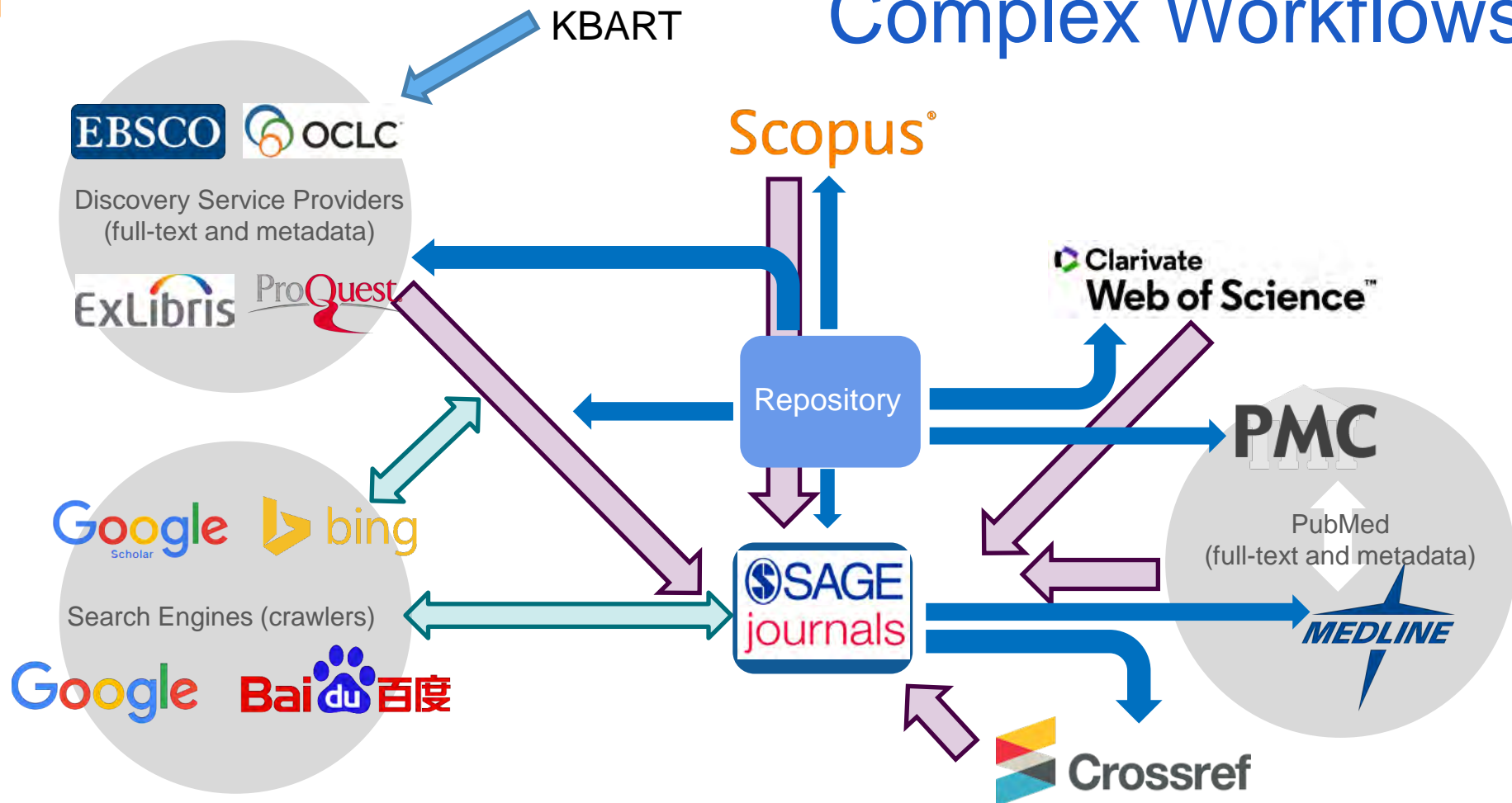
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Complex Workflows

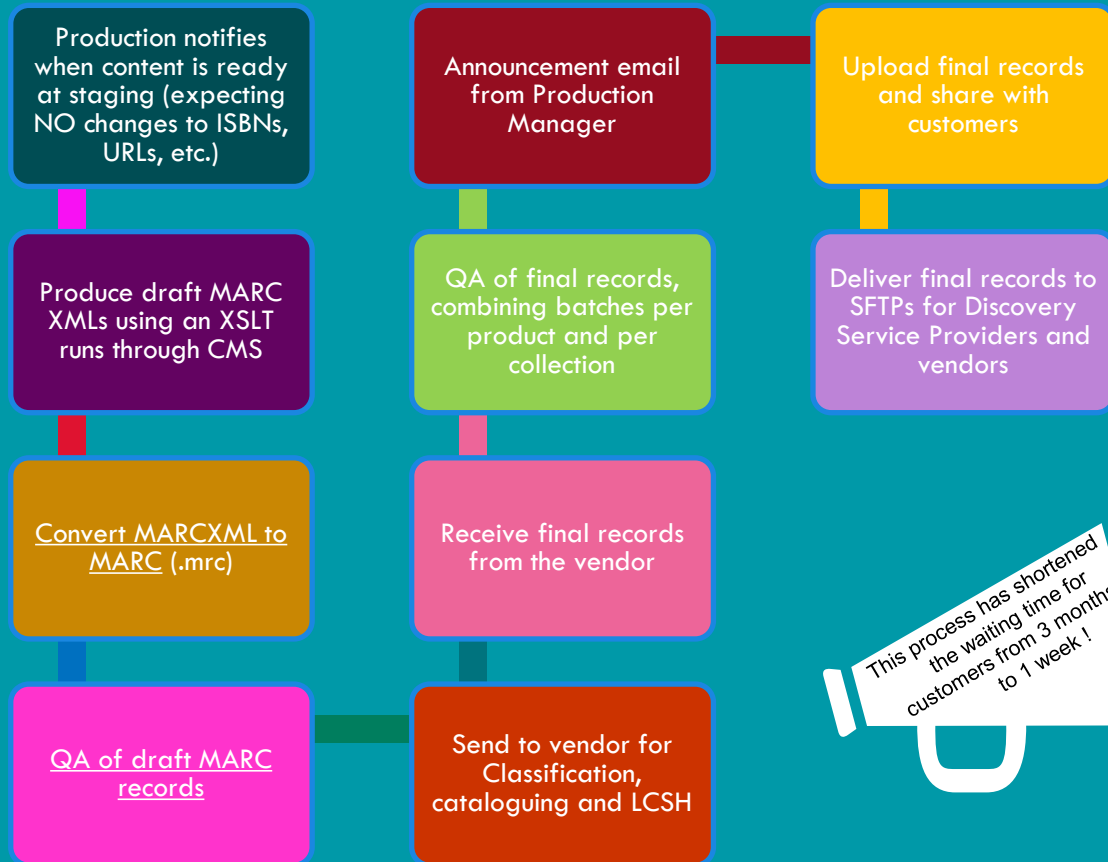




Phase 1 (Product Setup) Phase 2 (Content Production) Phase 3 (Quality Assurance) Phase 4 (Delivery)

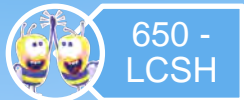
| Phase | Planning Strategy | Phase | Content Strategy | Phase | Audience Strategy | Phase | Platform Strategy |
|--|--|-------|--|-------|--|-------|---|
| 1 | Components setup in the systems | 1 | prioritization model and on time launch | 1 | Enhancing audience profile with accurate data | 1 | Seamless access |
| 2 | Content production according to the setup | 2 | Creating Schematron rules to avoid unwanted delays to downstream | 3 | LEAN Scoring | 2 | CMS is the second source of truth and Database is the first |
| 3 | Checking sample content with Discovery Service Providers | 3 | Making KBART processes LEAN | 3 | Customer Lifecycle Audience Identification | 2 | Workflow and Content Management Tool |
| 4 | Delivery of bundles in KBART II compliant format | 4 | Automation | ✓ | Enhancing customers' experience with existing data and processes | 2 | Data accessibility for customers selection |
| | | | | | | 3 | ERM connector tool |
| Data Roadmap management | | | | | | | |
| Learning and Effectiveness Development (LED) | | | | | | | |
| LEAN Continuous Improvement | | | | | | | |

SMART & LEAN Processes: MARC Records

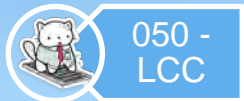




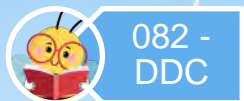
Use of Taxonomy & Discipline



650 -
LCSH



050 -
LCC



082 -
DDC

BusMgt-1-3
Counsel-4-4
Edu-6-5

Business
Environment
Counseling
Military
Veterans &
Families
Elementary
Behaviour



MARCSLT

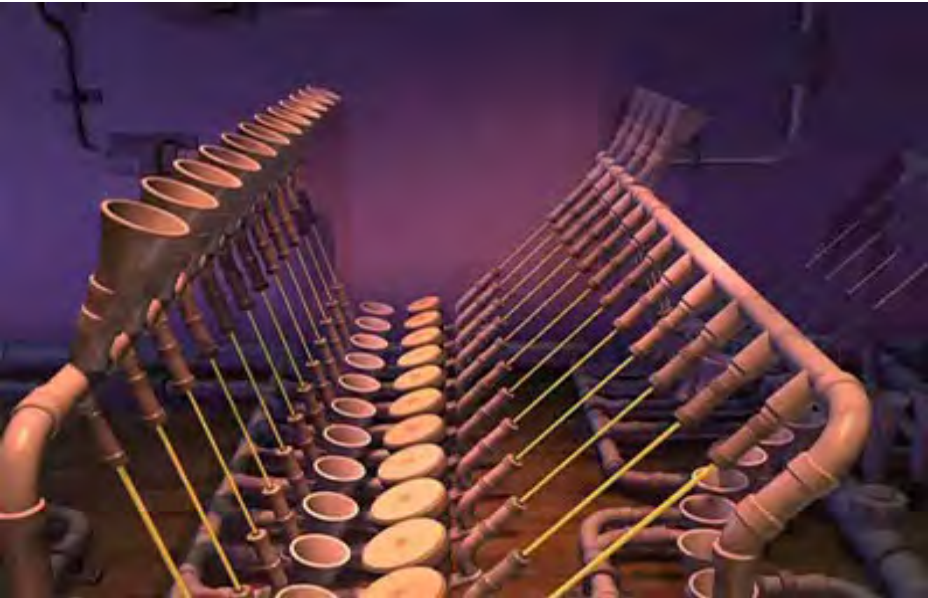


Ideally, these three elements are necessary for seamless access.

1. Full-text Indexing in Discovery Systems
2. KBART in the Knowledgebase
3. MARC records in LMS



Challenges



Go to www.menti.com and use the code 1688 1920

What do you think are the challenges in Content Discovery for Academic Publishers?

Mentimeter



Responses

What do you think are the challenges in Content Discovery for Academic Publishers?





Challenges

- Complex workflows
- Birdseye view of systems outside SAGE
- Adequate skills and knowledge
- Empowering systems
- Metadata issues
- Delay in response & strained relationship



Manisha arranged a very helpful and informative session on discoverability for the sales team. We frequently receive questions from our library customers related to discoverability issues, for example, not being able to find the right package to activate in their knowledgebase. Historically we've not really understood how to adequately answer these questions, (even if it turns out there's a simple answer!) as the whole process on our side and the vendor side has been a bit of a mystery. When this was raised with Manisha, she offered to arrange a training session to go through the whole process and actually demo some of the ERM vendor platforms for us. She arranged several sessions to ensure everyone had a chance to attend, and these were immensely helpful in answering our most common questions. Manisha also created a confluence space with answers to all the FAQs we raised during the session. This will help the sale team answer customers questions quickly without having to look for more information and will save us so much time. Thank you, Manisha!

From Sales



Thank you very much for the quick response on helping to locate EISSNs that might be inaccurate within our data to help provide this information to the appropriate teams for resolving before the orders are entered by our team.

**From Account
Support**

I started exploring SAGE Explorer's discoverability side of things and was having a couple of meetings with Manisha. Manisha was great at explaining KBART file set up for Explorer and answering my questions around discoverability. Thank you and looking forward for more meetings!

**From Product
Innovation**



**I don't know what
magic you do but
SAGE Journals
content works really
well with my
discovery system.**

**From one of the
Librarian Customers**

Manisha has been on our radar in the Sales Team a lot lately, for all the work she's done on discoverability. In the last few weeks, she arranged and ran two really great sessions for the sales team on indexing, MARC records and KBART processes - these helped to demystify, explain and support and were highly rated by all attendees. Secondly, Manisha contributed to the successful delivery of MARC records for all library products within 2 weeks of publication and with 100% accuracy. This prevents a huge number of dead fish coming to the sales and circulation teams when customers and agents complain. We don't have to worry about this anymore and that is fantastic. Thank you.

From Sales





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