

Splitting the Bill

Transformative Agreements – Who Pays and How?

Jeremey Claridge

Repository & Research Information Team Leader Queen Mary University of London December 2019





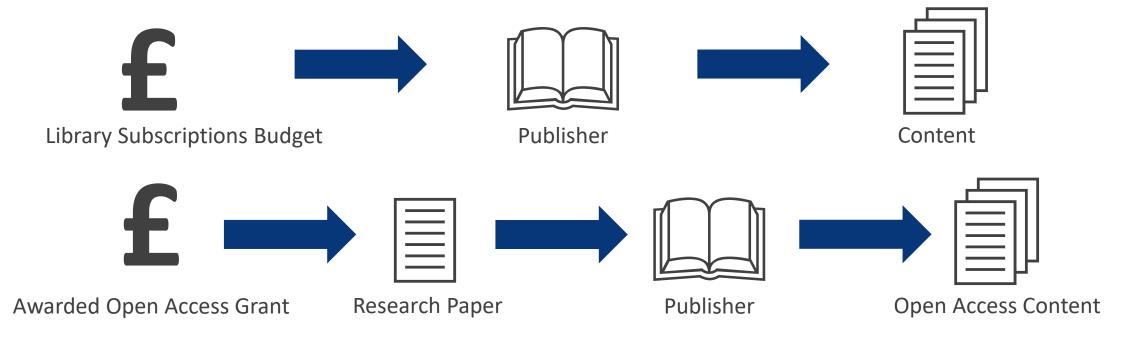
Paying for subscriptions ...







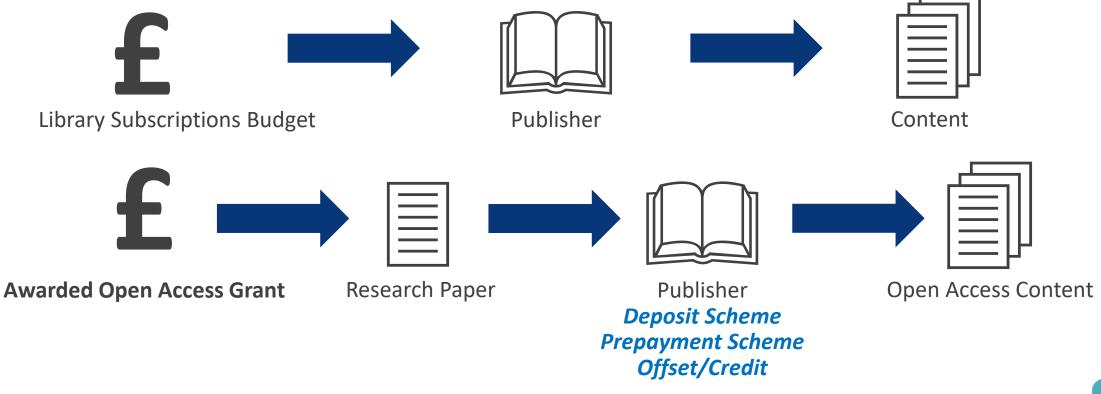
Paying for open access ...







Paying for open access ...









"A total fee has been negotiated for the UK covering both APCs and subscriptions. In this new 'flipped' model, the combination of the licence fees that previously paid for subscribed journal content and previous hybrid OA spend will instead pay for APCs in Springer hybrid journals, whilst an additional transition fee, calculated at 10% of the licence fee, covers the cost of ongoing access and use of the subscribed journal content."

Earney, L. (2015). Springer 2016-2018 Agreement - Your 2016 Quotation. [email].





"if only 10% of the costs relates to subscribed content, can we offset the cost of the deal from our open access grants?"

Subscriptions Team





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Subscriptions Team

"We will no longer cover the cost of OA publishing in subscription journals ('hybrid OA'), outside of a transformative arrangement."

Wellcome Trust – 2021 OA policy







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Subscriptions Team

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Wellcome Trust – 2021 OA policy

"Can you come and talk about managing transformative agreements and open access costs at a UKSG event?"

Naming no names ...







Spoiler Alert!

This Case Study Contains No Answers







Analysing the Deal ... Funded Articles

Year	Agreement Cost	APC	Exchange	Cost to Institution	Articles	OA Costs	% of Costs
2016	€ 107,350	€ 2,200	1.31	£81,659	45	£75,307	92%
2017	€ 107,629	€ 2,200	1.17	£91,786	55	£103,189	112%
2018	€ 108,135	€ 2,200	0.98	£110,760	45	£101,403	92%
2019*	€ 109,413	€ 2,244	1.00	£109,825	26	£58,564	53%

^{*}January – September 2019





Analysing the Deal ... Funded **Eligible** Articles ... **Open Access Grants**

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Year	Agreement Cost	APC	Exchange	Cost to Institution	Eligible	OA Costs	% of Costs
2016	€ 107,350	€ 2,200	1.31	£81,659	8	£13,388	16%
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2018	€ 108,135	€ 2,200	0.98	£110,760	6	£13,520	12%
2019	€ 109,413	€ 2,244	1.00	£109,825	9	£20,272	18%





Analysing the Deal ... Will you Take a Cheque?

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- Retrospective Payment?
- Based on a Forecast?
- Pay as you Go?





Analysing the Deal ... OA Grants

UK Research and Innovation (UKRI)

April – March

Charity Open Access Fund (COAF)

October - September

'Required to show expenditure within the term of the grant'





Analysing the Deal ... Will you Take a Cheque?

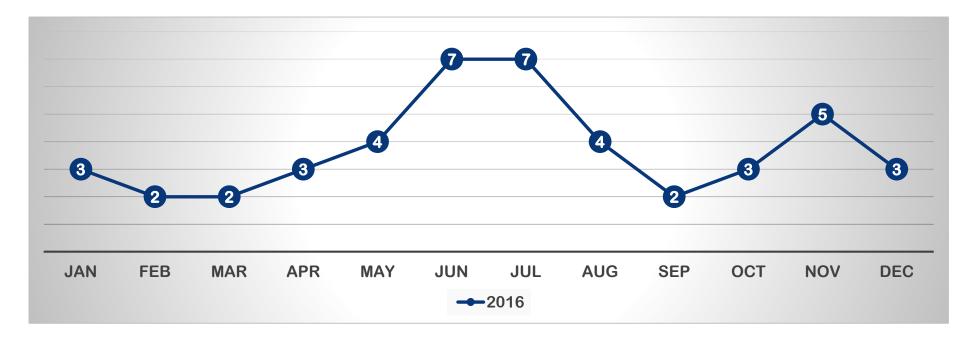
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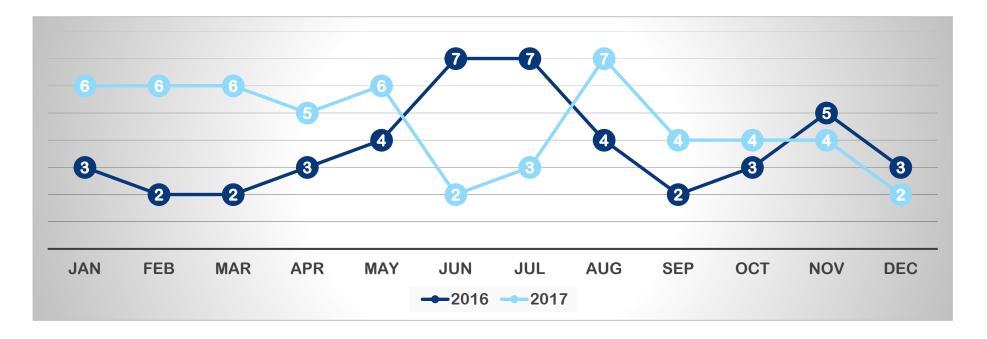
Analysing the Deal ... Publishing Pattern







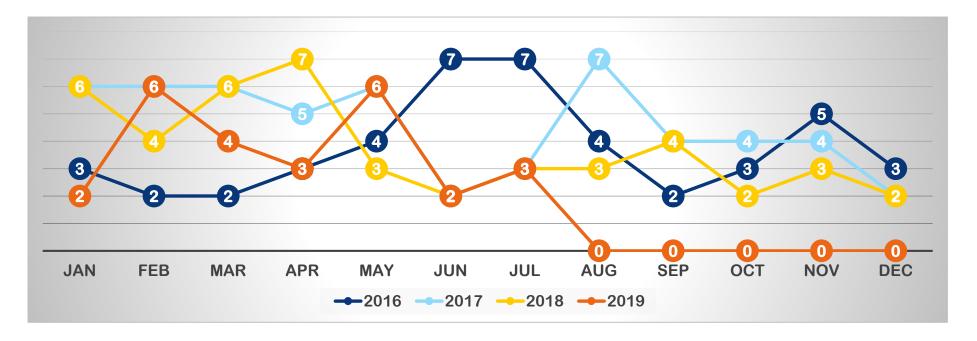
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Analysing the Deal ... Publishing Pattern







Analysing the Deal ... Will you Take a Cheque?

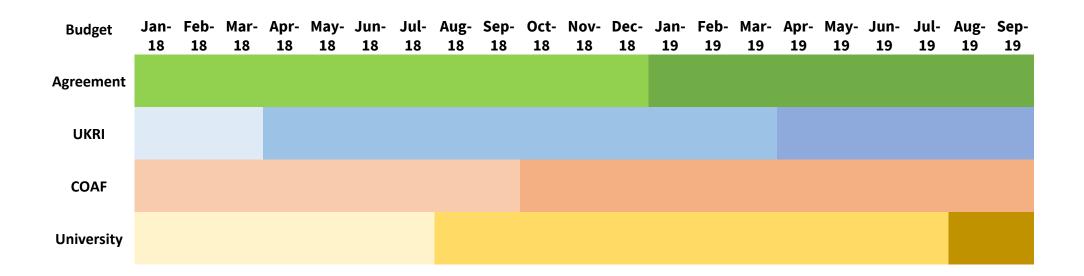
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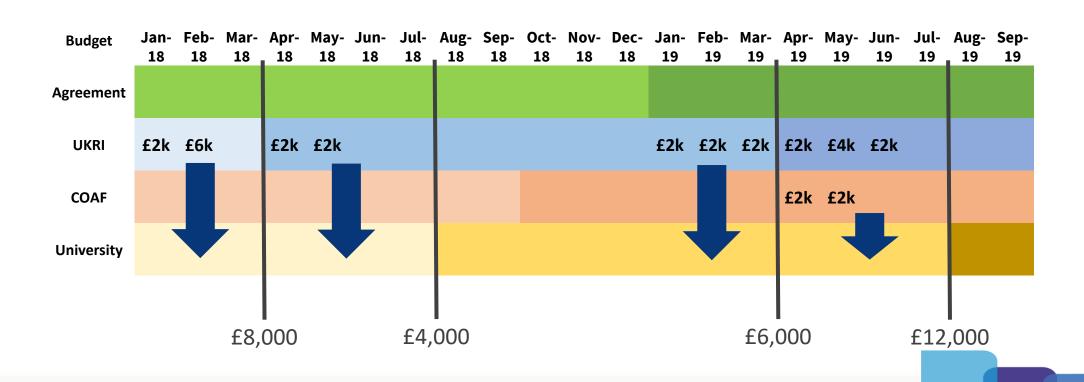
Analysing the Deal ... Financial Mismatch





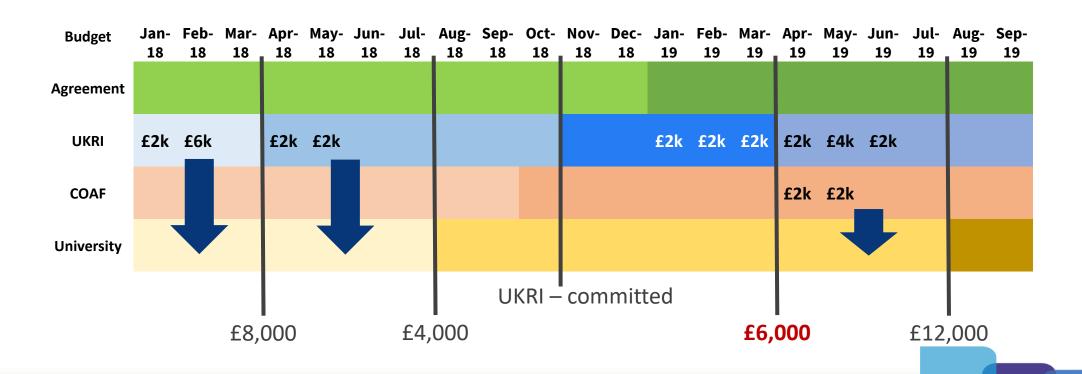


Analysing the Deal ... Financial Mismatch





Analysing the Deal ... Financial Mismatch





Square Peg in Round Hole?

Transforming the Budget ...



Library Subscriptions Budget

University decides on budget
Decides on the resources it can afford
Negotiated deals
3-4 years price capped
Able to forecast expenditure



Awarded Open Access Grant

Budget set by funder
No guarantee of funding
Restrictions on expenditure
Unable to forecast expenditure
Change in Funder Policy





Square Peg in Round Hole?

Transforming the Budget ...



Library Subscriptions Budget

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Cost per Download
Resources for Undergrads
Review of Resources in Russel Group



Awarded Open Access Grant

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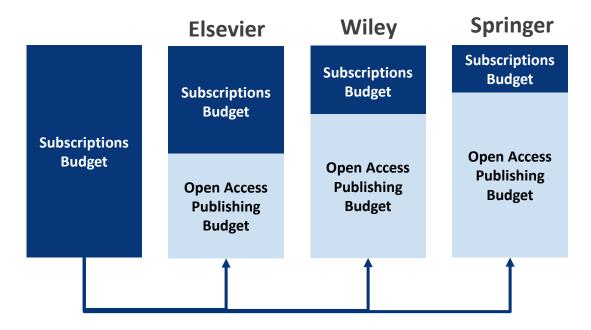
Supports Researchers
Attracts Research Funding





Flipping the Budget?

From subscriptions ... to open access fund?









Plenty of Questions ...

