

Conference 2004 and Exhibition

29-31 March 2004

UMIST, Manchester

www.uksg.org



UNITED KINGDOM
SERIALS GROUP

WHY YOU SHOULD
EXHIBIT AT UKSG ...

About the UKSG Annual Conference and Exhibition

The **UKSG Annual Conference and Exhibition** presents the perfect opportunity for serials professionals from across the world to exchange news, views and information on the rapidly developing serials scene. It is the largest event of its kind in Europe and over 500 delegates including key library and information staff, publishers, internet service providers and intermediaries are expected to attend. As a result of the radical changes taking place in professional and scientific publishing the demand for UKSG exhibition space has increased significantly in recent years.

Exhibit at UKSG to...

- ▶ Meet your existing customers and develop new business relationships with prospective customers.
- ▶ Unveil new products and services, and present them in a scheduled product review slot to the delegate audience.
- ▶ Keep on top of industry developments and maximise valuable time out of the office by attending the conference sessions.
- ▶ Demonstrate your products and services: you will be in a unique position to obtain immediate feedback from the people they most affect.

Marketing opportunities for exhibitors

Advertising

The March issue of *Serials* is distributed to all UKSG members before the conference so it is an ideal opportunity to advertise your presence at the event. Details of the discounted conference rates offer have already been announced.

Exhibition Guide

All exhibitors are entitled to a free 60-word entry in the exhibition guide which will be given to delegates and posted on the UKSG website in advance of the conference.

Product Reviews

All exhibitors can take advantage of a dedicated slot during the prime time conference programme to launch or review a product/service in the Plenary Theatre. Please refer to the booking form for details.

Hospitality

We are providing facilities to enable exhibitors to host informal meetings or receptions from 17.00-18.00 on Tuesday 30 March. There is no charge for room hire so if you would like to host an event please contact Alison Whitehorn for further information.

“UKSG is a great place to meet influencers and decision makers from European libraries. It is an important part of our annual calendar of events.”

Tony O'Rourke
Institute of Physics Publishing

“A terrific networking event.”

Mark Furneaux
CSA

“As always, the UKSG conference is top of our ‘must attend’ list.”

Ian Middleton
EBSCO Information Services

“An invaluable meeting point for the serials industry.”

Margaret Radbourne
John Wiley & Sons Ltd

“UKSG attracts all the key players in the information industry. It's the core event on Ingenta's calendar.”

Kate Taylor
Ingenta plc

Exhibitor Information

Exhibition Stands

The exhibition will take place in the upper and lower exhibition halls of the Renold Building. All stands are 2.5m x 1.5m. Most stands are offered as space only but a limited number of shell schemes will be available.

Shell schemes will be supplied by Hirex Ltd and will comprise 2.4m high Click stands with panels covered in black textured material which accepts Velcro fixings, together with one nameboard on each open side. The enclosed floor plan shows the location of the shell scheme stands which are all 2.5m x 1.5m. You may book more than one shell unit if you want a larger shell stand.

Hirex can also provide additional stand accessories but exhibitors will need to make arrangements directly with Hirex. Contact details will be provided when you book your stand.

Please indicate your stand choice(s) on the booking form. In the event of your chosen stand(s) having already been reserved, the UKSG will contact you to make an alternative selection.

Exhibition Hours

▶ Sunday 28 March	08.30-22.00	Set-up
▶ Monday 29 March	10.00-18.00	Exhibition and conference
▶ Tuesday 30 March	09.00-17.00	Exhibition and conference
▶ Wednesday 31 March	09.00-13.00	Exhibition and conference
▶ Wednesday 31 March	13.00-18.00	Breakdown

Internet and Telephone Connections and Power

Fast internet connections over Ethernet, telephone lines and power sockets can be provided at no extra cost. Please note that internet access is much faster and more reliable using Ethernet rather than a dial-up modem. Please indicate your requirements on the booking form. Information about setting up your computers for networking will be sent to you following confirmation of booking.

Furniture

Tables, tablecloths and chairs will be provided free of charge. Please indicate your requirements on the booking form.

Cost

Space only will be charged at £550.00 + VAT for each stand space booked. Shell schemes will be charged at £640.00 + VAT for each stand unit booked. **All exhibitors are required to register as delegates.** A dinner, bed and breakfast package is available on Sunday evening for £95.00 + VAT per person. Please refer to the Delegate Booking Form.

Recent Exhibitors

ALPSP
 American Chemical Society
 American Institute of Physics
 Aries Systems Corporation
 Blackwell Publishing
 BioMed Central
 BMJ Publishing Group
 Bowker
 British Library
 Copyright Licensing Agency
 Coutts Library Services
 CSA
 EBSCO Information Services
 Economist Intelligence Unit
 EDINA
 EduServ
 Elsevier
 Emerald
 Ex Libris (UK) Ltd
 Extenza
 Fretwell-Downing
 Gale
 Ingenta
 Institute of Physics Publishing
 John Wiley & Sons
 Kluwer
 Lippincott Williams & Wilkins
 MIMAS
 Nature Publishing Group
 OCLC
 OECD
 Ovid Technologies
 Oxford University Press
 Professional Engineering Publishing
 ProQuest Information and Learning
 Riley Dunn & Wilson
 Science
 Springer
 Swets Blackwell
 Technical Knowledge Centre
 & Library of Denmark
 Thieme Publishing Group
 Turpin Distribution Services
 van de Bilt Sales & Marketing
 VISTA Computer Services

Further Information

Please contact Alison Whitehorn, UKSG Business Manager:

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Fax: +44 (0)1635 253826

E-mail: uksg.admin@dial.pipex.com

Terms and Conditions

1. Application forms must arrive by 21 February 2004. Exhibitors will be invoiced for the space booked.
2. The exhibitor exhibits entirely at his/her own risk. The UKSG is not liable for any loss or damage to persons or property which the exhibitor or his/her agents may sustain.
3. Exhibitors must not alter the appointments of the exhibition area and any damage caused by the exhibitor or his/her agents to the furniture or property must be made good at the exhibitor's expense. Exhibitors should also indemnify the UK Serials Group against liabilities, action, costs, claims and compensation for injury or loss to any person or damage to or loss of any property on his/her part. Exhibitors should be adequately insured against such liabilities.
4. Exhibitors must erect their stands on Sunday 28 March to ensure that the exhibition is in place by 10.00 on Monday 29 March. Exhibits must not be removed before 13.00 on Wednesday 31 March.
5. Cancellations: It is recognised that unforeseen circumstances may necessitate a cancellation. Our policy is: cancellations received by Wednesday 3 March 2004 - full refund; cancellations received between Thursday 4 March and Friday 12 March - 50% refund; cancellations received after Friday 12 March - no refund.



For delegate bookings, please contact Karen Sadler, UKSG Administrator, 15a Stile Road, Headington, Oxford OX3 8AG UK
Tel: +44 (0) 1865 744279 oFax: +44 (0) 1865 742164 E-mail: uksg@dial.pipex.com

For exhibition bookings, please contact Alison Whitehorn, UKSG Business Manager, Hilltop, Heath End, Newbury RG20 0AP UK
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UK Serials Association t/a United Kingdom Serials Group
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