

Conference 2005 and Exhibition

11-13 April 2005

Heriot-Watt University, Edinburgh

www.uksg.org



UNITED KINGDOM
SERIALS GROUP

WHY YOU SHOULD
EXHIBIT AT UKSG ...

About the UKSG Annual Conference and Exhibition

The **UKSG Annual Conference and Exhibition** presents the perfect opportunity for serials professionals from across the world to exchange news, views and information on the rapidly developing serials scene. It is the largest event of its kind in Europe and over 500 delegates including key library and information staff, publishers, internet service providers and intermediaries are expected to attend. As a result of the radical changes taking place in professional and scientific publishing the demand for UKSG exhibition space has increased significantly in recent years.

Exhibit at UKSG to...

- ▶ Meet your existing customers and develop new business relationships with prospective customers.
- ▶ Unveil new products and services, and present them in a scheduled product review slot to the delegate audience.
- ▶ Keep on top of industry developments and maximise valuable time out of the office by attending the conference sessions.
- ▶ Demonstrate your products and services: you will be in a unique position to obtain immediate feedback from the people they most affect.

Marketing opportunities for exhibitors

Advertising

To discuss the range of advertising opportunities to promote your presence at the UKSG Annual Conference please contact Ally Souster, *Serials* Editorial Assistant (ally@uksg.org).

Exhibition Guide Listing

Conference delegates will receive a list of exhibitors which will also be posted on the UKSG website in advance of the conference.

Product Reviews

All exhibitors can take advantage of a dedicated slot during the prime time conference programme to launch or review a product/service in the Main Auditorium. Please refer to the booking form for details.

Hospitality

We are providing facilities to enable exhibitors to host informal meetings or receptions from 17.00-18.00 on Tuesday 12 April. There is no charge for room hire so if you would like to host an event please contact Alison Whitehorn (alison@uksg.org) for further information.

“UKSG is a great place to meet influencers and decision makers from European libraries. It is an important part of our annual calendar of events.”

Tony O'Rourke
Institute of Physics Publishing

“A terrific networking event.”

Mark Furneaux
CSA

“As always, the UKSG conference is top of our ‘must attend’ list.”

Ian Middleton
EBSCO Information Services

“An invaluable meeting point for the serials industry.”

Margaret Morgan
John Wiley & Sons Ltd

“UKSG attracts all the key players in the information industry. It's the core event on Ingenta's calendar.”

Kate Taylor
Ingenta plc

Exhibitor Information

Exhibition Stands

The exhibition will take place in the purpose-built James Watt Centre II. Most stands are 2.5m x 1.5m, although there are a few (on the ends of the double rows) which measure 3m x 1.5m. Space-only stands and shell schemes will be available.

Shell schemes will be supplied by Melville Exhibition Services and each will comprise an Octanorm shell scheme to a height of 2.5m consisting of aluminium components, white infill panels, 300mm deep fascia to all open sides and one name board detailing company name and stand number. The enclosed floor plan shows the location of the shell scheme stands which are all 2.5m x 1.5m. You may book more than one shell unit if you want a larger shell stand.

Melville can also provide additional stand accessories but exhibitors will need to make arrangements directly with Melville. Contact details will be provided when you book your stand.

Please indicate your stand choice(s) on the booking form. In the event of your chosen stand(s) having already been reserved, the UKSG will contact you to make an alternative selection.

Exhibition Hours

▶ Sunday 10 April	08.30-18.30	Set-up
▶ Monday 11 April	10.00-18.00	Exhibition and conference
▶ Tuesday 12 April	09.00-17.00	Exhibition and conference
▶ Wednesday 13 April	09.00-13.00	Exhibition and conference
▶ Wednesday 13 April	13.00-16.00	Breakdown

Internet and Telephone Connections and Power

Fast internet connections over Ethernet, telephone lines and power sockets can be provided at no extra cost. Please note that internet access is much faster and more reliable using Ethernet rather than a dial-up modem. Please indicate your requirements on the booking form. Information about setting up your computers for networking will be sent to you before the conference.

Furniture

Tables, tablecloths and chairs will be provided free of charge. Please indicate your requirements on the booking form.

Cost

Space only will be charged at £575.00 + VAT for each stand space booked. Shell schemes will be charged at £665.00 + VAT for each stand unit booked. **All exhibitors are required to register as delegates.** A dinner, bed and breakfast package is available on Sunday evening for £97.50 + VAT per person. Please refer to the Delegate Booking Form.

Recent Exhibitors

Annual Reviews
 American Chemical Society
 American Institute of Physics
 Aries Systems Corporation
 Blackwell Publishing
 BioMed Central
 BMJ Publishing Group
 Bowker
 British Library
 Copyright Licensing Agency
 Coutts Library Services
 CSA
 De Gruyter
 EBSCO Information Services
 EDINA
 Eduserv
 Elsevier
 Emerald
 Ex Libris (UK)
 Extenza
 Gale
 Hollingworth & Moss
 Ingenta
 Institute of Physics Publishing
 John Wiley & Sons
 Kluwer
 Lippincott Williams & Wilkins
 MIMAS
 Nature Publishing Group
 OCLC PICA
 OECD – Databeuro
 Ovid Technologies
 Oxford University Press
 ProQuest Information and Learning
 SAGE Publications
 Springer
 Swets Information Services
 Taylor & Francis
 Thieme Publishing Group
 Thomas Telford Publishing
 van de Bilt Sales & Marketing

Further Information

Please contact Alison Whitehorn, UKSG Business Manager:

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Fax: +44 (0)1635 253826

E-mail: alison@uksg.org

Terms and Conditions

1. Application forms must arrive by 18 February 2005. Exhibitors will be invoiced for the space booked.
2. The exhibitor exhibits entirely at his/her own risk. The UKSG is not liable for any loss or damage to persons or property which the exhibitor or his/her agents may sustain.
3. Exhibitors must not alter the appointments of the exhibition area and any damage caused by the exhibitor or his/her agents to the furniture or property must be made good at the exhibitor's expense. Exhibitors should also indemnify the UK Serials Group against liabilities, action, costs, claims and compensation for injury or loss to any person or damage to or loss of any property on his/her part. Exhibitors should be adequately insured against such liabilities.
4. Exhibitors must erect their stands on Sunday 10 April to ensure that the exhibition is in place by 10.00 on Monday 11 April. Exhibits must not be removed before 13.00 on Wednesday 13 April.
5. Cancellations: It is recognised that unforeseen circumstances may necessitate a cancellation and those notified to UKSG by 21 March 2005 will attract a full refund. However, cancellations received after 21 March 2005 will not be eligible for a refund.



For delegate bookings, please contact Karen Sadler, UKSG Administrator, 15a Stile Road, Headington, Oxford OX3 8AG UK
Tel: +44 (0) 1865 744279 Fax: +44 (0) 1865 742164 E-mail: karen@uksg.org

For exhibition bookings, please contact Alison Whitehorn, UKSG Business Manager, Hilltop, Heath End, Newbury RG20 0AP UK
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UK Serials Association t/a United Kingdom Serials Group
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