

Course Content

Scholarly Information Strategies have developed the course exclusively for UKSG, to be presented by Simon Inger, who will bring a wealth of experience of technical and business matters concerning electronic journals.

The course will be continually updated, but core content will include:

The Development of E-journals

- Identifying the major companies involved in e-journal provision
- The differences between gateway, aggregator, e-journal host and publisher web sites and search engine-based gateways
- The benefits of electronic journals
- The rise of linking, including CrossRef and the DOI
- Linking from library web pages and OPACs
- Corporate intranets

Access Control and User Authentication

- Definition of terms - access control, user authentication
- Organisational hierarchies
- User authentication methodologies
- IP address ranges, firewalls and proxies
- Access control methodologies
- Why gateways and publishers both have to know IP addresses
- Organising access to content efficiently

Navigating Users to Content

- User navigational behaviour
- Which starting point for a user?
- Library web pages
- OpenURL link servers (e.g. SFX) and supporting services
- Google
- Open Archives and Open Access (including OAI-PMH)
- Author web sites
- What publishers are doing to help librarians

Bookings

Online booking forms are available on the UKSG web site www.uksg.org

A venue map will be sent with confirmation of booking.

For further information please contact:

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