

Conference 2005 and Exhibition

11-13 April 2005

Heriot-Watt University, Edinburgh

www.uksg.org



UNITED KINGDOM
SERIALS GROUP

PROGRAMME

SPONSORS

American Chemical Society Publications

BioMed Central

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CABI Publishing

CSA

Cambridge University Press

Dialog

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Institute of Physics Publishing (IOP)

John Wiley & Sons Ltd

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Professional Engineering Publishing

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SAGE Publications

Springer

Swets Information Services

Taylor & Francis

Thieme Publishing Group

Thomas Telford Ltd

Thomson Gale

VISTA International

P R O G R A M M E

Monday 11 April

▶ 10.00	Registration and exhibition viewing, James Watt Centre I and II
▶ 11.00	Opening of the Conference, Main Auditorium Keith Courtney, <i>Chair, UKSG</i> Steve Savage, <i>President, NASIG</i>
Plenary Session 1 Keynote Session	
▶ 11.10	Chair: Keith Courtney <i>Taylor & Francis Ltd</i>
▶ 11.10	Does more access mean less library? Simon Mays-Smith <i>Credit Suisse First Boston</i>
▶ 11.50	Commercial scholarly publishing in the world of open access Derk Haank <i>Springer Science+Business Media</i>
▶ 12.30	Lunch, exhibition viewing and access to accommodation
▶ 14.00	Workshops and briefing sessions
▶ 15.00	Refreshments and exhibition viewing
Plenary Session 2	
▶ 15.30	Chair: Nancy Buckley <i>Blackwell Publishing Ltd</i>
▶ 15.30	Walking away from the Big Deal: the consequences and achievements Nancy J Gibbs <i>Duke University Libraries</i>
▶ 15.50	All or nothing: towards an orderly retreat from Big Deals – recent negotiations in The Netherlands Nol Verhagen <i>University of Amsterdam</i>
▶ 16.10	The IReL experience: Irish Research Electronic Library Fiona McGoldrick <i>IRIS: the Consortium of Irish University and Research Libraries</i>
▶ 16.30 to 17.45	Product reviews Chair: Graham Stone <i>Bolton Institute</i>
▶ 19.00	Coaches depart for National Museums of Scotland
▶ 19.15	Reception in Museum of Scotland
▶ 20.15	Conference dinner in Royal Museum
▶ 22.15	Coaches return to campus
▶ 22.30 to 01.00	Disco, Middle Floor Dining Room
▶ Until 01.00	Late bar

Tuesday 12 April

▶ 07.30 to 09.00	Breakfast , Middle Floor Dining Room
▶ 09.00	Product reviews , Main Auditorium Chair: Alison McNab <i>University of Nottingham</i>
Plenary Session 3	Chair: Paul Harwood <i>Content Complete Ltd</i>
▶ 09.30	Experimenting with open access publishing Martin Richardson <i>Oxford University Press</i>
▶ 10.00	‘Are they open yet?’: the impact of open access publishing on research libraries Paul Ayris <i>UCL (University College London)</i>
▶ 10.30	Public access, open archives – a funder’s perspective Mark Walport <i>Wellcome Trust</i>
▶ 11.00	Refreshments and exhibition viewing
▶ 11.30	Product reviews , Main Auditorium Chair: Ian Middleton <i>EBSCO Information Services</i>
▶ 12.15	UK Serials Association AGM , Main Auditorium
▶ 12.45	Lunch and exhibition viewing
▶ 14.00	Workshops and briefing sessions
▶ 15.00	Refreshments and exhibition viewing
▶ 15.30	Product reviews Chair: Graham Stone <i>Bolton Institute</i>

Concurrent Session 1

Main Auditorium
Chair: Richard Gedye
Oxford University Press

- ▶ 16.00 **VLEs: setting the scene**
Alicia Wise
Publishers Licensing Society
- ▶ 16.30 **The implementation of a VLE: not so virtual after all**
Frances Boyle
Oxford University Library Services

Concurrent Session 2

Lecture Theatre 1
Chair: Tony Kidd
University of Glasgow

- ▶ 16.00 **Journal access programmes for developing countries: who has access to what, and does it work?**
Barbara Aronson, *World Health Organization*
- ▶ 16.20 **How AGORA is improving access to up-to-date scholarly literature in Africa**
Gracian Chimwaza, *TEAL Africa Office* –
Cornell University, Mann Library
- ▶ 16.40 **African Journals Online (AJOL) – raising the visibility of African research**
Pippa Smart, *International Network for the Availability of Scientific Publications (INASP)*

P R O G R A M M E

Tuesday 12 April *continued*

▶ 17.00 to 18.00	Informal group meetings
▶ 18.00	Reception , James Watt Centre II
▶ 19.00	Dinner
▶ 21.00	Quiz
▶ 22.00 to 01.00	Disco
▶ Until 01.00	Late bar

Wednesday 13 April

▶ 07.30 to 09.00	Breakfast , Middle Floor Dining Room
Plenary Session 4	Chair: Lesley Crawshaw <i>University of Hertfordshire</i>
▶ 09.00	How usage statistics can inform national negotiations and strategies – a report on the JISC NESLiz usage statistics project Simon J Bevan <i>Cranfield University</i>
▶ 09.30	The library view of usage metrics Jill Taylor-Roe <i>Newcastle University</i>
▶ 10.00	Refreshments and exhibition viewing
▶ 10.30 to 11.30	Workshops and briefing sessions
Plenary Session 5	Chair: Incoming Chair, UKSG
▶ 11.45	Change and continuity in a world of information Mike Clark <i>GeoData Institute, University of Southampton</i>
▶ 12.15	Snap, crackle and ultimately pop? The future for serials Colin Steele <i>Australian National University</i>
▶ 12.45	Close of conference and lunch

Workshops and Briefing Sessions

This year the group sessions will comprise six workshops and ten briefing sessions, running concurrently on Monday afternoon, and repeated on Tuesday afternoon and Wednesday morning. Delegates can attend a different session on each of the three days and are requested to indicate their preferences on the Delegate Booking Form. As the workshops will be practical and participative in nature, attendances will be limited to 20. Briefing sessions will be more akin to lectures, allowing larger numbers to be accommodated, although delegates will still have the opportunity for questions and discussion. (W = workshop, BS = briefing session)

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| <p>1. (W) Licensing electronic journals across multiple sites/countries
Michael H Christensen
<i>Novo Nordisk A/S</i></p> | <p>The workshop leader will share his experience from the pharma industry in striking deals for access at many locations/countries to publishers' content. All attendees are invited to participate with their experience. Although universities and companies are different they share common ground, and the discussion will bring to light issues and concerns for the benefit of both sides. The workshop will inevitably focus broadly on how e-content changes the way academic and corporate libraries work, and how they co-operate with publishers.</p> |
| <p>2. (W) Improving the serials communication chain
Terry Bucknell
<i>University of Liverpool</i>
Jo Connolly
<i>Swets Information Services</i></p> | <p>This workshop will discuss possible mechanisms and strategies for facilitating effective communication between publishers, agents and libraries.</p> |
| <p>3. (W) The librarian's view of pricing models
Helen Henderson
<i>Information Power Ltd</i>
Hugh Look
<i>Rightscom Ltd</i>
Jill Taylor-Roe
<i>Newcastle University</i></p> | <p>This workshop will take the results of research into business models carried out for JISC in late 2004 as its starting point. A brief overview of the report will be presented, and delegates will be asked to consider the implications of both the findings and the recommendations – especially how sustainable the different business models might be and how they meet the needs of different stakeholders. The workshop will look closely at some of the models proposed for trials and how they can be implemented.</p> |
| <p>4. (W) Making the most of your journals through library portals/gateways
Ruth Stubbings
<i>Loughborough University</i></p> | <p>This workshop aims to investigate how library portals/gateways can raise awareness and usage of journals. Discussions will revolve round:</p> <ul style="list-style-type: none"> ▶ <i>How much they may cost to buy and maintain</i> ▶ <i>How much effort is required in their implementation</i> ▶ <i>What features they should have</i> ▶ <i>How they can be used by both library staff and readers</i> ▶ <i>Whether they make a difference in how journals are used.</i> |
| <p>5. (W) Managing change: an intensive workshop
(Tuesday and Wednesday only)
Beryl Morris
<i>Hudson Rivers</i></p> | <p>This intensive session will provide tried and tested ideas on managing change. The session will focus on:</p> <ul style="list-style-type: none"> ▶ <i>What happens during change</i> ▶ <i>Models of change management</i> ▶ <i>Taking people with you – staff and users</i> ▶ <i>Harnessing resistance</i> ▶ <i>Finding support and maintaining your own equilibrium.</i> |
| <p>6. (W) COUNTER statistics from two perspectives: the consortium and the single library
Louise Jones
<i>University of Leicester</i>
Jim Self
<i>VIVA Consortium</i></p> | <p>This workshop examines COUNTER statistics from two viewpoints: a university library and a consortium of libraries. The leaders will discuss the use of COUNTER data at their own institutions and will invite attendees to share their own experiences. The workshop will consider the current state of COUNTER as well as identifying areas for further development. The information gained at this workshop will be of practical value to participants and will also provide valuable feedback to the COUNTER steering group.</p> |

P R O G R A M M E

Workshops and Briefing Sessions

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| <p>7. (BS) ONIX for Serials: communicating rich product metadata for business advantage
Tim Devenport
<i>EDItEUR</i></p> | <p>ONIX for Serials is an XML-based standards format for communicating rich product metadata across the serials sector. The briefing session will describe the ONIX standard and message formats that have been designed to meet a range of business needs for publishers, librarians, agents, online hosts and others. The governance and steering of ONIX for Serials via joint NISO/EDItEUR sponsorship will be covered, as will the Joint Working Party on the Exchange of Serials Information – where players from across the industry come together to articulate business needs, and help formulate and pilot the messages. We look forward to an interactive rather than ‘talking heads’ briefing, and advance information can be found under ONIX for Serials at www.editeur.org/.</p> |
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| <p>8. (BS) Shibboleth: the next generation of access management
John Paschoud
<i>LSE Library</i></p> | <p>This briefing session will cover the following aspects:</p> <ul style="list-style-type: none">▶ <i>Why the academic library community and publishers need a better solution for managing ‘who can access what’</i>▶ <i>How access management fits into the wider development of information environments at institutional, national and global levels</i>▶ <i>The development of Shibboleth as an access management framework, by the Internet2 Programme and international partners</i>▶ <i>How Shibboleth works</i>▶ <i>Plans and underpinning work for a UK transition to the next generation of access management.</i> |
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| <p>9. (BS) Institutional repositories in practice – a view from SHERPA
Bill Hubbard
<i>University of Nottingham</i></p> | <p>This briefing session will look at the current state of development of institutional repositories, drawing on experience of the SHERPA project. The session will cover the basics of establishment of an archive and the issues which must be addressed, as identified in practice by SHERPA partners and others. It will go on to examine the current state of play in the field, looking at archive coverage in the UK, academic uptake, institutional support and how the field may develop in the future.</p> |
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| <p>10. (BS) Do we have a deal? Issues for librarians and publishers in e-journal negotiations
Carolyn Alderson
<i>Content Complete Ltd</i>
Albert Prior
<i>Content Complete Ltd</i></p> | <p>Licensing access to electronic journals often involves the need for librarians/library consortia (or their representatives) and publishers to negotiate with each other. Publishers’ e-journal pricing models vary considerably; library budgets continue to remain under pressure; there may be restrictions on who can/cannot access content, who is an authorised user, how the data may be used, etc. A growing volume of back issue content is also now increasingly available, with different policies on how this is licensed. The briefing session will provide an overview of the issues that form the core of such negotiations – from the viewpoint of both libraries and publishers. It will be based on the experience of Content Complete Ltd in the negotiations they have undertaken for their customers in the UK and overseas.</p> |
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| <p>11. (BS) E-books: the big issues
Hazel Woodward
<i>Cranfield University</i></p> | <p>This briefing session will look at e-books from both a library and a publisher perspective. The presenter will discuss what types of e-books are available and their uptake and management in libraries, including integration into VLEs. Marketing and promotion will be examined, as well as issues surrounding the provision of e-textbooks and e-book metadata. As Chair of the JISC E-book Working Group the presenter will also touch upon JISC activity in this area.</p> |
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| <p>12. (BS) Marketing the library
Zuzana Helinsky
<i>ZH Consulting</i></p> | <p>This briefing session will cover the following aspects:</p> <ul style="list-style-type: none"> ▶ <i>What is the difference between a library and a commercial company?</i> ▶ <i>Different kinds of marketing</i> ▶ <i>Internal and external marketing – differences and similarities</i> ▶ <i>How can we justify the costs?</i> ▶ <i>Are we exploiting all our resources?</i> ▶ <i>Who else can we interest and involve so that they will help us?</i> ▶ <i>Different forum for marketing</i> ▶ <i>Mapping of the customers and statistics – what do we already have?</i> ▶ <i>What do we need?</i> ▶ <i>Some concrete tips and advice about library marketing and routines</i> ▶ <i>Boston matrix</i> |
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| <p>13. (BS) Do you copy? Developments in licensed digitisation of UK Higher and Further Education Institutions – what you need to know
Laurence Bebbington
<i>University of Nottingham</i></p> | <p>The scanning and subsequent making available in a digital format of print-based information resources (chapters from books, articles from periodicals, etc.) in networked research and teaching environments requires careful consideration of copyright issues and this activity can often only be done under licence. By Spring 2005 it is hoped that discussions between the Copyright Licensing Agency and Universities UK will have led to the availability of a pilot digitisation licence for all UK HEIs. This follows on from the trial, and continuing availability, of a similar licence for FEIs. This session will examine current issues and developments in the licensed digitisation of copyright materials to support learning and research in higher and further education. Specific attention will be devoted to the interpretation and requirements imposed by any licence(s) which are available. The session will also round up recent developments in copyright relevant to higher and further education.</p> |
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| <p>14. (BS) Digital preservation projects and services
Maggie Jones
<i>Digital Preservation Coalition</i></p> | <p>As the volume of digital materials increases and dependence on them also increases, it becomes critically important to have assurance regarding continued access to materials, especially where it is beyond the control of the individual institution, for example licensed e-journals. This session will describe some of the efforts which can provide greater assurance, such as LOCKSS, the Electronic Archiving Initiative, and related developments, such as legal deposit and the growth of institutional repositories.</p> |
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| <p>15. (BS) A dynamic environment – the JISC response
Lorraine Estelle
<i>Joint Information Systems Committee (JISC)</i></p> | <p>This briefing session will examine the role of the JISC and NESLiz in light of the dynamic and changing business environment for scholarly publishing.</p> |
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| <p>16. (BS) Providing and using news feeds: how RSS can help
Brian Kelly
<i>UKOLN</i></p> | <p>Web sites are no longer self-contained; increasingly they provide information from third parties such as news from the BBC. Initially news feeds required proprietary interfaces. However, the RSS standard was developed which allows access to multiple news feeds to be managed in a consistent manner. This standard is now supporting devices such as PDAs and is being used in innovative ways. This briefing session gives an overview of RSS and describes how it can be used by both providers and users of information sources.</p> |
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