

Conference 2003 and Exhibition

7-9 April 2003

Heriot-Watt University, Edinburgh

www.uksg.org



UNITED KINGDOM
SERIALS GROUP

WHY YOU SHOULD
EXHIBIT AT UKSG ...

About the UKSG Annual Conference and Exhibition

The **UKSG Annual Conference and Exhibition** presents the perfect opportunity for serials professionals from across the world to exchange news, views and information on the rapidly developing serials scene. It is the largest event of its kind in Europe and over 500 delegates including key library and information staff, publishers, internet service providers and intermediaries are expected to attend. As a result of the radical changes taking place in professional and scientific publishing the demand for UKSG exhibition space has increased significantly in recent years.

Exhibit at UKSG to...

- ▶ Meet your existing customers and develop new business relationships with prospective customers.
- ▶ Unveil new products and services, and present them in a scheduled product review slot to the delegate audience.
- ▶ Keep on top of industry developments and maximise valuable time out of the office by attending the conference sessions.
- ▶ Demonstrate your products and services: you will be in a unique position to obtain immediate feedback from the people they most affect.

Marketing opportunities for exhibitors

Advertising

The March issue of *Serials* is distributed to all UKSG members before the conference so it is an ideal opportunity to advertise your presence at the event. We offer discounted conference rates, so simply select the advertising option on the booking form if you would like to take advantage of this special deal.

Exhibition Guide

All exhibitors are entitled to a free 60-word entry in the exhibition guide which will be given to delegates and posted on the UKSG website in advance of the conference.

Product Reviews

All exhibitors can take advantage of a dedicated slot during the prime time conference programme to launch or review a product/service in the Main Auditorium. Please refer to the booking form for details.

Hospitality

We are providing facilities to enable exhibitors to host informal meetings or receptions from 17.00-18.00 on Tuesday 8 April. There is no charge for room hire so if you would like to host an event please contact Alison Whitehorn for further information.

“The UKSG exhibition is always a key event for reaching everyone in serials.”

Sean Dunne
MIMAS

“One of the highlights of the exhibition calendar to meet our customers and colleagues in the serials industry in both a business and enjoyably social setting.”

Jane Collins
Swets Blackwell

“UKSG is definitely our top conference for meeting customers.”

Emily Gillingham
Blackwell Publishing

“The UKSG exhibition always provides a good opportunity to meet, share ideas and discuss issues with customers and colleagues in a relaxed and friendly environment.”

Hugh Tomlinson
ProQuest Information and Learning

Exhibitor Information

Exhibition Stands

The exhibition will take place in the purpose-built James Watt Centre II. Most stands are 2.5m x 1.5m, although there are a small number (on the ends of the double rows) which are 3m x 1.5m. Most stands are space only but please note that this year we are offering a limited number of shell schemes.

Shell schemes will be supplied by Melville Exhibition Services and will comprise 2.5m high Velcro-compatible panels for back and sides and a 300mm deep fascia across the front with the name of your company. The enclosed floor plan shows the location of the shell scheme stands which are all 2.5m x 1.5m. You may book more than one shell unit if you want a larger shell stand.

Melville can also provide additional stand accessories but exhibitors will need to make arrangements directly with Melville. Contact details will be provided when you book your stand.

Please indicate your stand choice(s) on the booking form. In the event of your chosen stand(s) having already been reserved, the UKSG will contact you to make an alternative selection.

Exhibition Hours

▶ Sunday 6 April	09.00-22.00	Set up
▶ Monday 7 April	10.00-18.00	Exhibition and conference
▶ Tuesday 8 April	09.00-17.00	Exhibition and conference
▶ Wednesday 9 April	09.00-13.00	Exhibition and conference
▶ Wednesday 9 April	13.00-17.00	Breakdown

Internet and Telephone Connections and Power

Fast internet connections over Ethernet, telephone lines and power sockets can be provided at no extra cost. Please note that internet access is much faster and more reliable using Ethernet rather than a dial-up modem. Please indicate your requirements on the booking form. Information about setting up your computers for networking will be sent to you following confirmation of booking.

Furniture

Tables, tablecloths and chairs will be provided free of charge. Please indicate your requirements on the booking form.

Cost

Space only will be charged at £525.00 + VAT for each stand space booked. Shell schemes will be charged at £595.00 + VAT for each stand unit booked. **All exhibitors are required to register as delegates.** A dinner, bed and breakfast package is available on Sunday evening for £89.50 + VAT per person. Please refer to the Delegate Booking Form.

Recent Exhibitors

ALPSP
American Chemical Society
American Institute of Physics
Aries Systems Corporation
Blackwell Publishing
British Library
Copyright Licensing Agency
CSA
EBSCO Information Services
Economist Intelligence Unit
EDINA
Elsevier Science
Emerald
Everetts
Gale
Ingenta
Institute of Physics Publishing
John Wiley & Sons
Kluwer
Lippincott Williams & Wilkins
MIMAS
Nature Publishing Group
OCLC
OECD
Ovid Technologies
Professional Engineering Publishing
ProQuest Information and Learning
Riley Dunn & Wilson
Science
Springer
Swets Blackwell
Technical Knowledge Centre
& Library of Denmark
Turpin Distribution Services
van de Bilt Sales & Marketing
VISTA Computer Services

Further Information

Please contact Alison Whitehorn, UKSG Business Manager:

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Fax: +44 (0)1635 253826

E-mail: uksg.admin@dial.pipex.com

Terms and Conditions

1. Application forms must arrive by 1 March 2003. Exhibitors will be invoiced for the space booked.
2. The exhibitor exhibits entirely at his/her own risk. The UKSG is not liable for any loss or damage to persons or property which the exhibitor or his/her agents may sustain.
3. Exhibitors must not alter the appointments of the exhibition area and any damage caused by the exhibitor or his/her agents to the furniture or property must be made good at the exhibitor's expense. Exhibitors should also indemnify the UK Serials Group against liabilities, action, costs, claims and compensation for injury or loss to any person or damage to or loss of any property on his/her part. Exhibitors should be adequately insured against such liabilities.
4. Exhibitors must erect their stands on Sunday 6 April to ensure that the exhibition is in place by 10.00 on Monday 7 April. Exhibits must not be removed before 13.00 on Wednesday 9 April.
5. Cancellations: It is recognised that unforeseen circumstances may necessitate a cancellation. Our policy is: cancellations received by Wednesday 12 March 2003 - full refund; cancellations received between Thursday 13 March and Friday 21 March - 50% refund; cancellations received after Friday 21 March - no refund.



For delegate bookings, please contact Karen Sadler, UKSG Administrator, 15a Stile Road, Headington, Oxford OX3 8AG UK
Tel: +44 (0) 1865 744279 Fax: +44 (0) 1865 742164 E-mail: uksg@dial.pipex.com

For exhibition bookings, please contact Alison Whitehorn, UKSG Business Manager, Hilltop, Heath End, Newbury RG20 0AP UK
Tel: +44(0)1635 254292 Fax: +44(0)1635 253826 E-mail: uksg.admin@dial.pipex.com

UK Serials Association t/a United Kingdom Serials Group
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