E-Resources Publishing Today: An Introductory Overview

Tuesday 20 June 2006: London

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This seminar is aimed at professionals working in the information industry who wish to know more about the differences between the types of electronic resources available, as well as the underpinning product development and production processes that take place to make these resources available. It will also give an up-to-date view of other current initiatives, and will look at the challenges that suppliers and libraries face in promoting usage of these paid-for resources.

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Programme

09.30 Registration and coffee

09.50 Welcome, opening and introductions by the Chair and UKSG representative
***Jill Taylor-Roe**, Head of Liaison & Academic Services, University of Newcastle*

10.00 **From author to reader in an electronic world: an overview of the online journal publishing process**
***Paul Calow**, Journal Sales Manager Europe, Blackwell Publishing*
An overview of the production process of e-journals, which will also cover business models, and external factors such as open access.

11.00 **Everything you wanted to know about aggregated databases**
***Gareth Smith**, National Sales Manager UK and Ireland, EBSCO Information Services*
An overview of the production process of journal aggregators and the challenges they face. Who uses aggregated databases? What are they comprised of? Why are they so popular?

12.00 Lunch

13.00 **E-books: moving from the experimental into the mainstream**
***Christoph Chesher**, Group Sales Director, Taylor & Francis*
An overview of the different types of e-books available, the production processes involved in making e-book content available electronically, and the variety of business models available to libraries.

14.00 **Why's this one different? Digitising non-print archives**
***Caroline Kimbell**, Manager: Library Partnerships, Thomson Learning (EMEA)*
An overview of the production process of digital collections, looking at different content types including books, journals, newspapers and ephemera, and highlighting the technological developments that are impacting on teaching, learning and research.

15.00 **Workshop discussions and feedback sessions**
Items for discussion will cover online journals/books/databases and digital archives.

16.00 Close of seminar

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UK Serials Group SEMINAR

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UNITED KINGDOM SERIALS GROUP

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This one-day seminar aims to provide an insight into the role that electronic publishers play in producing content for libraries and, ultimately, end users. It will look at four distinct types of electronic resource: electronic journals, online books, aggregated databases and digital archive collections. Each of these resources has unique production processes, business models and technology challenges. All of these resources appear to the end user as content. The seminar will provide clear information about the production processes, business models and delivery methods of each, as well as looking at the external factors such as open access and digitisation initiatives which are challenging these traditional publishing practices. The afternoon breakout session will allow delegates to explore the issues raised in the presentations.

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Tuesday 20 June 2006

Royal College of Obstetricians and Gynaecologists, London

Fee

UKSG members	£90.00 + £15.75 VAT (total £105.75)
Non-members	£115.00 + £20.13 VAT (total £135.13)

The fee includes refreshments and lunch.

Venue

Royal College of Obstetricians and Gynaecologists (Collegiate Suite)
27 Sussex Place
Regent's Park
London
NW1 4RG Tel.: 020 7772 6200

Location details will be sent with confirmation of booking.

Cancellations

By 13 June 2006	Full refund
From 14 June 2006	No refund

Bookings

Please book via the UKSG website – www.uksg.org – or contact:

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