

A Day in the Life of a Journal Publisher

hosted by Royal Society of Chemistry

Cambridge: Wednesday 19 January 2005



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This one-day seminar is aimed at librarians, information specialists, intermediaries and anyone interested in the electronic journal supply chain. It will provide an overview of the journal publishing process including editorial, product development and customer support, particularly within the context of a digital environment.  
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Programme

- 09.30 Registration and coffee
- 09.50 Welcome and introduction
Peter Gregory
Managing Director, Publishing, RSC
- 10.00 What do societies want from publishing?
Peter Gregory
Managing Director, Publishing, RSC
- 10.30 Generating content and developing products
Robert Parker
Director, Editorial, RSC
- 11.00 Refreshments
- 11.15 Supporting the editorial and production workflow
Richard Kidd
Manager, Editorial Production Systems, RSC
- 11.45 Technical innovation and service development
David James
Director, ICT and Production, RSC
- 12.15 Review and questions
- 12.30 Lunch
- 13.30 Tour of RSC facility
- 14.00 The library/society publisher interface
Diana Leitch
Deputy University Librarian, The University of Manchester
- 14.30 RSC digitisation programme
Mike Hannant
Key Account Manager, RSC
- 15.00 How to gain new customers, retain subscribers and increase usage
Phil Abrahams
Director, Customer Services, RSC
- 15.30 Refreshments and discussion
- 16.00 Close of seminar

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