E-book: the new serial?

Wednesday 9 November 2005

A seminar on e-books -
business models, usage and marketing

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PROGRAMME

10.00   Registration and coffee

10.30   Welcome from the Chair and JISC overview
        Hazel Woodward, University Librarian and Director of the University Press,
        Cranfield University

10.40   **20/20 vision? E-books in practice and theory**
        Andrew Wheatcroft, Director, The Centre for Publishing Studies, University of Stirling

11.10   **Acquiring e-books: an academic perspective**
        Jill Taylor-Roe, Head of Liaison & Academic Services, University of Newcastle upon Tyne

11.40   **E-books – reinventing the wheel?**
        Warren Holder, Electronic Resources Co-ordinator, University of Toronto

12.10   Questions and summary of the morning session

12.20   Lunch and e-book product demonstrations from the following companies:

Cambridge University Press	**OCLC/NetLibrary**
Coutts	**Oxford University Press**
Dawson	**ProQuest**
ebrary	**Springer**
Elsevier	**Taylor & Francis**
John Wiley & Sons	**Thomson Gale**

13.45   **About TIME: interoperable e-book metadata**
        Hugh Look, Senior Consultant, Rightscom Ltd
        Godfrey Rust, Chief Data Architect, Rightscom/Ontologyx

14.15   **Infinite riches in a little room: how can we manage, market and modernise**
        the e-books phenomenon?
        Linda Bennett, Director, Gold Leaf

14.45   Break

15.00   **The COUNTER Code of Practice for Books and Reference Works**
        Peter T Shepherd, Project Director, COUNTER

15.30   **Panel discussion** introduced and chaired by
        Penelope Woolf, Editorial Director, Higher Education Department, Oxford University Press
        All the speakers from the seminar are invited to participate in the discussion.

16.05   Final summing up

16.15   Close of seminar

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UK Serials Group SEMINAR

www.uksg.org

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A seminar on e-books - business models, usage and marketing

When is the e-books market really going to take off and what are the barriers for libraries in acquiring and marketing e-monographs and e-textbooks? Who is offering the best business model for e-books? What are library consortia doing in this area and why is good e-books metadata important to the information community? For debate and answers from industry experts on all these issues and more, and a chance to participate in product reviews from leading e-book publishers, sign up now for this UKSG one-day seminar.

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Wednesday 9 November 2005

The British Library, St Pancras, London

Fee

UKSG members	£100.00 + £17.50 VAT (total £117.50)
Non-members	£130.00 + £22.75 VAT (total £152.75)

The fee includes refreshments and lunch.

Venue

The British Library Conference Centre
96 Euston Road
London
NW1 2DB   Tel.: 020 7380 1933

Location details will be sent with confirmation of booking.

Cancellations

By 28 October 2005	Full refund
From 29 October to 2 November 2005 incl.	50% refund
From 3 November 2005	No refund

Bookings

Please book via the UKSG website - www.uksg.org - or contact:

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