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10–12 April 2017
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Plenary Session I

Threats and opportunities

Main Auditorium

Chair: Kate Price, *King's College London*

▶ 10.30

Access, ethics and piracy

Stuart Lawson

Birkbeck, University of London

Ownership of intellectual property rights for a large proportion of the scholarly record is held by publishers, so a majority of journal articles are behind paywalls and unavailable to most people. As a result some readers are encouraged to use pirate websites such as Sci-Hub to access them, a practice that is alternately regarded as criminal and unethical or as a justified act of civil disobedience. This presentation considers both the efficacy and ethics of piracy, placing 'guerrilla open access' within a longer history of piracy and access to knowledge. By doing so, we can see that piracy is an inevitable part of the intellectual landscape that can render the current intellectual property regime irrelevant. If we wish to actively construct a true scholarly commons, open access emerges as a contender for moving beyond proprietary forms of commodifying scholarly knowledge towards the creation of an open scholarly communication system that is fit for purpose.



STUART LAWSON is a doctoral researcher at Birkbeck, University of London undertaking a PhD in the politics of open access. Stuart is an information professional and radical librarian who is a founding editor of the *Journal of Radical Librarianship*. Much of their work, both research

and practice, has involved opening up financial data about journal publishing and open access.



This UKSG event is being live webcast, and recorded for online viewing, courtesy of IET.tv – the Institution of Engineering and Technology's video production service. IET.tv produces and hosts the world's largest online collection of engineering and technology videos with over 6500 hours of peer-reviewed research content.

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Photographer Sam Atkins will be operating throughout the conference and some of the images taken will be used for future publicity purposes. Please lodge any concerns at the Conference Registration Desk.

Monday 10 April

08.00

Registration

Main Foyer

08.30

Refreshments and exhibition viewing

Hall H

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10.00

Opening of the Conference

Main Auditorium

Kate Price, *Chair, UKSG*

Greetings from NASIG

Anna Creech, *President, NASIG*

Presentation of the 2017 John Merriman Joint NASIG/UKSG Awards

Christoph Chesher, *Taylor & Francis*

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Presentation to the sponsored students and early career professionals

Liam Earney, *Jisc*

Jon Reid, *LM Information Delivery*

Hilary Schan-Martyn, *SAGE Publishing*

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Plenary Session I

Threats and opportunities

Main Auditorium

Chair: Kate Price, *King's College London*

10.30

Access, ethics and piracy

Stuart Lawson, *Birkbeck, University of London*

11.00

Irresponsible publication practices – more than just a wolf in sheep's clothing!

Donald Samulack, *Editage/Cactus Communications*

11.30

Consolidating into a new industry

David Worlock, *Consultant*

12.00

Lunch and exhibition viewing

Hall H

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▶ *Monday continued overleaf*

OXFORD
UNIVERSITY PRESS

Threats and opportunities

Main Auditorium

Chair: Kate Price, *King's College London*

▶ 11.00

Irresponsible publication practices – more than just a wolf in sheep's clothing!

Donald Samulack

Editage/Cactus Communications

We are at a turning point in scholarly publishing, not just figuratively, but literally! To date, we've framed that predatory publishing is a risk to the integrity of the scholarly literature, not only because of irresponsible practices and the lack of peer review eroding the trustworthiness of published material, but also because a journal could disappear overnight and useful scholarly works can be lost. Ironically, we have just witnessed the disappearance of one of our watchdog efforts – Beall's List. This is a watershed moment for all things predatory to blossom and needs to be an industry wake-up call for the need for reliable and sustainable resources to counter such activities. Irregular publication practices are not only in predatory publishing, but in irresponsible author services as well. This presentation will outline the main issues, define the threats, give perspective as to where we are, and showcase opportunities in moving forward.



DONALD SAMULACK, PhD is President of the US Operations for Editage / Cactus Communications, where he is actively involved in supporting the language editing and publication needs of the academic and publishing communities, managing workflow across global time zones, and raising the level of awareness and professionalism of good publication practices

worldwide. As such, he understands the logistics of scholarly publication and the global outsourcing of language editing and author support services, and is a major player in shaping perceptions, defining workflows and delivering quality. He has been active in addressing 'irresponsible' commercial activities on the scholarly landscape and has mounted an industry-wide global call-to-action to build a Coalition for Responsible Publication Resources (CRPR; www.RPRcoalition.org; @RPRcoalition) to help authors identify ethical publishers and author services, and to help co-ordinate dialogue across industries about predatory commercial practices in scholarly publishing.

▶ 11.30

Consolidating into a new industry

David Worlock

Consultant

In the post-open access world of self-publishing and universal data availability, the industry that serves scholarly communication and supports the availability and comparability of research findings will look very different from the 'publishing' industry of today. This session will identify potential market leaders for 2025 who are not yet service vendors today, and suggest the consolidation of journal publishing into them. On the other side, case studies of innovative service and solution providers are included to put down markers against the type of research support which the research community will demand and expect.



DAVID WORLOCK has over thirty years of experience in digital publishing marketplaces. He founded Electronic Publishing Services Ltd (EPS) in 1985, a research and consultancy company working with the digital content industry in developing strategies for products and markets in consumer and business sectors. Outsell, Inc

acquired EPS in 2006. David chairs Outsell's Leadership Councils, a member service for over 150 CEOs and senior executives of media publishing and information provider companies in the USA and Europe. He is also Senior Advisor at Quayle Munro, the independent mergers and acquisitions advisory firm, and a board member at Map of Agriculture, a big data start-up in agribusiness. A respected thought leader, David frequently speaks at industry conferences and advises clients worldwide. He also works in private equity and technology start-ups, and he writes at www.davidworlock.com.

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CONNECTING THE KNOWLEDGE COMMUNITY

Lightning Talks Session 1

Lightning talks will take place in the Main Auditorium. Presenters will give a brief overview of a topic and delegates will have an opportunity to find out more in smaller informal follow-up groups/poster sessions in the Hall H foyer.

1. UoM Checkout App

Ian Gifford
University of Manchester Library

Ian will give an overview of the recently developed University of Manchester CheckOut App for android devices which enables library users to self-issue books through the scanning of RFID tags, allowing them to scan-and-go at the shelves. The app also allows users to renew books, check their account and search for related items.

2. Off-campus access should just work

Tasha Mellins-Cohen
HighWire Press

In interviews with researchers HighWire found that a major pain point was getting access to subscribed materials from off campus. Proxy servers and VPNs are just way more complicated to use than most researchers and students working at home will tolerate. Google Scholar and HighWire have been working on a solution that notes a user's access on campus and handshakes to make that same access work off campus. The new service requires no configuration from users. It just works.

3. Measuring openness over managing mandates

Christopher Daley and David Walters
Brunel University London

One year on from the implementation of HEFCE's open access policy, we consider whether a simple measure of 'openness' can help to inform future research policies and in the process make open access more than just a 'tick-box' compliance exercise for academics. We conclude by speculating on how this simple measure can potentially free up support staff from excessive administrative requirements to re-focus on promoting the broader benefits of open scholarship.

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Monday 10 April

13.30

Breakout sessions (Group A)

HIC breakout rooms

14.30

Breakout sessions (Group B)

HIC breakout rooms

15.30

Refreshments and exhibition viewing

Hall H

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16.00

Breakout sessions (Group C)

HIC breakout rooms

Lightning Talks Session I

Main Auditorium

Chair: Yann Amouroux, *Bioscientifica*

17.00

1. UoM Checkout App

Ian Gifford, *University of Manchester Library*

17.10

2. Off-campus access should just work

Tasha Mellins-Cohen, *HighWire Press*

17.20

3. Measuring openness over managing mandates

Christopher Daley and David Walters,
Brunel University London

17.30 to 18.30

Reception and exhibition viewing

Hall H

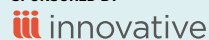
19.00

'70s Party Night

Royal Hall

(pre-booking was required)

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or:

Free evening



AM Adam Matthew

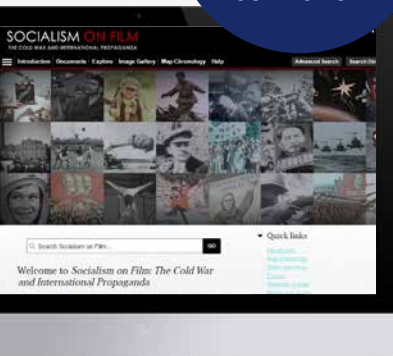
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celebratory cake being cut at 5.30pm.

Research funding, support and reward

Main Auditorium

Chair: Charlie Rapple, *Kudos*

► 09.00

Focusing upstream: supporting scholarly communication by academics

Chris Banks
Imperial College London

Chris will expand on her *Insights* article where she discusses the broad and complex funder open access (OA) policy environment in the UK and describes some of the challenges libraries face in providing frictionless services to support academic compliance. She offers a view on the actions of publishers in this policy environment, as well as outlining how strategic discussions have moved beyond the library to include the whole institution. She will then go on to work being led by Imperial College London to develop a new OA policy and licence which will support academics and institutions with compliance and HEFCE Research Excellence Framework eligibility in a single step.



CHRIS BANKS (FRSA) is Assistant Provost (Space) & Director of Library Services at Imperial College London. Chris joined Imperial in September 2013. She had previously worked at the University of Aberdeen where she was University Librarian and Director of Library, Special Collections and Museums and was the library lead on the award-

winning £57m library project, and at the British Library where she spent over 20 years in a variety of curatorial, management and strategic roles. Chris is active nationally and internationally on matters of content strategy and has a particular interest in the scholarly communications landscape that is evolving as a result of diverse funder open access policies.

► 09.30

GO FAIR – beyond open access

Barend Mons
Dutch Techcentre for Life Sciences

With a focus on the European Open Science Cloud (EOSC) Barend will discuss how FAIR Data and GO FAIR are related to it, and how the 'article (+)' approach is failing contemporary science. We need to switch to a 'data (+)' approach, according to the former chair of the High Level Expert Group of the EOSC. The final aim is an Internet of FAIR Data and Services, where virtual machines and data find each other to enable a global social machine to drive Open Science.



BAREND MONS is a molecular biologist by training (PhD Leiden University 1986). He spent over 15 years in malaria research in close collaboration with endemic countries. After that he gained experience in computer-assisted knowledge discovery, which is still his research focus. He spent time with the European Commission as a Seconded National Expert with the INCO-

DC programme (1993-1996) and with the Netherlands Organisation for Scientific Research (NWO 1966-1999). Barend also co-founded several spin-off companies. In 2000 he founded the biosemantics group in Rotterdam and later also in Leiden. Currently, Barend is Professor in Biosemantics at the Human Genetics department of Leiden University Medical Center, is Head of Node for ELIXIR-NL at the Dutch Techcentre for Life Sciences, Integrator Life Sciences at the Netherlands eScience Center, and a board member of the Leiden Centre of Data Science.

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▶ 10.00

The present and future of university-based publishing

Amy Brand
The MIT Press

Research universities produce research content and consider it core to their mission to disseminate the fruits of scholarship as widely as possible for application in instruction, public policy and further research. Amy Brand will discuss research dissemination activities across the university, and the shifting constellation of roles and incentives in university-based publishing.



AMY BRAND was named Director of the MIT Press in July 2015. She had previously served as VP Academic and Research Relations and VP North America at Digital Science. From 2008 to 2013 Brand worked at Harvard University, first as Program Manager of the Office for Scholarly Communication and then as Assistant Provost for Faculty Appointments and

Information. Before moving to Harvard she held long-term positions as an Executive Editor at the MIT Press and as Director of Business and Product Development at Crossref. Brand serves on the National Academy of Sciences Board on Research Data and Information, the Duraspace Board of Directors, was a founding member of the ORCID Board and regularly advises on key community initiatives in digital scholarship. She holds a BA in Linguistics from Barnard College and a PhD in cognitive science from MIT.

Tuesday 11 April

08.30

Registration
Main Foyer

Plenary Session 2

Research funding, support and reward

Main Auditorium

Chair: Charlie Rapple, *Kudos*

09.00

Focusing upstream: supporting scholarly communication by academics

Chris Banks, *Imperial College London*

09.30

GO FAIR – beyond open access

Barend Mons, *Dutch Techcentre for Life Sciences*

10.00

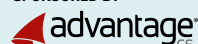
The present and future of university-based publishing

Amy Brand, *The MIT Press*

10.30

Refreshments and exhibition viewing
Hall H

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11.00

Breakout sessions (Group A)

HIC breakout rooms

▶ *Tuesday continued overleaf*



Lightning Talks Session 2

Lightning talks will take place in the Main Auditorium. Presenters will give a brief overview of a topic and delegates will have an opportunity to find out more in smaller informal follow-up groups/poster sessions in the Hall H foyer.

4. Making social media work for you: engaging students, building connections and finding a library voice

Zelda Chatten
University of Liverpool

Since embarking on a sustained programme of development the University of Liverpool Library has built up a popular verified Twitter account with over 8,000 followers. The social media team has created a coherent and collective library 'voice' to creatively engage and connect with library users. This talk will explore the benefits of taking a team approach and offer an insight into the relevance of social media to academic libraries.

5. Shouting in the Library

Caroline Kimbell
Senate House Library, University of London

London University was described by Dickens as 'the people's university' – its founding principles emphasised social inclusion and anti-elitism. Senate House Library holds a unique corpus of radical political collections and our 'Radical Voices' season saw contemporary radical thinkers continuing this mission. The talk outlines the successes and challenges of the programme.

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6. Facts of the matter: what librarians want publishers to know

Bernie Folan
Bernie Folan Research and Consulting
Claire Grace
The Open University

As an independent consultant carrying out market research in scholarly communication, I spend time talking to librarians on behalf of publishers. I frequently hear that the experience of a publisher library advisory meeting can involve librarians being talked at, sold to, and often not given sufficient time to talk. In an attempt to redress the balance, this short feedback session, delivered with Claire Grace, will offer publishers and others the chance to hear the outcomes of recent research asking librarians what they feel publishers should hear.

Tuesday 11 April

Lightning Talks Session 2

Main Auditorium

Chair: Colleen Campbell, *ITHAKA International*

12.00

4. Making social media work for you: engaging students, building connections and finding a library voice

Zelda Chatten, *University of Liverpool*

12.10

5. Shouting in the Library

Caroline Kimbell, *Senate House Library, University of London*

12.20

6. Facts of the matter: what librarians want publishers to know

Bernie Folan, *Bernie Folan Research and Consulting*
Claire Grace, *The Open University*

12.30

UKSG Annual General Meeting

Main Auditorium



13.00

Lunch and exhibition viewing

Hall H

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14.30

Breakout sessions (Group B)

HIC breakout rooms

15.30

Refreshments and exhibition viewing

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16.00

Breakout sessions (Group D)

HIC breakout rooms

► *Tuesday continued overleaf*

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Lightning Talks Session 3

Lightning talks will take place in the Main Auditorium. Presenters will give a brief overview of a topic and delegates will have an opportunity to find out more in smaller informal follow-up groups/poster sessions in the Hall H foyer.

7. Publishing for purpose

Andrea Powell
CABI

The United Nations Agenda for Sustainable Development recognises that access to knowledge and to modern ICTs is not a development outcome but rather a catalyst *for* development. If the world is to achieve such an ambitious programme, it needs to base interventions on evidence and bridge the gap between research and practice with effective knowledge transfer. Publishers can play a major part in achieving this vision; CABI's story can illustrate how.

9. Tools and trials at Cambridge University Press

Monica Moniz
Cambridge University Press

Recent developments in technology have allowed for a greater diversity of approaches to peer review, impact metrics, etc. In this talk the presenter will reflect on the perceived need for a wider range of publishing solutions, together with outcomes and lessons learned from trials of these new approaches and applications.

8. Putting the repository at the heart of REF readiness at the University of Glasgow

Michael Eadie
University of Glasgow

This lightning talk will provide an overview of the key role which Enlighten, our institutional repository, plays in our preparations for the next REF and our current REF-readiness exercise. This includes highlighting the open access and REF-eligible status of selected outputs and strong partnerships with our Research Office and Colleges.

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CONNECTING THE KNOWLEDGE COMMUNITY



Tuesday 11 April

Lightning Talks Session 3

Main Auditorium

Chair: David Summers, *Lancaster University*

17.00

7. Publishing for purpose

Andrea Powell, *CABI*

17.10

8. Putting the repository at the heart of REF readiness at the University of Glasgow

Michael Eadie, *University of Glasgow*

17.20

9. Tools and trials at Cambridge University Press

Monica Moniz, *Cambridge University Press*

17.30 to 18.00

Exhibition viewing

Hall H

Evening theme:

Ruby Tuesday

Venue:

RUDDING PARK

HARROGATE



19.00

Reception

20.45

Conference dinner

22.45 to 01.00

Band and bar



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Where: Queen's Suite, room 3

When: Monday 10th April, 17:30-18:30

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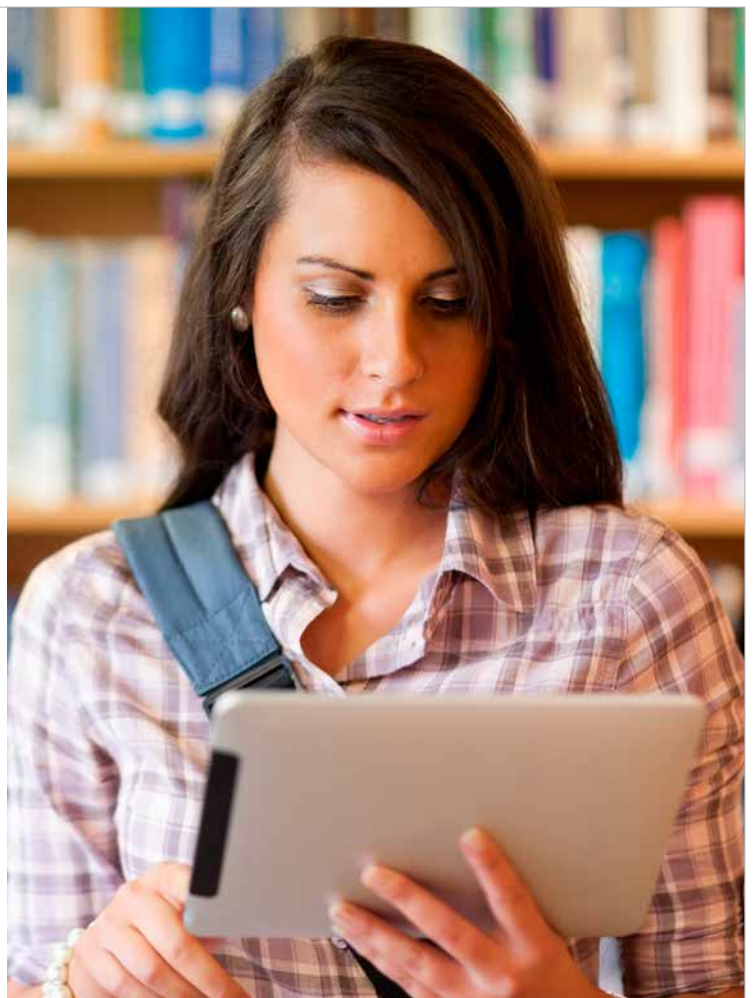
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Scholarly communications in the wider world

Main Auditorium

Chair: Incoming Chair, UKSG

▶ 12.15

Post-Truth: debating the role of academics, publishers and librarians in a world of 'alternative facts'

Charlotte Roueché
King's College London, Department of Classics
and guests

On 10 January 2017 Robert Kennedy Jr, conspiracy theorist and proponent of Andrew Wakefield's discredited linkage between the MMR vaccine and the onset of autism, emerged from an hour-long meeting with Donald Trump to announce that he had been asked to chair a commission on 'vaccination safety and scientific integrity'. Although the President's team later denied that there would be a commission, this story reflects an atmosphere of profound mistrust of scientific information in one of the most scientifically advanced nations on the planet.

We can look on and marvel: but we can't just blame opportunist politicians. We, the curators of knowledge – academics, publishers and librarians – have to accept our own responsibility for learning, understanding and truth. Where else should people go to find objective truth than to books, to journals and to libraries? And how should people discern the difference between responsible reporting and politicised media messaging?

During this debate we will investigate our own understanding of our roles in the knowledge economy of the 21st century. Is good quality knowledge accessible to all? Are people well equipped to understand the knowledge that *is* available to them? Is the very phrase 'knowledge economy' putting a cost on truth? Are we reinforcing an image of true understanding as being reserved for an élite – those who can enter the libraries (physically or virtually) or afford the publications?

This is a question for all of us. We will invite to the stage representatives of our community to start the debate but we hope that you, the audience, will participate wholeheartedly.



CHARLOTTE ROUECHÉ works on texts from the Roman and Byzantine periods – both literary and inscribed on stone. Since the early 2000s she has been testing the possibilities for publishing such materials online, with two corpora of inscriptions in 2004 and 2007 (<http://insaph.kcl.ac.uk/>), another in 2009 (<http://inslib.kcl.ac.uk/irt2009/>) and a literary text in 2013

(<http://www.ancientwisdoms.ac.uk/library/kekaumenos-consilia-et-narrationes/>). This has led her into working on Open Access, and the issues of sustainability and data management which such publications raise. She is now Emeritus Professor of Digital Hellenic Studies at King's College London (<http://orcid.org/0000-0002-3606-2049>).

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Wednesday 12 April

09.00

Registration

Main Foyer

09.30

Breakout sessions (Group C)

HIC breakout rooms

10.30

Refreshments and exhibition viewing

Hall H

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11.00

Breakout sessions (Group D)

HIC breakout rooms

Plenary Session 3

Scholarly communications in the wider world

Main Auditorium

Chair: Incoming Chair, UKSG

12.00

Introduction

Incoming Chair, UKSG

12.15

Post-Truth: debating the role of academics, publishers and librarians in a world of 'alternative facts'

Charlotte Roueché, *King's College London,
Department of Classics*
and guests

13.15

Close of conference

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Discover the new UK Jisc National Bibliographic Knowledgebase (NBK)

In February, Jisc and OCLC announced their plans to work with the UK academic community in building a new shared service to improve library collection management and discovery. Termed the National Bibliographic Knowledgebase (NBK), the initiative is a key part of delivering on a vision of a national digital library for the UK.

Join Jisc and OCLC to toast the commencement of the project, and to learn more about progress and the vision for the new service.

WHEN: Monday 10 April, 17.00 to 18.00

WHERE: Queen's Suite, Room 4

SPEAKING:

Neil Grindley, Head of Resource Discovery, Jisc

Axel Kaschte, Product Strategy Director EMEA, OCLC

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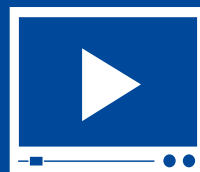
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Breakout Sessions

There will be 32 breakout sessions from which to select, split into four groups of eight.

The Group A sessions will run concurrently for 45 minutes on: Monday 10 April at 13.30 and Tuesday 11 April at 11.00

The Group B sessions will run concurrently for 45 minutes on: Monday 10 April at 14.30 and Tuesday 11 April at 14.30

The Group C sessions will run concurrently for 45 minutes on: Monday 10 April at 16.00 and Wednesday 12 April at 09.30

The Group D sessions will run concurrently for 45 minutes on: Tuesday 11 April at 16.00 and Wednesday 12 April at 11.00

Delegates will be able to attend a different session of their choice for each of the eight time slots. There is no requirement to select attendance preferences in advance.

Group A

1. **New University Presses and Academic-Led Presses: the current UK landscape**

Chris Keene and Graham Stone
Jisc

Today's publishing environment is evolving. New University Presses (NUPs) and Academic-Led Presses (ALPs) play an increasing role in the shift in scholarly communication. In 2016 Jisc conducted a landscape study to provide a unique view of the motivations, models, policies and future direction of these new presses. This session will report on the findings of the research. It will also discuss the next steps Jisc is taking to provide support in this rapidly developing area, such as new methods of publishing and scholarly outputs and advice and best practice for existing and new presses.

2. **What does it mean to be a competent bibliometrician? Creating a set of bibliometric competency statements**

Elizabeth Gadd
Loughborough University
Andrew Cox
Information School, University of Sheffield

Librarians are increasingly being asked to engage with bibliometrics to help with institutional decision making. However, few have professional qualifications in this area and there is an onus on universities to do metrics responsibly. A small project supported by the Lis-Bibliometrics forum and Elsevier Research Intelligence Division is developing a set of bibliometric competency statements to ensure practitioners are equipped to do their work responsibly and well. This workshop will report on progress to date and invite input into the project.

3. **What are your value propositions? ... and why it matters**

Ken Chad
Ken Chad Consulting Ltd

What value do your products or services deliver? The ability to understand and clearly articulate Value Propositions (VPs) is important to libraries, publishers and intermediaries. Don't mistake VPs for some catchy strap line or slogan. Value is not just about the monetary value either. Think instead of a compelling answer to: "Why should I use your services or buy your product?". Using examples from his work with a variety of organisations, Ken will show how you can create meaningful VPs.

4. **In the hands of many: how can you improve discoverability through richer metadata?**

Ed Pentz
Crossref

Comprehensive, richer metadata for scholarly content will make it discoverable and stimulate new lines of enquiry, encourage collaboration and fuel innovation. Providing richer metadata has complex challenges for libraries, publishers, funders and researchers but the opportunities are significant. Metadata 2020 is a community-led advocacy campaign designed to provide a framework that will raise awareness, educate key stakeholders, and support publishers with the tools they need to promote richer metadata. Come along to this breakout to discuss scholarly metadata and how to improve it.

Group A

5. **Managing without a subscription agent: the experience of doing it yourself**

Elin Palm and Lisa Lovén
Stockholm University Library

Since October 2015 Stockholm University Library has managed their journal subscriptions without using a subscription agent. Instead they renew directly with each publisher. During this breakout session they will share their experience of doing it themselves. What are the pros and cons of not using an agent? Are there cost savings to be had? What about the working hours spent? And what's the difference between the first and the second time renewing without an agent?

6. **How publishers can thrive in an open access marketplace**

Marcus A Banks
Independent Journalist and Consultant

It appears highly probable that immediate open access publishing will become the default mode for scholarly publishing – for the biosciences first, other sectors later. 'Immediate' open access means unfettered publication as soon as a scholarly work is ready, with no embargo period. The costs of making a scholarly artefact available can be reduced without sacrificing quality. This interactive session will sketch the argument for these claims and will present several value-added services that publishers could develop to thrive in an open access world.

7. **A tale of two systems: discovery at the University of Derby**

James Kay
University of Derby

In autumn 2013 the University of Derby Library launched its discovery service – Library Plus – exclusively for HE students. Two years later the Library launched a second discovery service – Discover – for FE and Access students. This presentation will describe the creation of Discover, the problems encountered during implementation, and the successes and lessons learnt from introducing a discovery tool in an FE institution. Discover presented the Library with new opportunities to look at the functionality of Library Plus, and how to promote it more effectively to HE students. It also highlights the challenges of maintaining two similar but altogether different systems for the needs of an increasingly diverse student body.

8. **Take control of your PhD journey: a librarian's perspective**

Helene N Andreassen
UiT The Arctic University of Norway

PhD students as a library user group are receiving increased focus in the development of library services. In addition to writing their doctoral thesis, they need to balance the roles as 'good academics' and 'good scientists', and a key element in this respect is raised awareness around academic integrity and publication channels. In this breakout session, based on experiences from our own teaching sessions, we discuss how PhD students respond to these challenges, and which actions should be taken by university libraries to help them meet the expectations of present day academia. (Lene Østvand is the joint author of this study.)

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Group B

9. **Licensing for additional users and partner organisations: finding your way through the maze**

Ben Taplin
Jisc Collections
Carolyn Alderson
Jisc Collections
Anna Franca
King's College London
Ruth Dale
University of Nottingham

Libraries are increasingly being called upon to extend access to their online resources to users beyond their core constituencies. Every institution has its own unique arrangements, but they all raise similar questions for the library: are these users included under our existing licences or are separate ones needed? Will we have to pay more, and if so, how much? Where can I go for advice? Learn about the guidelines Jisc Collections has developed, and hear from two librarians who have successfully implemented their own solutions: Anna Franca on KCL's work with an NHS Trust and Ruth Dale on Nottingham's overseas campuses.

10. **Uncovering the meanings behind altmetrics: an exploratory study**

Stacy Konkiel
Altmetric
Charlie Rapple
Kudos

Altmetric and Kudos have been working together on some exploratory research to better understand the motivations underlying certain online behaviours that result in altmetrics. Using two nascent models for conceptualising scholarly communication on the social web as their basis (Kudos' own Awareness-Interest-Desire-Action framework and Haustein, Bowman & Costas' Access-Appraise-Apply model), semi-structured interviews were conducted with researchers in the US and UK to understand what motivates them to share, discuss, recommend, save, and download scholarly content on the web (actions that result in altmetrics like tweets, blog posts and comments, Faculty of 1000 Prime recommendations, Mendeley bookmarks, and usage statistics, respectively). These insights can help guide strategic planning (i.e. what should you do with the intelligence you derive from particular metrics?) for publishers, librarians, researchers and university administrators alike.

11. **How to become top of the class in open science**

Mariann Løkse and Leif Longva
UiT The Arctic University of Norway

In light of the recent EU decision to make all European scientific articles freely accessible by 2020, academic institutions must prepare to convince a considerable number of researchers to publish their work open access. This talk presents an example of how a university library can become a prime mover in its institution's work on open science. Keywords to success are a dedicated team, collaboration with the institution's research administration and IT department, and focusing on widespread information towards the research community.

12. **Postgraduate research students' academic journal User eXperience (UX): findings from a joint Loughborough University and Taylor & Francis project**

Gareth Cole
Loughborough University
Laura Montgomery
Taylor & Francis

The session will present the key findings of a joint Loughborough University and Taylor & Francis project looking at postgraduate user experience in the digital library. Using the findings from ten research students' diaries collected over an eight-month period, we will focus on the findings as they relate to the academic journal and article including: evaluating different publishers' platforms and their UX; identifying the approaches and skills needed in identifying papers relevant for their research; and approaches to storing papers.

13. **Offsetting and its discontents: reflections on negotiations for OA and subscriptions**

Liam Earney
Jisc

The growth of open access via the payment of APCs in hybrid journals has been a feature of the UK approach to open access at least since the Finch Report. Jisc has piloted 'offsetting' agreements that link subscription and APC payments, seeking to reduce one as the other grows and thus helping UK institutions to manage the cost increases resulting from the combined cost of journal subscriptions and APCs. Whilst Jisc has made some headway, offsetting has become a hugely contentious issue, with OA advocates criticising its implicit acceptance of the existing costly and opaque market for journal subscriptions, and many publishers decrying the failure of research-intensive countries to adequately fund the implications of their policy decisions. This session reflects on the challenges, issues, status and implications of offsetting in the specific context of the UK but with reference to other countries' endeavours.

Group B

14. **Shifting sands – changing academic library skill sets**

Danny Kingsley

University of Cambridge, Office of Scholarly Communication

This workshop will explore the skill sets for scholarly communication including questions about future requirements, the language we are using in this space and, beyond skills, what type of people are suited to different aspects of librarianship. Scholarly communication requires people who are able to be flexible in their approach, rather than 'rule followers', which may mean a fundamental shift in the library workforce into the future. Working collectively, the session will consider the implications for upskilling our 'legacy' workforce.

15. **The spark inside: the power and potential of values-based leadership**

Jo Alcock

Jo Alcock Consulting

Sarah Durrant

Lead From Within

Values-based leadership is a call to each of us to 'lead from within'. It invites and empowers us to take on leadership responsibilities and it supports us as we inspire others to do the same. Values-based leadership makes the most of our unique potential as individuals, enabling us to be more engaged, more trusting and collaborative, more empowered and accountable, and more open to risk taking and innovation. In this lively and interactive session we will invite you to explore, through activities, discussion and personal reflection, what values-based leadership could mean for you and your potential. Come and join us – and (re)ignite your spark inside.

16. **Evaluation of PDA and EBS models for e-books at Stockholm University Library**

Frida Jacobson

Stockholm University Library

As a means of making available and acquiring e-books, Stockholm University Library uses PDA and EBS models. In order to improve the knowledge of the benefits and drawbacks of these purchasing models, the library has undertaken a major evaluation of ten agreements with various publishers and aggregators. This session will, among other things, address the following questions: What is the average price per book at the time of purchase? What is the cost per use? Do purchased titles continue to be used? What is the usage by subject area and by year of publication?

Group C

17. **Research Data Management: developing a system with researchers' needs in mind**

Vimal Shah

Middlesex University

This breakout session will introduce a case study covering the development of Research Data Management services and systems at King's College London. The focus will be on researcher engagement and analysis of user requirements – these are activities which are indispensable components in developing systems and services. A question that will be considered is: how can the requirements of other stakeholders such as the university and research funders be met in this process?

18. **From Google Scholar to discovery platforms via Koha: reflections on open source and commercial discovery tools**

David Peacock

University of Hertfordshire

The University of Hertfordshire (UH) implemented a new commercial Resource Discovery Service at the same time as it changed to the Koha Open Source Library Management System. In doing so it moved away from using Google Scholar, as its main platform, at a time when many universities are deciding to only use Google Scholar. Hear about the debate between commercial and non-commercial services and why UH made the decisions it did. After 18 months was it the right decision? What has been the impact on library services and library users?

19. **Providing accessible content – initiatives in UK university libraries**

Nadia Casagrande

King's College London

Beverley Delaney

The Open University

Providing accessible content can be a costly and time-consuming activity for individual libraries who have a legal and ethical duty to support their students who have disabilities. As access to online content has grown and funding for support diminished, libraries are increasingly looking to the benefits of using their collective effort to assess accessibility of third-party content and then work with publishers and other suppliers to find solutions. The session will set the scene and provide some case studies from UK universities that show how we are supporting students with disabilities in their use of library content. Libraries have been working individually and collectively to raise the topic of accessibility with publishers and vendors, many of whom have engaged with their customers. In some cases quite simple changes to publisher platforms can produce effective changes. In others a much greater investment is needed. The speakers will use their own experience to outline this topic which we hope will be relevant to librarians, publishers, system vendors and others.

Group C

20. **Mind the gap: taking action to diversify our workforce**

Lauren Kane
BioOne
Liz Ferguson
Wiley
Charlie Rapple
Kudos

Lauren Kane has been working with Alice Meadows recently to analyse gender equality in the scholarly information community, for example, by analysing conference programmes for female:male representation, and by hosting conference sessions exploring practical approaches for promoting parity in the boardroom, our institutions, and our community organisations. At this session panellists will not only describe the issues experienced but also try to focus on ideas for addressing the challenges faced. We will review a nascent framework (developed by Liz Marchant) for achieving diversity from the bottom to the top of an organisation, including areas for potential training (such as unconscious bias), practical opportunities for supporting diversity (e.g. facilitating equal parenting), and approaches to rewarding/incentivising diversity initiatives, and invite suggestions from the audience of how/when else this issue could usefully be tackled.

21. **Release 5 of the COUNTER Code of Practice**

Tasha Mellins-Cohen
HighWire Press, Inc
Lorraine Estelle
COUNTER

COUNTER's team of volunteer experts have developed Release 5 of the COUNTER Code of Practice. They have designed fewer but more flexible usage reports and a reduced number of metric types with the aim of greater consistency and clarity. Release 5 seeks to address changing needs and to ensure that all publishers and content providers can achieve compliance. This session will explain the new release and answer questions from stakeholders.

22. **Advancing the Research Paper of the Future: challenges for authors, publishers and libraries**

Gail P Clement
CaltechLibrary
John Hammersley
Overleaf
Martijn Roelandse
Springer Nature

The vision for 'the Research Paper of the Future' promises to make scholarship more discoverable, transparent, inspectable, reusable and sustainable. Yet new forms of scientific output also challenge authors, librarians, publishers and service providers to register, validate, disseminate and preserve them as elements of the scholarly record. What constitutes authorship in a collaborative process of GitHub pull requests and commits? When to capture, reference and preserve dynamic data sets that change over time? How to package and render complex executable collections for review and delivery? This session considers key challenges in operationalising the Research Paper of the Future from the perspectives of a publisher, a library administrator and a scientist/developer of a collaborative authoring platform.

23. **Open Access 2020 – an international initiative for the large-scale transformation of scholarly journals to open access**

Kai Geschuhn
Max Planck Digital Library

Open Access 2020 is an international initiative hosted by the Max Planck Digital Library. Since its launch in early 2016 many institutions from around the world have committed to support OA2020 which aims at a large-scale transformation of today's scholarly subscription journals to an open access business model. During this breakout session the OA2020 roadmap will be introduced and the current developments and outcomes of the 13th Berlin Conference in March 2017 will be discussed.

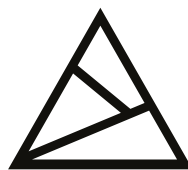
24. **Jisc's Digital Content Services for FE**

Karla Youngs
Jisc

The presenter will give an overview of how Jisc is supporting the FE sector with digital resources and licensed content to support the ongoing changes within this sector.

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MIT Press founded the Journals branch in 1972, publishing its first two quarterlies, *The Journal of Interdisciplinary History* and *Linguistic Inquiry* shortly after. Today, Journals publishes more than thirty titles, frequently adding select publications of long-standing repute or innovative, fresh material to its current list. MIT Press Journals, among the first university presses to offer its titles online, delivers content in print and electronic formats, covering a wide range of disciplines including the arts and humanities, social sciences, and specialized areas of science and technology.



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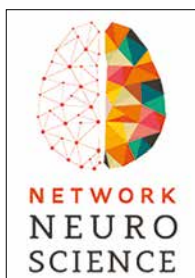
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Group D

25. KBART recommendations: challenges and achievements

Magaly Bascones and Christina Ley

Jisc

Julie Zhu

IEEE

This session will comprise a talk with a panel of speakers looking at KBART: seven years later (since the publication of the first set of recommendations up to today). The panel will discuss the changes on the e-resources metadata landscape, the benefits of KBART and the challenges of its implementation. Today poor metadata in the electronic resources supply chain is still a problem. The panel will use practical examples to explain how metadata creation, consumption and usage are marked by the constant requirement of finding the balance between available resources (technical and human) and end user discoverability needs. The KBART Standing Committee sees the implementation of KBART recommendations as a community effort from a range of stakeholders (content providers, knowledge bases, link resolvers and librarians).

26. Jisc Research Data Shared Service

John Kaye

Jisc

The Jisc Research Data Shared Service (RDSS) is a project that will integrate the offerings of a number of repository, preservation, storage, reporting and information management providers in order to allow UK universities to easily deposit data for publication, discovery, safe storage, and long-term archiving and preservation. This is a pilot project until April 2018 working with 17 UK universities with the overarching aim to ensure the long-term accessibility of valuable research data, allowing it to be reused and shared.

27. Librarians as digital leaders: developing digital competencies in collection management at Staffordshire University

Vicki McGarvey

Staffordshire University

This session will focus on the development of digital leadership skills for librarians in the area of collection management. Within this context digital leadership refers to leadership as a responsibility as opposed to a role. It will demonstrate a digital leadership model that can be reused in different work contexts and the use of online training to develop core competencies.

28. Open Access professionals of the future

Jennifer Bayjoo

Leeds Beckett University

The presenter would like to offer two perspectives of the future of open access librarianship. She will speak about the lack of OA education she received as a student and how she had to catch up during her current role as an Information Services Librarian in Research Support. She will also offer an alternative look at what passionate and inspiring OA education can offer and how employers and colleagues can attract library students to their teams.

29. Supporting research through library and research services partnerships – two institutional approaches

Trudy Turner

University of Kent

Angela Davies

University of Sheffield

It is now vital to evidence the 'worth' of scholarship. This has been driven by funder requirements, open access and the evolution of metrics associated with scholarly outputs. With this has come demand for educative, advisory and support services for researchers across the discipline spectrum. This session will draw on the contrasting experiences of two UK universities and explore the importance of institutional partnerships, particularly in supporting REF-related activities. Kent will share their approach to the development of the one-stop support service, the Office for Scholarly Communication, and Sheffield will talk about the Library's integral role as part of a collaborative network of research support professionals across the University.

30. Crossref Event Data: tools for DIY analyses of non-traditional scholarly mentions (and more)

Jennifer Kemp and Madeleine Watson

Crossref

This session will cover the developing Crossref Event Data service, with a focus on use cases. Created in collaboration with DataCite, Event Data provides the raw data of 'events' of scholarly publications outside traditional channels, e.g. Twitter and blogs, as well as links between data and publications. The session will incorporate technical and outreach perspectives on the 'DIY' possibilities and responsibilities of having an abundance of transparent event data. Audience feedback and participation is very much encouraged!

Group D

31. **Keeping up with customer needs: decision making on a limited budget**

Nisha Doshi

Cambridge University Press

Yvonne Nobis

University of Cambridge

Simon Ross

Manchester University Press

Jennifer Wright

Cambridge University Press

At a time of rapid change in scholarly communications, it can be challenging for publishers and libraries in the not-for-profit sector to keep up with our customers' needs and with our competitors' offerings. This session will explore what two university presses and a library are doing to support their researchers and authors and how they make those decisions when money is tight. Is it best to build, buy or partner? How can innovation be balanced with fulfilling more traditional customer expectations and managing legacy products or services? To what extent can and should libraries and not-for-profit publishers accommodate the plethora of new scholarly and educational tools and services?

32. **User Engagement Analytics: measuring and driving meaningful use of e-resources**

Helen Adey

Nottingham Trent University

Andrea Eastman-Mullins

Alexander Street

Nottingham Trent University and Alexander Street have partnered to pilot an in-depth view on analytics, demonstrating user engagement and impact of use. They will share findings on how e-resources were used and how these analytics can go beyond simple cost-per-use evaluation to support effective decision making on the marketing and promotion of resources and improve our understanding of how library users are engaging with the resources we provide.



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Karger Publishers

Stand No: 34

Website: www.karger.com

Contact: Severine Maes / s.maes@karger.com

Karger Publishers in Basel, Switzerland, is a globally active medical and scientific publishing company. Independent and family-run in the fourth generation by Gabriella Karger, the company is dedicated to serving the information needs of the scientific community with publications of high-quality content, covering all fields of medical science. The publication programme comprises 50 new books per year and 105 peer-reviewed journals, including 20 open access titles. Karger content is published predominantly in English, with a strong focus on basic and clinical research, and is in general available online.



Kortext

Stand No: 6

Website: www.kortext.com

Contact: Kevin Watt / kevinw@kortext.com

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LM Information Delivery

Stand No: 59 & 60

Website: www.lminfo.com

Contact: Jon Reid / jon.reid@lminfo.co.uk & Tristan Williams / Tristan.williams@lminfo.fi

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Mark Allen Group

Stand No: 93

Website: www.magonlinelibrary.com

Contact: Jas Atwal / Jas.atwal@markallengroup.com

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McGraw-Hill Education

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Website: mheducation.co.uk

Contact: Rachel Gold / Rachel.gold@mheducation.com

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MIT Press

Stand No: 35

Website: <http://mitpress.mit.edu>

Contact: Jessica Lawrence-Hurt / jclh@mit.edu

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OCLC (UK) Ltd

Stand No: 13 & 14

Website: <http://connect.oclc.org/UKSG2017>

Contact: Andrew Hall / uk@oclc.org

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OECD – Organisation for Economic Co-operation and Development

Stand No: 61

Website: www.oecd-ilibrary.org

Contact: Michel Guinand / michel.guinand@oecd.org

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Oxford University Press

Stand No: 74 & 75

Website: www.oup.com/online

Contact: Alice Graves / library.marketing@oup.com

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Peter Lang

Stand No: 24

Website: www.peterlang.com

Contact: Romain Chesa / r.chesa@peterlang.com

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Primal Pictures



Stand No: 21

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Contact: Mo Saffaf / mo@primalpictures.com

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ProQuest



Stand No: 9 & 10

Website: www.proquest.com

Contact: Nevena Zorova / nevena.zorova@proquest.com

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Publishers Communication Group



Stand No: 37

Website: www.pcgplus.com

Contact: Manisha Bolina / mbolina@pcgplus.com

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Website: journals.rcni.com

Contact: Guy Plowman / institutions@rcni.com

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RedLink



Stand No: 67

Website: <http://www.redlink.com> and <https://redlink-network.org>

Contact: Nicola Poser / nposer@redlink.com

RedLink helps libraries and publishers see what they've been missing. RedLink's Publisher Dashboard enables publishers to stay on top of their customers' needs, proactively deal with risks, easily spot opportunities, and grow their business, while its Library Dashboard helps librarians easily get a complete overview of usage and turn-away data across publishers and find the best content for their patrons. RedLink Network, the affiliated public benefit company, provides a free IP registry and access credentials service that is efficient and secure.

Ringgold Inc

Stand No: 27

Website: www.ringgold.com

Contact: Jay Henry & Diane Cogan / info@ringgold.com

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Royal Society of Chemistry

Stand No: 3 & 4

Website: www.rsc.org

Contact: Chris Smith / smithc@rsc.org

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SAGE Publishing

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Website: www.sagepublishing.com

Contact: Kelly Nicholls / market@sagepub.co.uk

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Springer Nature

Stand No: 40 & 41

Website: www.springernature.com

Contact: Matthew Peck / libraryrelations@springernature.com

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Contact: Matthew Davis / matthew.davis@statista.com

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Talis

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Website: talis.com

Contact: Paul Dibble / paul.dibble@talis.com

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Stand No: 66

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The Company of Biologists

Stand No: 26

Website: www.biologists.com

Contact: Richard Grove / richard.grove@biologists.com

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The Institution of Engineering and Technology (IET)

Stand No: 88,89,90 & 91

Website: www.theiet.org

Contact: Customer services / sales@theiet.org

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The IP Registry

Stand No: 29

Website: www.theIPRegistry.org

Contact: Andrew Pitts & Ian Hames / info@theIPRegistry.org



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The JAMA Network

Stand No: 68

Website: www.jamanetwork.com

Contact: Gretchen Linder / Gretchen.linder@ama-assn.org



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The Stationery Office

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Website: www.tsoshop.co.uk

Contact: Clare Polley / Clare.polley@tso.co.uk



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Wolters Kluwer

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Stand No: 103

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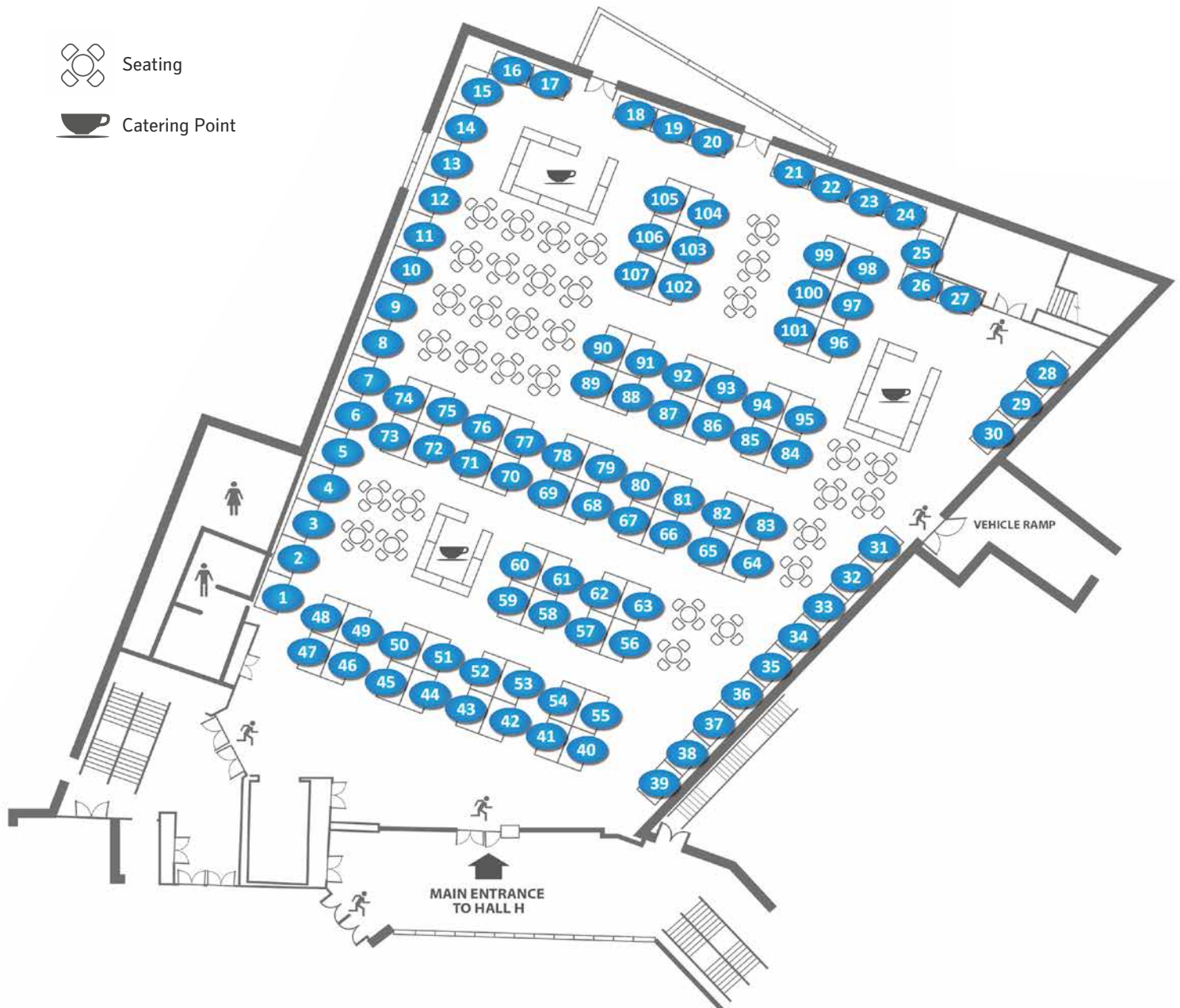
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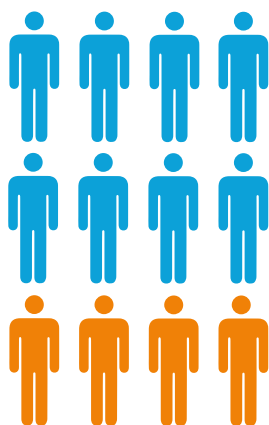
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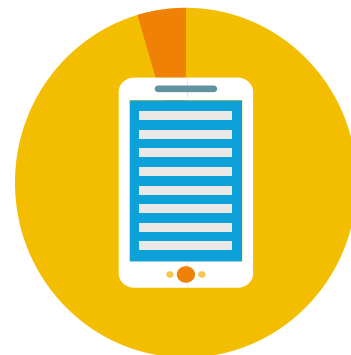
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