



UKSG 49th Annual Conference & Exhibition: Glasgow

Sponsorship Pack



March 30, 2026 - April 1, 2026



Scottish Event Campus (SEC)
Glasgow

Sponsorship enquiries:

+46 (0)79 065 6477



Albert@contentonline.com



Benefits for sponsors

Drawing more than 900 participants from across the globe each year, the UKSG Annual Conference & Exhibition is a flagship gathering for the scholarly-communications community

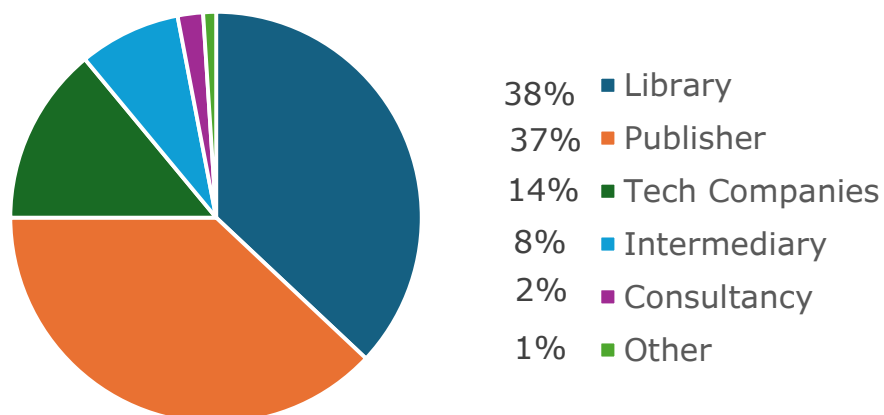
Access to 800+ delegates

Tap into a network of 800-plus worldwide delegates, year after year

Connect with the industry's decision-makers

The conference brings librarians, publishers, content providers, intermediaries and consultants together under one roof.

Delegate Reach (2019): A Snapshot of Our Audience



Insight

Through UKSG's renowned forum, you'll track emerging trends and stay out in front

Boost your brand presence

Flexible sponsorship tiers give you exactly the visibility you're after

Empowering fresh perspectives

We've broadened our sponsorship programme to help early-career and under-represented delegates attend

Connect • Collaborate • Grow

From evening receptions to breakfast briefings and our major exhibition floor, UKSG creates the moments that spark business

SPONSORSHIP PACKAGES

**Sponsors get first choice of exhibition space, allocated in
the order each package is booked**

OVERVIEW OF SPONSORSHIP PACKAGES



SPONSORSHIPS

**Gala Reception Partner
(SOLD)
£6,500**

**Platinum Sponsor (SOLD)
£5,500**

**Gold Sponsor (Limited)
£3,200**



MAKE A DIFFERENCE SPONSORSHIPS

**Save the Planet Sponsor
(SOLD)
£4,995**

**Sponsorship of Student /
Early Career Professional
Place add-on
£1,500***

**John Merriman Award
(SOLD) £3,850**



TAKE A BITE SPONSORSHIPS

**First Night Quiz Sponsor
£3,600 (SOLD)**

**Sustainable Daily Lunch and
Refreshment Break
Sponsors (3)
£3,495**

Deadline for booking sponsorship packages (to ensure advanced exhibition booking)

[Wednesday 4 December 2025](#)

The following Sponsors will be given first choice of stand space: Gala Dinner Partner, Platinum Partners, John Merriman Award Sponsor, Student / Early Career Professional Places Sponsors, First Night Quiz Sponsor. Bookings will then be made available to Gold sponsors. Stands will then be offered to confirmed Sponsors strictly in the order by which they confirmed. Cost of sponsorship does not include cost of exhibition stand space.

Stand bookings opened to the public

[November 2025](#)

***ONLY AVAILABLE AS AN ADD-ON TO A PLATINUM/GOLD Sponsorship**

What's included:

Gala Reception, Platinum and Gold sponsorships

PRE-CONFERENCE

	GALA RECEPTION	PLATINUM SPONSOR	GOLD SPONSOR
Highlighted as a sponsor on the exhibitor list	X	X	X
Named on the conference brochure	X	X	X
Linked logo on conference section of the website	X	X	X
UKSG eNewsletter advert	X	X	
Company profile on conference section of UKSG website	X	X	X

AT THE CONFERENCE

	GALA RECEPTION	PLATINUM SPONSOR	GOLD SPONSOR
Pull-up banner at registration desk	X	X	X
Acknowledgments and branding of the gala reception	X		
Logo on graphic animation on screen at the conference	X	X	X
Banner linked to your company profile on conference site home screen	X	X	X
Highlighting as sponsor on exhibitor list on conference site	X	X	X
Specific acknowledgement in welcome address at conference opening	X	X	

PRIORITY
opportunity to
select an
exhibition stand

PARTNERSHIP & SPONSORSHIPS

Make a major impact at the scholarly-communication community's largest
annual gathering

GALA RECEPTION

Partner

£6,500 (SOLD)

Priority opportunity to select an exhibition stand

Pre-Conference

- Highlighted as a sponsor on the exhibitor list
- Named on the conference brochure
- Linked logo on the conference section of the website
- Company profile on conference section of the UKSG website
- UKSG eNewsletter advert

At the Conference

- Pull-up banner at registration desk
- Logo in conference programme
- Specific acknowledgement in welcome address at conference opening
- Logo on graphic animation projected in plenary theatre
- Linked logo on conference section of the website
- Company profile on conference section of UKSG website
- UKSG newsletter advert
- Banner linked to your company profile on conference site home screen
- Two free conference app push notifications. (Specific time and date subject to availability)
- Highlighting as gala dinner partner on exhibitor list on conference app

At the reception

- Acknowledgement in welcome address
- Branded napkins in the drinks reception area
- Pull-up banner in the entrance to the drinks reception area and at the gala reception
- Flyer distribution at the event





PLATINUM *Sponsor*

£5,500 (SOLD)

Priority opportunity to select an exhibition stand

Pre-Conference

- Highlighted as a sponsor on the exhibitor list
- Named on the conference brochure
- Linked logo on the conference section of the website
- Company profile on conference section of the UKSG website
- UKSG eNewsletter advert
- Logo on conference booking information page

At the Conference

- Pull-up banner at registration desk
- Logo in conference programme
- Specific acknowledgement in welcome address at conference opening
- Logo on graphic animation projected in plenary theatre
- One free ad on the conference website
- Acknowledgement in welcome address at conference opening
- Two free conference app push notifications (specific time and date subject to availability)
- Logo on conference app splash screen
- Banner linked to your company profile on conference app home screen
- Highlighting as platinum partner on exhibitor list on conference app



GOLD *Sponsor*

£3,200 (LIMITED)

Priority opportunity to select an exhibition stand

Pre-Conference

- Highlighted as a sponsor on the exhibitor list
- Named on the conference brochure
- Listing and linked logo on conference section of the website
- Company profile on conference section of the UKSG website

At the Conference

- Pull-up banner at registration desk
- Logo on graphic animation projected in plenary theatre.
- Banner linked to your company profile on conference site home screen.
- Highlighted as a sponsor on exhibitor list on conference site and app

PRIORITY
opportunity to
select an
exhibition stand

MAKE A DIFFERENCE

"We make a living by what we get; we make a life by what we give."
— ***Sir Winston Churchill***



£ 3,850
(SOLD)

Priority to select an exhibition stand

Make a real difference to someone's career. Named in honour of John Merriman, in recognition of his work in founding both UKSG and NASIG. This award is intended to cover expenses for the winner to attend both UKSG and NASIG Annual Conferences.

- Presentation/photo opportunity on the first day
- Logo projected on screen during presentation
- Acknowledgement and link on conference app
- Photo report in UKSG eNews and social media channels before, during and after events



£ 1,500
(ONLY 10 AVAILABLE)

Only available as an add-on to a Gold or Platinum Sponsorship.

Do you remember how hard it was at the beginning of your career? Give someone's career a kick-start by sponsoring a delegate place and expenses for them.

- Photo opportunity on first day
- Acknowledgement and link on conference app
- Logo projected on screen during presentation
- Photo report on UKSG eNews and social media channels before, during and after events



£ 4,995

Includes Gold Sponsorship
(SOLD)



Save the planet and reduce plastic by sponsoring the drinks stations at UKSG. Put your logo on reusable water bottles that will be given away at the drinks stations.

These bottles are a modern and stylish product designed to combine the convenience of a plastic water bottle, with the high performance technology and eco-friendly benefits of a traditional flask.



PRIORITY
opportunity to
select an
exhibition stand

TAKE A BITE

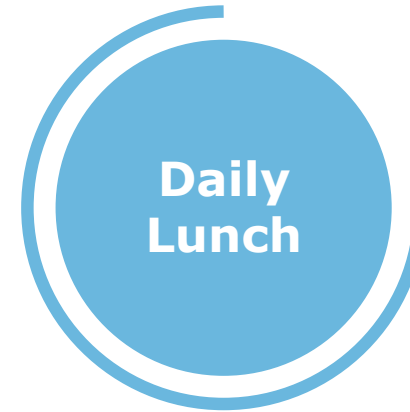
Feeling peckish? We have some great options to get your teeth into and ensure you leave UKSG full of new business opportunities.



£ 3,600
(SOLD)

Priority to select an exhibition stand

- Acknowledgement in opening session
- Acknowledgement and link on conference app
- Branding on registration badges
- Logo on answer sheets
- Welcome speech and present prizes
- Branding in dining area
- Branded napkins
- Flyer distribution to each table



£ 3,495
(ONLY THREE AVAILABLE)

Priority to select an exhibition stand

- Acknowledgment and link on conference app
- Pull-up banners in catering areas
- Logo on napkins



ADVERTISING

We have some prime advertising positions available in the UKSG Conference programme, website, eNews and App.

OVERVIEW OF ADVERTISING

Only available to sponsors

ADVERTISING	Price* (GBP)
Push notification in the conference app (limited number)	£250
Email section advert UKSG bi-weekly eNews	£950

***All prices are exclusive of VAT**

FOR ALL SPONSORSHIP ENQUIRIES CONTACT **+46 (0)79 065 6477** | Albert@contentonline.com

EMAIL SECTION ADVERT

UKSG eNews

£ 950

(ONLY 8 AVAILABLE AND 1 PER ISSUE) Only available to sponsors

534px by 200px

EMAIL SECTION ADVERT

534px wide 200px high

The UKSG eNews is published every two weeks, exclusively for UKSG members.

Each edition is sent to over 2,000 members.

It drives traffic to your website and offers you access to the people you need to reach.



**SENT TO UKSG MEMBERS
AND SUBSCRIBERS**



**SENT BI-WEEKLY LEADING
UP TO THE EVENT**



**DRIVES TRAFFIC TO YOUR
WEBSITE**

WEBSITE BANNER ADVERT

UKSG 2026 event landing page

£ 1,250
(ONLY 4 AVAILABLE)



AVERAGE MONTHLY VISITORS
1,798



AVERAGE TIME ON PAGE
4 minutes 53 seconds



RETURN VISITS
Over 54%

Landing page example:

The screenshot shows the UKSG website landing page. The header is dark blue with the UKSG logo (three colored squares: blue, purple, green) and the text 'CONNECTING THE KNOWLEDGE COMMUNITY'. A search bar with a magnifying glass icon is on the right. Below the header is a navigation menu with links: 'Education and Events', 'Annual Conference', 'Research and Innovation', 'Members and Community', 'News', 'Publications', and 'About UKSG'. The main content area has a 'Contact Us' section with the heading 'Address for all UKSG correspondence'. The address is listed as: UKSG, Witney Business & Innovation Centre, Windrush House, Windrush Industrial Park, Burford Road, Witney, OX29 7DX, UK. The email address is info@uksg.org.

UKSG CONNECTING THE KNOWLEDGE COMMUNITY

Search

Education and Events ▾ Annual Conference ▾ Research and Innovation Members and Community ▾ News Publications ▾ About UKSG ▾

Contact Us

Address for all UKSG correspondence

UKSG
Witney Business & Innovation Centre
Windrush House
Windrush Industrial Park
Burford Road
Witney
OX29 7DX
UK

Email: info@uksg.org

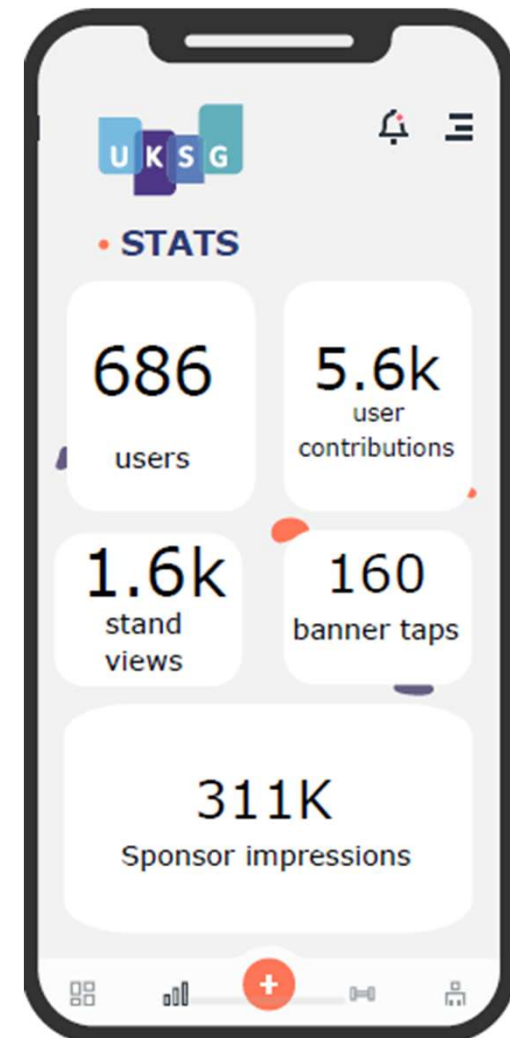
PUSH NOTIFICATION

UKSG app

£ 250
(LIMITED NUMBER AVAILABLE TO SPONSORS)

Stand out from the crowd with interruptive push marketing via the UKSG app. The stats show it was used heavily by attendees.

It's a great way to get noticed and drive traffic to your stand or website in the build up or during the event.

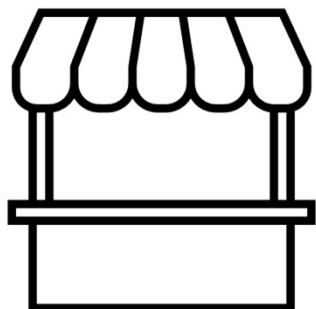


STAND SPACE BOOKING

All sponsors get an early opportunity to select and book their exhibition stands.

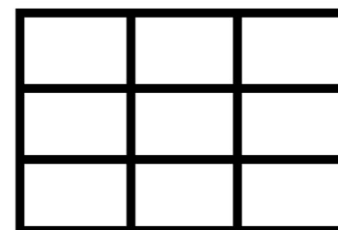
OVERVIEW OF STAND SPACES

Up to 4
stand spaces can
now be booked
per company



Shell scheme
2.5m x 1.5m

£1935 ex VAT



Floor space
2.5m x 1.5m

£1725 ex VAT

GET IN TOUCH



**BOOK
SPONSORSHIP &
ADVERTISING**

ALBERT MORIAN

+46 (0)79 065 6477

Albert@contentonline.com



**BOOK STAND SPACE
AND GENERAL
EXHIBITION
ENQUIRIES**

KARINA HUNT

+44 (0)7900 165 848

karina@khec.co.uk



**GENERAL
ENQUIRIES**

BEV ACREMAN

+44 (0)1993 848 235

bev@uksg.org