



# Introduction to Elsevier resources supporting development of Library professionals

26<sup>th</sup> June 2025 Denis Reidy, Customer Success Manager, Elsevier





## Agenda

The aim of this presentation is to gain insights into:

- Origin of Scientific Publishing & Current Scenario
- Role of a publisher (Elsevier) & how they support librarians and research
- Elsevier Resources Supporting Librarian Development

## Origin of Scientific Publishing

- 1665: Publication of first scientific journal "Philosophical Transactions of the Royal Society"
- The society's council minutes dated 1 March 1664 ordered that "the Philosophical Transactions, to be composed by Mr Oldenburg, be printed the first Munday of every month, if he have sufficient matter for it."
- Private venture of the Royal Society's secretary, Henry Oldenburg
- Still exist (as Part A and Part B)



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## PHILOSOPHICAL **TRANSACTIONS**

Philosophical Transactions is the world's first and longest-running scientific journal. It was launched in March 1665 by Henry Oldenburg (c.1619-1677), the Society's first Secretary, who acted as publisher and editor.

## Origin of Scientific Publishing

"Philosophical Transactions of the Royal Society" already contained three key elements of a journal:

Registration and archiving:

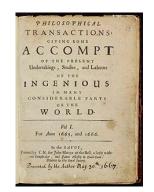
"We must be very careful as well of regist'ring the person and time of any new matter, as the matter itselfe, whereby the honor of the invention will be reliably preserved to all posterity"

Dissemination

"...all ingenious men will thereby be incouraged to impact their knowledge and discoverys"

- Peer review
- "...being first revised by some Members of the Council of this Society."

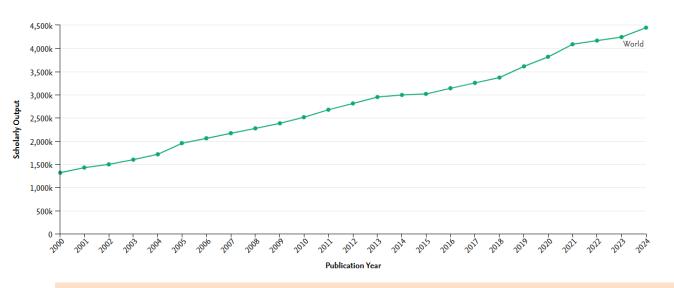




## Scientific Publishing nowadays



#### Research output growth 2000-2024

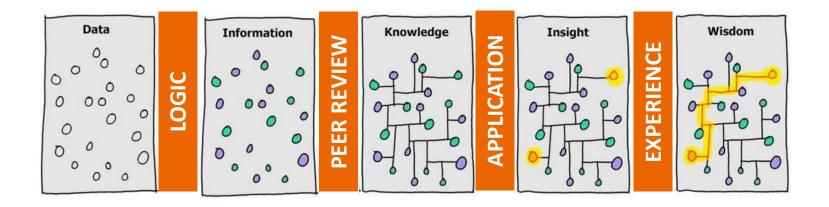


Source: https://scival.com

- ~10,000 scientific journal publishers
- ~70,000 peer-reviewed scholarly journals
- Publications increases @ ~3-4% per year. Since 2021, > 4 Million published documents per year.
- No of authors increased 28.8% over the 2020-2024 period, from 7.21M in 2020 to 9.24M in 2024

## Information Discovery

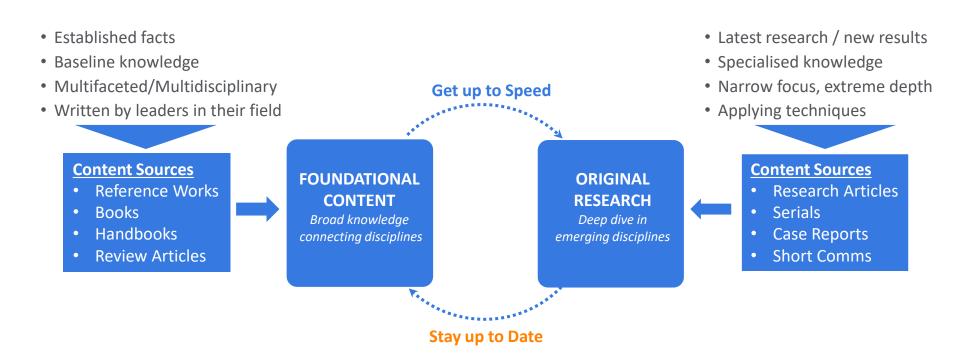




With an ocean of data surrounding you.. It takes logic, peer review, application and experience to achieve wisdom

## To build knowledge, researchers and students need both Foundational Content and Original Research





## How Elsevier supports research excellence



Access to quality research content



- a. ScienceDirect: the world's leading source for STM research
- b. Scopus: the world's largest abstract and citation database of peer-reviewed academic literature
- c. Specialized tools to advance research- Reaxys, Knovel, EV, Embase etc.

R&D capacity building and training



- a. Building capacity through training and research workshops
- Connecting talent and fostering collaboration by helping institutions identify possible research partners
- c. Professional development of Librarians

Research
evaluation and
management
solutions



- a. SciVal: a tool for visualizing research performance, benchmarking, developing collaborative partnerships, and analyzing research trends
- b. Producing custom-tailored white paper reports using Elsevier's advanced data analytics capability

Raising visibility of researchers



- a. Increasing researchers' identifiability
- b. Showcasing researchers' work
- c. Broadcasting research through social networking services

Elsevier resources supporting Librarians



#### Elsevier's Dedicated Website for Librarians



#### Information literacy

#### Scholarly communication

### Elsevier for Librarians

Find librarian resources to effectively implement, report on and engage users with Elsevier products and to stay up-to-date on LIS and job-related topics

As a librarian, you have a critical role in empowering your organization and library users — to access and create research with a lasting impact and to educate the next generation of scholars, researchers and practitioners.

On this page you will find links to resources that will support you in these goals.



**Technical services** 

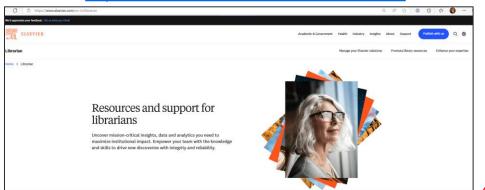
Professional development

https://www.elsevier.com/en-in/librarians

## Elsevier- Resources and support for Librarians



#### https://www.elsevier.com/en-in/librarians



#### What's new?

- What if halving premature deaths was a new reality? 
   ¬ Join us as we explore what it will take to achieve this ambition in collaboration with research and healthcare communities
- Introducing ScienceDirect AI: Help researchers effortlessly uncover mission critical insights from trusted, quality peer-reviewed literature
- Free GenAl Literacy Program for Librarians: Develop Al literacy and confidently navigate new tools and technologies with this free e-learning certification program
- Institutional Ordering Platform: Institutional customers can buy access to ScienceDirect books and journals through our upgraded self-service platform

#### **Featured resources**

- Elsevier LibGuides 7: Learn how to use Elsevier tools and databases to strengthen research capabilities
- Library Connect Academy: Test your knowledge about information literacy, research data management and more
- GenAl Resource Hub for librarians: Discover how to harness Al responsibly and equip your library with the right tools
- Open access: Learn about open access at Elsevier and our fast-growing offers
- Transformative agreements: See how consortia and institutions are benefiting from transformative agreements that deliver impact
- Browse the latest curated journal and book titles available on ScienceDirect. Sign up to be among the first to receive notifications about new titles.

#### Perspectives from impact makers in the librarian community



Case study

Preparing for a transformative agreement: Library leaders share their experience



Connect

The role of AI in library services



Connect

Open access essentials for librarians

## How is the scholarly communication community responding to the rise of GenAl?

- Many universities, STM organizations, publishing ethics
  organizations such as COPE, learned societies and publishers
  have created policies for researchers on responsible use of
  (Generative) AI. We are collaborating to form uniform and
  understandable guidelines and are providing more context
  through author webinars, online panels, and other events.
- Some publishers do not allow the use of Gen AI under any condition, but most do allow authors to use the technology for a defined purpose (language and readability), if properly disclosed.
- Policies are likely to be refined and adapted as the technology develops, and in response to community feedback as well as in response to evolving legislation.



## We are establishing a framework for ethical and responsible employment of GenAI through policies and guidance

Elsevier GenAl Ethics
Policies

The use of generative AI and AI-assisted technologies in scientific writing

The use of generative AI and AI-assisted technologies in scientific writing

This policy has been triggered by the rise of generative AI and AI-assisted technologies which are expected to increasingly be used by content creators. The policy sims to provide greater transparency and guidance to authors, readers, reviewers, eclotors and contributors. Elsevier will monitor this development and will adjust or refine this policy when appropriate. Please note the policy only freef as the writing process, and not to the use of AI tools to analyse and draw insights from data as part of the research process.

Where authors use generative AI and AI-assisted technologies in the writing process, these technologies should only be used to improve readability and language of the work. Applying the technology should be done with human oversight and control and authors should carefully review and effit the result, because AI can generate authoritative searching august before any exercise. Committee to heave the authoritative searching output their commitments of the work.



COPE Position statement on Authorship and Al Tools



STM Whitepaper on GenAl in scholarly communications

## Resources to support librarians around GEN Al



#### Library Connect Academy | New GenAl Module in Development

#### Overview

- · Open, self-paced course hosted on the Canvas LMS.
- Focus on GenAl Literacy for librarians to support readiness to adopt new Al solutions.
- · Incorporates R&L GenAl messaging framework.
- Being created in consultation with the ACRL president-elect, Leo S. Lo.
- Modules: Al Foundations, Risks & Benefits of Al, Responsible use of Al & additional resources.



Expected launch date: November 2024

## Module on GEN AI for librarians



## Generative AI in the Publishing Community

The rise of generative AI and AIassisted technologies has led to new policies for researchers, offering transparency and guidance.

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### Generative AI in research evaluation

Virtual panel co-sponsored by Cell Press and Elsevier recognizing Peer Review Week.

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#### Generative AI: Q&A

Could AI reduce the time from manuscript submission to publication? Does your author policy refer to AI as it is used in many fields in the research process, for example, to process data?

© 1h

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MANUSCRIPT PREPARATION

## Generative Al: New policies, opportunities, and risks

The rise of generative artificial intelligence (AI) and AI-assisted technologies has triggered new polici

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Researcher Academy courses

#### **Elsevier's Responsible AI Principles**



- 1. We consider the **real-world impact** of our solutions on **people**
- 2. We take action to **prevent** the creation or reinforcement of **unfair bias**
- 3. We can **explain** how our solutions **work**
- 4. We create accountability through human oversight
- 5. We respect privacy and champion robust data governance

For more than a decade, *Elsevier* has been using AI and machine learning technologies responsibly in our services and products to help researchers discover and apply trusted knowledge: See our <u>Elsevier Responsible AI Principles</u>



#### Elsevier's policies for authors, editors and reviewers on Generative AI





#### **Authors**

- Only use Generative AI to improve readability and language of work
- Apply human oversight and control
- · Disclose use of Generative Al
- Not list or cite Generative AI and AIassisted technologies as (co) author



#### **Editors and reviewers**

- Not upload the manuscript into an Al tool- this may violate confidentiality and author's rights
- Not upload peer review report or editorial decision letters – they may contain confidential information as well
- Generative AI should not be used to assist in the review, evaluation or decision-making process



#### Figures, images, artwork

- Don't use Generative AI to create or alter images in submitted manuscripts
- Exception: Where the use of Generative Al or Al-assisted tools is part of the research design or research methods
- The use of generative AI or AI-assisted tools in the production of artwork is not permitted (but may in exceptional cases be allowed for cover art)

Please note the author policy only refers to the use of Generative AI in the writing process, and not to the use of AI tools to analyze and draw insights from data as part of the research process.



#### Policies are published on Elsevier's Publishing Ethics page:

- <a href="https://www.elsevier.com/about/policies/publishing-ethics">https://www.elsevier.com/about/policies/publishing-ethics</a>
- Further guidance can be found in the Elsevier Responsible Al Principles

## Research Data Management Librarian Academy



The Research Data Management Librarian Academy (RDMLA) is a free online professional development program for librarians, information professionals, or other professionals who work in a research-intensive environment throughout the world. RDMLA features a unique partnership between a LIS academic program, academic health sciences and research libraries, and Elsevier. Partner institutions include:

- Harvard Medical School
- ★ Harvard Library
- **≜** Simmons University
- **≜** Boston University
- ▲ Brown University
- Massachusetts College
- Northeastern University
- **▲** Tufts University
- **Elsevier**

- RDMLA curriculum focuses on the essential knowledge and skills needed to collaborate effectively with researchers on data management.
- ✓ The curriculum features **Eight Online Self-paced Learning Units**
- Covers topics such as
  Foundations of research data management
  Research culture
  Advocating and marketing for RDM services in libraries
  Project management
  Overview of research data management tools etc.

https://rdmla.github.io/

https://www.canvas.net/browse/simmonsu/courses/research-data-management

## Scopus/SciVal/Pure Certification Program for Librarians



#### Scopus\*

#### Global Scopus Certification Program

6 module, free online course

#### Secure your seat in the next cohort

Are you looking to expand your expertise training and consulting users? The Scopus Certification program provides insight into research sources, collaboration and metrics that can support your work.



#### SciVal

#### Global SciVal Certification Program

6 module, free online course

Are you an existing SciVal user looking to improve your skills and take on more challenging tasks?

Or perhaps you wish to expand your understanding and use of SciVal to train and support others at your organization?

Join the free SciVal Certification online training program designed to empower you with the right set of skills and resources to answer these questions.



#### Pure Foundations Certification Program

5 module, free online course

#### **Program Goals**

- Enable you to get familiar with Pure via a comprehensive, structuredlearning program
- Support you with enrolling and onboarding colleagues at your institutions and optimize the time spent on introductory-level training
- Ensure you get the most out of your Pure subscription



If you wish to join one of these programs, please write to us:

Denis Reidy d.reidy@elsevier.com

And

Vishal Gupta v.gupta@elsevier.com

### Elsevier Lecture Series 2025 - Webinar series



## Lecture series 2025

The 2025 Lecture Series offers in-depth insights into Elsevier's solutions and databases, designed to maximize value for you and your academic

Each series of 3-6 lectures is structured around a particular solution or database and begins with a basic overview before continuing to intermediate topics. A subject matter expert will lead each session and facilitate a Q&A at the end.

Whether you want to attend individual lectures or the entire series, registration is easy through the following links. Recordings will be made available for those who register but cannot attend live sessions.

We hope to see you there!

community.

Register now!

Regional schedules		
Americas	APAC (Asia-Pacific)	<b>EMEA</b> (Europe, the Middle East and Africa)
Engineering Village >	Engineering Village >	Engineering Village >
Embase >	Embase >	Embase >
<u>Knovel &gt;</u>	<u>Knovel &gt;</u>	<u>Pure &gt;</u>
<u>Pure &gt;</u>	<u>Pure&gt;</u>	Reaxys >
Reaxys >	Reaxys>	<u>SciVal &gt;</u>
<u>SciVal &gt;</u>	<u>SciVal &gt;</u>	Scopus >
Scopus >	Scopus >	

Online webinars

## Elsevier Lecture Series 2025 - Webinars

Alison Ferret

Customer Success Manager,

Mohamed Raed
Customer Success Manager,
Elsevier

Christiane Florin Customer Success Manager, Elsevier

Sebastiano Rossitto

Senior Customer Success

SciVal Essentials: A Refresher on the Fundamentals and New Features

Galina Yakshonak
Customer Success Consultant,

Customer Success Manager,
Elsevier

SciVal: Research Performance and Collaboration Evaluation

SciVal for discovering Research Trends and Emerging Topics

Thu, Apr. 17, 2025 · 10:00 am (BST)

Galina Yakshonak

Tue, May, 06, 2025 · 10:00 am (BST)

SciVal and University Rankings

Thu, May. 15, 2025 - 10:00 am (BST)

Galina Yakshonak
Customer Success Consultant,

Thu, Sep. 04, 2025 · 10:00 am (BST)

Thu, Oct. 02, 2025 · 10:00 am (BST)

Customer Success Consultant,

SciVal for Broader (societal) Impact

Customer Success Consultant,

Tue, Nov. 11, 2025 · 10:00 am (GMT)

Galina Yakshonak

Customer Success Consultant,

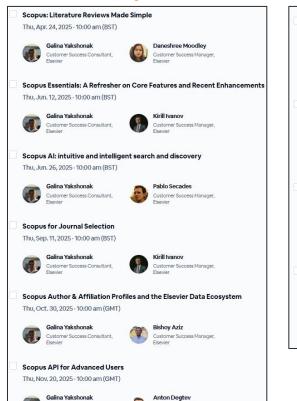
Customer Success Consultant,

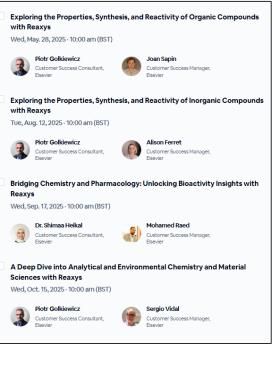
Custom SciVal Groups and Reporting Made Easy

## SciVal Scopus<sup>®</sup>



## Reaxys®





## Elsevier's tools enabling research on SDGs







## Scopus

## SciVal

## ScienceDirect\*

- As a multinational business and signatory of the UN Global Compact, RELX Group has a role to play in advancing the SDGs.
- ➤ The SDG Resource Centre showcases the latest in science, law, business, events and more that can help drive forward the SDGs
- ➤ The aim is to support the UN in implementing the SDGs and to broaden awareness and understanding of the SDGS for our customers, governments, researchers, companies, NGOs and individuals.

#### Pre-generated queries @ UN Sustainable Development Goals 2020 ^ 1. No poverty 2. Zero hunger 3. Good health and well-being 4. Quality education 5. Gender equality 6. Clean water and sanitation 7. Affordable and clean energy 8. Decent work and economic growth o. Industry, innovation and infrastructure 10. Reduced inequalities 11. Sustainable cities and communities 12. Responsible consumption and produc... 13. Climate action 14. Life below water 15. Life on land 16. Peace, justice and strong institutions



- √ 3,000+ journals, 18+ million articles
- √ 39,000 e-books, including books, book series and major reference works
- ✓ Digital archives that reach as far back as 1823.
- Multidisciplinary content categorized into 23 Subject Collections
- Journals and books available for all SDG focus areas

### Elsevier Researcher Academy: Free Online Learning Platform



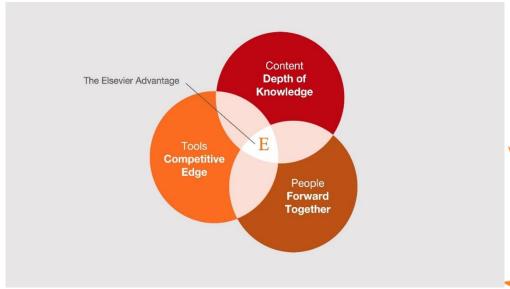
#### https://researcheracademy.elsevier.com/

Navigate your research journey with Researcher Academy. Free e-learning modules developed by global experts

Career guidance and advice. Research news on our blog.













## Appendix:



### Scopus Al

## The telescope: From strategy to discovery

- Bird's eye view of the full research landscape
- · Make connections across research fields
- · Great for research strategy and planning

#### What it's for:

- Find relevant studies and quick insights from curated peer-reviewed literature
- Gain insights into the various perspectives on a topic, its current relevance, and the experts driving it.
- Explore a topic to brainstorm ideas for the next research theme
- Get help for comprehensive literature reviews







## The microscope: From question to evidence

- Deep dive into full-text content
- Synthesize evidence within papers
- Practical insights for research execution

#### What it's for:

- Synthesize evidence from within multiple studies
- Compare different experiments, to spot similarities and differences in results, methods and more
- Verify Al-generated assertions by reading the original source passage

**Wide coverage:** Scopus AI is a gateway into Scopus' comprehensive and curated **collection of data and abstracts** from Scopus, so you can get a quick overview in seconds.

**In-depth information:** ScienceDirect AI is a gateway into the **full-text** of millions of peer-reviewed articles and book chapters, making it the ideal choice for detailed analysis.