

# How will data and technology shape our services and what impact might financial challenges have on the future of our sector?

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# Data driven decisions

# How we decide what to buy?



Core reading?

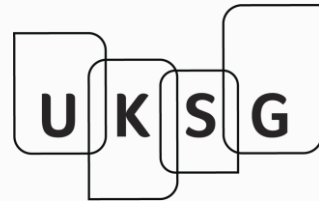
Course FTE?

Price?

Prior users?

**These are the questions the majority of libraries will ask before making a decision whether to purchase an etextbook.**

**But what are the data points we should look at before deciding?**



# Data-Driven Transparency helping Budgets



**Number of activations**

**Notes / comments / highlights / downloads**

**Chapter by chapter usage**

**Time spent in book**

**Over 90% of BibliU customers use a demand driven model**



# Technology & AI

# Technology & AI

**How can we utilize technology and AI to help us with the below processes:**

- Rising costs
- Quality resources
- Student engagement
- AI
- Analytics
- Budget pressures
- OER



Chat  
GPT helping  
with your  
assignment



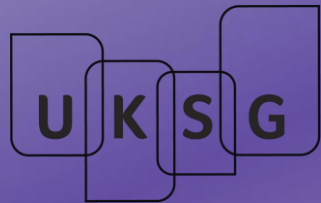
Chat GPT  
doing your  
assignment

# Conclusion



**While there's no single solution to future-proofing the sector, we can take key steps to ensure its sustainability:**

- Leverage data to make informed, quantitative decisions—demand greater transparency from providers.
- Collaborate with vendors to explore diverse business models and push publishers for greater flexibility.
- Embrace Open Educational Resources (OER) and integrate AI to enhance learning materials.
- Together, these actions can help us build a more resilient and innovative future for education.



# Any questions?

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