Conference 2004 and Exhibition

29-31 March 2004
UMIST, Manchester

www.uksg.org

UK SG
UNITED KINGDOM
SERIALS GROUP

PROGRAMME

Monday 29 March

▶	10.00	**Registration and exhibition viewing**, Renold Building
▶	11.00	**Opening of the Conference**, C16 Plenary Theatre Keith Courtney, *Chair, UKSG* Anne McKee, *President, NASIG*

Plenary Session 1
Keynote Session

Chair: Keith Courtney
Taylor & Francis Ltd

▶	11.10	**The role of libraries in the knowledge economy** Helen Hayes *University of Edinburgh*
▶	11.50	**The dynamics of the publishing industry** René Olivieri *Blackwell Publishing Ltd*
▶	12.30	**Lunch, exhibition viewing and access to accommodation**
▶	14.30	**Workshops and briefing sessions**
▶	15.30	**Refreshments and exhibition viewing**

Plenary Session 2

Chair: Paul Harwood
Content Complete Ltd

▶	16.00	**Radical change by traditional means: deep resource sharing by the University of California Libraries** Gary S Lawrence *University of California, Office of the President*
▶	16.30	**The future ain't what it used to be** Bruce Heterick *JSTOR*
▶	17.00 to 18.00	**Product reviews** **Chair**: Nancy Buckley *Blackwell Publishing Ltd*
▶	18.00	**Reception** Renold Building
▶	19.00	**Dinner**
▶	20.45	**Quiz** } Barnes Wallis Restaurant
▶	21.45 to 01.00	**Disco**
▶	Until 01.00	**Late bar**

Tuesday 30 March

▶ 07.30 to 08.45	**Breakfast**, Weston Building
▶ 08.45	**Product reviews**, C16 Plenary Theatre **Chair**: Ross MacIntyre *MIMAS, University of Manchester*

Plenary Session 3	**Chair**: Jill Taylor-Roe *University of Newcastle upon Tyne*
▶ 09.30	**Open access: look both ways before crossing** Hugh Look *Independent consultant*
▶ 10.00	**Launching PLoS Biology – six months in the open** Nick Twyman *Public Library of Science*
▶ 10.30	**A sceptic's view of open access** Michael J Held *The Rockefeller University Press*
▶ 11.00	**Refreshments and exhibition viewing**
▶ 11.30	**Product reviews** **Chair**: Ian Middleton *EBSCO Information Services*
▶ 12.15	**UKSG AGM**
▶ 12.45	**Lunch and exhibition viewing**
▶ 14.00	**Workshops and briefing sessions**
▶ 15.00	**Refreshments and exhibition viewing**
▶ 15.30	**Product reviews** **Chair**: Graham Stone *Bolton Institute*

Concurrent Session 1
C16 Plenary Theatre
Chair: Christine Fyfe
University of Leicester

▶ 16.00 **The impact of RAE
on serial publication**
Judith Elkin
University College Worcester

▶ 16.30 **What comes after certainty?
Research libraries and the changing
information environment**
Bill Simpson
John Rylands University Library of Manchester

Concurrent Session 2
C2 Syndicate Theatre
Chair: Lyndsay Rees-Jones
CILIP

▶ 16.00 **The Virtual Library:
concept and reality**
Carolyn Squire
GlaxoSmithKline

▶ 16.30 **E-commerce in the library**
Christann Burke
EBSCO Information Services

Tuesday 30 March *continued*

▶ 17.00 to 18.00	**Informal group meetings**
▶ 19.00	**Coaches depart for Imperial War Museum North**
▶ 19.15	**Reception**
▶ 20.15	**Conference dinner and entertainment**
▶ 22.45	**Coaches return to campus**
▶ 23.00 to 01.00	**Disco**, Barnes Wallis Restaurant
▶ Until 01.00	**Late bar**

Wednesday 31 March

▶ 07.30 to 09.00	**Breakfast**, Weston Building
Plenary Session 4	**Chair**: Tony Kidd *Glasgow University Library*
▶ 09.00	**Digital Rights Management: preventing or enabling access?** Mark Bide *Rightscom Ltd*
▶ 09.30	**The web has changed behind your back:** **beyond the Google effect** Geoffrey W Bilder *Ingenta*
▶ 10.00	**Refreshments and exhibition viewing**
▶ 10.30 to 11.30	**Workshops and briefing sessions**
Plenary Session 5	**Chair**: Keith Courtney *Taylor & Francis Ltd*
▶ 11.45	**The Legal Deposit Libraries Act 2003** Clive D Field *The British Library*
▶ 12.15	**Organising the world's information** Cathy Gordon *Google*
▶ 12.45	**Close of conference and lunch**

Workshops and Briefing Sessions

This year the group sessions will comprise six workshops and nine briefing sessions to run concurrently on Monday afternoon, and repeated on Tuesday afternoon and Wednesday morning. Delegates can attend a different session on each of the three days and are requested to indicate their preferences on the Delegate Booking Form. As the workshops will be practical and participative in nature, attendance will be limited to 20. Briefing sessions will be more akin to lectures, allowing larger numbers to be accommodated, although delegates will still have the opportunity for questions and discussion. (W = workshop, BS = briefing session)

1. **(W) A problem shared – lis-e-journals@UKSG**
   Lesley Crawshaw
   University of Hertfordshire
   Graham Stone
   Bolton Institute

   This workshop will bring lis-e-journals to life for the UKSG conference. It will explore and follow up some of the hot topics of the day as discussed on lis-e-journals, an informal open list set up by the UK Serials Group (http://www.jiscmail. ac.uk/lists/LIS-E-JOURNALS.html). Librarians, publishers, aggregators and subscription agents should come along to share their thoughts and experiences - Lesley and Graham will ensure fair play at all times. Conclusions from the sessions will then be published in *Serials*. Participants will be encouraged to submit questions in advance.

2. **(W) Using COUNTER statistics: a practical perspective**
   Simon Bevan
   Cranfield University
   Louise Jones
   University of Leicester

   This participative workshop will look at how Leicester and Cranfield University Libraries have used COUNTER-compliant data from a number of e-journal providers, with regard to both the ease of manipulation and the ability to use data for comparative purposes. Workshop attendees will be invited to share experiences of using COUNTER-compliant data and discuss how they envisage using such data in the future. As a by-product of the workshop it is hoped that views expressed will be fed back to the COUNTER steering group.

3. **(W) Widening participation: using electronic resources**
   Glynis Platt
   John Rylands University Library of Manchester

   This workshop will look at strategies used by JRULM to encourage widening participation in under-represented groups in the North West, including walk-in use of electronic resources. It will also look at barriers to participation and how some of these might be overcome.

4. **(W) Resource discovery and e-journal linking services – issues for librarians, suppliers and publishers**
   Nicholas Lewis
   The Library, University of East Anglia

   This non-technical workshop will discuss the key issues to consider when implementing a resource discovery portal and/or e-journal linking service. In particular, it will focus on how to manage the relationships between librarians, suppliers and publishers. What are the questions to ask internally and externally before embarking on such a project? What have been other people's experiences so far? What impact do these services have on database usage and e-journal management? And what are the future trends and wider issues for the community as a whole? Nicholas Lewis is Project Manager for implementing MetaLib and SFX at the University of East Anglia.

5. **(W) Necessity is the mother of invention: print periodical relegation and disposal**
   Diana Leitch
   John Rylands University Library of Manchester

   The experience of the University of Manchester in relegating printed periodical stock as part of a major space 'challenge' and the replacement of access to content by electronic periodicals will be the starting point of this workshop. The participation of other organisations and sharing of good and bad experiences will be encouraged.

PROGRAMME

Workshops and Briefing Sessions

6. **(W) Making the most of digital course readings – obtaining and accessing materials**
Helen Pickering
HERON, a division of Ingenta plc

HERON acts on behalf of subscribing universities and colleges to obtain permissions and provide digital copies of requested reading materials, for use in online coursepacks. HERON's Copyright Manager will lead a workshop on the best way to avoid the pitfalls in providing content and making the best use of materials.

7. **(BS) COUNTER: increasing the value of online usage statistics**
Richard Gedye
Oxford University Press

Come to this briefing session, led by the Chair of COUNTER (Counting Online Usage of NeTworked Electronic Resources), to learn more about:
• which suppliers are now producing COUNTER-compliant usage statistics and what challenges they have had to overcome to achieve compliance
• how the newly introduced auditing procedures affect compliant suppliers
• what we have learnt from the library and supplier research COUNTER has conducted during 2003, how these lessons have been translated into Version 2 of the COUNTER Code of Practice, and when Version 2 will replace Version 1 as the yardstick for achieving COUNTER compliance
• what advice, assistance, and toolkits are available to help libraries gain maximum benefits from the increasing volume of compatible statistics now available
• COUNTER's priorities for the coming year and beyond.

8. **(BS) A copyright law for the digital age: the EU Copyright Directive and the changes to UK law**
Ian Taylor
The Publishers Association

The EU Copyright Directive finally came into effect in UK law on 31 October 2003. This briefing session will consider the effects of the amendments on UK copyright law and the consequences for everyone in our industry. There should soon also be a voluntary industry Code of Practice to add a self-regulatory scheme capable of dealing expeditiously with the majority of infringements outside the court system. The result of the amendments seems on the whole to be an admirably copyright-friendly piece of legislation, like the Directive itself, and should, in the internet age, do much to bring the UK into line with other leading copyright nations in the EU and beyond.

9. **(BS) JISC and its journals-related activities: NESLi2 and beyond**
Lorraine Estelle
JISC

At least within higher education libraries in the UK, NESLi2 is well known for its national negotiations with journal publishers. This briefing session will cover the aims and objectives of NESLi2, including the activities of JISC and of the negotiating agent, and will review the work of the last year, its successes and challenges, including an opportunity for feedback, and look forward to this year's round of negotiations. But JISC's journal activities range considerably more widely, and other aspects will also be discussed, including work with open access publishers such as BioMed Central, negotiations for archival access to journal backruns, work on the revision of the Model Licence, and consideration of new business models in the rapidly changing world of scholarly communication.

10. **(BS) Getting to know you: helpful advice, useful tips and practical solutions for those new to serials**
Jayne Everard
Manchester Metropolitan University
Paul Harwood
Content Complete Ltd

It is generally accepted that it takes someone a full year to really grasp the complexities of working with serials. Today, with online serials adding another layer of complexity to the process, mistakes can be costly to both your reputation for service delivery and your budget, irrespective of whether you are working for a library, a publisher or an intermediary. This briefing session – for those brand new to serials and those returning to this area of work – will guide delegates through the hybrid world of online and printed serials, offering practical advice and solutions to the numerous challenges along the way.

11. **(BS) Printing on-demand for books and journal issues**
(Tuesday and Wednesday only)
Suzanne Wilson-Higgins
Lightning Source UK Ltd

Lightning Source works with publishers around the world to print and distribute books and journal issues in the UK and USA. What does this mean for libraries? How does this change the availability of books and back issues?

12. **(BS) SUNCAT: www.suncat.ac.uk**
Nathalie Schulz
EDINA
Liz Stevenson
Edinburgh University Library

Work on the SUNCAT Project has been underway since February 2003. The University of Edinburgh, operating through EDINA, is working with Ex Libris to develop a Serials UNion CATalogue for the UK. SUNCAT has two primary aims – to provide an online tool to help researchers locate serials throughout the UK, and to provide librarians with a central source of high-quality bibliographic records for upgrading local catalogues. Phase 1 of the project runs until December 2004, and a pilot service will be launched in September 2004, containing serials records from 22 UK research libraries, as well as CONSER and the ISSN Register. The presenters will provide an overview of work to date, looking at highlights and challenges from the first year.

13. **(BS) Link resolvers**
Simon Inger
Scholarly Information Strategies

Link resolvers – what are they? What do they do? Why did they get invented? What are the alternatives? Why does my library need one? Who can supply me with one? What are the limitations? How much work is involved? Any other questions?

14. **(BS) Metadata – it doesn't have to be boring!**
(Monday and Tuesday only)
Terry Hulbert
Institute of Physics Publishing
Mieko Yamaguchi
University of Wales Bangor

In this session the speakers will offer an insight into how libraries and publishers can work together, using metadata and related standards and technologies. Why is granularity important? And how can we make the most of it? How does metadata relate, and how can it be integrated with OpenURL? The speakers will outline the work they have undertaken at their own organisations and explain why co-operation and collaboration in this area are important to the future development of online publishing.

15. **(BS) Open for business: Open Archives, OpenURL, RSS and the Dublin Core**
Andy Powell
UKOLN, University of Bath

This briefing session will give a high-level technical introduction to the Open Archives Initiative, the OpenURL, RSS (RDF Site Summary) and the Dublin Core Metadata Initiative and will provide an opportunity to discuss the business case for using these technologies within the 'publishing' environment.

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