Conference 2002 and Exhibition

15-17 April 2002
University of Warwick
www.uksg.org

**UK
SG**

UNITED KINGDOM
SERIALS GROUP

PROGRAMME

Monday 15 April

▶	10.00	**Registration and exhibition viewing**, Mead Gallery
▶	10.45	**Opening of the Conference**, Arts Centre Theatre Christine Fyfe, *Chair, UKSG* John Henshall, *Librarian, University of Warwick* Margaret Rioux, *President, NASIG*

Plenary Session 1

Chair: Christine Fyfe
University of Warwick

▶	11.00	**The UKSG – past and present** John Merriman *formerly Director of Blackwell's Periodicals Division* *and founder of the UKSG*
▶	11.25	**Keynote: How do we provide world-class research materials?** Brian K Follett *University of Oxford*
▶	12.00	**Keynote: The future of research** **from the publisher's perspective** Derk Haank *Elsevier Science*
▶	12.35	**Lunch and exhibition viewing**
▶	14.00	**Workshops and briefing sessions**
▶	15.00	**Refreshments, exhibition viewing** **and access to accommodation**

Plenary Session 2

Chair: Hazel Woodward
Cranfield University

▶	16.00	**Online usage statistics – credible, consistent** **and compatible? A progress report on efforts** **to create a workable code of practice** Richard Gedye *Oxford University Press*
▶	16.30	**Changes in the value chain of scientific information** Hans E Roosendaal *University of Twente*
▶	17.00 to 18.00	**Product reviews** **Chair:** Keith Courtney *Taylor & Francis Ltd*
▶	18.00	**Reception** Mead Gallery
▶	19.00	**Dinner**
▶	20.45	**Quiz** } Panorama Suite
▶	21.30 to 01.00	**Disco and bar**

Tuesday 16 April

▶ 07.30 to 08.45	**Breakfast**, Rootes Restaurant
▶ 08.45	**Product reviews**, Arts Centre Theatre **Chair:** Ross MacIntyre *MIMAS*

Plenary Session 3

Chair: Jill Taylor-Roe
University of Newcastle

▶ 09.30	**SPARC ignites change in the scholarly communication system** Julia C Blixrud *SPARC*
▶ 10.00	**Geometry and Topology Publications – a community-based publication initiative** Colin Rourke *Mathematics Department, University of Warwick*
▶ 10.30	**Refreshments and exhibition viewing**

Plenary Session 4

Chair: Paul Harwood
Swets Blackwell Ltd

▶ 11.00	**Scientists as authors: the future of publishing** Steven M Bachrach *Department of Chemistry, Trinity University*
▶ 11.30	**Product reviews** **Chair:** Terry Morrow *Ingenta plc*
▶ 12.15	**UKSG AGM**
▶ 12.45	**Lunch and exhibition viewing**
▶ 14.00	**Workshops and briefing sessions**
▶ 15.00	**Refreshments and exhibition viewing**

Concurrent Session 1

Arts Centre Theatre
Chair: Tony Kidd
University of Glasgow

▶ 15.30	**Electronic information in the UK: state of the art** Alicia Wise *Joint Information Systems Committee (JISC)*
▶ 16.00	**The National Electronic Library Programme FinELib – the backbone of the information supply in the electronic research environment in Finland** Kristiina Hormia-Poutanen *Helsinki University Library, National Library of Finland*

Concurrent Session 2

Arts Centre Cinema
Chair: Lyndsay Rees-Jones
The Library Association/CILIP

▶ 15.30	**Knowledge management – the reality?** (panel session) Malcolm Hafner *divine* Kim Horwood *PTSC (DTI)* Mark Field *The Library Association/CILIP*

Tuesday 16 April *continued*

Plenary Session 5	**Chair:** Jayne Everard *Staffordshire University*
▶ 16.30	**Partnerships: finding common ground across the sectors** Liz Hart *Staffordshire University*

▶ 17.00 to 17.30	**Exhibition viewing**

▶ 18.45	**Coaches depart for Stoneleigh Abbey**
▶ 19.00	**Reception in the State Rooms**
▶ 20.30	**Dinner**
▶ 22.45	**Coaches return to campus**
▶ 23.00 to 01.00	**Disco and bar, Students' Union Cooler**

Wednesday 17 April

▶ 07.30 to 09.00	**Breakfast**, Rootes Restaurant

Plenary Session 6	**Chair:** Richard Hodson *RoweCom UK Ltd*
▶ 09.00	**Will PELICAN fly?** Charles Oppenheim *Department of Information Science, Loughborough University*
▶ 09.30	**The Harvard-Mellon E-Journal Archiving Program – an overview and update** David Sommer *Blackwell Publishing*

▶ 10.00	**Refreshments and exhibition viewing**

▶ 10.30 to 11.30	**Workshops and briefing sessions**

Plenary Session 7	**Chair:** Christine Fyfe *University of Warwick*
▶ 11.45	**Disassembling and reassembling: the convergence of e-books and e-journals** Ian Middleton *EBSCO Information Services*
▶ 12.15	**Electronic or print: are scholarly journals still important?** Carol Tenopir *School of Information Sciences, University of Tennessee*

▶ 12.45	**Close of conference and lunch**

Workshops and Briefing Sessions

This year the group sessions will comprise eight workshops and ten briefing sessions running concurrently on Monday afternoon, and repeated on Tuesday afternoon and Wednesday morning. Delegates can attend a different workshop or briefing session on each of the three days and are requested to indicate their preferences on the Delegate Booking Form. As the workshops will be generally practical and participative in nature, attendance will be limited to 20. Briefing sessions will be more akin to lectures, allowing larger numbers to be accommodated, although delegates will still have the opportunity for questions and discussion. (W = workshop, BS = briefing session)

1. **(W) Procuring the resources to establish a National Knowledge Service for health and social care**
   Peter Baker
   East Midlands Workforce Development Confederation

   How can we ensure equity of access to knowledge and information resources for all health and social care staff? Who are the partners in the service and how can they ensure they procure the right content as well as getting best value? How can the service develop across sectors and what are the barriers to these developments?

2. **(W) Promoting e-journals**
   Melvin Morbey
   University of Reading

   This workshop will both explore a range of possible ways to promote e-journals and act as an exchange of information on those methods of promotion that participants have found most successful.

3. **(W) Moving from print to electronic journals – strategies and structures**
   Simon Bevan
   Cranfield University

   The workshop will encourage the sharing of information and opinions on the strategies involved in moving from a paper-based to an electronic-based journal service, as well as looking at the internal structures required to manage such a change.

4. **(W) Remote access to e-journals**
   Judy Thomas
   Open University

   Theoretically web technologies should enable remote users to have easy access to a library's electronic journal holdings. In reality this is not the case. Libraries are faced with complex authentication, licensing and interface issues. This workshop is intended both for those just beginning to think about tackling these problems and for those already implementing solutions. It will provide a forum for the exchange of experiences, ideas and solutions.

5. **(BS) SFX linking**
   Jenny Walker
   Ex Libris (USA) Inc

   This briefing session will review the significant progress made in the last year towards an open linking environment for libraries. The widespread adoption by information providers of the OpenURL standard, and the availability of link servers such as SFX, are enabling libraries to take control of their linking environments.

6. **(BS) Welcome to the future(s): an introduction to scenario planning**
   Antony Brewerton
   Oxford Brookes University Library

   Scenario planning is an exciting and powerful management tool that can help us all to deal with an uncertain future. This briefing session will consider the benefits of a scenario approach and the planning processes involved, as well as exploring opportunities for using scenarios in the work environment.

PROGRAMME

Workshops and Briefing Sessions

7. **(W) Space and learning: designs for knowledge sharing**
Sarah Godowski
Bisset Adams Ltd

This workshop will explore how the design of space and the communication of brand identity can be used to turn people on to learning, its application in the public realm, and its implications for the significance of libraries in local regeneration schemes.

8. **(BS) E-journal management and control systems: the way forward or a road to nowhere?**
Frances Boyle
University of Oxford

In the past year a growing number of products have become available on the market branded as 'e-journal management and control systems'. This workshop will look at some of the market leaders and, through the collective experience of participants, discuss some of the emerging issues.

9. **(W) Disability awareness and accessibility for the visually impaired**
Kevin Carey
humanITy

Accessible information is a matter of civil rights, not social policy. This workshop will explore accessibility issues, including those relating to journals in all their forms, for example, the possibility of an exception in copyright for the benefit of blind and visually impaired people. humanITy, the world's first digital charity, was established in 1997 to draw attention to the problem of social exclusion caused by the increased use of information technology and is an adviser to the UK Government Cabinet Office, the DTI, the Department for Education and Skills, Re:source and the European Commission's e-Europe Initiative.

10. **(BS) MAGiC: shining a new light on a grey area**
Paul A S Needham
Cranfield University

MAGiC is a broad-ranging, cross-sectoral research project examining issues surrounding the use, value and accessibility of engineering technical reports - grey literature - in the UK. A key element of the project is the development of a web-based demonstrator service incorporating the foundations of a National Reports Catalogue. Emerging developments, like the Open Archives Initiative, open up the possibility of future collaboration and information exchange, both in the UK and internationally.

11. **(BS) E-procurement in partnership**
Tony Oliver
University of Salford
Debbie Dore
Swets Blackwell Ltd

In these ferociously cost-competitive days anything that can save an organisation money is bound to make executives sit up and take notice. E-procurement holds just such a promise with the potential for organisations to reduce transaction processing costs and improve the efficiency of their trading relationships. However, the key to successful e-procurement is partnership and collaboration leading to shared benefits. This session will examine how partnerships can be developed to make the most of e-procurement in the UK Higher Education sector.

12. **(BS) Emerging standards for libraries and publishers**
Cliff Morgan
John Wiley & Sons Ltd

This session will cover various emerging standards that are of interest to both publishers and librarians, especially in the field of identifiers, metadata, e-books and linking. Cliff will discuss the status and relevance of each standard and give his view on which ones to back.

13. **(W) Mechanisms for communicating between publishers and librarians**
Ian Bannerman
Blackwell Publishing

Publishers need to communicate more information to librarians than ever before. Content moves from publisher to publisher; prices change and online access policies change; new services are launched and existing services enhanced; URLs may change and websites may shut down for maintenance ...
Subscription agents continue to play a role in improving communication but there are now new routes and more direct contact between librarians and publishers. The proliferation of listservs, for example, provides an opportunity to communicate very quickly and very publicly. In this workshop publishers, agents and librarians will discuss what librarians need to hear from publishers, and when and how they want to hear it.

14. **(BS) Building communities with access management systems**
(Monday and Tuesday only)
Ed Zedlewski
EduServ

Managing end user access to online services is crucial to cost-effective and timely delivery of content. AMS services, such as Athens, build communities and enhance the user experience when they are used to deliver a holistic solution to authentication and authorisation. This briefing session identifies publishers and librarians as the key stakeholders in the development of current and future AMS services.

15. **(BS) Newcomers to serials**
Jayne Everard
Staffordshire University
Graham Stone
Bolton Institute

This briefing session will look at the issues facing the librarian who is new to managing serials in the academic library. It will cover the administration and management of both print and e-journals and will consider the particular challenges associated with the hybrid nature of such a role.

16. **(W) Techniques for storytelling as a practical tool**
Mark Field and Lyndsay Rees-Jones
The Library Association/CILIP

Storytelling is something that happens when you are young – isn't it? So what relevance does it have in the corporate world? Stories can convey values and important ideas, teach lessons and bring plans and mission statements to life in a way that normal management techniques cannot. It is a valuable addition to our professional toolkit.

17. **(BS) Tips and tricks for sourcing resources on the web and more effective internet searching**
(Monday and Tuesday only)
Paul Pedley
Economist Intelligence Unit

The session will cover sites on the web for newspapers, journals, bibliographic databases and library catalogues, and it will also look at some of the best techniques for effective internet searching for such resources. Discover what is meant by 'flip searching' or 'x-raying'; how to use shop-bots to find the cheapest place to purchase a particular book; how to delve into the 'invisible web'; or how to find out which websites are registered to a particular company or supplier. There will be an opportunity to share information about some of the sites that you find most useful in your work, or the search techniques that you find helpful, so please come prepared with information that you can share with the other briefing session participants.

18. **(BS) Modernising document delivery**
Richard Thurlow
The British Library

Changes at the British Library over the last two years have been extensive. The BL is now working to bring added value to customers by matching service delivery more closely to their priorities and requirements. How? By looking at what the BL as a whole can offer to all research sectors and by using its people, processes and systems in a more integrated way. This session will look at what the BL has done or is doing to harness that expertise and also what impacts it needs to take account of, both in the environment and the market place, in order to provide the document delivery service of the future.