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2018

9–11 April 2018
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What to look out for in 2018 from ACS Publications

**OPEN ACCESS**
Great news for any authors who were included in the $60M initiative in 2014. We have extended the program to allow unclaimed Author Rewards to be redeemed on articles published in *ACS Omega* until the end of 2018.

**NEW JOURNALS IN 2018 INCLUDE:**

Institutional subscribers to ACS All Publications, All Access, and token packages will automatically get access to these valuable new resources, which will begin publishing Articles ASAP (As Soon As Publishable) in 2018. When the first full issues are published, they will be free to read for one year, courtesy of ACS Publications.

If your organization requires access, please come and talk to us at the ACS Publications booth.

Email us to schedule an appointment with your local representative or visit us at booth 21 & 23. Contact us at: ACSPubsSales@acs.org
National licence negotiations advancing the OA transition: a view from Sweden and the UK

Anna Lundén, National Library of Sweden
Liam Earney, Jisc

The UK and Sweden have a shared desire to see all research outputs made open access as quickly as possible. As part of their national strategies to achieve this they are pursuing negotiations with publishers that will support a transition to OA. This presentation will provide an update on the approaches adopted and progress of negotiations in both countries, as well as the current challenges facing the negotiations.

ANNA LUNDÉN is Head of Division National Co-ordination of Libraries at the National Library of Sweden. This division handles the national library consortium for universities and research institutes, Bibsam, negotiating e-resources with all major publishers. The national co-ordination task to work towards a transition to open access to scholarly publications is also managed within this division. Anna also has a great deal of experience of the commercial side of the library business, having been the Nordic sales manager for one of the largest database vendors and subscription agents. She is the Swedish representative in the European University Association’s high-level group on Big Deals, a member of the LIBER programme committee, she participates in the International Coalition of Library Consortia (ICOLC) and takes an active part in the INTACT/ESAC initiative aiming at establishing transparent and efficient procedures to manage article processing charges.

LIAM EARNEY is Director of Jisc Collections, the unit of Jisc responsible for the licensing and negotiation of agreements for digital content on behalf of UK universities. Jisc Collections negotiated agreements covered approximately £126million of expenditure in 2017. Liam has worked at Jisc since 2003 where he has been involved in negotiations for a wide variety of agreements in higher and further education, as well as working with the NHS, museums and public libraries in the UK and overseas. He has also been involved in a variety of library and e-resource management system initiatives. As Director of Jisc Collections he has overseen the evolution of its approach to open access, in particular how its negotiations can best support the sector achieve its aims around pure gold, hybrid and green open access, something he has written and presented widely on. He is a member of the UUK Open Access Coordination Group, the European Universities Association High Level Group on Big Deals and the OA2020 Advisory Group.
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11.00

**Internal conflict or growth opportunity:**

**publisher approaches to the OA transition**

Caroline Sutton  
*Taylor & Francis Group*

This presentation traces the organisational journey of Taylor & Francis in which OA originally loomed as a threat and later became an important area of growth and opportunity for development. As a publisher with strong roots within the social sciences and humanities, it was first in 2015 when Informa medical titles were integrated with Taylor & Francis that a stronger impetus to expand to open access emerged. An expansion of medical publishing alongside market forces has led to a current situation in which Taylor & Francis has expanded from publishing two full open access titles in 2012 to nearly 300 titles in 2017, including the acquisition of Dove Medical Press. We will look at how the organisation has entered into a period of transformation through acquisitions, flipping subscription journals to open access and collaborative approaches to sales deals. The presentation will also touch upon some of the inherent tensions between pure OA publishing and subscription publishing, as well as the speaker’s own journey in coming to terms with moving from pure OA publishing back into a mixed publishing environment.

**CAROLINE SUTTON** is Director of Editorial Development with Taylor & Francis. Before joining the company in October 2016, she was co-founder of Co-Action Publishing, a full open access publisher. She helped to found the Open Access Scholarly Publishers Association (OASPA), serving as its first President from 2008-2013, and she is a member of the present board. She has served on the advisory boards for OpenAIRE+ and the Munin Conference. Caroline had the honour of acting as Rapporteur for the European Commission to review the RP7 projects, participated in the Budapest Open Access Initiative talks in 2012 and has regularly given presentations and held workshops on open access publishing.

11.30

**Just how open are we?**

Ralf Schimmer  
*Max Planck Digital Library*

More than a decade ago the research and academic communities of the world set out together to transform the way research was published and disseminated. The common vision was to leverage the full potential of our digital environment and barrier-free access to knowledge in order to foster innovative forms of scientific inquiry and enable faster and more impactful communication of results for the advancement of science. Today the academic narrative has moved on and expanded to open science, of which open access is just one component, but we are still very far from having delivered to our researchers the benefits of unencumbered access to knowledge that we had promised. This discrepancy between claim and reality gives us the opportunity to assess the level of openness that we have achieved and to reflect on what can be done to close this gap so that we can finally deliver on our promise.

**RALF SCHIMMER**, Head of Information and Deputy Director, leads the licensing strategy of the Max Planck Digital Library, serving the 80+ advanced research institutes of the Max Planck Society. A champion of open access in scholarly communications, he chaired the Governing Council of SCOAP3 (2014-2016), serves on many international boards (e.g. Knowledge Unlatched and Fair Open Access Association) and is project lead for the Open Access 2020 Initiative.

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**CONNECTING THE KNOWLEDGE COMMUNITY**
I. Having real impact with research

Harriet Bell
Emerald Publishing

Researchers are increasingly under pressure to demonstrate the real impact of their work by effecting change in practice and policy and influencing wider thinking outside academia. The recent statement by UK Research Councils that they “consider the journal impact factor and metrics such as the H-index … not appropriate measures for assessing the quality of publications or the contribution of individual researchers” makes the demonstration of ‘impact’ even more pressing. Harriet Bell explores challenges to wider collaboration and how we might bridge the research-practice gap.

2. Annotations as research objects: findable, indexable, accessible and reusable

Heather Staines
Hypothes.is
Ed Pentz
Crossref

Librarians are exploring more metrics around research objects to track and manage activity that happens on the scholarly outputs of their faculty. Since the W3C published annotation as a web standard in February 2017, standards-based, interoperable annotation is easier and more popular than ever. Researchers are using in-line annotation (digital margin notes) throughout their research process, during peer review, to update and add supplementary data to their articles, and for post-publication commentary and collaboration. Annotations have been included in the new Crossref Event Data project since Spring 2017, giving librarians, researchers and publishers a greater variety of raw data to analyse – to see what scholarly outputs are annotated and what researchers are annotating as part of their workflow.

Calling all librarians!

Visit us on Stand 4 to see our selection of books for Library and Information Service Professionals and check out the extensive range of subjects published by the Rowman & Littlefield Publishing Group.

Lightning Talks Session 1

Lightning talks will take place in the Lomond Auditorium. Presenters will give a brief overview of a topic and delegates will have an opportunity to find out more in smaller informal follow-up groups/poster sessions in Hall 1.
3. Open Science – Jisc/Elsevier partnership

Lesley Thompson
Elsevier

The renewal of the Jisc Collections agreement to secure Elsevier’s ScienceDirect also saw consensus that both parties should collaborate on the issue of Open Science. In a time when UK research faces key challenges including growing global competition, Brexit and the reform of higher education and research, securing collaborative opportunities and putting researchers at the core of the agenda are critically important. Open Science has many definitions but most are agreed that it will make research more open, collaborative and transparent. This talk will describe current activities and future opportunities within this partnership.

Monday 9 April

13.30
Breakout sessions (Group A)
Loch Suite/Meeting Academy

14.30
Breakout sessions (Group B)
Loch Suite/Meeting Academy

15.30
Refreshments and exhibition viewing
Hall 2

16.00
Breakout sessions (Group C)
Loch Suite/Meeting Academy

Lightning Talks Session 1
Lomond Auditorium
Chair: Matt Borg, Ex Libris

17.00
1. Having real impact with research
Harriet Bell, Emerald Publishing

17.10
2. Annotations as research objects: findable, indexable, accessible and reusable
Heather Staines, Hypothes.is
Ed Pentz, Crossref

17.20
3. Open Science – Jisc/Elsevier partnership
Lesley Thompson, Elsevier

17.30 to 18.30
Civic reception (kindly provided by Glasgow City Council) and exhibition viewing
Hall 2

19.00
Supper and quiz
Glasgow Marriott Hotel
(pre-booking was required)

or:
Free evening
Our growing selection of library products includes books, journals, archives, data, case studies, and video. Join us at the SAGE stand #55 & 57 to learn more and engage with a 60 second demo to any of our resources.

Practical Research & Academic Skills

The newest collection of streaming video on the SAGE Research Methods platform offers support on the practical skills that researchers need to successfully complete their research. This video collection will give researchers the confidence to navigate their work, take responsibility for their professional development and identify the transferable skills they need to progress their careers.

We’d like to invite you to celebrate the launch of this exciting new resource. Join SAGE for drinks and canapés on Monday 9th April, 17:30-18:30, at Alsh 2 in the Loch Suite (Ground Level).

2,500 cases on SAGE Business Cases

With 2,500 global cases, SAGE Business Cases brings business to life – inspiring students and researchers to develop their own best practices and prepare for professional success. The first significant, discipline-wide digital collection tailored to library needs – SAGE Business Cases is highly-interactive, faculty-friendly, and allows for instant and lasting IP access, rather than the usual per-case purchase model.

Visit us at stand #55 & 57
Introducing the latest collection in the IOP ebooks programme

The American Astronomical Society (AAS) have partnered with IOP Publishing to create an exciting new collection of astronomy and astrophysics ebooks to further the AAS mission: “to enhance and share humanity’s scientific understanding of the universe.”

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- HIGH-ENERGY PHENOMENA AND FUNDAMENTAL PHYSICS
- THE SUN AND THE HELIOSPHERE
- THE SOLAR SYSTEM, EXOPLANETS, AND ASTROBIOLOGY
- INSTRUMENTATION, SOFTWARE, LABORATORY ASTROPHYSICS AND DATA

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The critical policy and strategic challenges for higher education

Chris Hale  
*Universities UK*

The presenter will explore the critical political and policy challenges facing UK higher education at this time, including Brexit, post-18 funding review and the new regulatory framework in England. He will examine how the sector needs to engage with these challenges, and identify some of the opportunities in areas such as the Industrial Strategy and the future immigration system. Throughout the talk he will also examine some of the issues and challenges around how the sector is currently perceived, particularly the prevailing sense of negativity about universities and their value, and make suggestions for how this can be understood and addressed.

**CHRIS HALE** is Director of Policy at Universities UK, leading on the development and delivery of UUK’s policy work. Prior to taking up the Director role, Chris was Assistant Director at UUK and led on a number of areas of work, including efficiency and effectiveness and the regulation of higher education. Chris has significant expertise in research policy, working as a policy adviser on this issue for UUK for a number of years. Prior to working at UUK, Chris worked at the General Medical Council. He holds a degree from the University of Sussex and an MSc from University College London. He is also a governor of the Eliot Bank and Gordonbrock Schools Federation in south-east London.

Privacy and the library patron: an ongoing ethical challenge

Seeta Peña Gangadharan  
*Department of Media and Communications, London School of Economics and Political Science*

David McMenemy  
*Computer and Information Sciences, University of Strathclyde*

This session focuses on some of the challenges presented in library and information practice from the point of view of technologies that potentially invade patron privacy. It highlights some specific issues from current practice and presents some potential solutions to assessing where patron privacy may be being breached by new service initiatives. It reinforces the importance of professional ethics in the context of service provision and challenges us to consider where the tension between service development and professional ethical values may clash.

**SEETA PEÑA GANGADHARAN** is assistant professor in the Department of Media and Communications at the London School of Economics and Political Science. Her research interests lie at the intersection of communication policy and social justice. Over the past seven years, she has developed a body of work focused on issues of privacy, surveillance, data profiling and historically marginalised communities.

**DAVID McMENEMY** is a Lecturer in Information Science and Deputy Director for Postgraduate Teaching in the Computer and Information Sciences Department at the University of Strathclyde. His research interests encompass issues around information law and ethics, including intellectual freedom, and freedom of expression, freedom of access to information, privacy and the philosophy of information. He also extensively researched around public library policy and development in the UK.
10.00

Guns, lies and sex tapes: how the primacy of emotions over reason gave us fake news (and Trump!)

Adam Blackwell  
*ProQuest*

Fake news appeared to become ‘a thing’ only after Donald Trump unexpectedly won the US presidency. However, as librarians all over the world know, the problems we face with assessing the credibility of news and other kinds of information aren’t new. Drawing on four years of previously unpublished assessment data, research into the critical role our emotions play in decision making, some colourful(!) anecdotes from the 2016 presidential election and a bizarre case of academic fraud, we’ll see how the explosion of digital sources combined with deeply rooted information literacy problems to create the thing we call ‘fake news’.

**ADAM BLACKWELL** has worked at ProQuest for 14 years, during which time he wrote the content for and oversaw the development of ProQuest’s award-winning information literacy product (Research Companion) and researched the origin and persistence of the problem of ‘fake news’. He currently works on ProQuest’s platform and dissertations teams. Before ProQuest, Adam taught composition, literature and creative writing at the University of Utah, where he earned his PhD in English. While living in Salt Lake City, he wrote several documentaries that were broadcast on public television. He also learned to ski, albeit badly. Adam, who has a BA in social anthropology from Cambridge University (Caius), now lives in Ann Arbor, Michigan with his wife and three children. He was born in Switzerland and has also lived in France, Russia and Turkmenistan.
4. Public libraries and academic resources

Mark Williams
Jisc

Federated Single Sign-On has been adopted across the academic sector. However, ‘any time, any place’ access to academic resources by public library patrons has lagged behind. This project between Jisc and the SCL, using the Jisc cloud-based managed IdP service, Liberate, has extended such access to UK public libraries.

5. Providing research data services in changing times

Robin Rice
University of Edinburgh

OA, EOSC, FAIR, GDPR – just a few of the acronyms shaking up research data services in UK universities today. The co-author of The Data Librarian’s Handbook will provide her perspective on adapting services to new and changing circumstances in support of staff and students faced with research data management challenges.
6. Creating communities with Research Cafés: how libraries can connect the University

Katherine Stephan, Liverpool John Moores University

The research café at LJMU is a format for promoting intellectual exchange between postgraduate students and academics across interdisciplinary boundaries. The presenter will discuss the role of librarians within them and will suggest that the ‘library’ is ideally placed to foster cross-departmental dialogue since it occupies a neutral space within the university.

Tuesday 10 April

**Lightning Talks Session 2**
Lomond Auditorium

**Chair:** Colleen Campbell, Max Planck Digital Library

12.00
4. Public libraries and academic resources
Mark Williams, Jisc

12.10
5. Providing research data services in changing times
Robin Rice, University of Edinburgh

12.20
6. Creating communities with Research Cafés: how libraries can connect the University
Katherine Stephan, Liverpool John Moores University

12.30
UKSG Annual General Meeting
Lomond Auditorium

13.00
Lunch and exhibition viewing
Hall 2

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14.30
Breakout sessions (Group B)
Loch Suite/Meeting Academy

15.30
Refreshments and exhibition viewing
Hall 2

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16.00
Breakout sessions (Group D)
Loch Suite/Meeting Academy

⇒ Tuesday continued overleaf
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Join our discussion on:
The new Peter Lang Open Access monograph programme developed in response to the UK’s 3rd Research Excellence Framework
Boisdale 1 in the Loch Suite (Ground Level)
Monday 9th April, 5.30-6 pm

Economics & Management
Law
Political Science
Education
Media & Communication
Sociology
History
Philosophy & Theology
The Arts
Language & Literature
7. Beyond research: (re)positioning the academic library at the centre of teaching and learning

Robert Iannello
Arm Education Media

Academic libraries have traditionally invested a significant amount of resources in becoming research hubs or ‘enablers’ for their respective institutions. However, are some academic libraries in danger of neglecting their equally important role as an educational enabler for their host institution? This talk will present the case that the academic library should take on a greater role as the ‘premier learner-centred environment’, or hub, for the provision of educational resources.

8. Build integrity in: lessons from a redevelopment of Jisc’s Library Support Services

Bethan Ruddock
Jisc

In 2017 Jisc started work designed to underpin an enhancement and expansion of Jisc’s resource discovery and library support services, asking: What are we doing right? What needs to change? And do we really need all those different websites? This session covers progress and lessons from our service redesign.

9. Assessing the impact of educational video content on student learning

Kiren Shoman
SAGE Publishing

What impact is video having on student engagement and learning? Focusing on the findings of a new SAGE Publishing White Paper, this talk will explore the current state of play in video pedagogy and point to ways in which we can utilise video as a learning tool in order to ensure its long-term success and impact within higher education.
Enjoy the conference!

Andrew Barker
Incoming UKSG Chair

Welcome to Glasgow. This is, hands down, one of my favourite cities in the UK. It’s big, it’s welcoming, it’s full of culture, passionate people and loads to see and do. Just like the UKSG annual conference.

Whether this is your first or your 41st UKSG conference, those of us who either work for, or volunteer with, UKSG hope you enjoy all aspects of this year’s event. We want you to take away lots of ideas, which you then implement and bring back to share at next year’s conference at Telford, 8-10 April 2019.

Have a great time!

Tuesday 10 April

Lightning Talks Session 3
Lomond Auditorium
Chair: Yann Amouroux, Bioscientifica

17.00
7. Beyond research: (re)positioning the academic library at the centre of teaching and learning
Robert Iannello, Arm Education Media

17.10
8. Build integrity in: lessons from a redevelopment of Jisc’s Library Support Services
Bethan Ruddock, Jisc

17.20
9. Assessing the impact of educational video content on student learning
Kiren Shoman, SAGE Publishing

17.30 to 18.00
Exhibition viewing
Hall 2

Evening theme: Tartan

Venue:
Hilton Glasgow Hotel

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19.00
Reception

20.30
Conference dinner

22.30 to 01.00
Ceilidh, disco and bar

Enjoy the conference!

Andrew Barker
Incoming UKSG Chair

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Have a great time!
Join us for canapés and drinks to celebrate the release of our new collections! Booth #60/62 5:00pm Monday 9th April

Visit booth #60/62 to learn about our new digital primary source collections and latest group purchasing scheme with Jisc. With materials spanning six centuries, and covering a multitude of key topics, our 2018 collections include:

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• Socialism on Film
  Module II: Newsreels & Cinemagazines

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Tuesday 10th April at 4pm & Wednesday 11th April at 11am | Breakout session Group D
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Plenary Session 3

Thought provokers

Lomond Auditorium
Chair: Andrew Barker, Incoming Chair, UKSG

12.15

From journal production to content marketing: transforming roles in a changing landscape

Mike Cannon
American Speech-Language-Hearing Association

Learn about the experiences of a professional society publishing programme as it retools for an era with increasing – and very different – demands in every facet of its enterprise. More rapid publication, a greater focus on system integration, strategic imperatives for broader impacts, new forms of deliverables and evolving needs of authors are just some of the challenges in today’s market, and society publishers, perhaps more than any others, are uniquely positioned to succeed in these endeavours. With patience, agility and a commitment to telling your story, you too can go from juggling three balls to four flaming chainsaws!

MIKE CANNON is the Director of Serial Publications and Editorial Services at the American Speech-Language-Hearing Association (ASHA). He has 25 years of experience in scholarly publishing at the professional society level and has worked with authors in many capacities along the way. In his present role he is working to develop content, tools and resources that help make research more accessible and useful for clinicians and researchers in communication sciences and disorders.

12.45

Excellence accelerators – the role of those leading knowledge exchange

Vijaya Nath
The Leadership Foundation for Higher Education

This closing plenary will focus on the important leadership role which those attending the conference hold. It will provide a provocative challenge based on the future forces impacting the sector.

VIJAYA NATH was the recent past Director of Leadership Development at the Leadership Foundation and led a team who work on Leadership Development and related interventions and projects. The team’s aim is to enable leaders, managers and governors in higher education to manage and lead organisational and personal change and to enable the system’s capacity for identifying, nurturing and developing future leaders at a strategic level. She retains Programme Directorship of LFHE’s Aurora and Co Directs TMP. She brings over 26 years of experience in developing leaders in the private and not-for-profit sector. For the past 18 years she has worked with leaders in health and care in the four countries of the United Kingdom and internationally. She has significant experience in the design and development of innovative leadership programmes and senior organisational development consultancy. Previously as Director of Leadership Development at The King’s Fund in London, Vijaya established a portfolio of interventions including networks, open programmes and thought leadership in medical leadership. She has led a number of international study tours that feature learning from health and non-health organisations that are leading-edge in quality innovation and leadership. Vijaya has published and written a number of papers on Leadership Development and has influenced thought leadership in the areas of Medical Engagement, Quality Improvement in Health, Equality & Diversity, and the importance of advancing Women in Leadership. She is a visiting professor at Milan’s SDA Bocconi School of Management and is a facilitator and chair for Windsor Leadership. Vijaya was appointed as a Trustee of Windsor Leadership in 2017 and also serves as Chair on the Chairs and Facilitators Executive (CAFE).
Insights moves to continuous publication

Lorraine Estelle and Steve Sharp
Insights Co-Editors

The time is right! This year heralds the move to continuous publication with articles in their final format being made available as soon as they are ready. This approach will better support UKSG’s mission to connect the information community and encourage the exchange of ideas on scholarly communication. It also means that we can promote each article in a much more focused way than before and cutting ties to a particular publication date will allow articles to coincide with specific events.

We hope that this improved service will encourage more of you to submit articles to Insights as we are keen to share your research findings, case studies and opinions from as wide a spectrum as possible.

https://insights.uksg.org/about/submissions/

Wednesday 11 April

09.00
Registration
Hall 1

09.30
Breakout sessions (Group C)
Loch Suite/Meeting Academy

10.30
Refreshments and exhibition viewing
Hall 2

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11.00
Breakout sessions (Group D)
Loch Suite/Meeting Academy

Plenary Session 3
Thought provokers
Lomond Auditorium
Chair: Andrew Barker, Incoming Chair, UKSG

12.00
Introduction
Andrew Barker, Incoming Chair, UKSG

12.15
From journal production to content marketing: transforming roles in a changing landscape
Mike Cannon, American Speech-Language-Hearing Association

12.45
Excellence accelerators – the role of those leading knowledge exchange
Vijaya Nath, The Leadership Foundation for Higher Education

13.15
Close of conference

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There will be 32 breakout sessions from which to select, split into four groups of eight.

The Group A sessions will run concurrently for 45 minutes on: Monday 9 April at 13.30 and Tuesday 10 April at 11.00
The Group B sessions will run concurrently for 45 minutes on: Monday 9 April at 14.30 and Tuesday 10 April at 14.30
The Group C sessions will run concurrently for 45 minutes on: Monday 9 April at 16.00 and Wednesday 11 April at 09.30
The Group D sessions will run concurrently for 45 minutes on: Tuesday 10 April at 16.00 and Wednesday 11 April at 11.00

Delegates will be able to attend a different session of their choice for each of the eight time slots and are not required to select their preferences in advance.

Group A

1. **Organization Identifier Registry update**
   Ed Pentz  
   *Crossref*

   Organization identifiers are a key part of the scholarly communications infrastructure. At the beginning of 2017 Crossref, DataCite and ORCID formed a working group to establish principles and specifications for an open, independent, non-profit identifier registry focused on the disambiguation of researcher affiliations. The group published a set of recommendations and a Request for Information (RFI) to solicit comment and interest from the broader scholarly community in developing the registry. This session will give an overview of the work and an update on current progress.

2. **Advocating for corporate libraries**
   Nick Poole  
   *CILIP, the UK Library and Information Association*

   In today’s competitive economy any organisation or company needs to be able to make the most of their knowledge, data and Intellectual Property. A trained information professional can make this happen, but only in the context of an organisation which values their information assets. In this interactive session CILIP CEO Nick Poole will present the findings of specially commissioned research looking at the most effective strategies to advocate for in-house information services and libraries. It draws on evidence from the corporate and public sector and HE/FE. Although primarily aimed at information professionals, the session will be relevant to anyone with a responsibility for advocating for better use of information in their organisation.

3. **Society partnerships transforming the research ecosystem**
   Vincent Cassidy  
   *Institution of Engineering and Technology (IET)*
   Karen Hawkins  
   *IEEE*
   Lauren Kane  
   *BioOne*
   Tim Redding  
   *Veruscript*

   Learned societies and technical associations have sparked researcher collaboration and dissemination of scientific literature since the Royal Society launched *Philosophical Transactions* in 1665. Societies remain vital, yet their role is challenged by shifts in both researcher behaviour and commercial competition. Societies and associations have responded with collaborative partnerships and innovative new programming. Panellists will discuss their organisations’ experiences and the ways in which these collaborations move scholarship forward. The session includes discussion of a joint researcher survey conducted by IET and IEEE.

4. **(Book) Sprinting towards open publishing: developing strategy and tools to support digital scholarship**
   Joanna Ball and Bethany Logan  
   *University of Sussex Library*

   Libraries have an emerging role in advocating for and influencing the development of strategy, policy and infrastructure around digital scholarship and open publishing within their institutions. This case study will explore how we have approached this at institutional level by developing a strategic business plan for University senior management, and also on a practical level by supporting doctoral researchers to carry out a multidisciplinary Book Sprint to publish an open access monograph in four days, providing opportunities to engage with alternative approaches to disseminating scholarly work.
5. **The Upside Down**: exploring offset pricing models and article deposit terms at KAUST
   Stephen Buck
   King Abdullah University of Science and Technology (KAUST)

   In the ‘normal’ world of retail and commerce you pay for an item and receive the item. The world of academic journals is different. This presentation, based on KAUST’s experience to date, will attempt to explain the different models of offset pricing while outlining KAUST’s dual approach, redirecting subscription money to publishing money and embedding open access terms in understandable language in our licence agreements, to the problem.

6. **What is all this fuss about? Is wrong metadata really bad for libraries and their end users?**
   Magaly Bascones
   Jisc
   Amy Staniforth
   Aberystwyth University

   Wrong, incomplete or inaccurate metadata affects the performance of system-based library operations and the services libraries propose to library patrons. Using concrete examples, we will present the day-to-day difficulties librarians and library users encounter due to poor quality metadata and their impact on access, decision making and discovery. This session will contribute to the general discussion about poor quality metadata, aiming to illustrate how important it is for the publishing and library community to have a good set of metadata for electronic resources circulating in the supply chain.

7. **The latest in open access book publishing**
   Sam Bruinsma
   BRILL
   Frank Smith
   JSTOR
   Pierre Mounier
   OpenEdition/OPERAS

   In the humanities and social sciences, books are still a preferred format of scholarly communication. OA books have never received as much attention in the OA debate as OA journals and articles. However, the number of titles is growing significantly, funding opportunities are improving and so is the infrastructure for OA books. This session will explore what has been achieved so far and what needs to be done to further improve the sustainability, awareness and attention for OA books.

8. **Facts and fairy tales – the challenges of merging institutions from a staff viewpoint**
   Vibeke Christensen and Inge-Berete Moltke
   Royal Danish Library

   The two largest university libraries in Denmark merged on 1 January 2017. Strategic and political reasons were behind this decision but this talk will take a staff viewpoint. The focal point will be the challenges of licences: which resources do we have in common, where do we differ, which deals do we renegotiate and which do we cancel? Besides this, the session will also touch upon other analyses of current systems and the challenge of merging different institutional cultures.
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9. **Setting your cites on open: the Initiative for Open Citations (I4OC) – what it is, why it matters and how you can get involved**  
Catriona J MacCallum  
Hindawi

Citations are the way that researchers communicate how their work builds on and relates to the work of others and they can be used to trace how a discovery spreads and is used by researchers in different disciplines and countries. Creating a truly comprehensive map of scholarship, however, relies on having a curated machine-readable database of citation information, where the provenance of every citation is clear and reusable. The Initiative for Open Citations (I4OC), a campaign launched on 6 April 2017, sought to make publisher members of Crossref aware that they could open up the citation metadata they already give to Crossref simply by asking them. With the support of major publishers and the endorsement of funders and other organisations, more than 50% of citation data in Crossref is now freely available, up from less than 1% before the campaign. This provides the foundation of a well-structured, open database of literally millions of datapoints that anyone can query, mine, consume and explore. The presenter will discuss the aims of the campaign, the new innovative services that are already using the data, what more still needs to be done and how you can support the initiative.

10. **Publishing Open Access: the ‘new’ University Press and other alternatives**  
Andrew Lockett  
University of Westminster Press

This workshop focuses on the key decisions involved when contemplating library- or university-based open access publishing against the backdrop of a vibrant, complex and fast-moving UK and global scene. It touches upon issues of structure, accountability, expectations and also format and genre – e.g. books vs. journals or textbooks – and problems connected to the diverse levels of awareness that exist about publishing and open access within academic communities. Participants will be urged to consider a wide range of options and the potential of collaborative infrastructures.

11. **Systems of revolt: open source and open access products as viable rivals to vendor products**  
Simon Barron  
SOAS, University of London

This session will look at open licensing initiatives in libraries – open source software and open access publishing – as viable alternatives to subscription products from large corporate software vendors and publishers. With a focus on open source search and discovery software, the presenter will outline the technical, cultural and ethical advantages of moving away from vendor-controlled products and subscriptions.

12. **User experience in libraries**  
Matt Borg  
Ex Libris

User experience (UX) in libraries is still a hot topic. There is a lot of good practice going on, and this talk will look at the current state of UX in libraries. It will look at some basic ethnographic techniques, models of UX adoption and look to what might be happening in the field over the next couple of years.

13. **Visualising the data: how accessible insights can really deliver impact for libraries**  
Siobhán Burke  
Jisc

Data is supporting strategic decision making in libraries, and the increasing prevalence of visualisation tools offers quicker, easier and more accessible routes to data analysis. Jisc has been developing its library analytics offering, visualising data using tools such as Tableau. These visualisations can save staff time and enable data to be shared with more people, more widely, in an engaging format. The session will present case studies illustrating how libraries have used the tools to communicate statistical information and the value and impact they have delivered.
Ted Spilsbury
*UWE Bristol*

In 2016 UWE decided to move almost all e-book acquisition to a patron-driven acquisition (PDA) model through a single supplier. This is an overview of the drawbacks and benefits of using such an approach, and how we intend to develop our e-book strategy going forward to meet the challenges presented now and in the future.

15. **Fostering and protecting cultures of collaboration: the role of libraries and publishers**
Catherine Williams
Almetric
John Rogers
*University of Stirling*
Liz Allen
F1000
Yvonne Nobis and Katie Hughes
*University of Cambridge*

Data has shown time and time again that UK institutions achieve bigger successes when they collaborate with colleagues internationally, and from within the EU in particular. To what extent does the changing political landscape present a threat to growing an open research ecosystem, and what role can libraries and publishers play in supporting collaboration for the future?

16. **Building long-term relationships with publishers**
Nikki Rowe
*Chest Agreements*

Nationally negotiated licence agreements for digital content have been a game changer providing affordable content with appropriate terms and conditions to universities and colleges. Constancy has been key to their success. Nikki will draw on her 25 years’ experience to deliver some useful advice on the importance of building and maintaining relationships with publishers as they have adapted to new technologies.

17. **The Knowledge Exchange Framework for Open Scholarship: a new perspective on the challenges of Open Scholarship**
Chris Keene
*Jisc*
Bas Cordewener
*Jisc/Knowledge Exchange*

The Knowledge Exchange is a partnership of six national organisations within Europe. As part of its ambition to make Open Scholarship work, the Knowledge Exchange has developed a Framework for Open Scholarship. This sets out the different phases in the research life cycle against a variety of perspectives that present barriers/challenges for Science/Scholarship to be open, at the same time acknowledging that there are many levels of stakeholders, reaching from individual researchers to institutions to national governments. In this talk the presenters will explain the partnership and share their recent report and current work around Open Scholarship.

18. **Teaching and learning outcomes: the TEF (Teaching Excellence Framework) – a new world for libraries, publishers and intermediaries**
Ken Chad
*Ken Chad Consulting Ltd*

A focus on measurement and assessment of teaching and learning outcomes has become entrenched in policy and the strategies of academic institutions. In the UK this trend has crystallised in the Teaching Excellence Framework (TEF). Librarians are increasingly managing course-specific resources that up to now had been the province of the Virtual Learning Environment (VLE) or digital textbook platforms. This session looks at the impacts on content and licensing, e-textbooks and the potential merging of library and educational technology.

19. **Creating solutions from budget frustrations: a post-1992 and a Russell Group perspective**
Tifaine Dickinson and Nicola Tricker
*University of Plymouth*
Yvonne Nobis
*University of Cambridge*

The University of Plymouth Library, like most, continues to try to run a first-class service in the face of rising costs and a limited budget. Tifaine and Nicola will discuss how they are meeting this challenge by working with the Finance Department to be more ‘savvy’ about their spend throughout the year, and by using analytics – particularly with the E-textbook initiative – to inform their decisions, and what conversations they have with suppliers and academics. Acquisition budgets for the sciences at the University of Cambridge are also under pressure, with the added complication of being a legal deposit library thrown into the mix. Yvonne will talk about how increasing e-book provision is being used to fill the gaps, and many of the frustrations this strategy involves. She will also discuss the problems that ‘bundled’ publisher offerings create for the science librarian.
20. **Monitoring open access cost and publication data – hands-on examples from two Swedish HEIs**

Lisa Lovén  
Stockholm University Library  
Frida Jakobsson  
Karolinska Institutet University Library

Stockholm University Library (SUB) and Karolinska Institutet University Library (KIB) have taken different approaches on how to monitor the APC costs at their respective universities. At SUB the primary source for compiling the costs is the university’s accounting system, while KIB is investigating if the starting point could be publication data, from which APC costs are estimated. In this session the presenters will discuss their findings, the pros and cons of different approaches, and how they are striving to gain control of the total cost of publication.

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21. **Setting up an effective Request For Proposal (RFP) and the benefit of using third-party knowledge**

Tracy Gardner  
Renew Publishing Consultants  
Yann Amouroux  
Bioscientifica

Given the complexity of creating RFPs, organisations are not always fully equipped to ask the correct questions, and might even lack the required technical knowledge. This talk will demonstrate the importance of considering input from others when setting up your own RFP as this can save time and money – the risks of not identifying all potential pitfalls at RFP stage can be time-consuming and costly a few years later. This talk will apply to all in the industry, from publishers seeking out new platform providers to libraries sourcing vendors for specific projects.

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22. **Maximising the value of learning and teaching resources in the FE sector**

Karla Youngs  
Jisc

This session will showcase how Jisc can support the FE sector in dealing with the challenges of funding pressures, curriculum and qualification changes, and new apprenticeships and skills routes to ensure that learners and teaching practitioners have the relevant and interactive resources to support their needs. Lessons will be shared and highlighted about how Jisc has sought continuous service enhancement of improving the content offer at a reduced cost, for the benefit of the whole academic sector.

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23. **Trouble(shooting) with a capital T: how categorising and analysing electronic resource problems can be pre-emptive and productive**

Geraldine O Beirn  
Queen’s University Belfast

Link resolver failures, erroneous URLs, EZproxy configuration errors and inaccurate metadata in e-resource records are commonplace problems reported by users in pursuit of e-resource access. This presentation describes the categorisation and analysis of data generated from the troubleshooting process over the period of an academic year. The process is designed to be pre-emptive, seeking to anticipate e-resource problems that users may encounter, and productive, providing insight to inform user instruction and trigger mechanisms to create enhanced electronic access for users.

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24. **Should we really be worried about predatory publishers?**

Helen Dobson  
The University of Manchester Library

Does the notion of ‘predatory’ publishing alarm, confuse or amuse you? This session will consider what makes a publisher predatory, who is affected by so-called predatory publishers, and how the scholarly communication community is responding to the perceived threats such publishers pose. You will also be invited to consider the role of your own sector and/or organisation in this often inflammatory debate.
Delivering the NBK Vision: A Jisc and OCLC Update Session

Last year, Jisc and OCLC announced plans to work with the UK academic community to build the National Bibliographic Knowledgebase (NBK) to improve library collection management and discovery.

In this breakout session, we will hear from Jisc about the detail and advancement of the project and its deliverables and also, from OCLC on similar projects that are currently in progress.

Secure your seat by registering at connect.oclc.org/JiscOCLCNBK18

WHEN: Monday 9 April 2018, 17:30–18:30
WHERE: Boisdale 2, Loch Suite (Ground Level)
SPEAKING:
Neil Grindley, Head of Resource Discovery, Jisc
Axel Kaschte, Product Strategy Director, OCLC EMEA

For more information, visit OCLC at stands 108 and 109 in the exhibition hall.

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Presented by Harriet Bell, Emerald Marketing Director

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25. Exploring the legal alternatives to paywalls
Joe McArthur
Open Access Button

Getting free, legal access to articles behind paywalls has never been easier. There are excellent options wherever you, or your patrons, are. In this workshop we will discuss some of them. Expect to learn about how tools like Open Access Button, oaDOI and Unpaywall work, and how Open Access resources can be used in ILL systems, link resolvers and library search. You will leave the workshop with tools you can deploy today to increase your campuses’ access to research without increasing your budget.

26. TERMS redefined: developing the combination of electronic resource management with open access workflows
Graham Stone
Jisc Collections
Peter McCracken
Cornell University
Jill Emery
Portland State University Library

While many librarians have developed mechanisms and structures for managing local scholarship separate from their standard resource management practices, the intersection of the two content streams is occurring at many institutions. During the past decade the presenters have dedicated themselves to capturing best practices of electronic resource management and mapping out paths for creating open access workflows. Join them for a lively discussion and interactive session where they outline ways to bring these two initiatives together and identify the teams needed.

27. Analysing value for money of journal bundle deals at the University of Strathclyde
Fiona Tinto and Sally Bell
University of Strathclyde

Following successful implementation of processes for analysing the cost-per-use of single journal subscriptions, staff at the University of Strathclyde’s Andersonian Library have embarked on projects to create robust analysis for both journal bundle deals and database subscriptions. This session will review the work to date on reviewing journal bundle deals. Case studies will provide context to the discussion of the steps taken, problems encountered and solutions employed in developing a system which can be applied to various multi-title journal subscriptions.

28. New models for digitisation: ‘library crowdfunding’ for open access digital collections
Paola Marchionni
Jisc

Providing open access to digitised special and archival collections to enable innovative research, teaching and learning presents a big challenge for institutions due to the cost and resources needed. This session discusses a collaboration between Jisc and US Reveal Digital based on their ‘library crowdfunding’ cost recovery-open access model for digitisation of special collections and how this enabled the building of a small fund for UK digitisation. It will invite feedback from the audience on such community-based initiatives to inform Jisc’s future planning.
29. Moving Mass Observation online: keeping context and curation in digital collections
Fiona Courage
Mass Observation Archive, University of Sussex
Martha Fogg
Adam Matthew Digital

The Mass Observation Archive is held at The Keep at the University of Sussex. The Keep has had thousands of visitors through the door, working with archivists and special collections librarians to curate and streamline their research. When Mass Observation was digitised in partnership with Adam Matthew Digital, how did MO maintain the curatorial expertise and context of the documents in the now online archive? This session looks at how The Keep and Adam Matthew Digital worked together to replicate the archival research experience online without losing the context and curation of the physical material and increased accessibility to more researchers than ever before.

30. Helping students via direct advocacy with academics
Dominic Broadhurst and Janette Watson
The University of Manchester Library

This session focuses on a successful structured campaign of academic advocacy to directly impact upon students and increase usage of both library electronic resources and library teaching services. It will highlight the full range of varied engagement activities undertaken with academics and describe the rationale and impact of various marketing collateral designed and distributed. It will also provide an assessment on the outcomes, including some of the successes achieved and the issues to be addressed in the future.

31. User-focused authentication and resource access fit for the 21st Century
Jon Bentley
OpenAthens

Simple, secure access to digital resources increases engagement and evidence indicates increased use of library resources leads to better outcomes. But there is a tension between ease of access, security, privacy and good user design. The RA21 initiative has reviewed the common tools available and will set standards for libraries and publishers to follow to deliver the best possible user experience. This session will look at some of the tools that can help set these standards.

32. Defeating the imposter within, or, “They haven’t found me out yet.”
Sarah Pittaway
University of Worcester

As a self-confessed imposter, the presenter intends to offer a frank and personal reflection on her own experiences and insecurities in order to help delegates start to develop more realistic opinions of their own work and capabilities. The session will provide a safe space for delegates to confess what scares them professionally and own up to and confront their own self-doubts. Finally, the session will offer some tips and tricks to keep the imposter at bay or, at least, in perspective.
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Contact: Andrea Lopez / alopez@annualreviews.org

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The Electrochemical Society (ECS)

Stand No: 5
Website: http://www.electrochem.org
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• improve members’ knowledge of the scholarly information sector and support skills development
• stimulate research and collaborative initiatives, encourage innovation and promote standards for good practice
• disseminate news, information and publications, and raise awareness of services that support the scholarly information sector.
Two resources to help librarians optimise their workflow

**FOLIO**

- FOLIO: An Open Source Library Services Platform (LSP)
  - Creating a collaborative community of librarians, developers and vendors
  - Developing technologies to meet the functional needs of libraries
  - Positioning libraries and their infrastructure to grow and evolve for the future

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