Getting up close and personal with our users: a librarian’s tale.

Nicky Whitsed
Director of Library Services
The Open University

UKSG 25th November 2010
Sheridan Interactive Multimedia Students Work on 3D Mobile Game for the Casino House Pavilion at the Vancouver 2010 Olympics

http://www.flickr.com/photos/danzen/4387877247/
About the OU
Online presence
A broad range of media
Multichannel content
eProduction
A changing learning experience

DIGILAB BLOG

DON'T SUBSCRIBE TO ANY BLOG YET, BUT WONDER IF YOU SHOULD? NOT SURE WHAT SECOND LIFE IS, OR WHAT SOCIAL NETWORKING MEANS? THEN COULD BE THE BLOG FOR YOU. THE DIGILAB BLOG AIDS TO DISCUSS CURRENT THEMES AND TRENDS IN ELEARNING IN DOWN-TO-EARTH LANGUAGE THAT'S EASY TO FOLLOW.

THURSDAY, 4 MARCH 2010

WHAT'S ON IN DIGILAB

Work experience students in Digital

The provisional timings for the day are as follows: 9.15am Students arrive and are split into two groups of 0.1 group will be taken to the Digilab, the others will go for work experience in pairs with their mentors. 12.30 All students to assemble in the Library Café area.

Archival Sound Recordings

The British Library Sound Archive The sounds are held under the strictest possible terms of their courtesy of the original owners. The records are not normally available for casual recording and the right of free use is not allowed. Legal and ethical issues.

Duration: 00:13:26
Shelf mark: C2451W
Recording Date: 2009-04-22

Collection: The Living Memory of the Jewish Community of London

Interviewees: Rand, Bernard; 1950 - (Listener, Male);
Rand, Judith; 1950 - (Listener, Female);
Rosenblatt, Jascha; 1950 - (Listener, Male)

Archival Sound Recordings

Please log in to view the full page.

DIGILAB WEBSITE

The Open University Library office of Educational Technology

Open University
Learning Journeys – New Departures
Learning Journeys – New Learners
Attenborough brings *Life* to BBC One

David Attenborough returns to our screens with a landmark BBC natural history series co-produced by The Open University. *Life* features extraordinary footage of some of the most unusual creatures, and behaviour, on the planet.

**More about *Life***

**About the series**
Four years in the making, *Life* exposes the pivotal moments in the lives of plants and animals. Learn [about the series](#).

**Behind the scenes**
Mike Gunton, Executive Producer of *Life*, shares insights from [behind the scenes](#).
Welcome to iSpot! Learn more about wildlife, share your interest with a friendly community and get help identifying what you have seen. more »

Current feature: observations from this time last year
exciting find
8 October 2009 - kitemet

This is potentially very exciting! As far as I can tell it is the moth Pryeria sinica, otherwise known as the Euonymus Leaf Notcher. What's so exciting about that, I hear you ask?

Well, Euonymus Leaf Notcher is native to Asia. It has also been found in America, where it is considered an invasive pest species (its caterpillars feed on Euonymus shrubs). I can find no record of it having been found in Britain before.

So it could be that your daughter has made an amazing discovery! But before I get too over-excited we'll need to check out if it really is what I think it is, and whether there are any other British records, so I'll ask colleagues at the Natural History Museum to take a look.
OU Library Services

Priorities
- Trusted Content (3rd party, OERs, OU assets, user generated materials)
- Skills and sense-making
- Expertise in Information Management
- Access to University Research - Open Research Online
- Responding to partnerships, agility and flexibility

Projects
- Audio Visual Assets project
- TELSTAR/MyReferences
- LUCERO (linked data)

De-commiting from the physical resources to concentrate on building the OU Digital Library Service
“Trusted content and truth”

Martin Bean, Vice-Chancellor of the Open University

Naomi Sargant Memorial Lecture, 2010
Priorities - content

Flickr: mamealog
by andrivete
http://www.flickr.com/photos/andrivete/3667748053/
Making it Mobile

Mobile VLE
Following a functional Alpha build in the Dec 2009 VLE release, student feedback from a survey last year is being reflected into priority areas for iterative development in 2010. Design work has also taken place to optimise a mobile-friendly layout and work is now underway to influence other OU website areas, given the increasing trend in usage above.
Deliver to students wherever they choose
Priorities- Skills
Key relationships

Flickr: Smarties: Heart Mapping by gadl
http://www.flickr.com/photos/gadl/274460455/
• Knowledge bases
• Linked data
• Link resolvers
• Exposed metadata
• Comprehensive Search
Demonstrate Value

- COUNTER
- Analysis – Trends / Costs
- SUSHI
- VLE
Working with Agents

- Agents
- Libraries
- Publishers
Credits

http://www.flickr.com/photos/jmarty/128010935
http://www.flickr.com/photos/traftery/4311797662/
http://www.flickr.com/photos/divemasterking2000/4088789472/
http://www.flickr.com/photos/marcopako/2391747442/
http://farm4.static.flickr.com/3553/3551384464_45ba2f8194.jpg

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