Knowledge Unlatched: Next Steps & Scaling Up

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Founder
Knowledge Unlatched
A sustainable route to OA for specialist scholarly books
What is Knowledge Unlatched?

- Collaborate initiative – libraries and publishers working together
- A road to OA
- A space to learn together
- KU Research
How to Achieve this Vision

- Spread costs of OA across many institutions globally
- Help libraries to maximize the positive impact of spending on books
- Feed back research results to you
The KU Model

1. Publishers submit titles to KU
2. KU’s Librarian Task Force selects titles
3. KU sends out information to Member Libraries
4. Member Libraries pledge and send orders to KU
5. KU aggregates orders, collects money from Libraries
6. KU pays Publishers
7. Books are Unlatched
<table>
<thead>
<tr>
<th>What Do We Want?</th>
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<tbody>
<tr>
<td>• Reduce waste in the supply chain</td>
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<td>• Ensure that origination costs are covered</td>
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<td>• Achieve universal Open Access</td>
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<td>• Make the purchasing process easier</td>
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<td>• Understand more about how OA content is used</td>
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Global Sign Ups

United States (122)
United Kingdom (77)
Other* (41)
Australia (24)
Germany (18)
Canada (15)

*Countries included in the Other category less than 5% each – with 7 sign ups: Netherlands; 5 sign ups: Denmark and Israel; 4 sign ups: New Zealand; 3 sign ups: Sweden; 2 sign ups: France, Spain and Switzerland; and 1 sign up per country: Austria, Belgium, China, Estonia, Finland, Hungary, Latvia, Norway, Portugal, South Africa and Turkey.
What happens with OA Books

• KU Pilot Project

Downloads in 167 countries
28 books downloaded nearly 40,000 in first year
Average download number per titles nearly 1500
The Crossick Report

• The direction of travel is clear – OA
• How we get there needs working on
• Books are more complicated than journal articles, so we need a variety of models and funding sources
• Go forth and experiment
What we are working on now

Round 2

• 78 books
• 26 publishers
• 8 small packages (cc 10 books per packages)
• five subjects (six packages)
• two publisher packages (mixed subjects)
Round 2

Five Subjects

• History (2 packages)
• Literature
• Politics
• Media & Communications
• Anthropology
<table>
<thead>
<tr>
<th>Pilot Publishers (all also in Round 2)</th>
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<tbody>
<tr>
<td>Amsterdam UP</td>
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<tr>
<td>Bloomsbury Academic</td>
</tr>
<tr>
<td>Brill</td>
</tr>
<tr>
<td>Cambridge UP</td>
</tr>
<tr>
<td>De Gruyter</td>
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<tr>
<td>Duke UP</td>
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### Round 2 – additional publishers

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<tr>
<th>Yale UP</th>
<th>Leiden UP</th>
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<tr>
<td>Routledge</td>
<td>Monash UP</td>
</tr>
<tr>
<td>Pluto</td>
<td>Colorado UP</td>
</tr>
<tr>
<td>Toronto UP</td>
<td>Ubiquity</td>
</tr>
<tr>
<td>Brandeis UP</td>
<td>Penn State UP</td>
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<tr>
<td>Dartmouth UP</td>
<td>Berghahn</td>
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<td>Fordham UP</td>
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What’s New

• MARC Records available on KU website now
• KU books indexed by Google Scholar
• KU Research
  advanced analytics for OA books
  tools that will benefit libraries

(see http://www.knowledgeunlatched.org/2015/11/ku-research/)
Key Features

• 78 books in 8 packages
• Minimum for 6 packages - £1,823
• Maximum for all eight packages - £2,683
• Capped amount– average under £35 per book
Pledging Process

• Sign up via JISC or on the KU site
• Take a look at the books
• Consult with colleagues
• Come back and finalise your pledge

• CLOSING DATE 31 JANUARY 2016
Thank you