

Knowledge Unlatched: Next Steps & Scaling Up

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Knowledge Unlatched



The KU Vision

- A sustainable route to OA for specialist scholarly books



What is Knowledge Unlatched?

- Collaborate initiative – libraries and publishers working together
- A road to OA
- A space to learn together
- KU Research

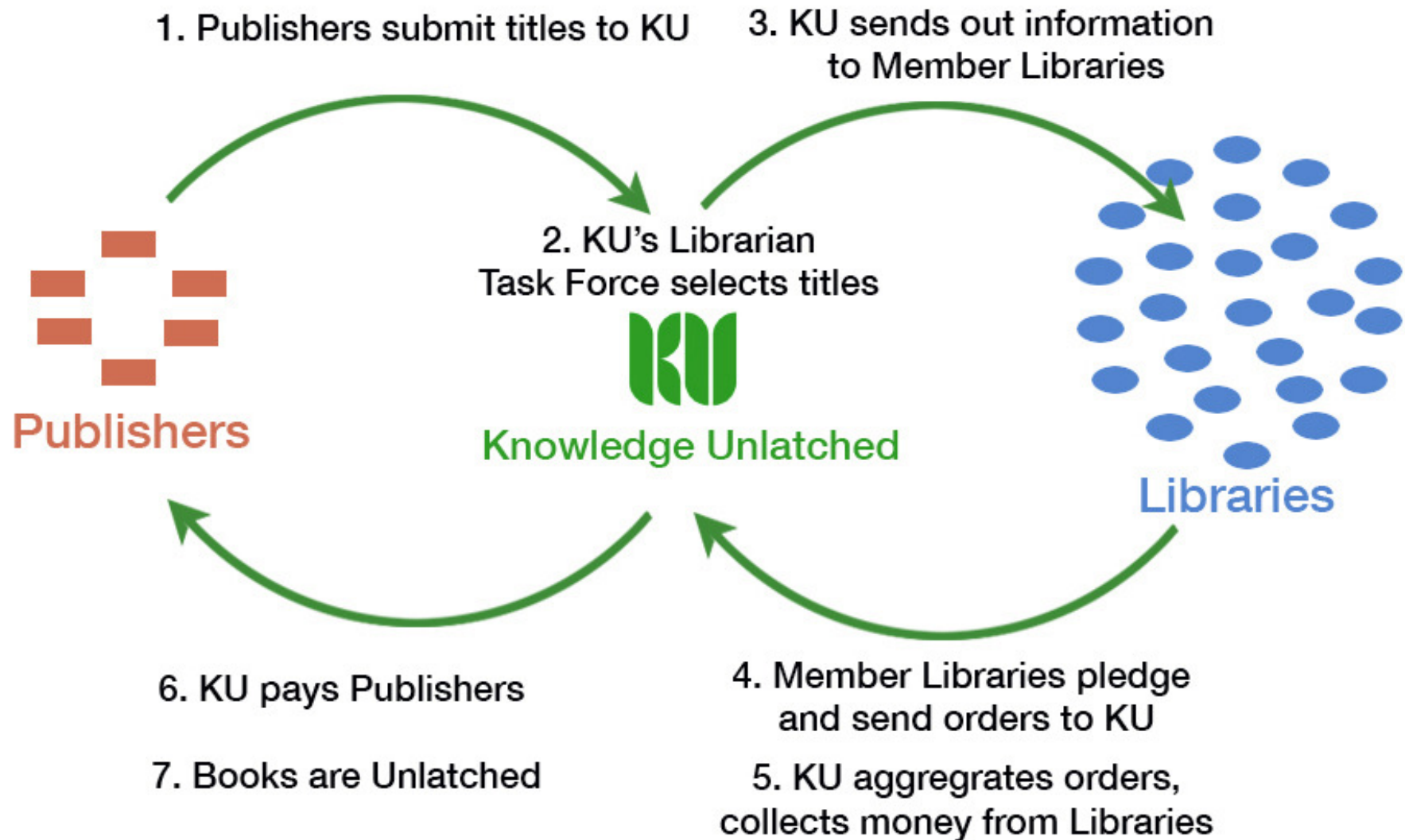


How to Achieve this Vision

- Spread costs of OA across many institutions globally
- Help libraries to maximize the positive impact of spending on books
- Feed back research results to you



The KU Model

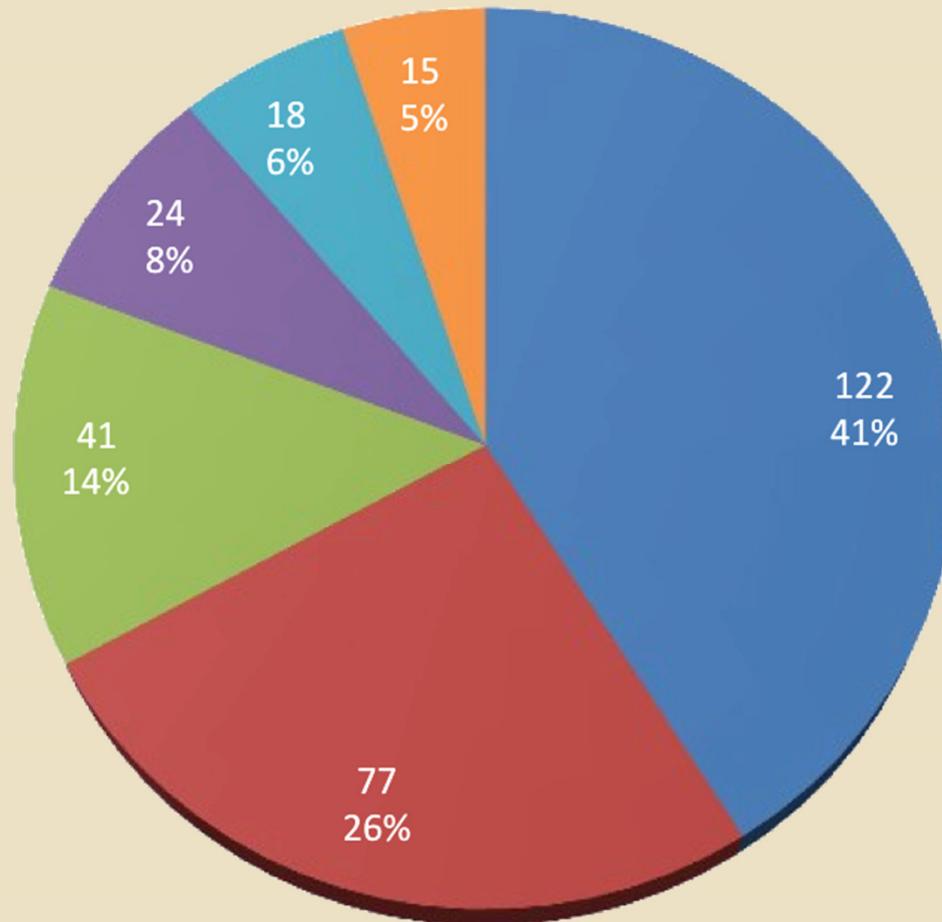


What Do We Want?

- Reduce waste in the supply chain
- Ensure that origination costs are covered
- Achieve universal Open Access
- Make the purchasing process easier
- Understand more about how OA content is used



Global Sign Ups



United States (122)
United Kingdom (77)
Other* (41)
Australia (24)
Germany (18)
Canada (15)

*Countries included in the Other category less than 5% each – with 7 sign ups: Netherlands; 5 sign ups: Denmark and Israel; 4 sign ups: New Zealand; 3 sign ups: Sweden; 2 sign ups: France, Spain and Switzerland; and 1 sign up per country: Austria, Belgium, China, Estonia, Finland, Hungary, Latvia, Norway, Portugal, South Africa and Turkey.



What happens with OA Books

- KU Pilot Project

Downloads in 167 countries

28 books downloaded nearly 40,000 in first year

Average download number per titles nearly 1500



The Crossick Report

- The direction of travel is clear – OA
- How we get there needs working on
- Books are more complicated than journal articles, so we need a variety of models and funding sources
- Go forth and experiment



What we are working on now

Round 2

- 78 books
- 26 publishers
- 8 small packages (cc 10 books per packages)
- five subjects (six packages)
- two publisher packages (mixed subjects)



Round 2

Five Subjects

- History (2 packages)
- Literature
- Politics
- Media & Communications
- Anthropology



Pilot Publishers (all also in Round 2)

Amsterdam UP

Bloomsbury

Academic

Brill

Cambridge UP

De Gruyter

Duke UP

Edinburgh UP

Liverpool UP

Manchester UP

Purdue UP

Rutgers UP

Temple UP

Michigan UP



Round 2 – additional publishers

Yale UP

Routledge

Pluto

Toronto UP

Brandeis UP

Dartmouth UP

Leiden UP

Monash UP

Colorado UP

Ubiquity

Penn State UP

Berghahn

Fordham UP



What's New

- MARC Records available on KU website now
- KU books indexed by Google Scholar
- KU Research

advanced analytics for OA books
tools that will benefit libraries

(see <http://www.knowledgeunlatched.org/2015/11/ku-research/>)



Key Features

- 78 books in 8 packages
- Minimum for 6 packages - £1,823
- Maximum for all eight packages -£2,683
- Capped amount– average under £35 per book



Pledging Process

- Sign up via JISC or on the KU site
- Take a look at the books
- Consult with colleagues
- Come back and finalise your pledge
- **CLOSING DATE 31 JANUARY 2016**



Knowledge Unlatched

Thank you

