The Business of e-Resource and Print Serials Publishing

James Pawley
Regional Sales Manager
james.pawley@sagepub.co.uk
Outline

1. The origins of the peer review journal
2. The role of the modern publisher
3. The peer-review process
4. Launching and evolving journals
5. Online Publishing (including publishing technologies)
6. Business models, (including subscription, open access and big deals.)
1: Origins (2/3)

"Altissimum planetam tergeminum observavi"
2: The Role of the Modern Publisher

- Register Submissions
- Quality Assurance and Validation
- Dissemination
3: Peer Review (1/1)

Author

Rejected (up to 90%)

Editor

Peers / Experts
Los Angeles | London | New Delhi
Singapore | Washington DC

Typesetters
Proof readers

Production Editor

Accepted
4: Launching and Evolving Journals
4: Launching and Evolving Journals (2/2)
## Pre-publication history

**Age-related human small intestine methylation: evidence for stem cell niches**

Jung Y Kim, Kimberly D Siegmund, Simon Tavaré and Darryl Shibata

*Corresponding author: Darryl Shibata, dshibata@usc.edu*

**BMC Medicine 2005, 3:10**

doi:10.1186/1741-7015-3-10

### Pre-publication versions of this article and reviewers’ reports

<table>
<thead>
<tr>
<th>Original Submission - Version 1</th>
<th>Manuscript</th>
<th>01 Nov 2004</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reviewer’s Report</td>
<td>Jean-Pierre Issa</td>
<td>10 Dec 2004</td>
</tr>
<tr>
<td>Reviewer’s Report</td>
<td>Sir Nicholas Wright</td>
<td>13 Dec 2004</td>
</tr>
<tr>
<td>Reviewer’s Report</td>
<td>Jean-Pierre Issa</td>
<td>13 Dec 2004</td>
</tr>
<tr>
<td>Reviewer’s Report</td>
<td>Anthony Staines</td>
<td>04 Mar 2005</td>
</tr>
<tr>
<td>Resubmission - Version 3</td>
<td>Manuscript</td>
<td>30 Mar 2005</td>
</tr>
<tr>
<td>Reviewer’s Report</td>
<td>Jean-Pierre Issa</td>
<td>15 Apr 2005</td>
</tr>
<tr>
<td>Reviewer’s Report</td>
<td>Anthony Staines</td>
<td>05 May 2005</td>
</tr>
<tr>
<td>Published</td>
<td></td>
<td>23 Jun 2005</td>
</tr>
</tbody>
</table>
Self-organization of signal transduction [VI; ref status: awaiting peer review, http://f1000r.es/zg]

Gabriele Scheler

Grant Information: The author(s) declared that no grants were involved in supporting this work.

Abstract

We propose a model of parameter learning for signal transduction, where the objective function is defined by signal transmission efficiency. We apply this to learn kinetic rates as a form of evolutionary learning, and look for parameters which satisfy the objective. This is a novel approach compared to the usual technique of adjusting parameters only on the basis of experimental data. The resulting model is self-organising, i.e. perturbations in protein concentrations or...
5: Electronic Publishing (3/4)
5: Electronic Publishing (5/5)

- USER
- ERM
- Project Transfer
- Federated search engine
- Search Engines (Google)
- SUSHI
- Shibboleth
- Open URL
- DOI Registry
- ATHENS
- COUNTER
- Link Resolver
- Proxy server
- Article

Los Angeles | London | New Delhi
Singapore | Washington DC
6: Business Models (1/3)

Library Expenditure as % of Total University Expenditure
(Average of 40 US Institutions Reporting Since 1982)
6: Business Models (2/3)

Journal packages

The BIG DEAL

Consortial Deals

Tiered Pricing

Usage based pricing

Open Access
Conclusions:

- Certification and quality control of published material.
- Back-office and administrative management.
- Dissemination to the right people in the right way.
- Technology innovation and investment
- Preservation of knowledge
- Constant innovation and new technologies.
- New business models.
- Evolving business
Thank you!

James Pawley
Journal Sales Manager
SAGE Publications
Email: james.pawley@sagepub.co.uk

http://www.sagepub.co.uk
http://online.sagepub.com

Los Angeles | London |
New Delhi
Singapore | Washington
DC