Looking for that pot of gold at the end of the rainbow

Damyanti Patel
eLibrary Manager
Birmingham City University

damyanti.patel@bcu.ac.uk
@damyantipatel

Rainbow landing on top of John Rylands University Library
@bethanar
Economic Climate

Browne appears to believe that the only relevant measure of teaching quality is ‘student satisfaction’. That is how the system will work: if they are satisfied, they’ll pay, and if not, not; and the pressure they exert thereby will ‘drive up quality’.

London Review of Books, Browne’s Gamble by Stefan Collini
http://bit.ly/bHwY5a

“Students must come first in everything we do”

message from Vice-Chancellor Professor David Tidmarsh, Birmingham City University.
Collaborations

- Licence issues
- Access
- Authentication
- Student expectation
- Support
‘You want to go to the library at 3am? Britain's the place’

By Matthew Reisz

Times Higher Education

Marketing

Engaging with users

Demonstrating impact

Showing value for money

Providing evidence of value

Results for #librarywin

<table>
<thead>
<tr>
<th>Tweets</th>
<th>Tweets with links</th>
<th>Tweets near you</th>
<th>People</th>
</tr>
</thead>
<tbody>
<tr>
<td>warwicklibrary Warwick Uni Library Books! #librarywin</td>
<td>18 Nov</td>
<td></td>
<td></td>
</tr>
<tr>
<td>warwicklibrary Warwick Uni Library The fact that there are hundreds of sofas and always somewhere to sit #librarywin</td>
<td>18 Nov</td>
<td></td>
<td></td>
</tr>
<tr>
<td>warwicklibrary Warwick Uni Library Quiet concentration #librarywin</td>
<td>18 Nov</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
'Inspiration and aspiration, a place which helps people to realise their ambitions. Inclusivity and connection, the role of the library in bringing people together at the centre of their community'

Paul Williams, commenting on Worcester Library and History Centre

Voices for the Library
New technology
Conclusion

• Engagement
• Adaptability
• Flexibility
• Collaboration