

Looking for that pot of gold at the end of the rainbow

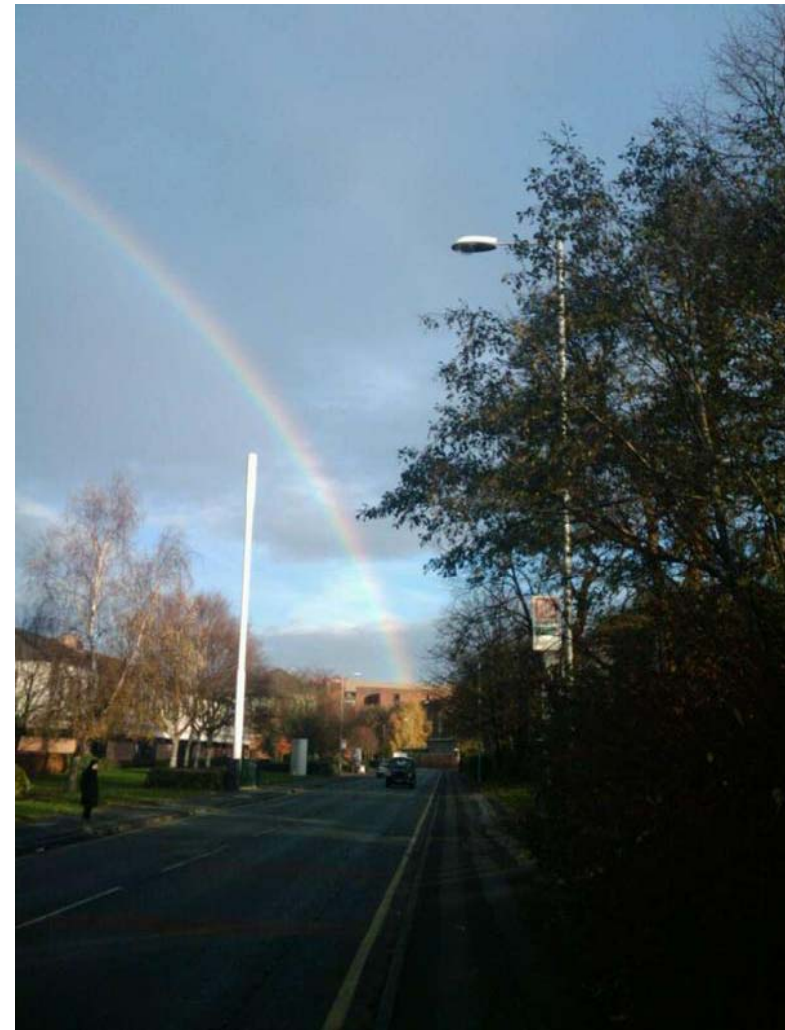


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Rainbow landing on top of John Rylands
University Library
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Economic Climate



Browne appears to believe that the only relevant measure of teaching quality is 'student satisfaction'. That is how the system will work: if they are satisfied, they'll pay, and if not, not; and the pressure they exert thereby will 'drive up quality'.

London Review of Books, Browne's Gamble by Stefan Collini
<http://bit.ly/bHwY5a>

"Students must come first in everything we do"

message from Vice-Chancellor Professor David Tidmarsh, Birmingham City University.

Collaborations



- Licence issues
- Access
- Authentication
- Student expectation
- Support

Support



Kenrick Library

BIRMINGHAM CITY University

**OPEN
24 HOURS**

24/7 Opening January 2010

Kenrick Library will be open on a 24 hour / 7 days a week basis from 4th-29th January
Returning to normal opening hours on Saturday 30th January

‘You want to go to the library
at 3am? Britain's the place’

By Matthew Reisz

Times Higher Education

<http://bit.ly/aOpWuw>

Marketing



Engaging with users

Demonstrating impact

Showing value for money

Providing evidence of value

Results for #librarywin

Tweets

Tweets with links

Tweets near you

People



warwicklibrary Warwick Uni Library

Books! **#librarywin**

18 Nov



warwicklibrary Warwick Uni Library

The fact that there are hundreds of sofas and always somewhere to sit **#librarywin**

18 Nov



warwicklibrary Warwick Uni Library

Quiet concentration **#librarywin**

18 Nov

Shared Services



'Inspiration and aspiration, a place which helps people to realise their ambitions. Inclusivity and connection, the role of the library in bringing people together at the centre of their community'

Paul Williams, commenting on Worcester Library and History Centre

Voices for the Library

<http://bit.ly/cL991R>

New technology



AquaBrowser Library[®]
search, discover, refine.



encore



SirsiDynix
Enterprise™

ExLibris Primo



Summon™
Web Scale Discovery

vufind



Conclusion



- Engagement
- Adaptability
- Flexibility
- Collaboration