What is the role of Research Publishers?

We see three key elements...

Common mission with customers: Aid the **advance of research**, its understanding and its application

Publishers’ specific role: **Communicate** these advances to researchers and the world at large

Publishers’ wider role: **Serve** researchers and those that support research to meet their goals

At Springer Nature we are striving to be the best at all three
How are we doing?

Access to and use of peer-reviewed research articles, books and databases has never been greater.

**BUT** there is still a long way to go...

- Major challenges exist around the **integrity, efficiency** and **speed** of the communication of research.
- **Access** to much research remains limited, **understanding** narrow and genuine **re-use** of published content is still low.
- Researchers need more help to effectively undertake their **work**, get **published** and succeed in their **careers** given hyper-competition.
Addressing these challenges

Let us consider:
CONTENT CREATION
Addressing these challenges

- Improve the **integrity** of research communication
- Improve the **efficiency** of research communication
- Improve the **speed** of research communication

- Increase **access** to articles, books and databases
- Improve **understanding** of research driven advances
- Improve **re-use** of research and data

- Help researchers **with their work**
- Help researchers to **get published**
- Help researchers **succeed in their careers**
Thank you for listening

Any questions?

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