Background

• Emergence of Library Discovery Service solutions
• Agreements between content providers and discovery providers ad-hoc, not representative of all content, and opaque to customers.
Goals of Recommended Practice

• Define ways for libraries to assess the level of content provider participation and for discovery services to affirm how they use that content
• Help streamline the process by which content providers work with discovery service vendors
• Define models for “fair” linking from discovery services to publishers’ content
• Determine what usage statistics should be collected for libraries and for content providers
Conformance Checklists

• Summary of recommended practice
• Separate checklists for content providers and discovery service providers
• Submission to ODI then post on company website
• Goal is transparency not perfection!
ODI Standing Committee
2014-today

• To promote educational opportunities about adoption of these recommended practices
• To provide support for content providers and discovery providers during adoption
• To provide a forum for ongoing discussion related to all aspects of discovery platforms for all stakeholders (content providers, discovery providers, libraries)
• To determine timing for next steps for ongoing work
Today’s Session

- Kathleen Donovan, Research Librarian, Harvard University
- Alexa Pearce, Head of Social Sciences at the University of Michigan Library, University of Michigan
- Bruce Heterick, Vice President, Outreach & Participation Services, ITHAKA/JSTOR
- Lettie Conrad, Publishing and Product Development Consultant
- Rachel Kessler, Product Manager, ProQuest
what's in it for ME?
Value Proposition (Library)

Participation in Discovery
• Easier to find relevant content when all resources are indexed on one platform

Participation in ODI
• Allows you to compare Discovery Services and Content Providers with ease
• Makes the content included clearer
• Ensures that content from all sources is being treated equally
• Encourages content providers to participate to make Discovery Service truly a one-stop shop
• Recommends specific usage statistics be provided to make libraries better understand how discovery services are used
Value Proposition (Content Provider)

Participation in Discovery
- Content is more discoverable when indexed in a discovery service, thus increasing usage and decreasing the likelihood of cancelations
- Content indexed in a discovery service is more valuable to the library

Participation in ODI
- Conforming to richer metadata standards and making data transfer straightforward ensure more complete indexing and more discoverable records
- Signals to customers that the content provider is doing its utmost to be straightforward
- Opportunity to voice concerns in an environment that is open and can work on change through discussion with all parties
Thank you! Questions?

http://www.niso.org/workrooms/odi/