Making Open Access Book Funding Work Fairly
CEU Press and Opening the Future

Professor Martin Paul Eve
COPIM & Birkbeck, University of London

Dr Frances Pinter
Executive Chair, CEU Press

Emily Poznanski
Director, CEU Press
Vision of the Future

• Majority of monographs published as OA
• Frictionless discoverability; good infrastructure
• Reductions in:
  o Publishing and access costs
  o Administration costs for libraries
  o Transaction costs for everyone
Policy Issues

Mandates
What do they cover? How they are funded?

Books (vs Journals)
Green/gold, Licensing & Embargoes

Administration
Role of Libraries in disbursing funds
Who pays for closed monographs now?

- Institutional libraries from acquisitions budgets
- Research funders (print buy-backs)
- Universities (some departmental funding)
- Very few individuals
Who pays for OA monographs now?

- Research Funders (BPC)
- Institutions/departments (BPC)
- Libraries collectively (BPC and Non-BPC)
Who administers OA payments now?

• Libraries
• Other university departments
• Publishers
What would change in an OA World?

- Costs brought down throughout the value chain
- Access costs reduced
- Acquisitions budgets redirected to OA
- Keeping content closed eliminated
Models for Monographs

- **Very Large Companies**
  - BPC model following transformative journal models
  - e.g. Springer/Berkeley

- **Large University Presses**
  - e.g. MIT, CUP, Michigan

- **Small to medium University Presses**
  - e.g. CEU Press, LUP

- **Scholar-led & born OA Presses**
  - e.g. Punctum, Open Book Publishers
Equity Matters

- BPC vs Non-BPC models
- Global South access to publishing
- What happens if STEM is open and HSS stays mainly closed?
- Interdisciplinarity and OA needed for global challenges
Central European University Press

Traditional publishing model, changing rapidly post-pandemic: aiming to be mostly OA for monographs.

nearly 30 years old

450 backlist titles
Central European University Press

279 titles were made open on Project MUSE during March to June 2020

they were downloaded 350,000 times, from 129 countries

7 of the top 10 downloads were over 10 years old
Snapshot of OA book world

602 publishers
36,947 books

100 publishers
16,172 journals, 5,890,831 articles

OA books market has many smaller players with publications in multiple languages, across a broad spectrum of subject areas.
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£3.6m

International partnership

Libraries,
Universities,
OA book publishers,
Researchers,
Infrastructure providers.
Existing University Presses

Combines membership & subscription models

Funds the OA frontlist...

..from backlist subscription

With & without OA budgets

Dynamic scaling

OPENING THE FUTURE
Opening the Future in a nutshell

- Library subscribes to backlist package of non-OA books offered by publisher
- Publisher makes backlist package of non-OA books available to members only
- Publisher uses subscription money to publish new OA books

*Books in the subscription package remain non-OA.*

*OA books are made available to everyone.*

*Package access is available to subscribing library only.*
Note: £10 per book is for indication only and is calculated on the basis of every library receiving 50 books as a subscription and gaining access to 25 new open access books per year. Cost modelling is based on an average membership of £700 per year (our medium-size band pricing) and assumes 250 library members. Appraising the cost per book/per library is only possible once we've had time to accrue members. This is a pilot project.
AS MORE MEMBERS JOIN, THE COST OF OA BOOKS PER LIBRARY COMES DOWN

Cost per OA book

Membership growth

£10

WITH 250 MEMBERS WE CAN RELEASE 25 NEW OA BOOKS MAKING THE COST PER LIBRARY £10 PER MONOGRAPH

Note: the OA modelling here is based on an average membership of £700 per year (our medium-size band pricing). Appraising the cost per book/per library is only possible once we've had time to accrue members. This is a pilot project. Icons by Flaticon.com
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Opening the Future
a model for libraries of all kinds

- Large Research Library
- Large Teaching Library
- Smaller Library
- Small Specialist Library
Value for money

Our highest membership fee for one year's access to 50 titles is equal to half a single journal APC!
SCALING infrastructure development at COPIM

Work Package 2 – Open Book Collective

Work Package 3 – Opening the Future, piloting with CEU Press & Liverpool University Press

Work Package 5 – Metadata & dissemination, THOTH

And collaborating with initiatives around the world
For more information

- martin.eve@bbk.ac.uk
- frances@pinter.org.uk
- PoznanskiE@press.ceu.edu
- https://openingthefuture.net

For FAQs, downloadable brochure, lists of available titles & ISBNs