

# Making Open Access Book Funding Work Fairly

*CEU Press and Opening the Future*

Professor Martin Paul Eve

COPIM & Birkbeck, University of London

Dr Frances Pinter

Executive Chair, CEU Press

Emily Poznanski

Director, CEU Press



# Today's Presentation

Introduction and Overview – Frances Pinter

CEU Press – Emily Poznanski

Opening the Future – Martin Eve

Scaling Up – Martin Eve

# Vision of the Future

- Majority of monographs published as OA
- Frictionless discoverability; good infrastructure
- Reductions in:
  - Publishing and access costs
  - Administration costs for libraries
  - Transaction costs for everyone

# Policy Issues

## Mandates

What do they cover? How they are funded?

## Books (vs Journals)

Green/gold, Licensing & Embargoes

## Administration

Role of Libraries in disbursing funds

# Who pays for closed monographs now?

- Institutional libraries from acquisitions budgets
  - Research funders (print buy-backs)
  - Universities (some departmental funding)
  - Very few individuals
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# Who pays for OA monographs now?

- Research Funders (BPC)
- Institutions/departments (BPC)
- Libraries collectively (BPC and Non-BPC)

# Who administers OA payments now?

- Libraries
  - Other university departments
  - Publishers
- 

# What would change in an OA World?

- Costs brought down throughout the value chain
  - Access costs reduced
  - Acquisitions budgets redirected to OA
  - Keeping content closed eliminated
- 

# Models for Monographs

## **Very Large Companies**

**BPC model following  
transformative  
journal models**  
e.g. Springer/  
Berkeley

## **Large University Presses**

e.g. MIT, CUP,  
Michigan

## **Small to medium University Presses**

e.g. CEU Press,  
LUP

## **Scholar-led & born OA Presses**

e.g. Punctum,  
Open Book  
Publishers

# Equity Matters

- BPC vs Non-BPC models
- Global South access to publishing
- What happens if STEM is open and HSS stays mainly closed?
- Interdisciplinarity and OA needed for global challenges

# Central European University Press



Traditional publishing model, changing rapidly post-pandemic: aiming to be mostly OA for monographs.

nearly  
**30**  
years old

**450**  
backlist titles

# Central European University Press

**279**

titles were  
made open  
on Project  
MUSE during

**March to  
June 2020**

they were  
downloaded

**350,000**

times, from

**129**

countries

**7**

of the top 10  
downloads  
were over

**10**

years old

# Snapshot of OA book world



602 publishers

36,947 books

DOAJ

100 publishers

16,172 journals,

5,890,831 articles

OA books market has many smaller players with publications in multiple languages, across a broad spectrum of subject areas

# £3.6m

COPIM is funded by the Research England Development Fund (REDFund) as a major development project in the Higher Education sector with significant public benefits, and by Arcadia, a charitable fund of Lisbet Rausing and Peter Baldwin.

## International partnership

Libraries,  
Universities,  
OA book publishers,  
Researchers,  
Infrastructure providers.

The logo for COPIM, featuring the word "copim" in a lowercase, sans-serif font. The "c" is orange, and the "o" is white with an orange dot in the center. The "pim" is white.

Existing  
University  
Presses

Combines  
membership  
& subscription  
models

Funds the  
OA frontlist..

..from backlist  
subscription

With &  
without OA  
budgets

Dynamic  
scaling



# Opening the Future in a nutshell

Library subscribes to backlist package of *non*-OA books offered by publisher



Package access is available to subscribing library only.

Publisher makes backlist package of *non*-OA books available to members only

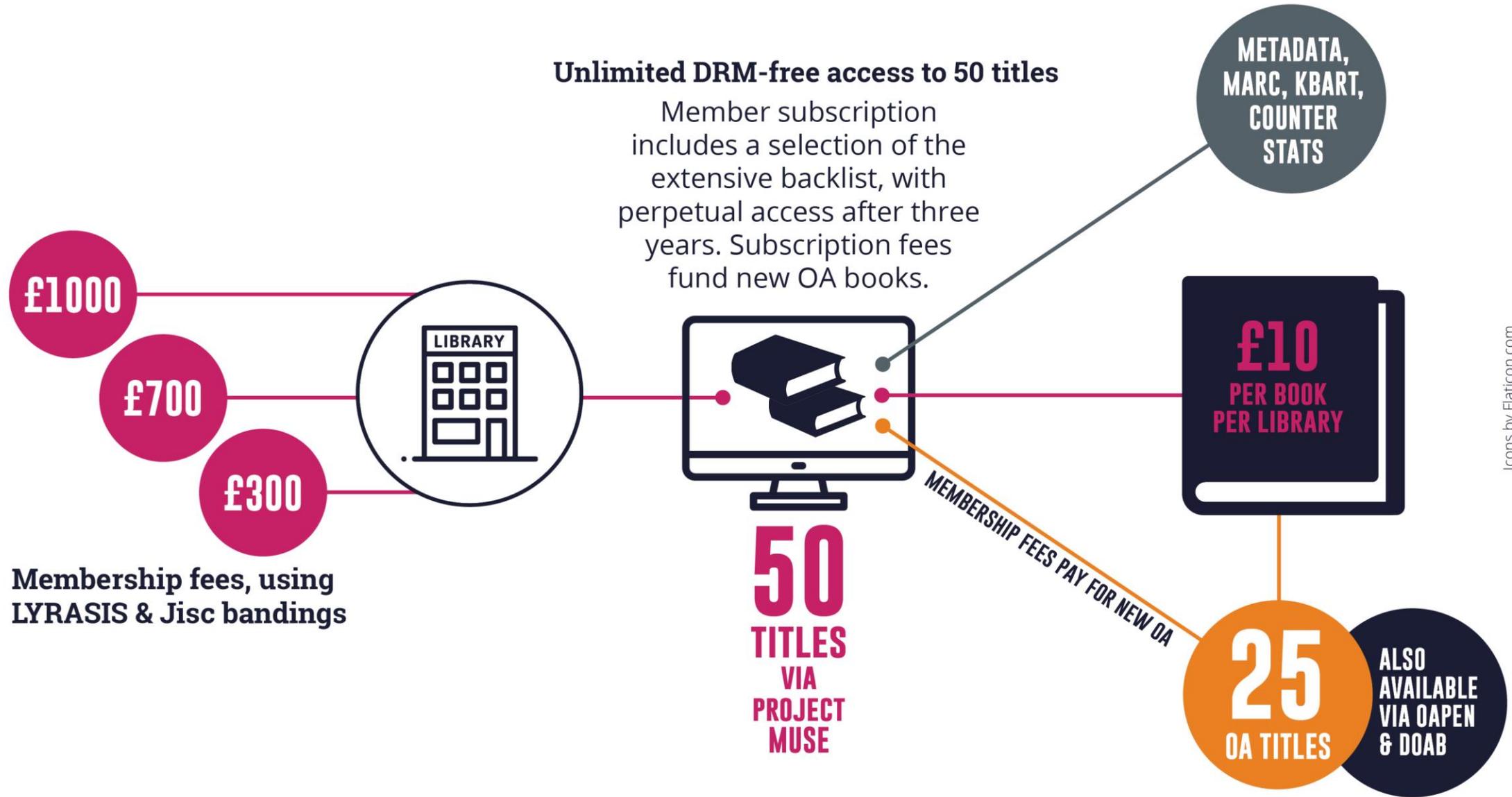


Books in the subscription package remain non-OA.

Publisher uses subscription money to publish new OA books



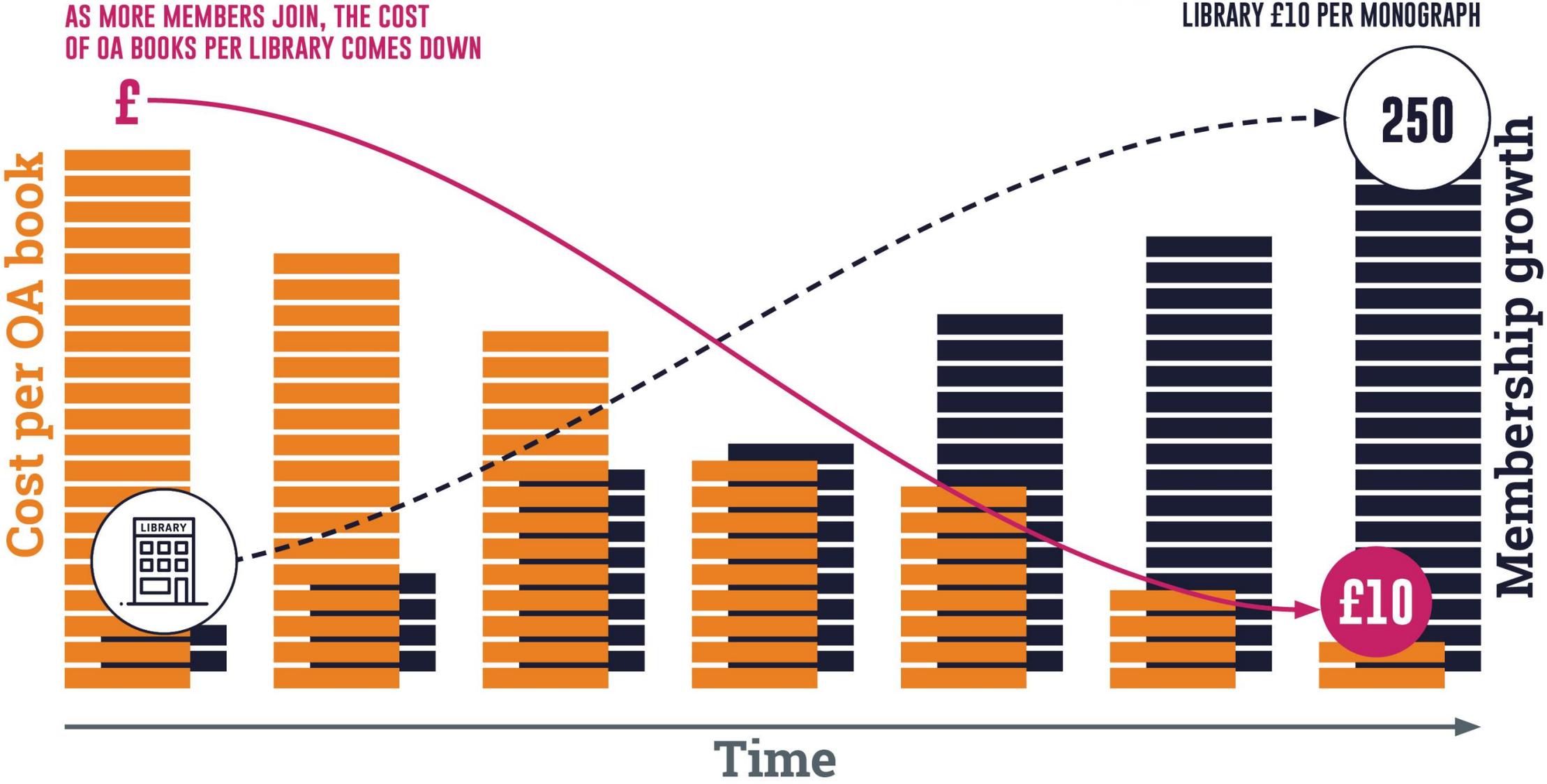
OA books are made available to everyone.



Icons by Flaticon.com

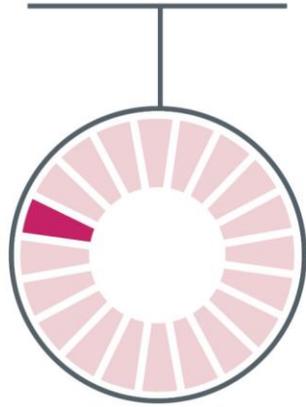
**Note:** £10 per book is for indication only and is calculated on the basis of every library receiving 50 books as a subscription and gaining access to 25 new open access books per year. Cost modelling is based on an average membership of £700 per year (our medium-size band pricing) and assumes 250 library members. Appraising the cost per book/per library is only possible once we've had time to accrue members. This is a pilot project.

WITH 250 MEMBERS WE CAN RELEASE 25 NEW OA BOOKS MAKING THE COST PER LIBRARY £10 PER MONOGRAPH



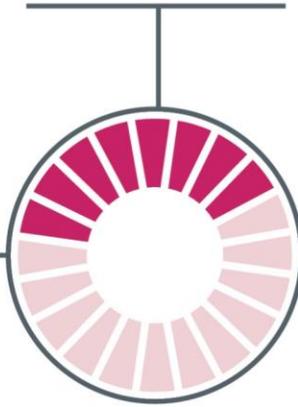
**Note:** the OA modelling here is based on an average membership of £700 per year (our medium-size band pricing). Appraising the cost per book/per library is only possible once we've had time to accrue members. This is a pilot project. Icons by Flaticon.com

**Library members**  
As more members join the programme, the pot for funding OA books gradually grows.



**Ten members**  
Once approx 10 members have signed up we will have accrued enough money to publish our first OA book.

**Rolling publishing process**  
Books are made open as we go. As soon as we accrue enough money we can publish.



**Twenty members**  
With around 20 libraries signed up, we can afford to publish another OA book.



**And so on**  
The more members join the scheme, the more money we can put towards funding OA.

Icons by FlatIcon.com

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# Opening the Future

## a model for libraries of all kinds

Large  
Research  
Library

Large  
Teaching  
Library

Smaller  
Library

Small  
Specialist  
Library

# Value for money

Our highest membership fee for one year's access to 50 titles is equal to half a single journal APC!



# SCALING infrastructure development at COPIM

Work Package 2 – Open Book Collective

Work Package 3 – Opening the Future, piloting with  
CEU Press & Liverpool University Press

Work Package 5 – Metadata & dissemination, THOTH

And collaborating with initiatives around the world



**THOTH**  
Open Metadata.

# For more information



[martin.eve@bbk.ac.uk](mailto:martin.eve@bbk.ac.uk)



[frances@pinter.org.uk](mailto:frances@pinter.org.uk)



[PoznanskiE@press.ceu.edu](mailto:PoznanskiE@press.ceu.edu)



<https://openingthefuture.net>

*for FAQs, downloadable brochure, lists of available titles & ISBNs*

