Publishers and research impact

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Los Angeles | London | New Delhi | Singapore | Washington DC | Melbourne | Toronto

SAGE Publishing

What do we talk about when we talk about impact?

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Outputs vs Outcomes

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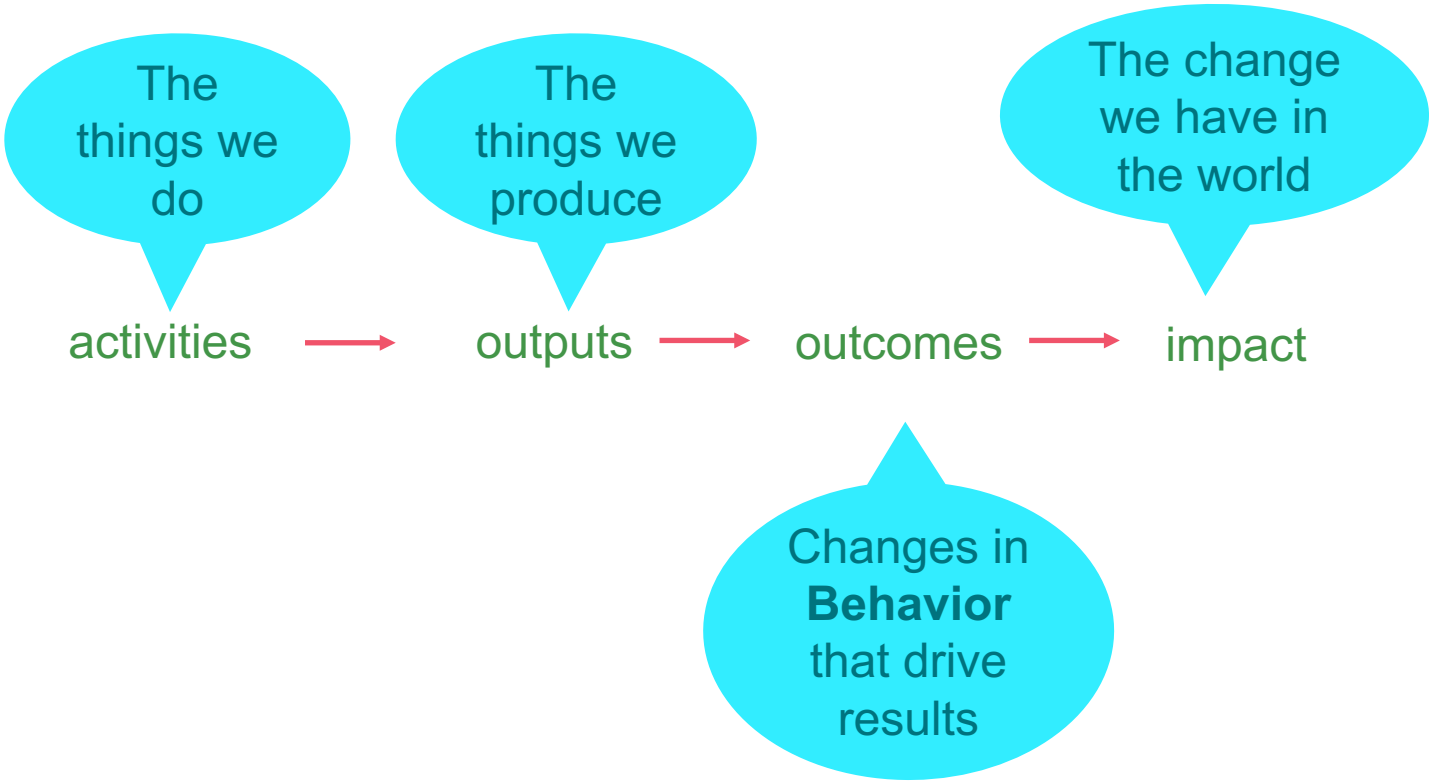
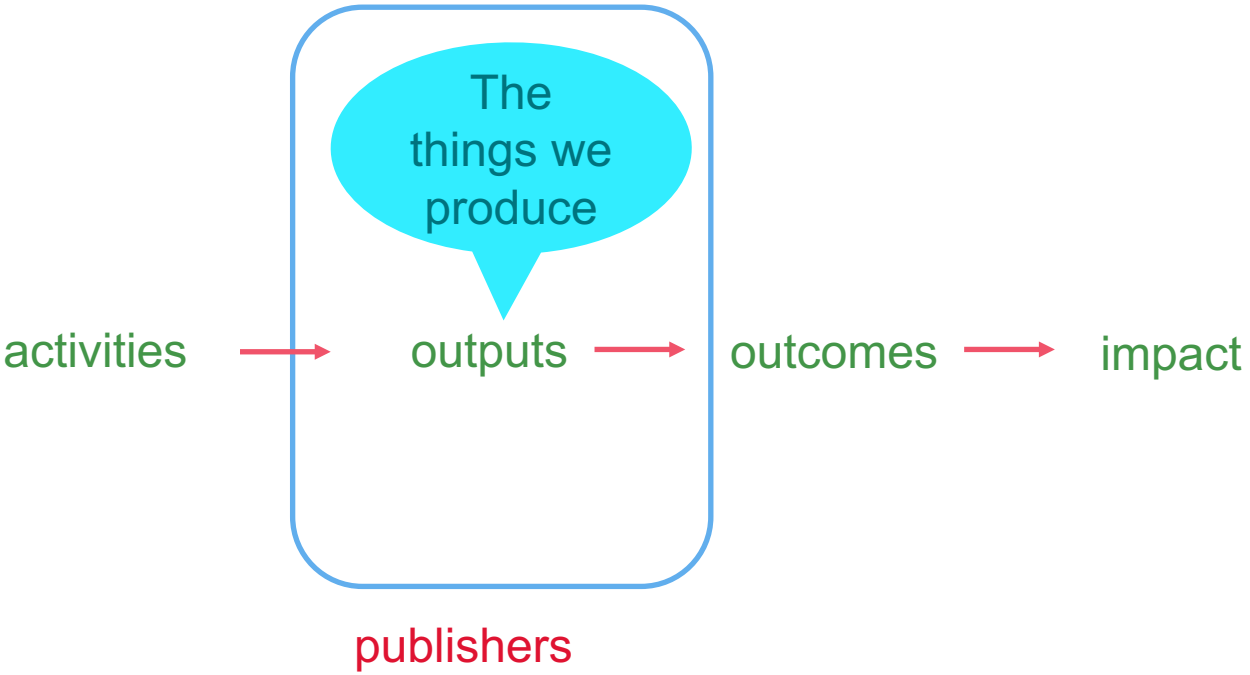


Outputs vs Outcomes



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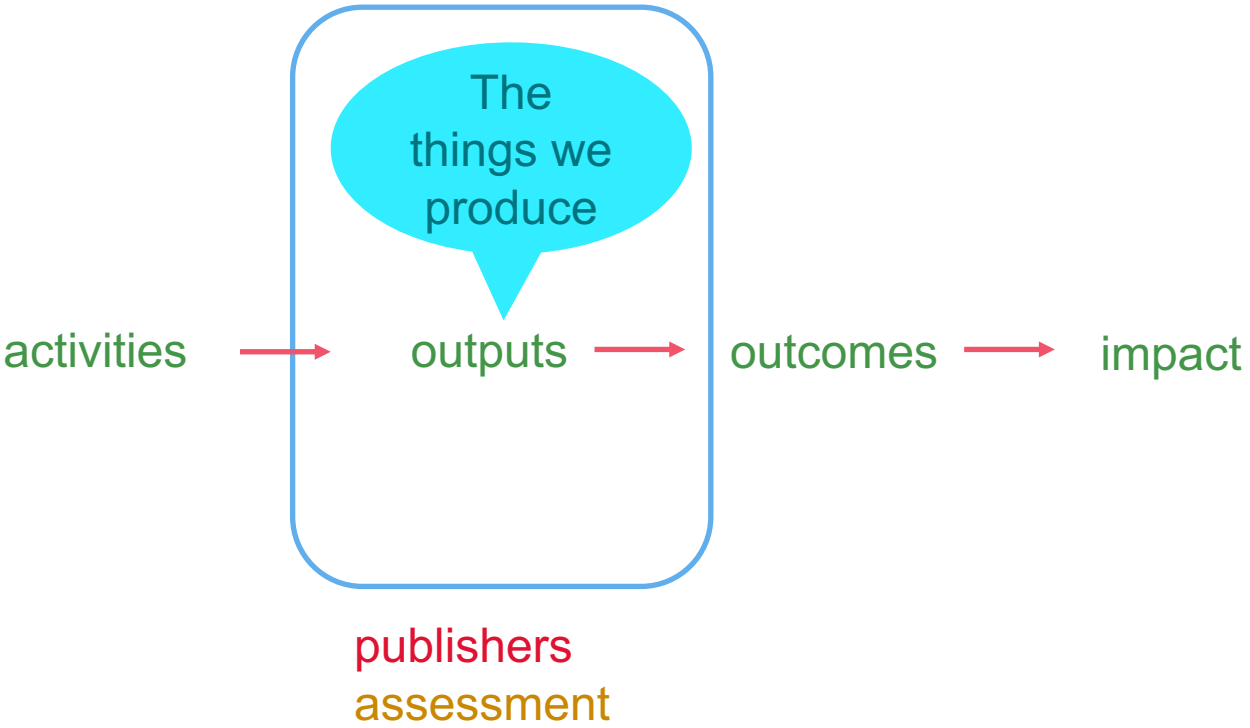
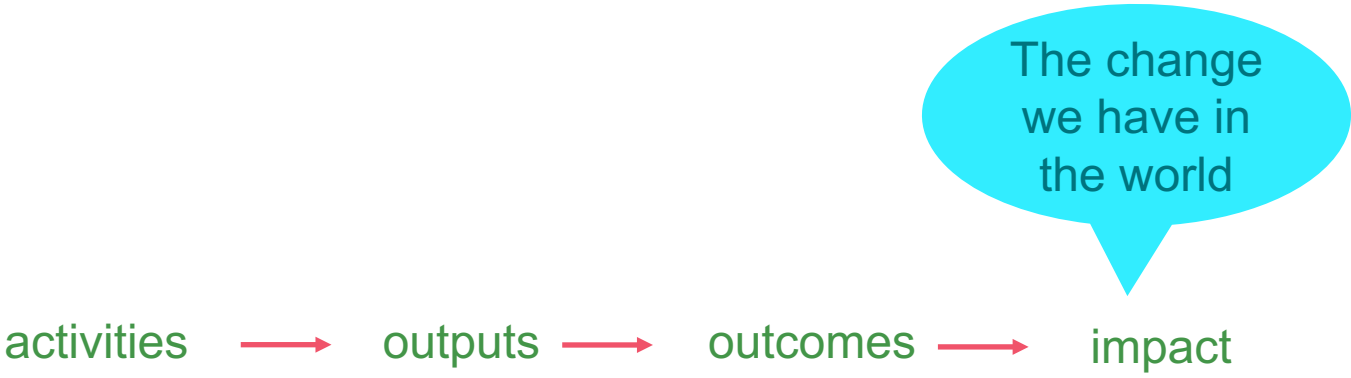


How do we define the impact we want?



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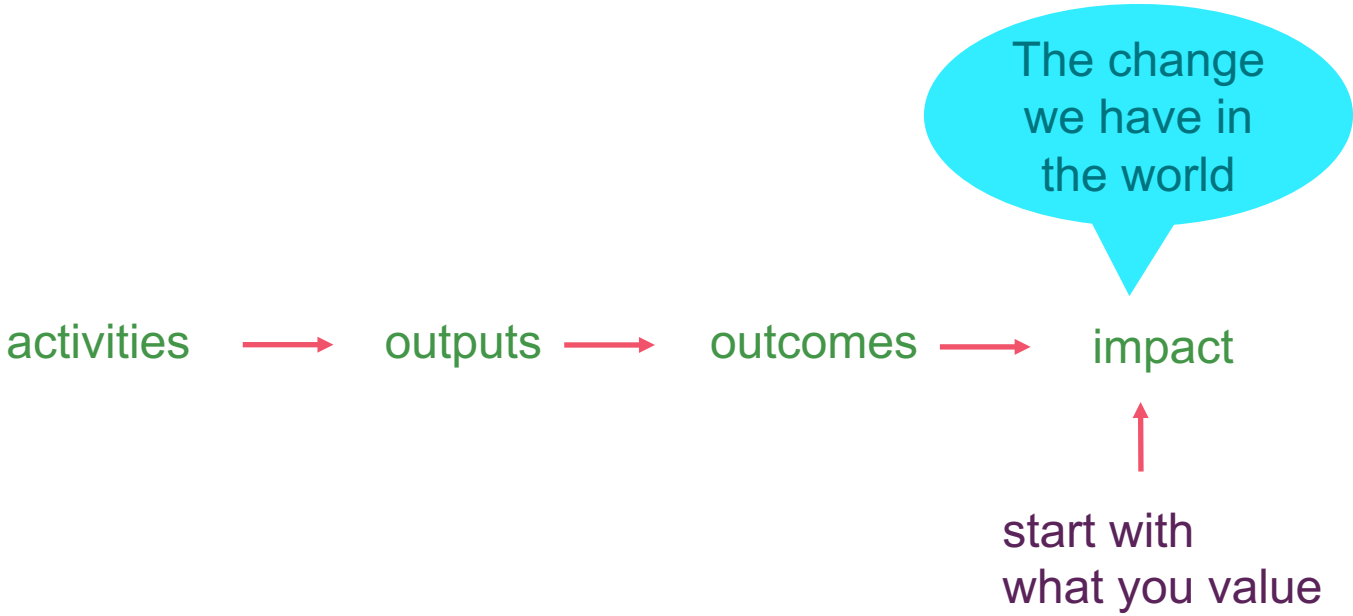


Dr Elizabeth Gadd (@lizziegadd) – responsible metrics: what's the state of the art?

https://repository.lboro.ac.uk/articles/Responsible_metrics_what_s_the_state_of_the_art_/10003274/1

http://humetricshss.org

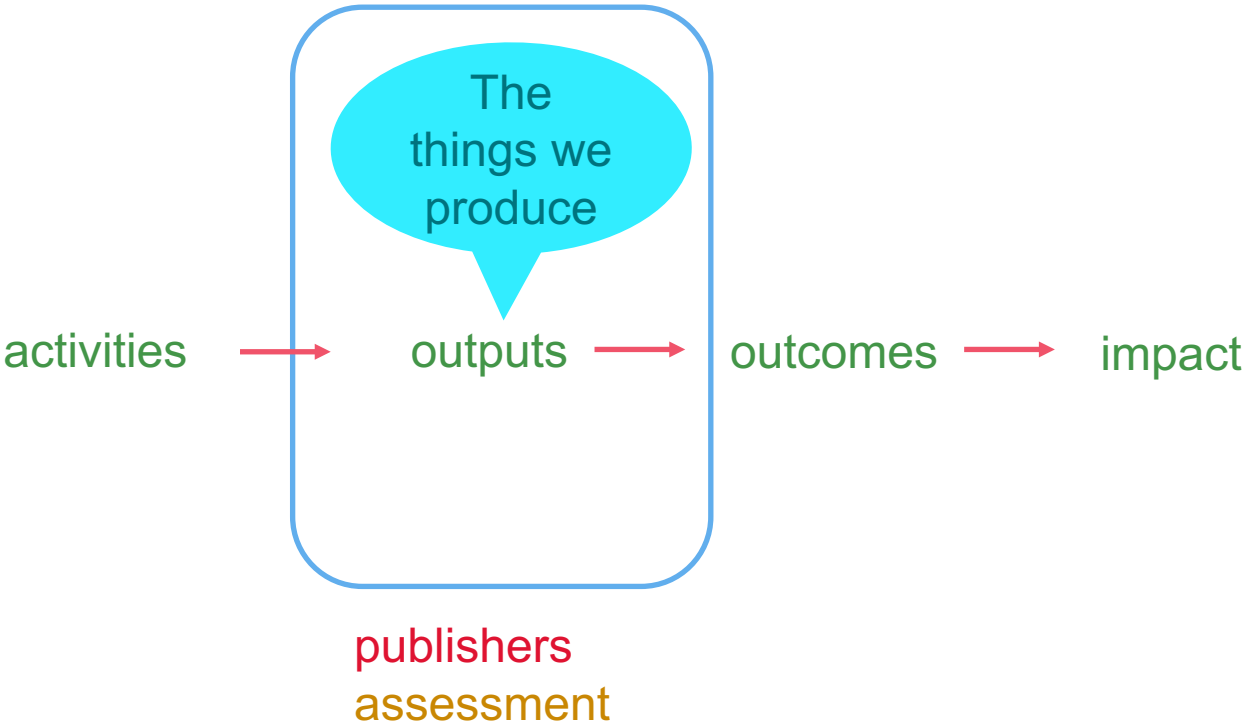
How do we define the impact we want?

start with what you value

ask what behaviors embody those values?

ask how do you support those behaviors?

Outputs vs Outcomes



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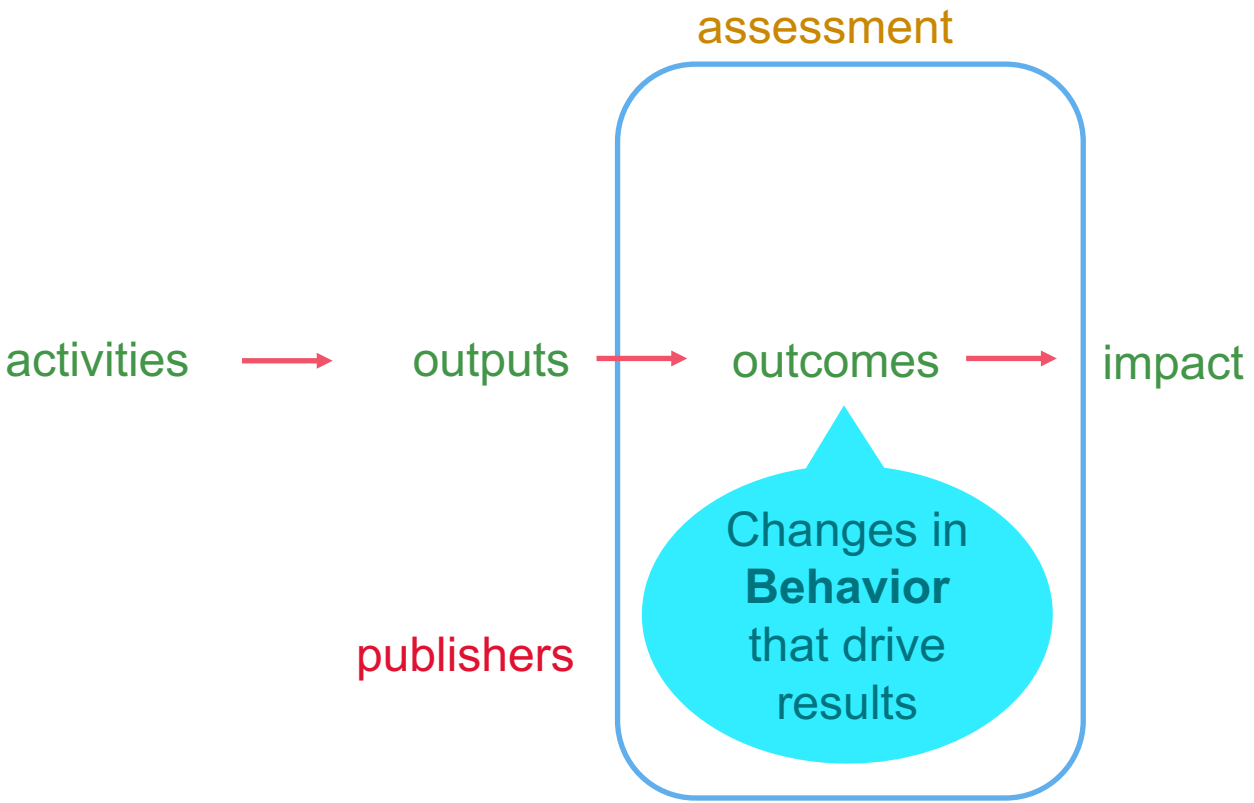

What can we do as publishers to support this shift?

A core value of SAGE –
the importance of the Social Sciences

A concern – metrics being used simillarly across HSS and STM

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Sporting analogy:

Score = 8

Score = 14

A concern – metrics being used simillarly across HSS and STM

Sporting analogy:

Score = 8

Germany 8, San Marino 0

Score = 14

Ireland 14, New Zealand 46

What is SAGE doing?

- Workstream looking at how we can support the impact conversation
- Recognizing 5-year instead of 2-year Impact Factors for our HSS Journals
- Launching the 10-year awards
- Creating and supporting initiatives that celebrate social impact of HSS
- Creating opportunities for further debate
  - HSS Conferences
  - SocialScienceSpace.com/impact
  - Impact newsletter

  (sign up: **info@socialsciencespace.com**)

Welcome to Our Curated Section of Articles on Measuring Impact

We want to hear your thoughts, ideas, experiences and concerns about impact and its measurement. Comment below or write us at info@socialscience space.com

Newest Posts

Share Your Story of Impact

As part of a SAGE project to demonstrate, measure and promote social science impact, we're looking for short write-ups from members of the social science community that we can share widely to make the case that our disciplines routinely provide knowledge that can be used to improve the human condition.

Don't Just Publish and Hope

'Invisible research' is a waste of time and money, because what is the point of spending months researching and writing up findings only for them to gather digital dust in an online archive?

Impact Over the Long Haul

Social Science Bites

Michele Gelfand On Social Norms November 1, 2019

Shona Minson On Children Of Imprisoned Mothers October 2, 2019

Harvey Whitehouse On Rituals September 5, 2019

Kayleigh Garthwaite On Foodbanks August 1, 2019

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SAGE Inspire:

Research that Makes a Difference

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The greatest value of research is the positive impact it has on society. Academically driven insights and discoveries have the ability to influence and inform policy, practice and public life. As the world's foremost independent social science publisher, SAGE strives to publish high quality scholarship that transforms our understanding of individuals, groups, and cultures, and addresses the local, national and global challenges of our age.

Presented here is a broad range of research curated by SAGE's own journal Editors, who based their nominations on the extent of the content's real-world impact.

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Corporate Social Responsibility: Evolution of a Definitional Construct

Open Innovation and Strategy

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Communication, Media & Cultural Studies

Social capital and resource requests on Facebook

Nicole B Ellison, Rebecca Gray, Cliff Lampe, Andrew T Fiore

New Media & Society

First published:27 Jul 2014
Views: 1630

What is a flag for? Social media reporting tools and the vocabulary of complaint

Kate Crawford, Tarleton Gillespie

New Media & Society

First published:15 Jul 2014
Views: 3412

Home and away: Narratives of migration and estrangement

Sara Ahmed

International Journal of Cultural Studies

First published:01 Dec 1999
Views: 3122

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Criminology & Criminal Justice

Towards Victim-oriented Police? Some Reflections on the Concept and Purpose of Policing and The ...

Craig Paterson, Andrew Williams

Journal of Victimology and Victim Justice

First published:22 Jun 2018
Views: 549

The Victimization of Children and Youth: A Comprehensive, National Survey

David Finkelhor, Richard Ormrod, Heather Turner, Sherry L. Hamby

Child Maltreatment

First published:01 Feb 2005
Views: 1567

The Gendered Nature of Risk Factors for Delinquency

Joanne Belknap, Kristi Holsinger

Feminist Criminology

First published:01 Jan 2006
Views: 2251

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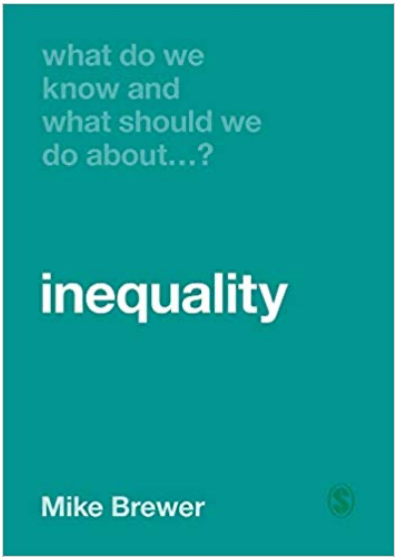
New book types to support the impact story



February Workshop

- Participants represented the Alfred P. Sloan Foundation, Altmetric, the Center for Advanced Study in the Behavioral Sciences at Stanford University, Clarivate Analytics, Google, New York University, SAGE, School Dash, SciTech Strategies, the Social Science Research Council, and the University of Washington

- Report: “The Latest Thinking About Metrics for Research Impact in the Social Sciences”

The full scholarly community must believe that new impact metrics are useful, necessary, and beneficial to society.

Takeaway 1

A robust new regime of impact measurement must transcend, but not necessarily supplant, current literature-based systems.

Takeaway 2

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A new regime of social science impact measures must integrate the experiences and expectations of how nonacademic stakeholders will define impact.

Takeaway 3

All stakeholders must understand that although social science impact is measurable, social science is not STEM, and social science's impact measurements may echo STEM's but are unlikely to mirror them.

Takeaway 4

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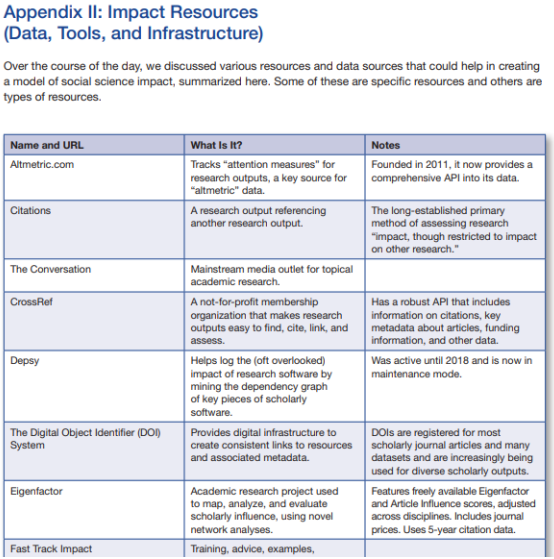
Social science needs a global vocabulary, a global taxonomy, global metadata, and finally a global set of benchmarks for talking about impact measurement.

Takeaway 5

Read the report for more…

- Maps out stakeholder categories
- Defines key terms and questions
- Puts forward four models for assessing impact
- Proposes next steps
- Presents a list of 45 resources and data sources that could help in creating a model of SBS impact

sagepub.com/sageimpactreport



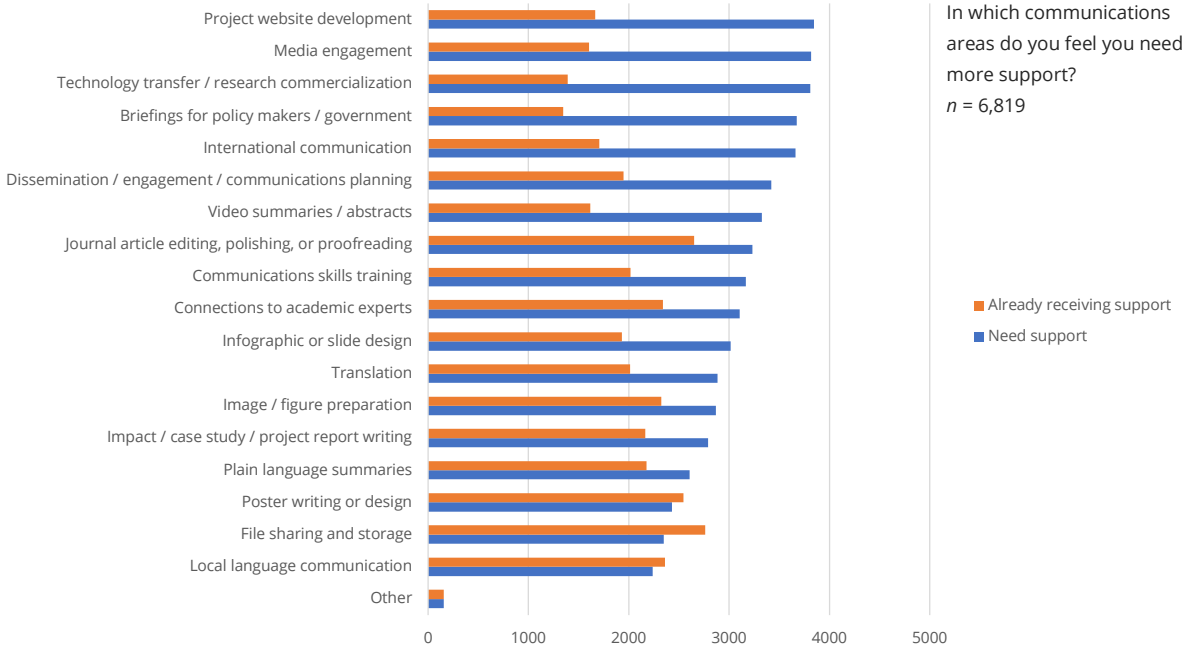
Appendix II: Impact Resources (Data, Tools, and Infrastructure)

Over the course of the day, we discussed various resources and data sources that could help in creating a model of social science impact, summarized here. Some of these are specific resources and others are types of resources.

Name and URL	What Is It?	Notes
Altmetric.com	Tracks "attention measures" for research outputs, a key source for "altmetric" data.	Founded in 2011, it now provides a comprehensive API into its data.
Citations	A research output referencing another research output.	The long-established primary method of assessing research "impact, though restricted to impact on other research."
The Conversation	Mainstream media outlet for topical academic research.	
CrossRef	A not-for-profit membership organization that makes research outputs easy to find, cite, link, and assess.	Has a robust API that includes information on citations, key metadata about articles, funding information, and other data.
Depsy	Helps log the (oft overlooked) impact of research software by mining the dependency graph of key pieces of scholarly software.	Was active until 2018 and is now in maintenance mode.
The Digital Object Identifier (DOI) System	Provides digital infrastructure to create consistent links to resources and associated metadata.	DOIs are registered for most scholarly journal articles and many datasets and are increasingly being used for diverse scholarly outputs.
Eigenfactor	Academic research project used to map, analyze, and evaluate scholarly influence, using novel network analyses.	Features freely available Eigenfactor and Article Influence scores, adjusted across disciplines. Includes journal prices. Uses 5-year citation data.
Fast Track Impact	Training, advice, examples,	

There are many other opportunities for publishers

Researchers' needs are well-aligned with publishers' competences



Thank you!