Lanchester Library
Sssh!
Discovery

- One Place to find them all
Continual development
Continual development
Measuring impact

Primo Searches

2015/16: 2,178,810
2016/17: 2,688,813
Measuring impact

SFX Sources 2010

Source A: 39%
sfxit.com: 9%
OPAC: 10%
Source B: 4%
All the rest: 20%
Source C: 1%
Google: 1%
Source D: 1%
Source E: 3%
sfxit.com: 4%
Measuring impact
Measuring impact
Measuring impact

Where do you start a search for an eBook?

- Locate: 69%
- Search Engine: 27%
- Native Interface: 4%
Measuring impact

ProQuest Usage 2014
Measuring impact
Measuring impact

ProQuest usage 2016

Jan  Feb  Mar  Apr  May  Jun  Jul  Aug  Sep  Oct  Nov  Dec

2014  2015  2016
eBook purchase models

- eBooks
  - Individual purchases
    - Librarian
    - Academic/Reading list
    - Student – ‘you choose’
  - Subscription collections
    - Momentum
    - Unstable
    - Long tail – still good ROI
  - Subject collections
    - Long tail
- DDAs
  - Early
  - Aggregator platforms
  - Unknown timescales
- EBAs
  - Direct with Publishers
  - DRM Free
  - BR1 vs BR2
  - Known timescales
2013 The first PDA

- 3131 titles active
- 684 titles purchased
- +400% increase in use
  June to December 2013
2014 August to December
DDA
• 57,866 titles active
• 1,101 titles purchased

2015 July & November
TMF DDA
• 3916 titles active
• 572 titles purchased

2015 October to November
BES DDA
• 13,240 titles active
• 531 titles purchased

2015 October to November
EC DDA
• 14,976 titles active
• 733 titles purchased
2016 The last DDA?

- 2016 September to November DDA
  - 126,755 titles active
  - 1643 titles purchased
More DDAs on different platforms

- **October to December DDA**
  - 28,052 titles active
  - 674 titles purchased

- **October 2016 to 2017 January DDA**
  - 4,931 titles active
  - 152 titles purchased

- **March DDA**
  - 41,500 titles active
  - 2,699 titles purchased

- **October to December DDA**
  - 41,525 titles active
  - 2,021 titles purchased

- **2016 Oct to Dec**
- **2016 Oct to Jan**
- **2017 March**
- **2017 Oct to Dec**
- **2018 Feb to Apr**

- **February to April DDA**
  - 11,059 titles active
  - 370 titles purchased
Measuring impact
First EBAs 2015 & 2016

- Cambridge University Press EBA 2014 December to December 2015
  - 27,047 titles active
  - 523 titles purchased

- Oxford Scholarship Online EBA April 2016 to April 2017
  - 3916 titles active
  - 426 titles purchased

- Greenleaf 2015 to 2016
  - 241 titles active
  - 49 titles purchased
More EBAs

- **ICE September 2016 to August 2017**
  - 1,487 titles active
  - 68 titles purchased

- **Springer March 2017 to March 2018**
  - 6,018 titles active
  - 263 titles purchased

- **Elsevier Engineering April 2017 to March 2018**
  - 518 titles active
  - 142 titles purchased

- **Wiley April 2017 to April 2018**
  - 19,654 titles active
  - 365 titles purchased
And more…

- Wiley EBA April 2018 to April 2019
  - 20,382 titles active
  - Ongoing – Extended to March 2020

- Cambridge University Press EBA April 2017 to April 2018
  - 31,432 titles active
  - 488 titles purchased

- Peter Lang EBA April 2018 to December 2018
  - 4,652 titles active
  - ongoing

- Elsevier Science Direct eBooks EBA March 2018 to March 2019
  - 4,498 titles active
  - Ongoing – extended to March 2020
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Wiley Total Full Text Downloads - Book Usage by Subject April 2018 - 2019

- Engineering
- Business
- Medicine
- Social Sciences
- Life Sciences
- Humanities
- Chemistry
- Mathematics & Statistics
- Veterinary Medicine
- Unknown
- (No Subject)
Measuring impact

COUNTER BR1 Downloads

- 2016
- 2017
- 2018
Measuring impact

COUNTER BR1 Downloads

2015 | 2016 | 2017 | 2018

0 | 0 | 0 | 180,000

20,000
40,000
60,000
80,000
100,000
120,000
140,000
160,000
180,000
Thank you