

21/11/18

# The role of usage data in informing decision making processes, engaging stakeholders and assessing value

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## **E-resource usage data provides...**

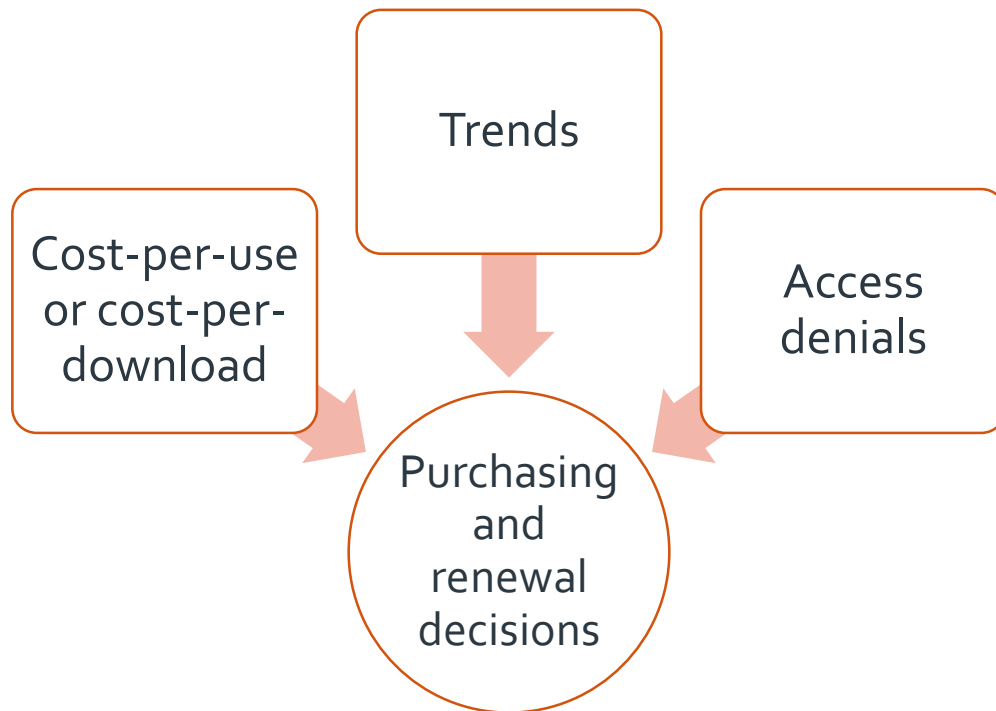
- » evidence to back up decisions and support cases
- » metrics used in reporting and monitoring
- » additional source of information

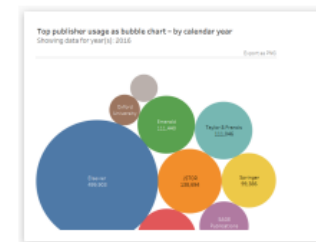
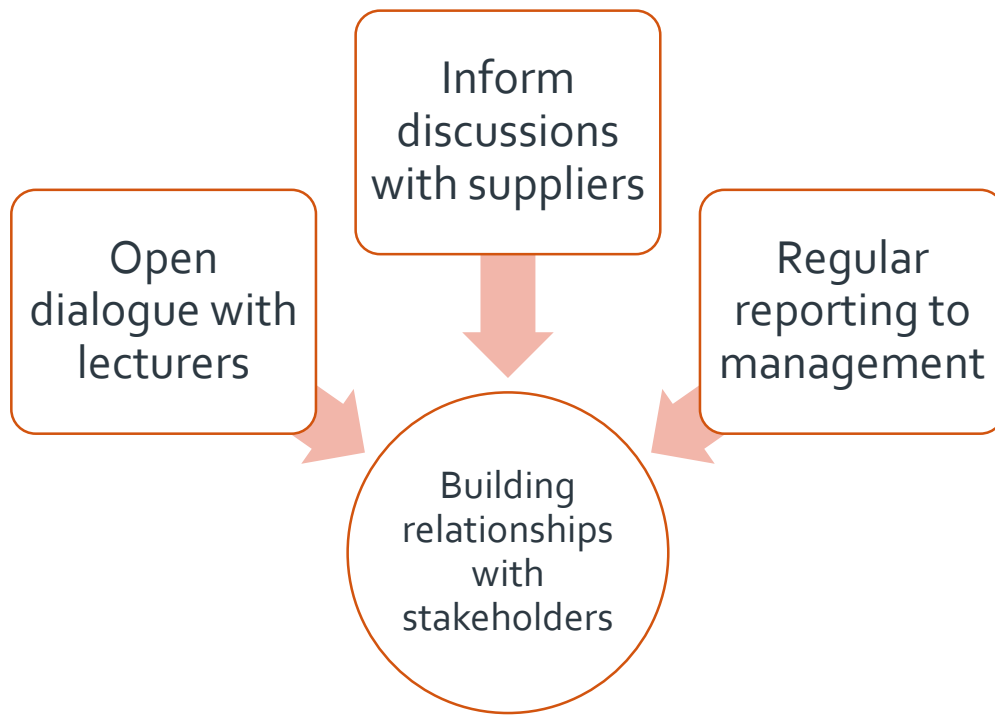
## **which then enables and supports...**

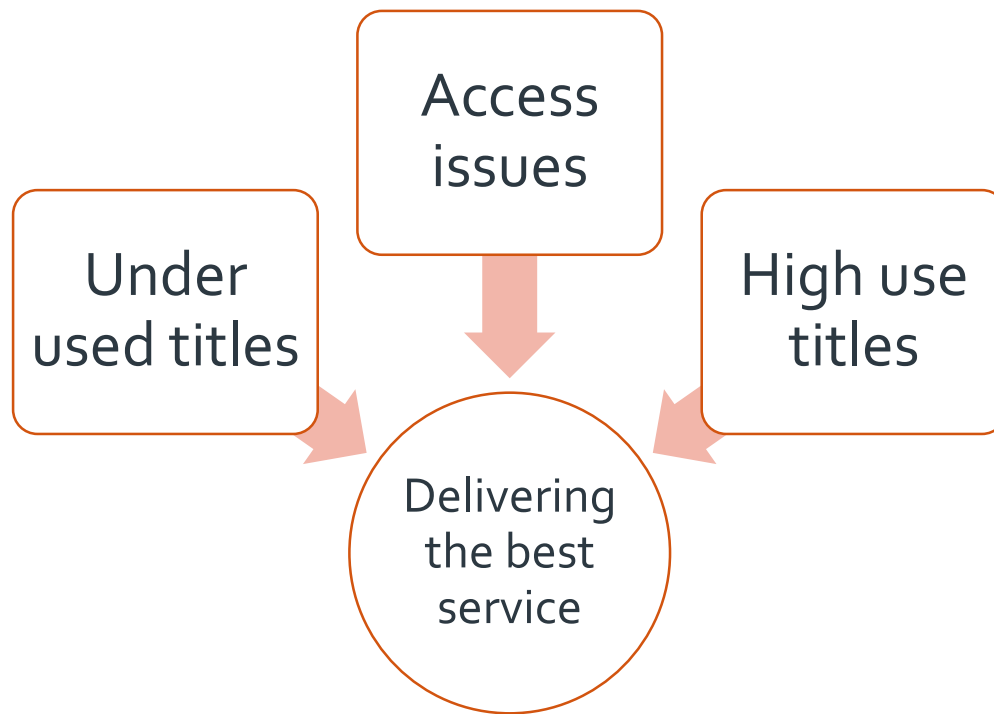
- » informed collection development decisions
- » informed discussions
- » new insights and a different perspective

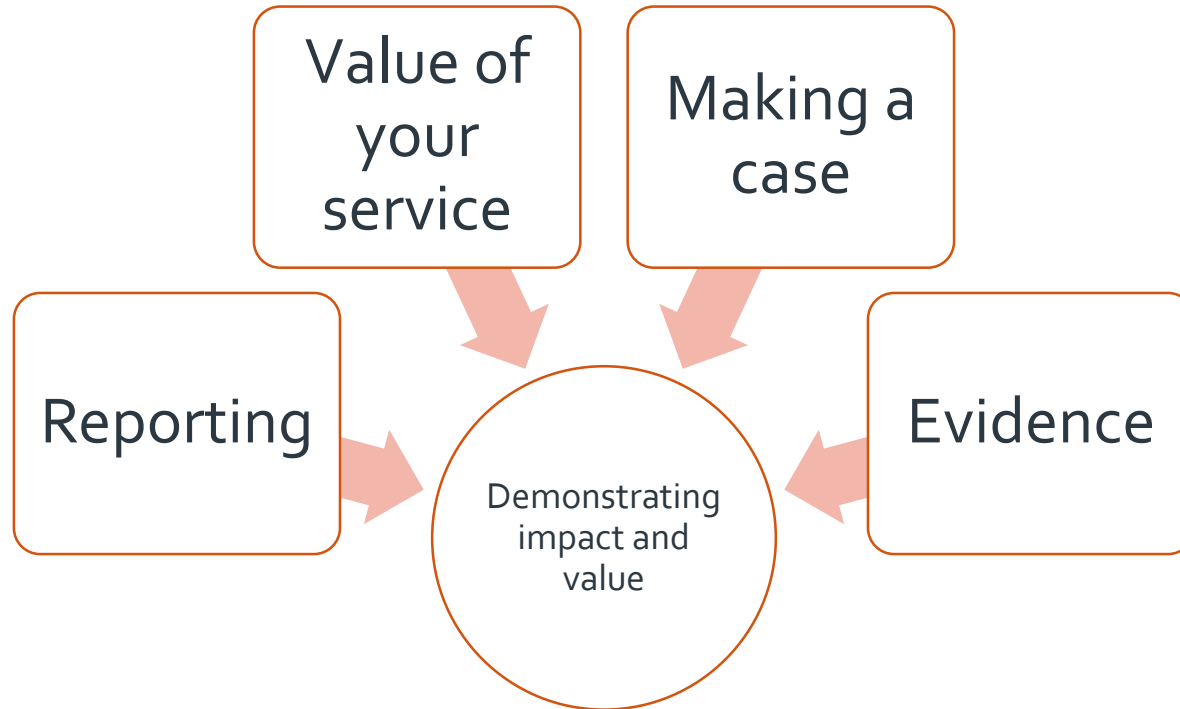
- » Stats need to be interpreted to provide useful information
- » What is being counted? What is the unit of use?
  - › click, download, search, view etc.
- » What does that count mean?
  - › Add context
  - › Make comparisons
- » Not used in isolation – usage data needs to be used alongside other data, information and knowledge

# What to buy, what to keep and what to cancel









## Using JUSP to improve collection management and strategy

- » Regularly collected and monitored usage but asked could we make better use?
- » Systematic journals review
  - › Identified low use titles for review
  - › Calculated cost per use
  - › Considered factors such as impact, subject, cost and format
  - › Consulted with academics
- » Saved money and re-allocate budget to more relevant resources
- » <https://jusp.jisc.ac.uk/docs/case5.pdf>



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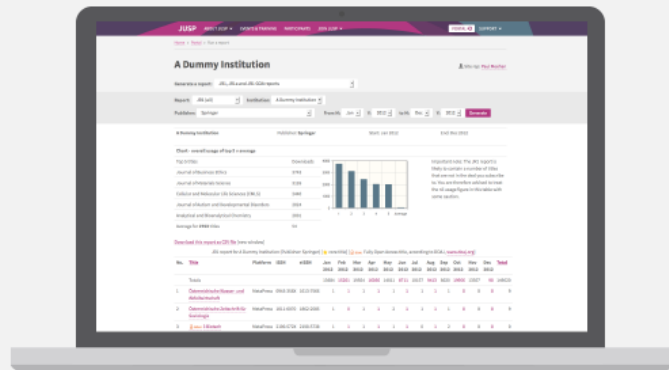
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## Journal Usage Statistics Portal

JUSP gives librarians a simple way of analysing the value and impact of their electronic journals, books and databases through accurate and comparable usage statistics. JUSP saves academic libraries time and duplicated effort by providing a single gateway for them to access their usage statistics from participating publishers.

[Access the Portal ➔](#)
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Collect



Analyse



Report

Challenges	JUSP
<b>Collection</b> – time and effort required to collect data	Collects on behalf of libraries Single point of access
<b>Collation</b> – time and effort required to process data for analysis	Aggregates and summarises Supports Jisc Collections
<b>Consistency</b> – reliability of data	Standards based (COUNTER) Central point of contact, expertise and support
<b>Context</b> – combining and matching with other information	Export data Core journal titles and KB+ Usage profiling/benchmarking
<b>Communication</b> – engaging others	Community, support and training Data visualisations

- » Joining information - <http://jusp.jisc.ac.uk/join/uk-academic-libraries/>
- » Can JUSP help? - [http://jusp.jisc.ac.uk/docs/Can\\_JUSP\\_help.pdf](http://jusp.jisc.ac.uk/docs/Can_JUSP_help.pdf)
- » Use cases - <http://jusp.jisc.ac.uk/use-cases/>
- » Case studies - <http://jusp.jisc.ac.uk/case-studies/>
- » Video guides - <http://jusp.jisc.ac.uk/screencasts/>
- » Webinars and slides - <https://jusp.jisc.ac.uk/events-training/>
  - › JUSP for further education - 16 Jul 2018

## Any questions about JUSP

- » [help@jisc.ac.uk](mailto:help@jisc.ac.uk)
- » Mention JUSP

## Any other questions about Jisc and Jisc services

- » Contact your Jisc account manager
- » <https://www.jisc.ac.uk/contact/your-account-manager>