

# UKSG 42nd Annual Conference and Exhibition



The International Centre, Telford | 8 – 10 April 2019

For companies and organisations wishing to have an impactful presence at the 2019 UKSG Annual Conference, or simply wishing to support the industry at its most important annual gathering, a number of sponsorship opportunities exist.

All sponsors get an early opportunity to select and book their exhibition stands\*

To discuss or secure any of the opportunities listed below please contact Richard Abels  
Call: UK (+44) (0) 19 23 404 348 Email: rich@aurisassociates.com

## Diamond Sponsorship Package

(only one available)

£5,250

### Exhibition

- Top priority opportunity to select an exhibition stand \*

### Pre-Conference

- Company Profile on Conference section of UKSG website
- Linked Logo on Conference section of UKSG website
- Logo on Conference Letterhead
- Noted on Conference Letterhead as "DIAMOND SPONSOR"

### At the Conference

- Full colour page advertisement on Inside Front Cover or Outside Back Cover of Conference Programme (Diamond Sponsor gets first option)
- Two free UKSG Conference App push notifications (specific time and date subject to availability)
- 25% discount on onsite advertising opportunities (see Advertising Opportunities leaflet)
- Logo on Conference App Splash Screen
- Banner, linked to your company's profile, on Conference App Home Screen
- Logo on App Home Screen linked to your company's profile
- Self-customised company profile on Conference App
- Highlighting as Diamond Sponsor on Exhibitor List on Conference App
- Logo on Conference Wallet
- Logo in Conference Programme
- Customised company description in Conference Programme
- Specific acknowledgement in welcome address at Conference opening
- Logo on graphic animation projected in plenary theatre
- Logo on registration desk banner

## Platinum Sponsorship Package

(only one available)

£4,950

### Exhibition

- Top priority opportunity to select an exhibition stand \*

### Pre-Conference

- Company Profile on Conference section of UKSG website
- Linked Logo on Conference section of UKSG website
- Logo on Conference Letterhead
- Noted on Conference Letterhead as "PLATINUM SPONSOR"

### At the Conference

- Full colour page advertisement on Inside Front Cover or Outside Back Cover of Conference Programme (Diamond Sponsor gets first option)
- Two free UKSG Conference App push notifications (specific time and date subject to availability)
- 25% discount on onsite advertising opportunities (see Advertising Opportunities leaflet)
- Logo on Conference App Splash Screen
- Banner, linked to your company's profile, on Conference App Home Screen
- Logo on App Home Screen linked to your company's profile
- Self-customised company profile on Conference App
- Highlighting as Platinum Sponsor on Exhibitor List on Conference App
- Logo on Conference Wallet
- Logo in Conference Programme
- Customised company description in Conference Programme
- Specific acknowledgement in welcome address at Conference opening
- Logo on graphic animation projected in plenary theatre
- Logo on registration desk banner

## Gala Dinner Sponsor

(only one available)

£5,995

### Exhibition

- Top priority opportunity to select an exhibition stand \*

### Pre-conference

- Company Profile on Conference section of UKSG website
- Logo on Conference Letterhead
- Noted on Conference Letterhead as "GALA DINNER SPONSOR"

### At the Conference

- Acknowledgement button on the Conference App Welcome Page
- Logo and acknowledgement on Conference App Splash Screen
- Banner, linked to your company's profile, on Conference App Home Screen
- Logo on App Home Screen linked to your company's profile
- Self-customised company profile on Conference App
- Highlighting as Gala Dinner Sponsor on Exhibitor List on Conference App
- Full colour page advertisement in Conference Programme
- 25% discount on onsite advertising opportunities (see Advertising Opportunities leaflet)
- Branding on dinner tickets
- Branding on dinner details flyer in delegate pack
- Logo in Conference Programme
- 35 word company description in Conference Programme
- Logo in Conference Programme in schedule
- Name on registration desk banner
- Logo on graphic animation projected in plenary theatre

### At the dinner

- Acknowledgement in welcome address
- Branding in the drinks reception area; napkins, drinks mats
- Branding in the dining area; table decorations (e.g. balloons), branded after-dinner chocs etc

## Gold Sponsorship Package

£1,995

### Exhibition

- Priority opportunity to select an exhibition stand \*

### Pre-Conference

- Linked Logo on Conference section of UKSG website
- Noted on Conference Letterhead as "GOLD SPONSOR"

### At the Conference

- Highlighting as Gold Sponsor on Exhibitor List on Conference App
- Customised company description in Conference App
- Logo on Conference Wallet
- Logo in Conference Programme
- Logo on graphic animation projected in plenary theatre
- Logo on registration Desk Banner
- 30% discount on advertising in the Conference Brochure
- 25% discount on UKSG Conference App push notifications
- 25% discount on onsite advertising opportunities (see Onsite Advertising Opportunities leaflet for details and prices)

## First night Supper Quiz Sponsor

£3,495

(includes Gold Sponsorship)

- Top priority opportunity to select an exhibition stand \*
- Branding on tickets
- Logo on answer sheets
- Representative presents the prizes
- Branding in dining area
- Branded napkins and coasters on tables

## Sponsorship of Student / Early Career Professional Places

£3,195

(Three available, includes Silver Sponsorship)

### All Silver Sponsorship benefits, plus:

- Top priority opportunity to select an exhibition stand \*
- Logo in Conference Programme
- Presentation/photo opportunity on first day
- Logo projected on screen during presentation
- Acknowledgement and link on Conference App
- Photo report on UKSG eNews and social media channels

## Day Three Packed Lunch Sponsor

£2,795

(including Silver Sponsorship)

### All Silver Sponsorship benefits, plus:

- Logo in Conference Programme
- Logo on cups used during the break
- Logo on napkins
- Logo on packed lunch bags
- Acknowledgement and link on Conference App
- Opportunity to add one small corporate gift to lunch pack at additional cost

All prices are exclusive of VAT

\* Until Friday 9 November 2018 only the following Sponsors will be able to select their exhibition stands as they confirm their sponsorship:

- Gala Dinner Sponsor
- Diamond and Platinum Sponsors
- John Merriman Award Sponsor
- Student / Early Career Professional Places Sponsors
- First night Supper Quiz Sponsor

**NB Cost of sponsorship does not include cost of exhibition stand space**

From Tuesday, 13 November remaining stands will be offered to confirmed Sponsors strictly in the order by which they confirmed.

Thereafter as each Sponsor confirms participation they will be offered first choice from the remaining available stands.

Stands will be offered to non-sponsoring participants on Tuesday 11th December

## Silver Sponsorship Package

£1,745

### Exhibition

- Priority opportunity to select an exhibition stand \*

### Pre-Conference

- Linked Logo on Conference section of UKSG website
- Noted on Conference Letterhead as "SILVER SPONSOR"

### At the Conference

- Highlighting as Silver Sponsor on Exhibitor List on Conference App
- Customised company description in Conference App
- Name on Conference Wallet
- Logo in Conference Programme
- Logo on graphic animation projected in plenary theatre
- Name on registration Desk Banner
- 15% discount on advertising in the Conference Brochure
- 25% discount on UKSG Conference App push notifications
- 20% discount on onsite advertising opportunities (see Onsite Advertising Opportunities leaflet for details and prices)

## John Merriman Award

£3,295

(includes Silver Sponsorship)

### All Silver Sponsorship benefits, plus:

- Top priority opportunity to select an exhibition stand \*
- Logo in Conference Programme
- Presentation/photo opportunity on first day
- Logo projected on screen during presentation
- Acknowledgement and link on Conference App
- Photo report on UKSG eNews and social media channels

## Daily Lunch and Refreshment Break Sponsors

£2,395

(including Silver Sponsorship – two available)

### All Silver Sponsorship benefits, plus:

- Logo in Conference Programme
- Logo on cups used during the breaks
- Logo on napkins
- Acknowledgement and link on Conference App

**To secure a sponsorship opportunity for your company, to book advertising in the Conference Brochure or discuss other marketing or branding opportunities please contact Richard Abels**

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**Email: rich@aurisassociates.com**

