UKSG 42nd Annual Conference and Exhibition

The International Centre Telford | 8 – 10 April 2019

Advertising and onsite branding opportunities

Advertise in The Conference Programme

On arrival at the 2019 UKSG Annual Conference each delegate will receive a copy of the Conference Programme containing event information; the running order of plenary and breakout sessions, details of the social programme, etc.

A limited amount of advertising space in the Conference Programme has been set aside for suppliers to the industry to promote their companies.

The format is A4.

Advertising Rates

	Cost
Full Page	£895
Half Page Horizontal	£575
Half Page Vertical	£575
Quarter Page	£375

Dimensions

Type Area	Bleed	Trim
270x184mm	303x216mm	297x210mm
132x184mm	n/a	n/a
270x89mm	n/a	n/a
132x89mm	n/a	n/a

Push notifications to delegates via the UKSG Conference App

The majority of UKSG Annual Conference delegates utilise The UKSG Conference App to access additional information, manage their diaries, take part in competitions, etc.

Your organisation can send push notifications via the App to promote your on-stand activity or side-room meetings.

A limited number of push notifications are available each day of the conference. They can go to every delegate or to a specific target group of defined, for example, by the type of organisation they represent or their home country.

The cost for each notification is £200.

On-site Branding Opportunities

UKSG is able to offer a limited number of branding opportunities around the venue during the Conference.

These include: Banners on the concourse | Stair riser branding | Framed wall poster advertisements

To secure an advertisement for your company in the Conference Programme, a push notification via the UKSG Conference App or to discuss other branding, advertising or sponsorship options please contact Richard Abels

Call: UK (+44) (0) 19 23 404 348   **Email:** rich@aurisassociates.com