Conference 2015 and Exhibition

30 March – 1 April 2015
SECC, Glasgow
www.uksg.org

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Wolters Kluwer
### Monday 30 March

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>08.00</td>
<td>Registration, Hall 1</td>
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<tr>
<td>08.30</td>
<td>Refreshments and exhibition viewing, Hall 2</td>
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<tr>
<td>10.00</td>
<td><strong>Opening of the Conference</strong>, Lomond Auditorium, Loch Suite</td>
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<tr>
<td></td>
<td>Ross MacIntyre, Chair, UKSG</td>
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<td></td>
<td>Welcome from the Lord Provost (TBC)</td>
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<td></td>
<td>Greetings from NASIG</td>
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<td>Steve Kelley, President, NASIG</td>
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<td></td>
<td>Presentation of the 2015 John Merriman Joint NASIG/UKSG award</td>
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<td></td>
<td>(UK award sponsored by Taylor &amp; Francis Group)</td>
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<td></td>
<td>Presentation to the sponsored students and early career professionals</td>
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<td></td>
<td>(Awards sponsored by Springer and SAGE)</td>
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<tr>
<td>10.30</td>
<td>&quot;The Four Straw Men Of The Scholarpocalypse&quot;</td>
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<td></td>
<td>Geoffrey Bilder</td>
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<td>CrossRef</td>
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<td>11.15</td>
<td>Open data and the future of science</td>
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<td></td>
<td>Geoffrey Boulton</td>
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<td></td>
<td>University of Edinburgh / The Royal Society</td>
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<tr>
<td>12.00</td>
<td>Lunch and exhibition viewing, Hall 2</td>
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<td>(sponsored by ingentaconnect)</td>
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<td></td>
<td>First-timers’ reception at 12.45</td>
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<tr>
<td>13.30</td>
<td>Breakout sessions (Group A), Loch Suite/Seminar Suite</td>
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<tr>
<td>14.30</td>
<td>Metrics and Assessment</td>
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<td></td>
<td>Chair: Charlie Rapple</td>
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<td>TBI Communications</td>
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<td>15.00</td>
<td>Altmetrics aren’t alt anymore: altmetrics meet the mainstream</td>
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<td></td>
<td>Todd Carpenter</td>
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<td>NISO (National Information Standards Organization)</td>
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<td>15.00</td>
<td>In metrics we trust? Prospects and pitfalls of the new research metrics</td>
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<td></td>
<td>James Wilsdon</td>
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<td>Science Policy Research Unit, University of Sussex /</td>
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<td>Chair, Independent Review of the Role of Metrics in Research Assessment</td>
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<tr>
<td>15.30</td>
<td>Refreshments and exhibition viewing, Hall 2</td>
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<td>(sponsored by ingentaconnect)</td>
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<tr>
<td>16.00</td>
<td>Breakout sessions (Group B), Loch Suite/Seminar Suite</td>
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<td>17.00</td>
<td>Lightning Talks Session 1</td>
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<td>Lomond Auditorium</td>
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<td>Chair: Helle Lauridsen</td>
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<td></td>
<td>ProQuest Workflow Solutions</td>
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<td></td>
<td>CRIS POWER! Taming the service requirements of open access</td>
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<td>David Walters, Brunel University London</td>
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<td></td>
<td><strong>The real cost of publishing</strong></td>
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<td>Scott Ritchey, SPIE</td>
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<td></td>
<td>Anatomy of a data journal</td>
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<td>Iain Hrynaszkiewicz, Nature Publishing Group / Palgrave Macmillan</td>
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<tr>
<td>17.30</td>
<td>Reception and exhibition viewing, Hall 2</td>
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<tr>
<td>19.00</td>
<td>Quiz and dinner</td>
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<td></td>
<td>Glasgow Science Centre</td>
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<td>(additional bookable option)</td>
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<td>(sponsored by Innovative)</td>
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<td>or: Free evening</td>
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Tuesday 31 March

Plenary Session 3
Lomond Auditorium

09.00  
**Innovation in non-fiction content**  
Catherine Allen  
Touchpress

09.30  
**Publishing innovation**  
Henry Volans  
Faber and Faber

10.00  
**The mechanical curator**  
Ben O’Steen  
British Library Labs

10.30  
**Refreshments and exhibition viewing**, Hall 2  
(sponsored by Inderscience Publishers)

11.00  
**Breakout sessions (Group A)**, Loch Suite/Seminar Suite

12.00  
**Lightning Talks Session 2**  
Lomond Auditorium  
**Chair**: Yann Amouroux  
Bioscientifica Ltd  
*Royal Society of Chemistry: community-driven open science*  
Serin Dabb, *Royal Society of Chemistry*  
*Enhancing the visibility and impact of electronic theses and dissertations*  
Cathy Boylan, ProQuest  
Ian Rowlands, *University of Leicester*  
*ROAD: ISSN as a matching key for determining the quality and prominence of OA resources*  
Nathalie Cornic, *ISSN International Centre (CIEPS)*

12.30  
**UKSG Annual General Meeting**, Lomond Auditorium

13.00  
**Lunch and exhibition viewing**, Hall 2  
(sponsored by Inderscience Publishers)

14.30  
**Breakout sessions (Group B)**, Loch Suite/Seminar Suite

15.30  
**Refreshments and exhibition viewing**, Hall 2  
(sponsored by Inderscience Publishers)

16.00  
**Breakout sessions (Group C)**, Loch Suite/Seminar Suite

17.00  
**Lightning Talks Session 3**  
Lomond Auditorium  
**Chair**: Jane Harvell  
*University of Sussex*  
*Negotiating alumni access, creating a ‘win-win’ for institute and publisher*  
Steven Tweedie, *Content Online Ltd*  
Rachel Daniels, *Cranfield University*  
*Crowding with our peers in the chatroom: how chatting makes us better librarians and better service providers*  
Darlene Duterrier and Frida Fick, *Karolinska Institutet University Library*  
*British Library Document Supply: our journey to an on-demand service*  
Richard Ebdon, *The British Library*

17.30 to 18.30  
**Exhibition viewing**, Hall 2  
Evening theme: *Mackintosh*  
Venue: *Merchant Square*

19.00  
Reception

20.15  
Conference dinner

22.30 to 01.00  
Ceilidh, disco and bar
## Wednesday 1 April

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>09.00</td>
<td><strong>Co-operative funding for Gold Open Access in the Humanities</strong></td>
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<td></td>
<td>Martin Paul Eve</td>
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<td>University of Lincoln / Open Library of Humanities</td>
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<td>09.30</td>
<td><strong>The ethics of access: is this message understood?</strong></td>
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<td></td>
<td>Jill Emery</td>
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<td></td>
<td>Portland State University</td>
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<td>10.00</td>
<td><strong>Humanities and social sciences – the open question</strong></td>
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<td></td>
<td>Carrie Calder</td>
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<td>Nature Publishing Group / Palgrave Macmillan</td>
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<tr>
<td>10.30</td>
<td>Refreshments and exhibition viewing, Hall 2</td>
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<tr>
<td>11.00</td>
<td>Breakout sessions (Group C), Loch Suite/Seminar Suite</td>
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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>12.00</td>
<td><strong>Introduction</strong></td>
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<td>Incoming Chair</td>
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<td>UKSG</td>
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<tr>
<td>12.15</td>
<td><strong>Wikimedia and scholarly publications</strong></td>
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<td>Daniel Mietchen</td>
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<td>Museum für Naturkunde Berlin</td>
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<td>12.45</td>
<td><strong>A quiet culture war in research libraries</strong></td>
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<td></td>
<td>Rick Anderson</td>
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<td>University of Utah</td>
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<tr>
<td>13.15</td>
<td>Final questions</td>
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<tr>
<td>13.20</td>
<td><strong>Close of conference</strong></td>
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<td>(Packed lunch sponsored by <strong>Cabell’s</strong>)</td>
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There will be 30 breakout sessions from which to select, split into three groups of ten.

**The Group A sessions will run concurrently for 45 minutes on:**
- Monday 30 March at 13.30 and Tuesday 31 March at 11.00
- The Group B sessions will run concurrently for 45 minutes on: Monday 30 March at 16.00 and Tuesday 31 March at 14.30
- The Group C sessions will run concurrently for 45 minutes on: Tuesday 31 March at 16.00 and Wednesday 1 April at 11.00

Delegates will be able to attend a different session of their choice for each of the six time slots and are not required to select their preferences in advance.

There are three ‘Introductory Level’ breakout sessions on offer, marked **IL** on the programme, which should have particular appeal to those fairly new to the information sector. There are also three ‘Personal Development’ breakout sessions, marked **PD**.

### Breakout Sessions

<table>
<thead>
<tr>
<th>Session</th>
<th>Description</th>
<th>Presenter(s)</th>
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<tbody>
<tr>
<td><strong>1.</strong></td>
<td><strong>CrossRef Text and Data Mining Services: one year in</strong>&lt;br&gt; <a href="https://crossref.org">CrossRef</a></td>
<td>Rachael Lammey, CrossRef</td>
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<tr>
<td><strong>2.</strong></td>
<td><strong>No fear, no failure: creating a confident learning culture at work</strong></td>
<td>Sarah Durrant, Leadership Coaching &amp; Learning</td>
</tr>
<tr>
<td><strong>3.</strong></td>
<td><strong>E-book usage on a global scale: digging deeper into the data</strong></td>
<td>Michael Levine-Clark, University of Denver</td>
</tr>
<tr>
<td><strong>Group A</strong></td>
<td>The field of Text and Data Mining (TDM) is growing in importance with an increasing number of researchers interested in mining scholarly content. CrossRef Text and Data Mining Services launched in May 2014 and focuses on providing one common way to retrieve the full text of articles for the purposes of TDM for interested parties. This session will provide an introduction to and update on this service, and a short demonstration of it in action.</td>
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<tr>
<td><strong>Group A</strong></td>
<td>We work in an era of change, uncertainty and unknowns. In this environment leaders and managers understand they must innovate and take risks in order to remain competitive and relevant. In this session we will explore how fear of failure is a significant force within individuals and organisations, stifling creativity and innovation. We will also re-frame failure as an important – and very natural – part of the learning experience.</td>
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<tr>
<td><strong>Group A</strong></td>
<td>In a white paper to be published in the spring of 2015, the presenter examines worldwide usage of e-books based on data from ebrary and EBL. This presentation builds on that paper, exploring some of the conclusions in more depth. In addition to presenting trends in usage that may be helpful to libraries for benchmarking their own usage, this study explores models and methods for measuring usage that can be applied by libraries or consortia locally.</td>
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4. OAWAL: open access workflows for academic librarians
   Jill Emery
   Portland State University
   Graham Stone
   University of Huddersfield

OAWAL (Open Access Workflows for Academic Libraries) – https://library3.hud.ac.uk/blogs/oawal/ – is an openly accessible resource for librarians working on the management of open access workflows. Six areas of focus for workflow management have been developed: advocacy, models and mandates, standards, the library scholarly publishing, Creative Commons and discovery. OAWAL is currently being crowdsourced both online and at events in the UK and USA. Jill and Graham will run through the concepts of OAWAL in this session and encourage feedback.

5. Should I stay or should I go?: making decisions on the future of your library management systems in a shifting landscape
   Anna Grigson
   London School of Economics and Political Science
   Kate Price
   King’s College London

The Clash memorably noted that “If I stay there will be trouble/If I go it will be double” (Combat Rock, 1982). LSE and King’s College London test this assumption with reference to their recent journeys in the field of library systems migration. Although geographically very close and working within similar academic settings, the institutions have taken a very different approach to the opportunities and risks offered by next generation library management systems. Find out more from, and possibly sing along with, Anna Grigson and Kate Price.

6. Screen vs. paper – what is the difference for reading and learning?
   Caroline Myrberg
   Karolinska Institutet University Library
   Ninna Wiberg
   Uppsala University Library

Screens make us read more slowly, learn more shallowly, remember less and sleep worse – no wonder students avoid reading textbooks online! Or is it really that bad? Based on recent research and our own and others’ experiences of reading on tablets and smartphones, we will try to answer the following questions. What are the good and the bad when reading on screens today? What would it take to make scholars and students prefer reading online? Do we even have to read on screens?

7. Hiberlink: threat and remedy of Reference Rot in online scholarly statement
   Peter Burnhill, Muriel Mewissen and Richard Wincewicz
   EDINA, The University of Edinburgh

Reference Rot is the term coined to describe the combined effect of link rot (‘404’, etc.) and content drift, which occurs when what was referenced in scholarly statement at the time of writing (or publication) is no longer at the end of the cited URI. The Hiberlink project (http://hiberlink.org/) has quantified the problem and investigated the solution. This breakout session will report on the project’s findings and demonstrate how ‘transactional’ web archiving methods via HiberActive and Memento applications can help ‘stop the rot’ and so ensure successful revisits to online scholarly content.

8. Evaluating licence renewals
   Monique Dikboom
   Maastricht University Library

Everybody working in the lively world of scholarly information will be aware of the dilemma libraries are facing: every year the collection has to remain up to date while budgets are getting tighter and prices keep rising. What is the role libraries can play to find the balance? Overall it is always good to be critical whenever licences have to be renewed. Maastricht University Library dived into the world of wish lists and usage statistics and developed a tool in order to evaluate packages (‘big deals’) and give sound advice to the faculties.
9. **EPSRC research data management requirements**  
Ben Ryan  
EPSRC

EPSRC’s Policy Framework on Research Data Management, published in 2011, takes formal effect from 1 May 2015. It has stimulated a significant level of activity across the sector since it was launched, as well as some concerns. This session will explore what the policy means in practice and provide an opportunity to ask questions within the wider context of the evolving Open Data landscape.

10. **Through a behavioural lens darkly: how ethnography can illuminate research into users**  
Bryony Ramsden  
University of Huddersfield  
Gareth J Johnson  
Nottingham Trent University

This session combines discussion prompted by two areas of current research into issues in academic libraries.

*Using ethnographic methods in libraries:* this section of the session is based on Bryony’s research on user behaviour in academic libraries. She discusses how ethnographic-based research is a method increasingly utilised in all kinds of libraries to discover how spaces, services and resources are used. Ethnographic methods can provide extremely revealing data, allowing library services to delve deeper into usage patterns and the relationships staff have with their visitors, thus enabling user-centred improvements to services and designs.

*Dysfunction and resistance to open access:* this section is based on Gareth’s ethnographically framed research into cultural effects impacting on academics’ reactions to emerging paradigms of openness in scholarly communication. The session will discuss how institutional and national environments may be shaping academics’ behaviour and attitudes. In particular the session will consider how these relate to the practical obstacles to achieving increased academic open access buy-in, faced by staff seeking to promote effective open access within their organisations.
## Breakout Sessions Group B

### 11. In and out: how does that metadata get into a knowledgebase anyhow?
Heather Sherman  
*Dawson Books*  
Benjamin Johnson and Dave Hovenden  
*ProQuest*

With library collections now predominantly electronic, there is more and more reliance on ‘knowledgebases’, those databases of metadata about e-resources that are provided by suppliers of e-resource management software (ERM), as well as by community organisations such as Jisc. This panel, made up of an e-book supplier, a metadata librarian and a discovery service repository manager, will provide the audience with a view of what it takes to actually get metadata from the supplier of the e-resource through the ingest and editorial processes of the knowledgebase provider and into the discovery service.

### 12. A collar of pearls? A strategic way to hit success by working with small projects
Linda Vidlund and Cecilia Petersson  
*Uppsala University Library*

What is a library today? The digital revolution is a reality. Therefore we need to prepare ourselves for new demands. On a journey of searching for new ways to raise the visibility of digital resources in the physical library environment both great opportunities and challenges have appeared. Different projects gave various experiences. How do you go from future projects involving everyone in the organisation? How do we sustain, stimulate creativity and build in ongoing development in our daily work?

### 13. Extending access to e-journals for NHS partners
Alan Fricker  
*King’s College London*

Convenient access to the widest possible range of e-journals is a key desire of NHS staff. Many NHS staff receive their library service from Higher Education institutions and this can highlight discrepancies in access levels. This breakout session looks at how King’s College London is delivering journal access to staff across the NHS Trusts it works with as part of the King’s Health Partners Academic Health Science Centre. It will look at changing patterns of access/procurement and consider how we make the case to advance.

### 14. The NESLi2 Review – one year on
Tony Kidd  
*Consultant*  
Liam Earney  
*Jisc Collections*

Ten years on from the previous review, Jisc Collections commissioned a review of its flagship NESLi2 journals negotiations programme, which reported to Jisc Collections last May. This session will look at the review’s recommendations, and how they have been implemented – or not! – over the last year. Although relating specifically to the UK context, this session will be of wide interest to the various constituencies that UKSG brings together – libraries, publishers and agents. It will be led by Tony Kidd, who with Albert Prior carried out the review, and by Liam Earney, responsible for overseeing the implementation of its recommendations.

### 15. Digital preservation: we know what it means today, but what does tomorrow bring?
Randy S Kiefer  
*CLOCKSS Archive*

In this session we explore the birth of digital preservation, examine what it is and what it is not, and look at the challenges that preservation of multiple formats of digital scholarship brings. We look at the types of content that are currently being preserved, and consider the formats that will need to be preserved in the future. We also discuss what it is not possible to preserve – by today’s technologies at least!
16. Open access at UCL, Nottingham and Newcastle: an update on our Jisc Pathfinder work on open access advocacy, publications management and APC processes
Catherine Sharp
University College London
Jill Taylor-Roe
Newcastle University

The REF and RCUK open access policies are necessitating radical changes in publications and open access management across the UK HEI sector. UCL, Nottingham and Newcastle are partners in a Jisc Pathfinder project that is contributing to recommendations for best practice in open access compliance. A key aim is reducing the administrative and financial burden on individual HEIs. This session will compare practices at our three institutions, and report on our work on advocacy, publications management and APC workflows.

17. How publishers are dealing with gold open access and article processing charges (APCs) for hybrid journals
Chair: Lorraine Estelle
Jisc
Panel:
Steven Hall
IOP Publishing
Natasha White
Wiley
David Ross
SAGE

In the UK, in response to funders’ policies there has been a growth in the numbers of open access articles published in hybrid journals. Article processing charges (APCs) are the usual method of paying for open access in these journals, but could result in UK universities paying high volumes of APCs while receiving a very small share of the global reduction in subscription costs. This session will explore how some publishers are introducing systems to mitigate this extra cost.

18. E-resources: ezPAARSE helps you discover who is reading what in your institution
Thomas Porquet
COUPERIN.ORG Consortium
Cécilia Fabry
CNRS: National Centre for Scientific Research

EzPAARSE is open source software that analyses your locally gathered proxy logfiles and provides you with COUNTER-deduplicated, KBART-formatted and geo-localised reports of your users’ accesses to subscribed e-resources. Come and watch us demo it live to understand how it works and learn how to install it in your institution for producing your own enriched measures and indicators.

19. CRISs, CERIF, CASRAI and Snowball Metrics: (why) are these key to University Libraries?
Anna Clements
University of St Andrews

As an incomer to the Library (I moved from ITS in 2014, with a stint in the Research Office in 2011) I see the challenges that the fast pace of policy development – both external (OA, impact, Research Data Management, Research Outcomes) and internal (KPIs, Benchmarking) – is presenting across the Institution. Where does the Library fit into this? What opportunities can be exploited to redesign the services we provide? This session seeks to explore these questions and explain some of the systems, standards and initiatives available, illustrating examples of best practice in how and why the Library should take a leading role in understanding, promoting and implementing their use.

20. Engaging researchers on: stakeholder perspectives
Moderator: Rick Anderson
University of Utah
Panel:
Paul Ayris
University College London / UCL Press
Neil Jacobs
Jisc Collections
Robert Kiley
Wellcome Trust
Mark Patterson
eLife Sciences Publications
Alicia Wise
Elsevier

This panel will focus on how different stakeholders are working to engage researchers in open access policies, options and mandates. What are the challenges from each perspective? What progress in communication/education has been made and what works best? How can stakeholders work together to clarify rights and responsibilities as well as the choices? Each panellist will have five minutes to present on how their organisation is reaching out to researchers. This will be followed by questions/answers/discussion facilitated by the moderator.
21. **How vendors can secure and keep corporate libraries' custom**  
Kathey Towler and David Younghusband  
Unilever  
Other presenters to be confirmed  

We all think our Libraries are ‘special’, so what makes Corporate Libraries different and how can vendors adapt to secure our business and build long-term relationship that are beneficial to both partners? This session shares some of the challenges of running a Corporate Library and how vendors can help. We will also cover how to get best value from vendors using a variety of business models to deliver a top class service to our end users.

22. **Using LinkedIn for job hunting, career development and professional networking**  
Anne Knight and Ayesha Peeran  
Cranfield University  

You probably already engage with social media for personal reasons. It can also be used professionally to enhance your online profile, demonstrate your skills and interests and network with other professionals and potential employers. This session will focus on LinkedIn and show you how to:

- research career opportunities
- find out about the issues your potential employer (as an organisation) is talking about
- learn more about your interview panel and company
- find and develop professional networks and contribute to discussions through group membership
- keep up to date with news and recent research more widely in your specialist area.

23. **Discovering resources: is the Library discovery tool being utilised effectively?**  
Regina O’Brien  
University of Salford  

The pattern of resource usage at the University of Salford has changed significantly over the last few years. To consider the reasons behind these changes, and how the library might respond, a project was set up to investigate the information seeking behaviours of students and academic staff, to better understand how they currently approach resource discovery, and their usage and expectations of the Library discovery tool. The session will describe the project in more detail, together with our findings and future plans.

24. **The collection unbundled – processing and monitoring open access outputs**  
David Kay  
SERO HE  

Jisc Monitor is a one-year project ending in May 2015 which explores how shared services might support institutions in complying with HEFCE OA policy and funder mandates. With inputs from over 50 institutions, it has examined: tracking publication activity, monitoring compliance, and managing publication charges. This session will focus on aspects of particular importance to library managers, such as tracking publications by affiliated authors, key events and changes in status, and also ensuring discoverability and good value relating to ‘Gold’ decisions and hybrid titles.

25. **Manage, develop, collaborate: evidence-based decision making and continuing best practice in academic libraries**  
James Kay and Paul Cavanagh  
University of Derby  

HE/FE institutions are increasingly user focused and must meet the challenge of providing high quality services which meet the demands of its users to provide access to more varied resources in a rapidly changing technological environment. This is balanced against the increasing costs of resources and a political- and sector-wide institutional need to better account for and spend library budgets. This session will discuss how the University of Derby is using statistical and decision-based tools to determine how effectively library resources are managed and planned, collaborating with publishers, academics, colleagues within the Library and across the library and information sector to develop continuing best practice through evidence-based decision making.
26. “Peer review is dead, long live peer review.”
Michael Willis
Wiley

Notwithstanding its significance in the process of academic publishing, peer review generally has a bad press, sometimes due to unrealistic expectations of what peer review should achieve. Some argue that the model of traditional peer review is now moribund, and certainly the advent of new technologies has shaped recent developments in the process of peer review. This session will explore where peer review has come from, where it is going, and what future it has.

27. Changing culture and supporting open knowledge at the World Bank Group
Carlos Rossel
The World Bank Group

In July 2012 the World Bank adopted an Open Access Policy, implemented Creative Commons licensing for its research and knowledge products, and launched an Open Access repository (openknowledge.worldbank.org). This session looks at the experience-to-date some three years after the institution embraced Open Access, and highlights the changes implemented to shift the corporate culture to embrace Open Access as the new normal. These include architecting the OA repository to provide rich downloads statistics, author profiles that include title level and aggregate statistics by author, integration with Altmetric, Google Scholar and Scopus to showcase the reach and impact of Bank research, and institutional agreements with major journal publishers so that authors can submit articles for publication under institutional agreements with terms and conditions consistent with the institution’s Open Access policy.

28. The Global Open Knowledgebase (GOKb): open, linked data supporting library electronic resources management and scholarly communication
Kristin Antelman
California Institute of Technology
Kristen Wilson
North Carolina State University Libraries

The Global Open Knowledgebase (GOKb), a partnership between Kuali OLE and Jisc, is an open data repository of information related to electronic resources as they are acquired and managed by libraries. Because GOKb tracks change over time – titles, publishers, packages – and can be used to populate other tools such as KB+ and Kuali OLE with data, it is changing the way that libraries think about the knowledgebase. It also can serve as a platform to explore how the knowledgebase can contribute to the broader scholarly community infrastructure, particularly around open access.

29. Distinguishing ourselves: experiences of ORCID iD implementation and the Jisc-ARMA pilot
Janette Colclough
University of York

The Jisc-ARMA ORCID pilot project (http://orcidpilot.jiscinvolve.org/wp/) ran from May 2014 to January 2015. This session will take a pilot participant view of implementing ORCID iDs in a UK higher education context. It will look in detail at the experiences of at least one of the pilot sites, and some of the technical and cultural challenges posed by ORCID iD implementation.

30. Two of Us: library/press collaboration
Andrew Barker
University of Liverpool
Anthony Cond
Liverpool University Press

The emergence of library publishing in the UK, following its continual growth in the US, signals a desire both to challenge and complement long established scholarly publishing practices. But what problems might these perceived solutions actually solve, and how might library publishers, university presses and partnerships between the two actually benefit their host institutions? Showcasing a fruitful publishing partnership in Liverpool, and a compendious knowledge of the Beatles back catalogue, Andrew Barker and Anthony Cond invite you to join a Magical Mystery Tour of library/publisher collaboration.
UKSG exists to connect the information community and encourage the exchange of ideas on scholarly communication. It is the only organisation spanning the wide range of interests and activities across the scholarly information community of librarians, publishers, intermediaries and technology vendors.

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