Programme 2013

8-10 April 2013
BIC, Bournemouth
www.uksg.org

Sponsors
Diamond Sponsor
Springer Science+Business Media
Platinum Sponsor
EBL - Ebook Library
Conference Dinner Sponsor
RMIT Publishing
Gold Sponsor
ACS Publications
DataSalon
LM Information Delivery UK Ltd
Publishing Technology
Swets
Turpin Distribution Services
Wolters Kluwer Health - Ovid
Silver Sponsor
CrossRef
Ex Libris
Innovative Interfaces
IOP Publishing
Metapress
Oxford University Press
ProQuest
SAGE
Scholarly iQ
SPI Global
Taylor & Francis Group
First for knowledge

“For several years EBL has led the e-book aggregator market in extremely flexible licensing options for e-books.”

**THE CHARLESTON ADVISOR**

Every EBL ebook is rentable, downloadable, mobile and simultaneously available.

Visit us at stand 53 to find out why EBL should be your first choice for ebooks.

info@eblib.com        www.eblib.com
Adam Matthew publishes unique primary source collections from archives around the world.

Our award winning digital titles span the social sciences and humanities and cover a multitude of topics ranging from medieval manuscripts and Victorian moving images, to ephemera from the 1960s and confidential government documents.

Adam Matthew for teaching and research

Contact: info@amdigital.co.uk | www.amdigital.co.uk | 01672 511921 Find Us: @AdamMatthewGrp | facebook.com/TheAdamMatthewGrp

Our core product MasterVision integrates all of your subscription, author, usage and registration data into a complete 360° view for every individual and institution, creating business insight for your whole organisation and high-value intelligence for leads, cross-selling and renewals. MasterVision is fully managed and hosted, and is backed by first-class service and support.

We’re pleased to count many of the most innovative publishers among our clients, including AIP, BMJ, IOP Publishing, OUP and RSC.
Plenary Session 1

Finch Forward: the evolution of OA

Tregonwell Hall

Chair: Ross MacIntyre, The University of Manchester

10.30

Open Access gets tough

Phil Sykes
University of Liverpool

Open Access has come of age in the UK. After a decade in which academic librarians have found it hard to get Open Access on to the university agenda it is now difficult to get it off. University senior managers and researchers are all preoccupied with it to an unprecedented degree. Policy decisions are being made by government, funders and universities themselves which will have profound implications for the future in a context that is complex, fast moving and beset with misconceptions. Phil will try to shine some light on the issues under consideration and offer some prescriptions for future progress.

PHIL SYKES took a history degree at Oxford, worked in a second-hand bookshop for a year and qualified as a lawyer, before becoming a Library Assistant at the Brotherton Library at Leeds University (after a failed application for a job dusting books there), then gained a professional qualification at Leeds Polytechnic. He is now University Librarian and Assistant Public Orator at the University of Liverpool, but prior to this he spent most of his career in new university libraries, where he twice had the experience of merging computing and library services. Phil has been professionally active throughout his career. He served on the executive of SCONUL twice and on a variety of its subcommittees. He was Chair of Research Libraries UK for two years, where his overriding preoccupations were improving collaboration between members and securing more reasonable journal prices. His chief current interests include Open Access, the management and motivation of library staff, use of surveys and statistical information, and financial issues in library management. Phil was a member of the Finch group on Open Access and serves on the Jisc Open Access Implementation Committee. He has also written and lectured on legal and financial aspects of information provision, staff development, text digitisation and ‘convergence’ of library and computing services.

11.00

The evolving view of public access to the results of publicly funded research in the US

Fred Dylla
American Institute of Physics

The origin of the public access debate is often tied to a goal upheld by all stakeholders: the expansion of access to and broad use of scholarly publications. Starting with principles and recommendations set forth in the 2010 Scholarly Publishing Roundtable report[1], my talk will outline progress on a pragmatic path forward and identify appropriate and cost effective roles for expanding access for all stakeholders. The strategy takes into account the access directives of the COMPETES legislation that became US law in early 2011. Over the past two years a diverse group of STM publishers has developed public-private partnership options with several US federal research agencies, and the engagement has resulted in progress on many fronts. A pilot programme with CrossRef is nearing completion that will enable the identification of agency funding in publications, and projects are under way linking agency reports and data to publications. As the United Kingdom and the European community are considering and implementing various mandated open access options[2], stakeholders in the United States are continuing to examine diversified methods of expanding access that work for the US economy.

H FREDERICK DYLLA is the Executive Director and CEO of the American Institute of Physics (AIP), a not-for-profit umbrella organisation for ten physical sciences societies that publishes scientific journals and provides information-based products and services. Prior to this appointment, Dylla was the Chief Technology Officer for the US Department of Energy’s Thomas Jefferson National Accelerator Facility (Jefferson Lab) in Newport News, Virginia. Concurrently he held an Adjunct Professorship in Physics and Applied Science at the College of William and Mary. He also served as a research scientist and manager at DOE’s Princeton Plasma Physics Laboratory. The author of over 190 publications, Dylla received his BS, MS and PhD in physics from the Massachusetts Institute of Technology. He is a Past President of the AVS (one of AIP’s ten Member Societies) where he was elected a Fellow in 1998 and is currently a distinguished lecturer for AVS. Dylla is also a Fellow of the American Physical Society and a founding member of its largest unit, Forum of Industrial and Applied Physics. He has been an active member in numerous local and regional technology development organisations, including appointments by the Virginia governor to the scientific commissions, and has served on many national advisory committees for the US Department of Energy, Department of Defense, and the National Science Foundation. In 2010 he was elected a Fellow of the American Association for the Advancement of Science for his contributions to physics and national leadership of scientific professional associations in the promotion of physics.

Since becoming the Executive Director of AIP in April of 2007, Dylla has been active in promoting the importance of scientific journals for the scientific enterprise, advocating improved access to scientific information through various business models. In 2008 Dylla was
elected to the Board of Directors of the International Association of Scientific, Technical and Medical Publishers (STM), and to the Executive Council of the Professional and Scholarly Publishing (PSP) Division of the Association of American Publishers (AAP). In 2009 Dylla helped organise and participated in the Scholarly Publishing Roundtable under the aegis of the US House Science and Technology Committee. The Roundtable developed consensus recommendations for the development of public access policies for scholarly data and publications.


11.30

**Mining for gold: identifying the librarian’s toolkit for managing hybrid OA**

**Jill Emery**

**Portland State University**

In 2012 Jill Emery, along with her colleagues (Robin Champieux, Scholarly Communications Librarian, Oregon Health Science University Library; Sarah Beasley, Scholarly Communications Librarian, Portland State University Library; and Kasia Stasik, Regional Sales Manager, Harrassowitz) surveyed eight major publishers that had been involved with the Peer Project (Publishing and the Ecology of European Research) to learn more about the state of hybrid journal publishing. In addition, one of the key questions asked to a panel of librarians at the International Association of Scientific, Technical & Medical Publishers May 2012 Meeting was what role librarians would play if the world of scholarly publishing went open access within the next few months. The findings of the hybrid OA survey are still being fully synthesized but create a basis for this presentation on areas where librarians can develop a deeper understanding of the hybrid journal marketplace. From this survey of the market, and the rapid OA developments in the UK and EU for broad OA mandates that include hybrid OA, a picture has begun to emerge of what roles librarians can play with regard to supporting hybrid OA publishing at their institutions. This presentation will focus on developing new partnerships within a given institution, looking at new budgetary models, and grappling with the tracking of local scholarship creation. Current pertinent standards will be highlighted along with how citation databases can support local efforts, and what role intermediaries can play. Lastly, this presentation will also touch on local publishing/repository systems that can be employed to support green OA publishing options as well.

**JILL EMERY** is the collection development librarian at Portland State University Library and has over fifteen years of academic library experience from various higher education institutions within the United States of America. She is a past-president of the North American Serials Interest Group (NASIG) and the social media specialist for the Electronic Resources & Libraries, LLC. Jill serves as a current member of the Charleston Advisor editorial board and is the columnist for ‘Heard on the Net’. She will be joining the editorial board of Insights in April 2013.
Research evaluation: why is it relevant to librarians?

Jenny Delasalle  
University of Warwick Library

Measuring researchers’ performance is increasingly of interest to higher education institutions, as University rankings are produced, as government research assessment processes become more sophisticated and indeed as the data, tools and measures available are growing. Citation data and tools to handle it often come as part of a Library subscription, and institutional repositories and research information systems are often run from libraries, and so librarians’ roles are becoming increasingly relevant in the arena of researcher performance measurement. Librarians increasingly have a role in guiding young researchers through sources of data and information about journals to help them in their publication choices, and in supporting established researchers to understand what data about their publications exists so that they can demonstrate their own performance.

Jenny Delasalle (@JennyDelasalle) is an experienced academic librarian who has worked in a number of different information professional roles, at various higher education institutions. Jenny currently works in the Academic Services division of the Library at the University of Warwick, managing their offer in support of researchers, and has developed expertise in information skills themes of relevance to researchers. Jenny blogs at http://blogs.warwick.ac.uk/libresearch/ and her areas of interest include bibliometrics and altmetrics, the changing landscape of scholarly communication, and how researchers can and do share and promote their research whilst also protecting their professional image. Copyright, open access and researcher performance measurement are themes that occur daily in Jenny’s work.

Connecting research and researchers: ORCID

Laurel L Haak  
ORCID

ORCID (http://orcid.org) is a non-profit and open organisation dedicated to providing a registry of unique, persistent, identifiers for researchers and scholars. More than a registry, ORCID works with researchers and organisations throughout the research community to embed ORCID iDs into research workflows, including grant applications, manuscript submissions, and data repository deposition, as well as link between other identifier systems. In this talk an overview of the ORCID organisation and mission will be provided, along with a brief system demo, information on adoption, and how ORCID can be used to support evaluation efforts.

Laurel L Haak (http://orcid.org/0000-0001-5109-3700) is the Executive Director of ORCID, a community-based non-profit organisation dedicated to connecting research and researchers by providing a registry of unique and persistent personal identifiers. Dr Haak earned a BS and MS in Biology at Stanford University, completed her PhD in neuroscience at Stanford University Medical School, and conducted postdoctoral research at the National Institutes of Health. Following postdoctoral work, she served as editor of Science Magazine’s NextWave Postdoc Network. Dr Haak was a programme officer for the Committee on Science, Engineering and Public Policy at the National Academies, where she directed workforce policy studies on international students, interdisciplinary research, women faculty, postdoctoral researchers, and innovation policy. She also served as Chief Science Officer at Discovery Logic, a Thomson Reuters business, where she provided research policy expertise and managed development of research evaluation systems.
Lightning Talks

This year sees the introduction of three sessions of lightning talks in the plenary theatre. Presenters will give a brief overview of a topic and delegates will have an opportunity in smaller follow-up sessions to find out more.

17.00

Session 1

Tregonwell Hall

Chair: Ann Lawson, EBSCO Information Services

1. Using the Journal Usage Statistics Portal (JUSP) to provide support for library colleagues and institutional dashboards

Alison Brock, The Open University Library

This talk will demonstrate how the Open University Library benefits from the wealth of journal usage data now collected efficiently on our behalf by the JISC JUSP service. It will discuss how the data is used to help inform collection decisions, as well as how some data could potentially be included in internal dashboard reports.

2. OA Fees Pilot

Carolyn Alderson, JISC Collections

A new OA Fees pilot managed by JISC Collections provides online accounts for librarians and publishers to manage institutional author publication fees through a single interface. The pilot will monitor all aspects involved in the process.

3. Textbooks (print or e): meeting the needs of students in the new funding environment

Philip Vaughan, Coventry University
Dawn Derraven, Ingram Content Group

With the new funding environment, more institutions are looking at ways of enhancing the student experience. Coventry University and Ingram are working on an innovative project with core textbooks being distributed to all qualifying students following enrolment. Having concluded year one of the project, we will endeavour to share our experiences and lessons learned.

With over 500 global content partners, RMIT Publishing is a trusted source of comparative perspectives, supporting a more inclusive, global research approach. Committed to three simple principles – locating, digitising and delivering relevant content, RMIT Publishing connects a wide user community to a broad range of content across the sciences.

RMIT Publishing makes it easy for people to search, research and discover the content they need to get better results.

Get connected and find out more at www.informit.com.au
Taylor & Francis
ARTICLE PASS

The right research, at the right time

Manage your budget your way

What is Taylor & Francis Article Pass?
Taylor & Francis Article Pass is a new initiative from T&F that will enable users to access the Taylor & Francis journal articles they need via a pre-paid system, providing a gateway to a wealth of unsubscribed content.

How does it work?
With Taylor & Francis Article Pass, researchers, staff and employees benefit from a choice of over 1,700 journals within 19 different subject areas. After initial download, the selected articles remain available across your organization for a 24-hour period, with the option to download a PDF version for personal research use.

What are the benefits?
Competitive pricing and a low commitment level. Taylor & Francis Article Pass allows you to manage your budget your way, whilst seamlessly meeting the needs of your end user.

For more information, visit us at the Taylor & Francis stand at Booths 1 & 2 in the main conference centre.

*terms and conditions apply.
Plenary Session 3

Digital Students: new learning and information habits

Tregonwell Hall

Chair: Charlie Rapple, TBI Communications

09.00

The new digital students, or, “I don’t think I have ever picked up a book out of the library to do any research – all I have used is my computer.”

Lynn Silipigni Connaway
OCLC Research

Researchers and students expect seamless access to full-text sources and are confident in their own ability to find and use information. The ways people acquire information are changing from national to global, linear to linked and print to digital. However, information literacy has not kept pace with digital literacy and there is a need for education and support. Librarians need to develop new ways of providing services and systems to meet the needs of library users and to attract library non-users. Dr Lynn Silipigni Connaway will discuss the common themes and findings of multiple US and UK user behaviour studies to help librarians make informed decisions.

LYNN SILIPIGNI CONNAWAY, PhD, is a Senior Research Scientist at OCLC Research. She has experience in academic, public and school libraries, as well as library and information science education, and was a Visiting Researcher at the University of Sheffield, Information Studies Department. Connaway has completed several UK projects in collaboration with Jisc to investigate user behaviour and has been funded by the IMLS to study virtual reference services and the Social Question & Answer community. She is the co-author of the 4th and 5th editions of Basic Research Methods for Librarians, has published numerous papers in refereed journals, and presents her research in both national and international venues.

09.30

The student-information relationship: a perspective of its evolution

Joshua James Harding
Warwick Medical School

Am I the student of the future? Joshua Harding aims to give an honest opinion of his relationship with consuming information and the key dichotomies of private and institutional consumption. The aim of the talk is to incite a degree of provocation and debate amongst the audience by providing a perspective of how a student of the future might consume information. Using myself and colleagues as exemplars, I will detail how, when and where we seek to consult information, what kinds of resources we are most familiar with, the frustrations we commonly encounter and thoughts on how to unify and fix the end user experience of digital consumption.

JOSHUA HARDING is a second year postgraduate medical student at Warwick Medical School. He previously studied at Newcastle University where he graduated with a BSc (Hons) in Physiology. Josh is especially interested in Medical Education and is concurrently studying a part-time Masters in Medical Education at Dundee University. One of his passions is mobile technology and how it can be integrated and used to improve healthcare as well as modernise education. He is passionate to support and contribute to this rapidly developing area, now and as his career progresses.
Learning digitally in MOOCs

Sian Bayne

The University of Edinburgh

This presentation will offer a ‘view from the MOOC’ (Massive Open Online Course). The University of Edinburgh began offering these at the beginning of 2013, in partnership with the US company Coursera. In this talk I will discuss one Edinburgh MOOC in particular – E-learning and Digital Cultures – which enrolled 42,000 participants and ran for five weeks over February/March 2013. The talk will consider what it means to learn, and to teach, at such scale, considering the specific information needs of academic teams offering MOOCs, of the participants studying them, and the challenges that this particular mode of education is posing to the teaching practices of the university.

Sian Bayne is a Senior Lecturer in the School of Education at the University of Edinburgh, and Associate Dean for digital scholarship in the College of Humanities and Social Science at Edinburgh. She teaches on the MSc in Digital Education, and is a member of the team running the ‘E-learning and digital cultures’ MOOC. Her research interests revolve around the changes undergoing learning and teaching as it shifts online – current particular interests are around posthumanism and online education, the geographies of distance education, museum learning and multimodal academic literacies. There is more on her website at: http://sianbayne.net/
Lightning Talks

12.00

Session 2
Tregonwell Hall
Chair: David Summers, Lancaster University

4. The mobile world/publishing on the move
Victoria Wright, Taylor & Francis
Using Taylor & Francis Online Mobile as a case study, this talk will be sharing top tips on increasing mobile uptake amongst a library community. Using examples of the initiatives at Taylor & Francis, the presenter will highlight some of the dos and don’ts when it comes to getting a user community engaged with mobile publisher services.

5. Integrating mobile technologies into the academic library: a case study of the University of Surrey
Claire Gill and Claire Gravely, University of Surrey
With the increased use of mobile technologies and devices, the University of Surrey Library has investigated ways in which these can be utilised to broaden our services to users. We will be sharing our experience of creating a mobile strategy in an academic library and our methods for introducing the possibilities to both library staff and students.

6. Developing a book acquisition policy to support eBook purchasing
Sharon Duan, The Open University
With eBooks finally tipping the balance on print book acquisition at the Open University, we have worked hard to ensure our acquisition process grows and changes with the different information needed for eBook purchase and use. This session will cover how we communicate the different purchase models to our academics and address their needs in course module development and teaching.

17.00

Session 3
Tregonwell Hall
Chair: Kate Price, King’s College London

7. Getting to know you: building mutually beneficial relationships through Librarian Advisory Boards
Noelle Gracy, Elsevier BV
As we navigate the ever changing publishing landscape, the relation between publishers and the librarian community remains vitally important. A well planned Librarian Advisory Board is a key component for bringing librarians and publishers’ management together to discuss important topics, issues and developments that will ultimately support the research community.

8. Information at the point of need: developing a current awareness service at the Royal College of Surgeons of England
Eric Howard, Royal College of Surgeons of England
This talk outlines how the Royal College of Surgeons of England uses their e-journal subscriptions and on-demand e-mail marketing software to develop a current awareness service, delivering targeted information segmented by specialty. The talk will focus on abandoning the ‘librarian knows best’ approach to developing services, technical challenges and marketing to a dispersed membership base.

9. Discovery tools: involving healthcare students in search/discovery
Mark Brown, Birmingham City University
Jo Alcock, Evidence Base, Birmingham City University
Birmingham City University has recently implemented a discovery tool and this is a summary of the first pilot which took place in the University’s Faculty of Health. We report on its findings and feedback from a variety of sources: student workshops, online feedback, staff questionnaire and search logs. Topics covered include how healthcare students themselves viewed such tools, when compared to the traditional database search engines that they are used to, and whether these new ways of finding information demand a change in how information literacy is traditionally taught by healthcare librarians.
Tuesday 9 April

Morning

12.30  
UKSG Annual General Meeting  
Tregonwell Hall

13.00  
Lunch and exhibition viewing  
Purbeck Hall

Afternoon

14.30  
Breakout sessions (Group B)  
BIC breakout rooms

15.30  
Refreshments and exhibition viewing  
Purbeck Hall

16.00  
Breakout sessions (Group C)  
BIC breakout rooms

17.00  
Lightning Talks Session 3  
Tregonwell Hall

Chair: Kate Price, King’s College London

1. Getting to know you: building mutually beneficial relationships through Librarian Advisory Boards  
Noelle Gracy, Elsevier BV

2. Information at the point of need: developing a current awareness service at the Royal College of Surgeons of England  
Eric Howard, Royal College of Surgeons of England

3. Discovery tools: involving healthcare students in search/discovery  
Mark Brown, Birmingham City University  
Jo Alcock, Evidence Base, Birmingham City University

17.30 to 18.30  
Exhibition viewing  
Purbeck Hall

All the fun of the fair!
Venue: Windsor Hall and Solent Hall, BIC

Conference dinner sponsored by

18.30  
Reception and funfair

20.15  
Conference dinner

22.30 to 01.00  
Disco, funfair and bar
The research community in the United Kingdom has been publishing in ACS journals for over 100 years, and continues to make significant contributions to the ACS portfolio, with 6,610 articles published in the past three years alone that have received 43,523 total citations to date. These articles appear in some of the most prestigious ACS journals, including the Journal of the American Chemical Society, the Journal of Physical Chemistry, Inorganic Chemistry, Langmuir, and Environmental Science and Technology.

The Publications Division of the American Chemical Society provides the worldwide scientific community with a comprehensive collection of over 40 of the most cited peer-reviewed journals in the chemical and related sciences as well as Chemical & Engineering News, the ACS Legacy Archives, and the ACS Symposium Series peer reviewed e-books.
Dedicated to achieving your budget targets.

Adopt our content management strategy and ensure you extract the most value from your licensed content.

Selection Management
- Streamline acquisition processes
- Order content in any format
- Maintain license agreements with the minimum of fuss

Access Management
- Validate previous purchases
- Analyze usage, cost, impact and other metrics
- Resolve budget decisions effectively

Research Productivity
- Empower the research undertaken across your institution
- Stimulate usage of content
- Monitor the reach and impact of your researchers' work

www.swets.com

Come and visit us at UKSG!
Want to learn more about our range of Content Management Services? Ask for a demonstration today and see how we could help your institution in achieving its information goals.
Please join our stand party on Monday 8th April at 5.30pm! Stands 84 & 85.
Maximising the knowledge base – the community-driven initiatives KB+ and GOKb

Liam Earney, JISC Collections

Currently academic institutions across the globe are spending far too much time correcting and maintaining the knowledge bases upon which a variety of library systems and services are built. To make matters worse, much of this effort is duplicating work that is occurring elsewhere, a situation that would be frustrating in the best of times, but completely unacceptable and unsustainable in more austere times. KB+ and GOKb are UK and US projects with shared aims in addressing this challenge by making accurate data about packages, subscriptions and licences openly available throughout the supply chain. In this presentation Liam will describe the community-driven and collaborative approach that KB+ and GOKb are taking to address this through a mixture of community input, international collaboration, supplier engagement and standards adoption.

LIAM EARNEY has been working with e-resources since 1997 when he joined the London School of Economics as an editorial assistant and indexer on the International Bibliography of the Social Sciences. From the LSE Liam moved to Jisc as a member of their Collections Team undertaking licensing and negotiations on behalf of the UK academic sector. At Jisc and more recently JISC Collections, he has worked as a collections manager, collections team manager and head of licensing negotiating agreements with a wide range of publishers and suppliers of digital content. As well as the UK education sector, Liam has worked with the NHS and museum library sectors and a number of overseas consortia. He has also been involved in a number of licensing and copyright projects around issues such as open content and machine readable licences. In August 2011 Liam was seconded to lead HEFCE’s Knowledge Base+ project to build a shared community knowledge base of publication, subscription and licensing information for the UK academic sector.
During 2012 Renew Training undertook a large-scale reader survey into discovery resource preference around the world, and published a report of the results - How Readers Discover Content in Scholarly Journals. The extensive set of survey responses allows us to delve into the impact of library technology in discovery by subject, country, and job role. The results show the stark differences in researcher behaviour between the sciences, and their relative reliance on library web pages as their starting point versus bibliographic databases and generalist search engines, and even an insight into which sectors are moving fastest into mobile use of journal content.

SIMON INGER has been working in the journals industry for over twenty-five years. In this time he has worked for B H Blackwell, CatchWord, Ingenta and, since 2002, as an independent consultant. Simon was co-founder and Managing Director of CatchWord Ltd, the world’s largest journal hosting organisation, from its inception in 1995 to its sale to Ingenta in February 2001. Simon has worked extensively in journal sales, marketing and pricing; e-journal delivery and platform selection; fulfilment and editorial systems selection; management; financial planning; product development; market research; content development; and library technology. In addition he runs training courses for librarians in the UK, Ireland and the Middle East on e-resource technology and management, as well as courses for publishers focused on content delivery through gateways, search engines and library portals.
Plenary Session 5

Butterflies, Publishers and Librarians

Tregonwell Hall
Chair: Ross MacIntyre, Chair, UKSG

12.30
The twenty-year butterflies: which web cookies have stuck to the internet’s pan?

Jason Scott
Archive Team

After decades of excellent salesmanship and promises, the modern-day Internet offers services and options far beyond what would have ever been imagined. But this excitement has come at a cost: an underclass of users who have found themselves stuck between technological naiveté and the financial bottom line. In this fast-paced talk Jason Scott describes the founding of the Archive Team, their rough-and-tumble approach to saving digital history, and some of the golden items that have been unearthed in their travels to the underside of the early web era.

JASON SCOTT is a historian, filmmaker and public speaker who has spent decades collecting all manner of computer lore, stories, artefacts and knowledge. Through his site, TEXTFILES.COM, he has provided gigabytes of BBS-era textfiles and web-era graphics and CD-ROM data for over 12 years, and is now working with the Internet Archive (archive.org) as a ‘free-range archivist’ to bring in even more historical data for preservation and online access. In 2009 he founded the ARCHIVE TEAM, a rogue band of activist archivers downloading at-risk and closing websites of their user data to ensure the work of millions is not lost with the push of a pen on a spreadsheet. A wiki of projects and knowledge is at www.archiveteam.org. As a documentary filmmaker he has created two multi-episode series, BBS: The Documentary, and GET LAMP (about Text Adventures). He is currently in production on four more documentaries.

13.00
Publishers and librarians: we share the same values – why are we fighting?

T Scott Plutchak
University of Alabama at Birmingham

The OA wars have obscured the fact that our communities share a fundamental set of values about the importance of quality scholarly information. Our differences stem from the mechanisms we employ. The views that publishers add no value because the writing, peer-reviewing and editing are done for free, and that because institutions don’t need to manage large collections of print materials, librarians are superfluous, are equally ignorant caricatures of the real work that each profession contributes. As the space between the spheres of publishers and librarians becomes increasingly porous, the opportunities for developing new robust strategies for managing scholarly communication are vast. To fully take advantage of them will require the unique and complementary skills of both sets of professionals.

T SCOTT PLUTCHAK is the Director of the Lister Hill Library of the Health Sciences at the University of Alabama at Birmingham. From 1999 through 2005 he was the editor of the Journal of the Medical Library Association (JMLA), and presently serves on the editorial board of Evidence Based Library and Information Practice. He is a founding member of the Chicago Collaborative and in 2009 was a member of the Scholarly Publishing Roundtable, convened by the US Congress to develop recommendations on providing public access to federally funded research results. He is a frequent speaker to publisher and library groups on topics ranging from intellectual property to scholarly communication to the future of librarianship, and leads the international librarian rock band, the Bearded Pigs.
Wednesday 10 April

Morning

11.00 to 12.00
**Breakout sessions (Group C)**
BIC breakout rooms

**Plenary Session 5**
**Butterflies, Publishers and Librarians**
Tregonwell Hall
Chair: Ross MacIntyre
Chair, UKSG

12.30
**The twenty-year butterflies: which web cookies have stuck to the internet’s pan?**
Jason Scott
Archive Team

13.00
**Publishers and librarians: we share the same values – why are we fighting?**
T Scott Plutchak
University of Alabama at Birmingham

13.30
**Close of conference and lunch**

---

**Wiley Online Books**

Now featuring more than 12,000 monographs, handbooks, dictionaries, companions and landmark book series.

- No DRM restrictions on downloads and printing
- Enhanced discoverability through powerful browse and search functionality
- Dynamic linking via CrossRef, within and outside Wiley Online Library
- Read by the chapter or download the whole book
- Full integration with journals and other content on Wiley Online Library
- Flexible access 24/7, including remote access from your home or on the road

[Websites and Contact Info]
Stretch Your Digital Budget

With the transformations that have taken place in the publishing industry over the past decade, publishers and content providers alike may have had a vision, but not the technology, resources or know-how to create a roadmap. SPI Global can help you do that.

SPI Global is currently working on a broad range of projects including:

• Conversion, enhanced eBooks, ePub, Apps, and Mobile Content Development
• HTML5 Migrations
• Conceptualizing “e-primary” workflow and production processes
• Review and implementation of design standards for products that are expected to move from 100% print to primarily non-print in future editions

Find more information on how SPI Global can help you maximize your content. Please stop by booths 6 and 7 or email content@spi-global.com
AAAS/Science
High-Quality Journals

Science the world’s leading journal
of original scientific research.
ScienceOnline.org/info

Science Classic the digital
archives of Science 1880–1996
ScienceClassic.org/info

Science Express the pre-
publication service of Science
ScienceXpress.org/info

Science Signaling publishes research and commentary
pertaining to cell biology.
ScienceSignaling.org/info

Science Translational Medicine
publishes discoveries that generate
innovative ways to prevent, diagnose,
and treat disease.
ScienceTranslationalMedicine.org/info

Request a quote or free trial at ScienceOnline.org/request
Learn more about AAAS/Science online tutorials at ScienceOnline.org/tutorial
Breakout Sessions

Group A

There will be 30 breakout sessions from which to select, split into three groups of ten.

The Group A sessions will run concurrently for 45 minutes on: Monday 8 April at 13.30 and Tuesday 9 April at 11.00
The Group B sessions will run concurrently for 45 minutes on: Monday 8 April at 16.00 and Tuesday 9 April at 14.30
The Group C sessions will run concurrently for 45 minutes on: Tuesday 9 April at 16.00 and Wednesday 10 April at 11.00

There will be three ‘Introductory Level’ breakout sessions on offer which should have particular appeal to those fairly new to the information sector. These sessions are marked IL.

1. TERMS and conditions apply: refining best practice for Electronic Resource Management
   Graham Stone  
   University of Huddersfield  
   Jill Emery  
   Portland State University  
   Two decades after the advent of e-journals and databases, librarians are still grappling with ways to best manage these resources. In addition, economic pressures are resulting in librarians having to justify their spending on collections. Techniques in E-Resource Management (TERMS) is a project to encourage crowd sourcing of areas of best practice for each of the stages of the e-resources lifecycle:
   1. Investigating New Content for Purchase
   2. Acquire New Content
   3. Implementation
   4. Evaluation and Ongoing Access
   5. Annual Review
   6. Cancellation and Replacement
   This session aims to encourage further review and comment. Tell us about your areas of best practice and help us refine TERMS for others to use.

2. Alma@UEL and Intota@Huddersfield: implementing a next-generation library management system
   Adjoa K Boateng  
   University of East London  
   Dave Pattern  
   University of Huddersfield  
   This presentation will provide an overview of the technical and practical experience gained and the lessons learnt in the implementation of Alma, the next-generation library system from Ex Libris, at UEL and report on the findings of the JISC-funded HIKE project at Huddersfield, which evaluated the functionality and suitability for the UK HE market place of Intota, the web-scale management solution from Serials Solutions. The presentation will be followed by an opportunity for questions and answers.

3. Discoverability in the digital age: a transferable organisational transformation approach
   Mary M Somerville  
   University of Colorado Denver  
   Kristin Antelman  
   North Carolina State University  
   Formats, creators, vendors and publishers proliferate in the 21st century knowledge community, disrupting traditional library assumptions, workflows and expectations. In response, a North American academic library conducted a five-year collaborative design (co-design) initiative to comprehensively reinvent structures, processes, services and roles. Examples from two web-scale discovery service implementations illustrate evolving practices of participation across the organisation. Continuous ‘research through design’ now fosters workplace creativity, discovery and exploration fortified by thought leaders and knowledge enablers, amidst epochal changes in the scholarly communication ecosystem.

4. Co-operation and collaboration to strengthen the global research cycle
   Lucy Browse and Kay Raseroka  
   INASP – International Network for the Availability of Scientific Publications  
   This session will provide an update on the work of INASP – an international development organisation supporting global research communication with particular focus on the needs of developing and emerging countries. Our goal is to contribute to sustainable and equitable development by strengthening the research communication cycle (availability, access, use, creation and uptake). Dr Kay Raseroka will talk about her experiences and some of the unique challenges that developing country libraries, researchers and universities face. This will include a review of the strategies and partnerships they are adopting to help overcome these. We will look at the work of Publishers for Development – an advocacy initiative of INASP and the Association of Commonwealth Universities – and also hear how librarians north and south may support the work of one another.
5. **OAPENUK buzz bingo!**  
Caren Milloy  
*JISC Collections*  
Ellen Collins  
*Research Information Network*

The OAPENUK project is almost halfway through its three-year research plan exploring open access monograph publishing. We have undertaken surveys, focus groups and interviews with publishers, researchers, learned societies, librarians, research managers and research funders, mapped out the whole monograph publishing process and collected sales and usage data on 58 monographs. Come and hear about the findings so far, learn what we have learnt and join us as we play OAPENUK buzz bingo.

6. **“Great expectations”: how libraries are changing to meet student needs**  
Sarah Thompson and Liz Waller  
*University of York*

This academic year, undergraduates in UK higher education are paying £9,000 fees for the first time (a threefold increase). What are libraries doing differently to meet the expectations of this new cohort of students? This session will give an overview of the initiatives and innovations taking place in a range of libraries, focusing on the provision and distribution of information resources, and explaining how engagement with and feedback from students can drive new developments forward.

7. **Research workflows, publishing and libraries – how to leverage the Mendeley platform for your needs**  
Victor Henning  
*Mendeley*

This will be a combined presentation and brainstorming session. Victor Henning will present the vision behind Mendeley – now being used by more than two million researchers around the globe – and explain how the Mendeley API platform is being used to reinvent research and publishing workflows. The brainstorming session will explore the trends that are shaping our industry, and develop ideas on how to leverage the Mendeley community and API platform for your needs.

8. **Practices make perfect: key NISO initiatives for improving discovery**  
Sarah Price  
*University of Birmingham*  
Regina Romano Reynolds  
*Library of Congress, US ISSN Center*  
Jenny Walker  
*Ex Libris*

Managing e-resources as a librarian? Keen to understand how you can maximise content visibility as a publisher? This session will demonstrate how recommended practices in KBART, PIE-J and ODI can help. Highlights will be an exploration of KBART’s just released Phase II recommendations for improving metadata in OpenURL knowledge bases; a presentation about the newly published PIE-J’s Recommended Practices for the Presentation and Identification of E-Journals; and an examination of the benefits to be realised from the Open Discovery Initiative’s evolving best practices for library discovery services that are based on indexed search.

9. **Writing and ethical use of sources in students’ work**  
Solveig M L Kavli  
*University of Bergen Library, Arts Library*

The online tutorial Search & Write empowers students through exercises and demonstration to take a stand on the sources they find. We understand information search as sense-making, and as an action where the source is not the authoritative voice. Students must decide and evaluate whether the information at hand will be useful for their research, and they must demonstrate how (and why) the sources they find are relevant for their assignment; where they use and present these sources in an ethical manner. Search & Write empowers students to an active use of sources where we point to the importance of using these in an ethical manner.

10. **Supporting research data management on a shoestring: a practical solution**  
Joanna Ball  
*University of Sussex*

Many libraries are keen to take on new roles in providing support and training in effective research data management, but lack the skills and resources to do this. This workshop will explore the range of tools available for librarians trying to develop these services on a shoestring. At Sussex we have been engaging with academic departments about their research data management practices and requirements in order to develop relevant training materials and support. Participants will be encouraged to discuss the approaches of their own institutions, and we will share the resources we have found most helpful and the lessons learned.
Recruitment Partners to Scholarly Communities

FOR LIBRARIES:

> TFPL provides practical solutions for planned and unforeseen circumstances.
> Change Management
> Programme Management
> Establishment of new functions
> Innovation and feasibility studies
> Auditing of Services
> Strategic & Operational Management
> Implementations of EDRMS
> Digitisation Projects
> TFPL manages programmes to delivery; your ideas to successful completion.

FOR PROVIDERS:

> TFPL are experts in recruitment for publishing and content provider markets.
> Sales
> Product Development
> Content Management
> Production
> Client Service & Training
> Publishing & Editorial
> Commercial Management
> Marketing & Business Development
> Executive Management
> TFPL will find you the right hire for the right community.

TFPL: Proud to support UKSG

What is easiest for you, is best for us. Please just ask.
Contact: recruitment@tfpl.com or +44 (0)207 332 6000
11. A link resolver service and its role in research discovery: the what, hows and whys
Siobhán Burke
Mimas, The University of Manchester

As academic output has moved more and more online, the link resolver has become an indispensable time-saving tool for resource discovery. But what exactly is a link resolver and why is it so important? This session aims to answer that and other burning questions in a non-technical way. Based on the presenter’s pragmatic experience at the University of Manchester Library, an informal presentation will explore the issues around managing the system and its knowledge base. A live demo and Q&A session will also be included.

12. Towards an ‘open’ approach for discovery
Kamran Naim
GLORIAD/USAID

This session will provide an overview of work funded by USAID to address issues related to research discovery (specific for Africa, but with potential global application). The initiative implements a ‘Web-Scale’ Discovery technology, building an OAI-compliant central index encompassing all content entitlements and holdings (including OPACs, Open Access resources) to provide researchers with a single, intuitive interface to search, discover and download resources. The session format will consist of an informal lecture (questions welcome) followed by discussion.

13. Spotting tomorrow’s key technologies
Brian Kelly
UKOLN, University of Bath

In this session Brian Kelly will introduce a methodology being used by the JISC Observatory which can help to identify ‘weak signals’ for technologies that may have an impact on the sector, as well as ‘strong signals’ which may make it difficult for emerging technologies to become embedded. The audience will have an opportunity to apply the methodology across a variety of emerging technologies.

14. Open access introduces new challenges to authors, institutions and publishers – do intermediaries have a role to play?
Maxim van Gisbergen
Swets

The Gold model, in which payment is required on behalf of the author, is gaining importance in the open access market, amongst others, as a result of the Finch report. The Gold OA model introduced an entirely new money flow within the scholarly community, which creates challenges to researchers, librarians, publishers and funding bodies. This session covers the main workflow issues around managing author payment charges and discusses whether there is a role for intermediaries to play to resolve these issues.

15. Breaking boundaries in scholarly publishing
Carrie Calder
Palgrave Macmillan

The evolution of digital has already led to significant developments within the publishing industry but what more changes can and should take place? Over the past year Palgrave Macmillan has undertaken research, questioning over 1000 academics across humanities and social science. The results reveal insights into publishing requirements and identify areas we still need to challenge. This session will share the survey results and bring together a panel of experts to create a lively atmosphere where we can all discuss what further boundaries we should be breaking in order to better meet the needs of the research community.

16. PDA checklist for academic libraries
Karin Byström
Uppsala University Library
Karin Perols
Södertorn University

Preparations and adaptations to local conditions are key when it comes to succeeding with PDA. A Swedish project has developed a checklist with important factors to consider before starting in order to minimise the risk of failure. The checklist covers many areas for preparation and planning, including stating the library’s long-term goal with PDA, profile issues, PDA functionality, content, budget, technical issues and workflow changes. Only when the library has thought about these questions can a suitable vendor be chosen and the PDA set up. The session emphasises the importance of awareness and preparations, and offers a tool to assist libraries with that.

17. Making metrics meaningful: measuring the value of online resources for the Humanities – the University of Huddersfield experience
Zoë Loveland
ProQuest
Graham Stone
University of Huddersfield
Linda Bennett
Gold Leaf

Library budgets are being seriously squeezed. Expenditure must be justified. Using traditional quantitative metrics for the Humanities is often less helpful than for STM subjects, because the numbers of transactions recorded are lower and the resources used by smaller numbers of faculty. This session explores new ways of measuring Humanities resources. Based on the experience of librarians and faculty at the University of Huddersfield, it is supported by international evidence. It draws on the results of a large body of primary research carried out by ProQuest. It will provide a practical toolkit to help Humanities librarians to present their case.
18. Open access journal publishing in the social sciences: lessons learned and questions answered
Lucy Robinson
SAGE Publications

Scholarly publishing business models continue to evolve at a rapid pace. Open access is on everyone’s lips but adventures in the social sciences are less evolved than those in the hard sciences. Many of us need to understand how to maximise readership, ensure OA is a viable and healthy publishing model and understand our place within this new world. SAGE Open launched in 2012. This session will share facts, figures, challenges, lessons, strategies and more on what happens when a leading social science journal publisher decides to launch a broad open access journal in the social sciences alongside traditional journal publishing models. The session should be of interest to publishers, librarians and intermediaries who have questions about any aspect, for example – but not limited to – changing marketing strategies to attract authors, challenges in author charge processing, funding mechanisms, the peer review process and article life cycles in social science. Come along to learn, share and ask questions.

19. Open journal systems
Matt Mahon
School of Advanced Study, University of London

This breakout session on open journal systems will use the example of SAS Open Journals and its flagship publication, Amicus Curiae, to explore issues in open journal publishing and establishing open journal systems. Matt Mahon, SAS-Space Manager, will address issues in setting up and populating a journal, use cases and the challenges of gathering content for open access publications, and demonstrate the SAS-OJ platform. For more information see http://journals.sas.ac.uk/.

20. E-journals and long-term availability: an overview and panel discussion on the archiving infrastructure to meet the needs of users
Fred Guy and Adam Rusbridge
EDINA, University of Edinburgh

A robust and reliable archiving infrastructure is essential for ensuring long-term access to e-journals. The session will review the current infrastructure and component elements, emphasising the roles fulfilled by archiving agencies participating in the Keepers Registry. Recent LOCKSS software enhancements improving library collection and access workflows will be highlighted. An invited panel of librarians will consider future requirements for the infrastructure and identify aspects requiring attention to ensure that the tools and services provided are in line with key requirements.
Win prizes every break

Get free access to Emerald content

Find out more about our products

Meet our new UK Business Manager

Tel: +44 (0)1274 777700

E-mail: emerald@emeraldinsight.com

www.emeraldinsight.com/tk/uksg2013
21. Simplifying the search experience
Ronán Kennedy and Monica Crump
NUI Galway

Having implemented a resource discovery system, imagine our horror when user surveys told us we were not meeting even minimum expectations of a library website that allowed users to find information on their own. Comment analysis, focus groups and a user observation study revealed that our technology-driven and information literacy-led implementation had not delivered the simplicity and Google-type experience we promised. In this presentation we will share what we learnt from our users and discuss our user-driven redesign of our latest discovery system and their response to it.

22. Open source ERM system
Anita Wilcox
University College Cork

In this session we take a look at reSearcher suite, an open source ERM system, developed by Simon Fraser University, Canada, and what it has to offer. We then look at its implementation in UCC Library, Cork, Ireland, in 2008, and how it has been modified to suit the library’s ERM strategy. What are the pros and cons? How does it compete with the long established commercial products on the market? Where lies the future?

23. Video to increase productivity and efficiency in research and education
Stephen Rhind-Tutt
Alexander Street Press
Moshe Pritsker
JoVE (Journal of Visualized Experiments)

The two presentations by the leaders of the innovative publishers, Alexander Street Press and JoVE, will demonstrate why visualisation through video greatly enhances scholarly communication, increasing productivity in academic research and education. The use of video by faculty and students in classrooms and laboratories will be examined. The presentations will provide an overview of the growing field of video publication, its technical challenges, implications for scholarly communication, and acceptance in the academic and library communities.

24. SCOAP3 (Sponsoring Consortium for Open Access Publishing in Particle Physics)
Ralf Schimmer
Max Planck Digital Library

A new model for OA publishing has emerged in which High Energy Physics (HEP) funding agencies and libraries, which today purchase journal subscriptions to implicitly support the peer review service, federate to explicitly cover its cost, while publishers make the electronic versions of their journals free to read. Authors are not directly charged to publish their articles OA. Each SCOAP3 partner will finance its contribution by cancelling journal subscriptions and each country will contribute according to its share of HEP publishing. Based on the Expressions of Interest of a large number of HEP funding agencies and libraries from around the world, a tendering process was initiated to which all relevant HEP publishers have responded. In the current phase of the process, the subscription reductions need to be agreed upon with the publishers (‘reconciliation process’). Provided that SCOAP3 funding partners are finally prepared to engage in long-term commitments and to sign Memoranda of Understanding with CERN, the final contracts with the publishers can then be awarded so that the operations could start in 2014. The example of SCOAP3 could be rapidly followed by other fields, directly related to HEP, such as nuclear physics or astro-particle physics, also similarly compact and organised with a reasonable number of journals.

25. Bringing eLife to life
Mark Patterson
eLife

In June 2011 three of the world’s leading research funders – the Wellcome Trust, the Howard Hughes Medical Institute and the Max Planck Society – announced plans to launch an open access journal publishing the most influential research in the life and biomedical sciences, run by a community of active researchers. The key priorities of eLife are to establish a swift and decisive editorial process, and to explore ways in which digital media can be used to maximum effect in the communication of new research. Mark will describe the motivations and goals of eLife, the progress so far and, longer term, how the eLife project hopes to act as a catalyst for innovation in research communication.
MAKE HISTORY COME TO LIFE
WITH BIBLIOPBOARD

CREATE
Libraries around the world are using BiblioBoard Creator to build multimedia digital anthologies out of content in their special collections to serve the high expectations of today’s tech savvy patrons.

It’s easy and it’s free! Start making history today.

CONNECT
BiblioBoard is where these libraries bring their anthologies to the world. Patrons search or browse BiblioBoard to find anthologies rich with unique digital artifacts hand selected by expert curators; then read, view, listen, take notes, bookmark, download, export citations, or go mobile with ease.

Subscribe by June 30, 2013 to get the British Library 19th Century module free for one year.

• 1-Click sync to Apple iPad®, Kindle Fire® HD and Nexus 7®
• Visually stunning presentation
• Intuitive and easy to use
• Expertly curated content from the world’s top libraries
• Thousands of pages of primary source content including maps, letters, pamphlets, diaries, photos and more
• Streaming audio and video

Get a free trial today! Contact library@biblioboard.com
26. Electronic resources and ILL – a self-contradiction?
Helle Brink
Aalborg University Library

An ever increasing proportion of libraries’ current acquisitions is electronic, with many academic libraries spending up to 90% of their budgets on electronic books and journals. This makes a great improvement in the ease of access for their users. The electronic material is visible to the public through library catalogues, as well as union catalogues, and the great challenge for libraries and their ILL departments is how to make these resources available for users not affiliated with the library. This session will lay out possibilities and models under the current copyright laws and underline the need for licence agreements to achieve fair access to electronic resources for other libraries as well as the public.

27. eTextbooks – a new way forward
Becky Hartnup
CourseSmart International

CourseSmart has been working with students, academics and universities for more than five years. In this session the presenter will look at how new eTextbook models can plug into the new dynamics in education. She will draw on experiences from the US and the UK/EMEA, as well as previewing forthcoming developments in subscription models and analytics, currently beta testing in the US.

28. Altmetrics: understanding new ways to measure academic impact using the web
Mike Taylor
Elsevier Labs
Paul Groth
VU University Amsterdam

Increasingly, academics are conducting their communication online. They access papers through digital repositories, tweet at conferences, and post their latest findings on blogs. The traces left by such online activity provide a new source of data for measuring and understanding science. Metrics based on this activity have been termed ‘altmetrics’. We provide an up-to-date review of altmetrics and show how you and your authors can use this information to inform your publishing decisions. Audience participation encouraged.

29. COUNTER at article level and institutional repository usage statistics
Peter Shepherd
COUNTER
Ross MacIntyre
The University of Manchester

Until now the most granular level at which COUNTER requires reporting of usage is at the individual journal level. A number of recent developments have, however, meant that it may now be appropriate to give a higher priority to developing standards for the recording, reporting and consolidation of usage statistics at the individual article level. The PIRUS Code of Practice has been developed by COUNTER as an outcome of the JISC-funded PIRUS (Publisher and Institutional Repository Usage Statistics) project. Also following on from this project is ‘IRUS-UK’, a national aggregation service containing details of all content downloaded from participating IRs in the UK. IRUS-UK is part of UK RepositoryNet+, the JISC-funded repository and infrastructure service.

30. “Rubbish in, rubbish out”: applying good data governance techniques to gain maximum benefit from publisher data
Phil Nicolson
Ringgold Ltd

Although its value is not represented on the balance sheet, data is one of the most important assets a publisher holds. This data represents your members and your customers – both existing and potential. Managed correctly, this data can become a publisher’s most valuable asset, enabling an organisation to remain competitive and achieve business goals, to proactively meet customer needs, grow the business and help keep costs in check. Drawing on real-world examples and experience, this session will demonstrate the measurable improvements that were made by a major publisher when good data governance techniques were combined with Ringgold’s Identify database of institutions and DataSalon’s MasterVision application to fully leverage the potential of customer data.
UKSG exists to connect the information community and encourage the exchange of ideas on scholarly communication. It is the only organisation spanning the wide range of interests and activities across the scholarly information community of librarians, publishers, intermediaries and technology vendors.

In a dynamic environment, UKSG works to:

• facilitate community integration, networking, discussion and exchange of ideas
• improve members’ knowledge of the scholarly information sector and support skills development
• stimulate research and collaborative initiatives, encourage innovation and promote standards for good practice
• disseminate news, information and publications, and raise awareness of services that support the scholarly information sector.
Unlock Yesterday’s Minds Today!
Around 100,000 STM books, dating back to the 1840s. Launched on the new SpringerLink.

springer.com/bookarchives

► Join the SBA Launch Reception!
Monday, April 8, starting 18.30 at the Russell-Cotes Art Gallery & Museum

► Visit us at UKSG Stand #8+9