Programme 2015

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Plenary Session I

Opening Salvo

Lomond Auditorium

Chair: Ross MacIntyre, Jisc: Mimas

10.30

“The Four Straw Men Of The Scholarpocalypse”

Geoffrey Bilder
CrossRef

Watch animals confronted with danger, and their reactions are sometimes seemingly inexplicable. A bird stalked by a cat will peck the ground instead of flying away. A cat encountering an errant dog will abruptly decide to groom itself. But our attendance at UKSG this year may represent a similar behaviour. Our focus on the apparently important issues of open access, data, metrics and reproducibility is nothing more than an industrial-scale displacement activity. These issues are straw men that we erect and then pummel in an attempt to distract ourselves from a far bigger and seemingly less tractable problem in academia. If, instead, we focus our attention on fixing the bigger, more dangerous problem, then these other issues will likely vanish in a puff of dust and grass.

GEOFFREY BILDER is Director of Strategic Initiatives at CrossRef, where he has led the development and launch of a number of industry initiatives including CrossCheck, CrossMark, ORCID and FundRef. He co-founded Brown University’s Scholarly Technology Group in 1993, providing the Brown academic community with advanced technology consulting in support of their research, teaching and scholarly communication. He was subsequently head of IT &D at Monitor Group, a global management consulting firm. From 2002 to 2005 Geoffrey was Chief Technology Officer of scholarly publishing firm Ingenta and, just prior to joining CrossRef, he was a Publishing Technology Consultant at Scholarly Information Strategies.

11.15

Open data and the future of science

Geoffrey Boulton
University of Edinburgh / The Royal Society

The technological revolution of recent decades has produced an unprecedented explosion in the human capacity to acquire, store and manipulate data and information and to instantaneously communicate them globally, irrespective of location. It challenges a principle that has been the bedrock of modern science, concurrent publication of concept and evidence whilst also offering new opportunities for scientific discovery which will require us to redefine many habits and norms of researchers and their institutions. Although science is an international activity, it is done in a national cultural setting, and requires that national strategies fit within a common international frame. Moreover, there are also deep issues about data and its analysis that must be addressed if the future is to be one of open science, with science as a public and not a private enterprise.

GEOFFREY BOULTON OBE FRS FRSE is Regius Professor of Geology Emeritus and former Vice Principal at the University of Edinburgh. He was recently elected as President of CODATA, chairs the Royal Society’s Science Policy Centre and was the lead author of its recent report on Science as an Open Enterprise. He is a member of the UK Government’s Research Transparency Board and until recently he was a member of the UK Prime Minister’s Council for Science and Technology. His research, for which he has received many national and international awards, is in the fields of environmental geology and glaciology.
Monday 30 March

Morning

08.00
Registration
Hall 1

08.30
Refreshments and exhibition viewing
Hall 2

10.00
Opening of the Conference
Lomond Auditorium, Loch Suite
Ross MacIntyre
Chair, UKSG

Welcome from the Lord Provost’s Office

Greetings from NASIG
Steve Kelley
President, NASIG

Presentation of the 2015 John Merriman
Joint NASIG/UKSG award
Ian Jones
Taylor & Francis
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Presentation to the sponsored students
and early career professionals
Jennifer Hopkins
SAGE
Roné Robbetze
Springer
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Plenary Session 1
Opening Salvo
Lomond Auditorium
Chair: Ross MacIntyre
Jisc: Mimas

10.30
“The Four Straw Men Of The Scholarpocalypse”
Geoffrey Bilder
CrossRef

11.15
Open data and the future of science
Geoffrey Boulton
University of Edinburgh / The Royal Society

12.00
Lunch and exhibition viewing
Hall 2
Lunch sponsored by

12.45
First-timers’ reception
Hall 1

Tuesday 12:30-14:00 @ UKSG
Ness Room, Seminar Suite

Find out how automated citations connect the world’s knowledge and how the data impacts libraries, publishers and the way we learn.

Please come and say hello anytime during the event...

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Altmetrics aren’t alt anymore: altmetrics meet the mainstream

Todd Carpenter
NISO (National Information Standards Organization)

Long before the term altmetrics was coined in 2010, people had recognised the problems associated with citation measurement and had been exploring new strategies for expanding the toolset to assess scholarly impact. Over the past five years these strategies have grown to include not just downloads but other forms of digital interaction, including social media reference, reference tracking, personal library saving, and secondary linking activity. This plenary talk will explore the adoption of these new approaches to assessment, their application in other information services, and what can be done to shift altmetrics away from ‘alternative’ and ever more into mainstream.

TODD CARPENTER is Executive Director of the National Information Standards Organization (NISO), a non-profit industry trade association that fosters the development and maintenance of standards that facilitate the creation, persistent management, and effective interchange of information used in publishing, research and learning. Throughout his career Todd has served in a variety of roles with organisations that connected the publisher and library communities. Prior to joining NISO, Todd was Director of Business Development with BioOne. He has also held management positions at The Johns Hopkins University Press, the Energy Intelligence Group and The Haworth Press. Todd is a regular speaker at publishing and library community events and is a contributor to the Scholarly Kitchen.

In metrics we trust? Prospects and pitfalls of the new research metrics

James Wilsdon
Science Policy Research Unit, University of Sussex / Chair, Independent Review of the Role of Metrics in Research Assessment

In April 2014 the Minister of State for Universities and Science launched a review of the role of metrics in research assessment. The review is chaired by Professor James Wilsdon (University of Sussex) and supported by an independent steering group, with the Higher Education Funding Council for England (HEFCE) providing the secretariat. In 2008-09 HEFCE ran a pilot exercise to test the potential for using bibliometric indicators of research quality in the Research Excellence Framework (REF). At that time it was concluded that citation information was insufficiently robust to be used formulaically or as a primary indicator of quality, but that there might be scope for it to inform and enhance processes of expert review. The 2014-15 review has built on the previous pilot exercise to explore the current use of metrics for research assessment, consider the robustness of metrics across different disciplines, and assess their potential contribution to the development of research excellence and impact. This presentation will highlight initial recommendations from the review; these will be targeted to specific groups/communities, including: HEIs; research funders such as HEFCE, RCUK and others; data providers, e.g. HESA; metrics and data providers; publishers; research and data managers; and government departments. The review group will publish its final report in late June 2015.

JAMES WILSDON is professor of science and democracy in the Science Policy Research Unit (SPRU) at the University of Sussex, and director of The Nexus Network, an ESRC-funded initiative to support joined-up research, policy and practice across food, energy, water and the environment. Since September 2013 he has been chair of the Campaign for Social Science, which works to make the case for UK social science with policymakers, the media and the wider public. In April 2014 Prof Wilsdon was asked by the Higher Education Funding Council for England (HEFCE) to chair an independent review of the role of metrics in research assessment. More details about the review process can be found at http://www.hefce.ac.uk/whatwedo/rsrch/howfundr/metrics/. Prof Wilsdon’s research interests include the role of evidence and expertise in policymaking; the politics and practice of scientific advice; interdisciplinarity, particularly between natural and social sciences; science and innovation policy in the UK, EU and China; and public engagement in research. From 2008 to 2011 he was founding director of the Science Policy Centre at the Royal Society, the UK’s national academy of sciences.

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Lightning Talks

Three sessions of lightning talks will take place in the Lomond Auditorium. Presenters will give a brief overview of a topic and delegates will have an opportunity in smaller informal follow-up groups to find out more.

17.00

Session 1

1. CRIS POWER! Taming the service requirements of open access

David Walters, Brunel University London

A librarian at the ‘coalface’, I share the results of applying institutional publications records with data from partners Cottage Labs, Sherpa, DOAJ, CORE and AltMetrics in support of open access service requirements at Brunel University London and King’s College London.

2. The real cost of publishing

Scott Ritchey, SPIE

What do 17,000 litres of coffee, American football and the cost of WiFi in San Francisco have to do with the cost of publishing? More than you might think. Join us for an insightful look at the hidden costs of scholarly publishing.

3. Anatomy of a data journal

Iain Hrynaszkiewicz, Nature Publishing Group / Palgrave Macmillan

Research data are an increasingly important research output and data journals and data articles enable data to be peer reviewed and linked to citable publications, which provide credit for academics sharing data, and increase discoverability and reuse of data. This talk will discuss NPG’s experience of data publishing via their new journal, Scientific Data.
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Innovation in non-fiction content

Catherine Allen  
*Touchpress*

In this talk I will explore the future of non-fiction content, arguing the app’s role in this fast evolving space. Apps are now the dominant content medium: in the US people spend more time on apps than they do watching TV. Non-fiction content is being avidly consumed on mobile devices, but in a completely different way to the book model. Most significantly, content can be unleashed from its physical restraints of time and place. This means that reading patterns and creative opportunities around content have changed. Audiences can now access information on the field – whenever and wherever they need it. I’ll start by showing what Touchpress has learned about non-fiction apps. I’ll then argue for a ‘heads up’ approach to be considered, showing how the lines between the digital and the physical are blurring. I’ll conclude by exploring how the app medium can cause non-fiction content to further weave its way into the fabric of society and life.

Catherine Allen is a producer at Touchpress, a company who produce deep, educational and immersive apps. She began her career running an e-learning video production company while studying Theatre Studies at The University of Warwick. Once she graduated, she co-founded what was to become one of Birmingham’s largest online video production companies, Ember Television. While filming a documentary about the financial downturn in the States, she spent some time in San Francisco and became increasingly interested and involved in the emerging tech scene, especially where there is an intersection between creativity and technology. On her return to the UK, Catherine discovered Touchpress, finding the company to be the perfect example of a team who combine both creative and technical rigour. After a year of being a huge fan of their award-winning apps, she joined the team. Catherine’s highlights at Touchpress so far include leading the marketing of Disney Animated (awarded a BAFTA and Apple’s best iPad app of 2013), forming a marketing department and creating exciting non-fiction apps.
The Mechanical Curator, maps and the online community

Ben O’Steen
British Library Labs

Through the British Library Labs project, work to expose the British Library’s openly licensed digital content in new ways – work such as the Mechanical Curator – has led to hundreds of millions of extra views on our content and dozens of creative, research-based and entrepreneurial outputs that are known about. The Mechanical Curator is one of a number of such initiatives working with researchers and others. The Labs project seeks to bring the British Library’s existing content and researchers together, to explore and map out new areas of research and use approaches such as crowdsourcing.

BEN O’STEEN is the Technical Lead for the British Library Labs project, funded by The Andrew W Mellon Foundation. He has over ten years of experience working with university library and archive systems and content, with a focus on preserving and providing research data and openly licensed material to researchers.
4. Royal Society of Chemistry: community-driven open science
Serin Dabb
Royal Society of Chemistry

We are committed to supporting open science in the UK and at a global level. Our new Chemical Sciences Article Repository provides a subject-specific repository for hosting open access articles. This is the first strand of a wider repository which will allow researchers to deposit, share and discover data, other publications and research tools.

5. Enhancing the visibility and impact of electronic theses and dissertations
Cathy Boylan
ProQuest
Ian Rowlands
University of Leicester

This co-presentation explores the twin aims of facilitating research and helping authors and universities to enhance the global discoverability of their electronic theses and dissertations (ETDs). Dr Ian Rowlands, Research Services Manager & Bibliometrician at the University of Leicester, will discuss the university’s digitisation and dissemination project. Cathy Boylan, Publisher, European Dissertations, ProQuest, will discuss discoverability and the benefits to universities, research and researchers of widening the scope of ETD distribution.

6. ROAD: ISSN as a matching key for determining the quality and prominence of OA resources
Nathalie Cornic
ISSN International Centre (CIEPS)

ROAD, the Directory of Open Access scholarly Resources, provides access to a multidisciplinary selection of OA resources worldwide. As a free subset of the ISSN Registry, the directory aggregates data from partners (indexing services, registries, journal indicators). The main features of the service and the role of the ISSN as a matching key will be presented.

7. Negotiating alumni access, creating a ‘win-win’ for institute and publisher
Steven Tweedie
Content Online Ltd
Rachel Daniels
Cranfield University

Alumni access to library content is increasingly important as students make value judgments about where to study and the long-term benefits provided by each academic institute. Historically publishers have seen alumni access programmes as a threat to their established business models. Working together, the IEEE and Cranfield University have created a pilot scheme to offer STM content to alumni at UK and ROI Universities. This talk will highlight the process of negotiation, how an agreement was reached, the learning outcomes and how ALF may use this model in the future.

8. Crowding with our peers in the chatroom: how chatting makes us better librarians and better service providers
Darlene Duterrier and Frida Fick
Karolinska Institutet University Library

Our library chat service is popular not only among its external users but also among the library staff. We experience that, with many librarians with different expertise logged into the chat interface at the same time, staff collaboration increases and staff skills are improved. This talk will outline our way of organising the library chat service and possible future developments.

Richard Ebdon
The British Library

Responding to our customers’ need for flexibility and convenience, the British Library’s Document Supply Service is built for change and brings content delivery into the fast-moving digital age. The service provides the tools for customers to make informed decisions. This paper will describe our journey in creating this new service and, more importantly, its benefits to our customers.
Tuesday 31 March

Afternoon

12.30
UKSG Annual General Meeting
Lomond Auditorium

13.00
Lunch and exhibition viewing
Hall 2
Lunch sponsored by

14.30
Breakout sessions (Group B)
Loch Suite/Seminar Suite

15.30
Refreshments and exhibition viewing
Hall 2
Break sponsored by

16.00
Breakout sessions (Group C)
Loch Suite/Seminar Suite

17.00
Lightning Talks Session 3
Lomond Auditorium
Chair: Jane Harvell
University of Sussex

7. Negotiating alumni access, creating a ‘win-win’ for institute and publisher
Steven Tweedie, Content Online Ltd
Rachel Daniels, Cranfield University

8. Crowding with our peers in the chatroom: how chatting makes us better librarians and better service providers
Darlene Duterrier and Frida Fick
Karolinska Institutet University Library

Richard Ebdon, The British Library

17.30 to 18.30
Exhibition viewing
Hall 2

Evening theme: Mackintosh
Venue: Merchant Square
19.00
Reception
20.15
Conference dinner
22.30 to 01.00
Ceilidh, disco and bar
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Co-operative funding for Gold Open Access in the Humanities

Martin Paul Eve  
*University of Lincoln / Open Library of Humanities*

While article processing charges (APCs) are emerging as a key way in which existing publishers can adapt to gold open access, this mode is problematic in many ways. Considering the existing subscription publication ecosystem as a risk/cost-pooling mechanism leads to the conclusion that APCs are a concentration of risk that may come with damaging institutional consequences, particularly in the humanities disciplines. Consortial and co-operative modes of funding gold open access, however, do not come with these drawbacks but are susceptible to free riders. In this talk I will address the theoretical backdrop to these models and evaluate the range of current offerings. Noting that classical economic incentives do not seem to operate in a world of inter-library loans, I end with a description of the model that we are implementing for our Andrew W Mellon Foundation-funded initiative, the Open Library of Humanities.

**MARTIN PAUL EVE** is a Lecturer in English at the University of Lincoln and, from May 2015, Senior Lecturer in Literature, Technology and Publishing at Birkbeck, University of London. Dr Eve is the author of *Open Access and the Humanities: Contexts, Controversies and the Future* (Cambridge University Press, 2014) and a founder and co-director of the Open Library of Humanities. In addition, he is a member of the Jisc Scholarly Communications Advisory Board and the OAPEN-UK Steering Committee, and he sat on the HEFCE Open Access Monographs Expert Reference Group.

The ethics of access: is this message understood?

Jill Emery  
*Portland State University*

Material that is considered academic scholarship is no longer limited to the article and the book. Whilst articles and books may still be the best avenues for gaining tenure, many new models of academic scholarship are emerging and these include but are not limited to: 3-D printed objects, data sets, blog posts, wikis, digital humanities web resources, streaming audio-visual materials, and websites. Many of these scholarly outputs can help further research and methodology in very practical ways in the global information economy. Given that many of these alternatives to traditional scholarship are openly accessible, and neither copyrighted under standard means like creative commons CC-BY nor assigned metadata like DOIs, the question now is whether these materials are being referred to and reused by others, both within and outside the academy, in an appropriate manner. Have the principles for reuse and reference for these forms of scholarship been codified in the academy across all disciplines or are they misunderstood? What can librarians do to best serve their scholarly communities for both the creation and reuse of alternative forms of scholarship?

**JILL EMERY** is the Collection Development Librarian at Portland State University Library and has 20 years of academic library experience. She has held leadership positions in ALA ALCTS, ER&L, and NASIG. Jill serves as a member of *The Charleston Advisor* editorial board and is the columnist of ‘Heard on the Net’, and is on the editorial boards for *Insights: the UKSG journal* and the *Encyclopedia of Library and Information Science*. Working with Graham Stone, Information Resources Manager, University of Huddersfield, Jill has co-created two blog/wikis: TERMS: Techniques for Electronic Resource Management [https://library3.hud.ac.uk/blogs/terms/] and OAWAL: Open Access Workflows for Academic Librarians [https://library3.hud.ac.uk/blogs/oawal/].

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[www.copyright.com/openaccess](http://www.copyright.com/openaccess)
This presentation will examine the open access landscape in the humanities and social sciences, providing an overview of the current state of affairs and speculating on what is to come and possible drivers and blockers to growth. Drawing on a range of recent research and surveys, the presentation will consider evolving market and researcher attitudes and opinions. Reviewing growth trends from across the industry, in both journals and monographs, it will examine new entrants, business models and innovations in the sector whilst also comparing and contrasting with OA in STM and asking why there is still a question mark over OA in HSS.

CARRIE CALDER has over ten years’ experience of working in open access publishing and is an OASPA board member. Starting her publishing career at BioMed Central in 2003, Carrie was involved in the growth of BioMed Central’s journal portfolio, as well as the evolution of institutional membership models. Moving from STM to HSS, Carrie joined Palgrave Macmillan in 2012. As Director of Market Development, she developed Palgrave’s OA policies and initiatives including open access monographs and chapters and the launch of Palgrave Communications, Palgrave’s first fully open access journal. As Strategy Director, Open Research at Nature Publishing Group / Palgrave Macmillan, Carrie is responsible for developing open access policy and business strategy; most recently this involved the announcement of Nature Communications becoming fully OA.

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WikiMedia and scholarly publications

Daniel Mietchen
National Institutes of Health (contractor)

Wikipedia and its sister projects – particularly Wikimedia Commons, Wikisource and Wikidata – are some of the most popular sources of information, including on topics related to scholarly research. They interact with scholarly resources in multiple ways – they may simply link to, cite or quote them, or suitably licensed scholarly materials may experience a second life when being reused in a new context as part of a Wikimedia project, e.g. on a Wikipedia page or in a Wiktionary entry. It is thus in the interest of the research community to get acquainted with the inner workings of these platforms, as well as with the broader culture of openness that they are embedded in, and that has started to spread into academia. This talk will provide a general introduction to Wikipedia and its sister projects, focusing on the role they play in engaging the public with research. In the spirit of openness, the talk is editable and being developed in public at https://en.wikipedia.org/wiki/User:Daniel_Mietchen/Talks/UKSG_2015, from where it will also be held.

Daniel Mietchen is a researcher in bioinformatics working as a contractor at the National Institutes of Health. Trained in Biophysics at Humboldt University in Berlin, he did a PhD in Physics at Saarland University, focusing on applications of Magnetic Resonance Imaging to biological systems low in liquid water. Thematically, his research ranges from fossils and embryonic development to cold hardiness, and vocal learning. This entails the transdisciplinary collaboration with researchers from around the globe, which sparked his interest in the integration of research workflows with the World Wide Web more generally, particularly by way of collaborative platforms like wikis. Within the open research community, his focus is on streamlining publication workflows all around the research cycle as well as on facilitating the reuse of open access materials in educational contexts, and Wikimedia platforms in particular, with special emphasis on open licences and technical interoperability.

A quiet culture war in research libraries

Rick Anderson
University of Utah

Is the academic library’s primary purpose to support local research and teaching, or to support and improve the larger world of scholarly communication? There seems to be deepening disagreement on this issue within the profession, and this matters tremendously – how one answers the question will have serious implications for budget and staff allocation, programming, outreach and liaison work, and acquisition practices. As funding in higher education continues to tighten and scholarly communication issues become more fraught, finding the proper balance between local and global concerns may turn out to be a key challenge for the future of libraries.

Rick Anderson is Associate Dean for Scholarly Resources & Collections in the J Willard Marriott Library at the University of Utah. He has worked previously as a bibliographer for YBP, Inc, as Head Acquisitions Librarian for the University of North Carolina at Greensboro, and as Director of Resource Acquisition at the University of Nevada, Reno. He serves on numerous editorial and advisory boards and is a regular contributor to the Scholarly Kitchen. Rick has served as president of the North American Serials Interest Group, and was the 2013 recipient of the HARRASSOWITZ Leadership in Library Acquisitions Award.
Plenary Session 5
War and Pedia
Lomond Auditorium
Chair: Incoming Chair
UKSG
12.00
Introduction
Incoming Chair
UKSG
12.15
Wikimedia and scholarly publications
Daniel Mietchen
National Institutes of Health (contractor)
12.45
A quiet culture war in research libraries
Rick Anderson
University of Utah
13.15
Final questions
13.20
Close of conference
Packed lunch sponsored by
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Breakout Sessions

Group A

There will be 30 breakout sessions from which to select, split into three groups of ten.

The Group A sessions will run concurrently for 45 minutes on: Monday 30 March at 13.30 and Tuesday 31 March at 11.00
The Group B sessions will run concurrently for 45 minutes on: Monday 30 March at 16.00 and Tuesday 31 March at 14.30
The Group C sessions will run concurrently for 45 minutes on: Tuesday 31 March at 16.00 and Wednesday 1 April at 11.00

Delegates will be able to attend a different session of their choice for each of the six time slots and are not required to select their preferences in advance.

There are three ‘Introductory Level’ breakout sessions on offer, marked **IL** on the programme, which should have particular appeal to those fairly new to the information sector. There are also three ‘Personal Development’ breakout sessions, marked **PD**.

1. CrossRef Text and Data Mining Services: one year in
   Rachael Lammey
   CrossRef
   The field of Text and Data Mining (TDM) is growing in importance with an increasing number of researchers interested in mining scholarly content. CrossRef Text and Data Mining Services launched in May 2014 and focuses on providing one common way to retrieve the full text of articles for the purposes of TDM for interested parties. This session will provide an introduction to and update on this service, and a short demonstration of it in action.

2. Are you afraid of being ‘found out’? Imposter Syndrome: what it is, why it matters and how you can overcome it
   Sarah Durrant
   Lead From Within
   “I don’t deserve this.” “I’m only here because I got lucky.” “I won’t do this.” “I feel like a fraud.” “It’s only a matter of time before I’m found out.” If you can identify with any of these thoughts, don’t worry: you’re not alone. Research shows an estimated 70% of professional men and women entertain such doubts on a daily basis. They are symptoms of Imposter Syndrome, a pernicious, draining and potentially damaging set of beliefs that has us doubting our abilities, underestimating our knowledge and down-playing our achievements. In this session I will shine a light on this shockingly prevalent phenomenon and the damage it is doing. I will also share practical tips for defeating our Imposter thoughts, and reconnecting with our innate wisdom, confidence and courage.

3. E-book usage on a global scale: digging deeper into the data
   Michael Levine-Clark
   University of Denver
   Kari Paulson
   ProQuest
   In a white paper to be published in the spring of 2015, the presenter examines worldwide usage of e-books based on data from ebrary and EBL. This presentation builds on that paper, exploring some of the conclusions in more depth. In addition to presenting trends in usage that may be helpful to libraries for benchmarking their own usage, this study explores models and methods for measuring usage that can be applied by libraries or consortia locally.

4. OAWAL: open access workflows for academic librarians
   Jill Emery
   Portland State University
   Graham Stone
   University of Huddersfield
   OAWAL (Open Access Workflows for Academic Libraries) – https:/library3.hud.ac.uk/blogs/oawal/ – is an openly accessible resource for librarians working on the management of open access workflows. Six areas of focus for workflow management have been developed: advocacy, models and mandates, standards, the library scholarly publishing, Creative Commons and discovery. OAWAL is currently being crowdsourced both online and at events in the UK and USA. Jill and Graham will run through the concepts of OAWAL in this session and encourage feedback.

5. Should I stay or should I go?: making decisions on the future of your library management systems in a shifting landscape
   Anna Grigson
   London School of Economics and Political Science
   Kate Price
   King’s College London
   The Clash memorably noted that “If I stay there will be trouble/If I go it will be double” (Combat Rock, 1982). LSE and King’s College London test this assumption with reference to their recent journeys in the field of library systems migration. Although geographically very close and working within similar academic settings, the institutions have taken a very different approach to the opportunities and risks offered by next generation library management systems. Find out more from, and possibly sing along with, Anna Grigson and Kate Price.
6. Screen vs. paper – what is the difference for reading and learning?
Caroline Myrberg
Karolinska Institutet University Library
Ninna Wiberg
Uppsala University Library

Screens make us read more slowly, learn more shallowly, remember less and sleep worse – no wonder students avoid reading textbooks online! Or is it really that bad? Based on recent research and our own and others’ experiences of reading on tablets and smartphones, we will try to answer the following questions. What are the good and the bad when reading on screens today? What would it take to make scholars and students prefer reading online? Do we even have to read on screens?

7. Hiberlink: threat and remedy of Reference Rot in online scholarly statement
Peter Burnhill, Muriel Mewissen and Richard Wincewicz
EDINA, The University of Edinburgh

Reference Rot is the term coined to describe the combined effect of link rot (‘404’, etc.) and content drift, which occurs when what was referenced in scholarly statement at the time of writing (or publication) is no longer at the end of the cited URI. The Hiberlink project (http://hiberlink.org/) has quantified the problem and investigated the solution. This breakout session will report on the project’s findings and demonstrate how ‘transactional’ web archiving methods via HiberActive and Memento applications can help ‘stop the rot’ and so ensure successful revisits to online scholarly content.

8. Evaluating licence renewals
Monique Dikboom
Maastricht University Library

Everybody working in the lively world of scholarly information will be aware of the dilemma libraries are facing: every year the collection has to remain up to date while budgets are getting tighter and prices keep rising. What is the role libraries can play to find the balance? Overall it is always good to be critical whenever licences have to be renewed. Maastricht University Library dived into the world of wish lists and usage statistics and developed a tool in order to evaluate packages (‘big deals’) and give sound advice to the faculties.

9. EPSRC research data management requirements
Ben Ryan
EPSRC

EPSRC’s Policy Framework on Research Data Management, published in 2011, takes formal effect from 1 May 2015. It has stimulated a significant level of activity across the sector since it was launched, as well as some concerns. This session will explore what the policy means in practice and provide an opportunity to ask questions within the wider context of the evolving Open Data landscape.

10. Through a behavioural lens darkly: how ethnography can illuminate research into users
Bryony Ramsden
University of Huddersfield
Gareth J Johnson
Nottingham Trent University

This session combines discussion prompted by two areas of current research into issues in academic libraries. Using ethnographic methods in libraries: this section of the session is based on Bryony’s research on user behaviour in academic libraries. She discusses how ethnographic-based research is a method increasingly utilised in all kinds of libraries to discover how spaces, services and resources are used. Ethnographic methods can provide extremely revealing data, allowing library services to delve deeper into usage patterns and the relationships staff have with their visitors, thus enabling user-centred improvements to services and designs.

Dysfunction and resistance to open access: this section is based on Gareth’s ethnographically framed research into cultural effects impacting on academics’ reactions to emerging paradigms of openness in scholarly communication. The session will discuss how institutional and national environments may be shaping academics’ behaviour and attitudes. In particular the session will consider how these relate to the practical obstacles to achieving increased academic open access buy-in, faced by staff seeking to promote effective open access within their organisations.
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11. In and out: how does that metadata get into a knowledgebase anyhow?
Heather Sherman
Dawson Books
Benjamin Johnson and Dave Hovenden
ProQuest

With library collections now predominantly electronic, there is more and more reliance on ‘knowledgebases’, those databases of metadata about e-resources that are provided by suppliers of e-resource management software (ERM), as well as by community organisations such as Jisc. This panel, made up of an e-book supplier, a metadata librarian and a discovery service repository manager, will provide the audience with a view of what it takes to actually get metadata from the supplier of the e-resource through the ingest and editorial processes of the knowledgebase provider and into the discovery service.

12. A collar of pearls? A strategic way to hit success by working with small projects
Linda Vidlund and Cecilia Petersson
Uppsala University Library

What is a library today? The digital revolution is a reality. Therefore we need to prepare ourselves for new demands. On a journey of searching for new ways to raise the visibility of digital resources in the physical library environment both great opportunities and challenges have appeared. Different projects gave various experiences. How do you go from future projects involving everyone in the organisation? How do we sustain, stimulate creativity and build in ongoing development in our daily work?

13. Extending access to e-journals for NHS partners
Alan Fricker
King’s College London

Convenient access to the widest possible range of e-journals is a key desire of NHS staff. Many NHS staff receive their library service from Higher Education institutions and this can highlight discrepancies in access levels. This breakout session looks at how King’s College London is delivering journal access to staff across the NHS Trusts it works with as part of the King’s Health Partners Academic Health Science Centre. It will look at changing patterns of access/procurement and consider how we make the case to advance.

14. The NESLi2 Review – one year on
Tony Kidd
Consultant
Liam Earney
Jisc Collections

Ten years on from the previous review, Jisc Collections commissioned a review of its flagship NESLi2 journals negotiations programme, which reported to Jisc Collections last May. This session will look at the review’s recommendations, and how they have been implemented – or not! – over the last year. Although relating specifically to the UK context, this session will be of wide interest to the various constituencies that UKSG brings together – libraries, publishers and agents. It will be led by Tony Kidd, who with Albert Prior carried out the review, and by Liam Earney, responsible for overseeing the implementation of its recommendations.

15. Digital preservation: we know what it means today, but what does tomorrow bring?
Randy S Kiefer
CLOCKSS Archive

In this session we explore the birth of digital preservation, examine what it is and what it is not, and look at the challenges that preservation of multiple formats of digital scholarship brings. We look at the types of content that are currently being preserved, and consider the formats that will need to be preserved in the future. We also discuss what it is not possible to preserve – by today’s technologies at least!

16. Open access at UCL, Nottingham and Newcastle: an update on our Jisc Pathfinder work on open access advocacy, publications management and APC processes
Catherine Sharp
University College London
Jill Taylor-Roe
Newcastle University

The REF and RCUK open access policies are necessitating radical changes in publications and open access management across the UK HEI sector. UCL, Nottingham and Newcastle are partners in a Jisc Pathfinder project that is contributing to recommendations for best practice in open access compliance. A key aim is reducing the administrative and financial burden on individual HEIs. This session will compare practices at our three institutions, and report on our work on advocacy, publications management and APC workflows.
17. How publishers are dealing with gold open access and article processing charges (APCs) for hybrid journals
Chair: Lorraine Estelle
Jisc
Panel:
Steven Hall
IOP Publishing
Natasha White
Wiley
David Ross
SAGE

In the UK, in response to funders’ policies there has been a growth in the numbers of open access articles published in hybrid journals. Article processing charges (APCs) are the usual method of paying for open access in these journals, but could result in UK universities paying high volumes of APCs while receiving a very small share of the global reduction in subscription costs. This session will explore how some publishers are introducing systems to mitigate this extra cost.

18. E-resources: ezPAARSE helps you discover who is reading what in your institution
Thomas Porquet
COUPERIN.ORG Consortium
Cécilia Fabry
CNRS: National Centre for Scientific Research

EzPAARSE is open source software that analyses your locally gathered proxy logfiles and provides you with COUNTER-deduplicated, KBART-formatted and geo-localised reports of your users’ accesses to subscribed e-resources. Come and watch us demo it live to understand how it works and learn how to install it in your institution for producing your own enriched measures and indicators.

19. CRISs, CERIF, CASRAI and Snowball Metrics: (why) are these key to University Libraries?
Anna Clements
University of St Andrews

As an incomer to the Library (I moved from ITS in 2014, with a stint in the Research Office in 2011) I see the challenges that the fast pace of policy development – both external (OA, impact, Research Data Management, Research Outcomes) and internal (KPIs, Benchmarking) – is presenting across the Institution. Where does the Library fit into this? What opportunities can be exploited to redesign the services we provide? This session seeks to explore these questions and explain some of the systems, standards and initiatives available, illustrating examples of best practice in how and why the Library should take a leading role in understanding, promoting and implementing their use.

20. Engaging researchers on: stakeholder perspectives
Moderator: Rick Anderson
University of Utah
Panel:
Paul Ayris
University College London / UCL Press
Neil Jacobs
Jisc Collections
Robert Kiley
Wellcome Trust
Mark Patterson
eLife Sciences Publications
Alicia Wise
Elsevier

This panel will focus on how different stakeholders are working to engage researchers in open access policies, options and mandates. What are the challenges from each perspective? What progress in communication/education has been made and what works best? How can stakeholders work together to clarify rights and responsibilities as well as the choices? Each panellist will have five minutes to present on how their organisation is reaching out to researchers. This will be followed by questions/answers/discussion facilitated by the moderator.
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21. How vendors can secure and keep corporate libraries’ custom
Kathey Towler and David Younghusband
Unilever

We all think our Libraries are ‘special’, so what makes Corporate Libraries different and how can vendors adapt to secure our business and build long-term relationships that are beneficial to both partners? This session shares some of the challenges of running a Corporate Library and how vendors can help. We will also cover how to get best value from vendors using a variety of business models to deliver a top class service to our end users.

22. Using LinkedIn for job hunting, career development and professional networking
Anne Knight and Ayesha Peeran
Cranfield University

You probably already engage with social media for personal reasons. It can also be used professionally to enhance your online profile, demonstrate your skills and interests and network with other professionals and potential employers. This session will focus on LinkedIn and show you how to:
- research career opportunities
- find out about the issues your potential employer (as an organisation) is talking about
- learn more about your interview panel and company
- find and develop professional networks and contribute to discussions through group membership
- keep up to date with news and recent research more widely in your specialist area.

23. Discovering resources: is the Library discovery tool being utilised effectively?
Regina O’Brien
University of Salford

The pattern of resource usage at the University of Salford has changed significantly over the last few years. To consider the reasons behind these changes, and how the library might respond, a project was set up to investigate the information seeking behaviours of students and academic staff, to better understand how they currently approach resource discovery, and their usage and expectations of the Library discovery tool. The session will describe the project in more detail, together with our findings and future plans.

24. The collection unbundled – processing and monitoring open access outputs
David Kay
SERO HE
Owen Stephens
Owen Stephens Consulting

Jisc Monitor is a one-year project ending in May 2015 which explores how shared services might support institutions in complying with HEFCE OA policy and funder mandates. With inputs from over 50 institutions, it has examined: tracking publication activity, monitoring compliance, and managing publication charges. This session will focus on aspects of particular importance to library managers, such as tracking publications by affiliated authors, key events and changes in status, and also ensuring discoverability and good value relating to ‘Gold’ decisions and hybrid titles.

25. Manage, develop, collaborate: evidence-based decision making and continuing best practice in academic libraries
James Kay and Paul Cavanagh
University of Derby

HE/FE institutions are increasingly user focused and must meet the challenge of providing high quality services which meet the demands of its users to provide access to more varied resources in a rapidly changing technological environment. This is balanced against the increasing costs of resources and a political- and sector-wide institutional need to better account for and spend library budgets. This session will discuss how the University of Derby is using statistical and decision-based tools to determine how effectively library resources are managed and planned, collaborating with publishers, academics, colleagues within the Library and across the library and information sector to develop continuing best practice through evidence-based decision making.
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All welcome!
26. “Peer review is dead, long live peer review.”
Michael Willis
Wiley

Notwithstanding its significance in the process of academic publishing, peer review generally has a bad press, sometimes due to unrealistic expectations of what peer review should achieve. Some argue that the model of traditional peer review is now moribund, and certainly the advent of new technologies has shaped recent developments in the process of peer review. This session will explore where peer review has come from, where it is going, and what future it has.

27. Changing culture and supporting open knowledge at the World Bank Group
Carlos Rossel
The World Bank Group

In July 2012 the World Bank adopted an Open Access Policy, implemented Creative Commons licensing for its research and knowledge products, and launched an Open Access repository (openknowledge.worldbank.org). This session looks at the experience-to-date some three years after the institution embraced Open Access, and highlights the changes implemented to shift the corporate culture to embrace Open Access as the new normal. These include architecting the OA repository to provide rich downloads statistics, author profiles that include title level and aggregate statistics by author, integration with Altmetric, Google Scholar and Scopus to showcase the reach and impact of Bank research, and institutional agreements with major journal publishers so that authors can submit articles for publication under institutional agreements with terms and conditions consistent with the institution’s Open Access policy.

28. The Global Open Knowledgebase (GOKb): open, linked data supporting library electronic resources management and scholarly communication
Kristin Antelman
California Institute of Technology
Kristen Wilson
North Carolina State University Libraries

The Global Open Knowledgebase (GOKb), a partnership between Kuali OLE and Jisc, is an open data repository of information related to electronic resources as they are acquired and managed by libraries. Because GOKb tracks change over time – titles, publishers, packages – and can be used to populate other tools such as KB+ and Kuali OLE with data, it is changing the way that libraries think about the knowledgebase. It also can serve as a platform to explore how the knowledgebase can contribute to the broader scholarly community infrastructure, particularly around open access.

29. Distinguishing ourselves: experiences of ORCID ID implementation and the Jisc-ARMA pilot
Janette Colclough
University of York

The Jisc-ARMA ORCID pilot project (http://orcidpilot.jiscinvolve.org/wp/) ran from May 2014 to January 2015. This session will take a pilot participant view of implementing ORCID IDs in a UK higher education context. It will look in detail at the experiences of at least one of the pilot sites, and some of the technical and cultural challenges posed by ORCID ID implementation.

30. Two of Us: library/press collaboration
Andrew Barker
University of Liverpool
Anthony Cond
Liverpool University Press

The emergence of library publishing in the UK, following its continual growth in the US, signals a desire both to challenge and complement long established scholarly publishing practices. But what problems might these perceived solutions actually solve, and how might library publishers, university presses and partnerships between the two actually benefit their host institutions? Showcasing a fruitful publishing partnership in Liverpool, and a compendious knowledge of the Beatles back catalogue, Andrew Barker and Anthony Cond invite you to join a Magical Mystery Tour of library/publisher collaboration.
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