The Business of e-Resource and Print Serials Publishing

James Pawley
Regional Sales Manager
james.pawley@sagepub.co.uk
A bit of Background:
A bit of Background:

"Altissimum planetam tergeminum observavi"
A bit of Background:

LE JOURNAL DES SCAVANS

PHILOSOPHICAL TRANSACTIONS: GIVING SOME ACCOUNT OF THE PRESENT Undertakings, Studies, and Labours OF THE INGENIOUS IN MANY CONSIDERABLE PARTS OF THE WORLD.

Vol I.
For Anno 1665, and 1666.

In the SAVOY,
Printed by T. N. for John Martyn at the Bell, a little without Temple-Bar, and James Allestry in Dick-Lane; Printer to the Royal Society.

Los Angeles | London | New Delhi
Singapore | Washington DC
The Content Life-cycle

Acquire
Register

(Peer) Review
Edit

Disseminate
• Competition: Increased quality and innovation
• Access project for free?
• Or even a journal?
Peer Review / Edit

Author

Peer / Expert

Editor

Peer / Expert

Accepted

Rejected (up to 90%)

Production Editor

Typesetters
Proof readers etc.
Disseminate

The traditional way
Disseminate

The traditional way, but better.

ERM

DOI Registry

Link Resolver

Search Engines (Google)

Proxy server

Shibboleth

MOBILE

Article

Welcome

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The problem with subscriptions:
Figure 1:
Average ARL Library Percentage of E&G Expenditures, for 88 Libraries, 1982-92

http://old.arl.org/stats/current
The BIG DEAL

Tiered Pricing

Consortial Deals

Journal packages

Usage based pricing

Open Access
Conclusions:

- Certification and quality control of published material.
- Back-office and administrative management.
- Dissemination to the right people in the right way.
- Technology innovation and investment
- Preservation of knowledge
- Constant innovation and new technologies.
- New business models.
- Evolving business
Thank you!

James Pawley
Journal Sales Manager
SAGE Publications
Email: james.pawley@sagepub.co.uk

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